

Maricopa County Community College Voter Engagement Plan:

Chandler-Gilbert Community College

Fall 2020 (update as necessary)



Overview

ARS § 15-1895 requires each community college district, in consultation with the recognized student government at a community college under its jurisdiction, to adopt a plan to increase student voter registration and voting in elections that includes:

- ❑ Information about on-campus voter registration and voting opportunities made available in at least one of the following methods:
 - During new student orientation
 - During the issuance of student identification cards
 - In admissions packets
- ❑ Voter registration materials at central campus locations and high traffic areas
- ❑ Broad dissemination of information regarding:
 - Voter registration deadlines
 - Deadlines for delivering ballots by mail
- ❑ Links on institutional and administrative websites that detail the voter registration process
- ❑ Reasonable accommodations to county election officials for on-campus polling locations
- ❑ Encouragement to student government organizations to coordinate activities aimed at increasing voter registration and election turnout
- ❑ Policies to allow excused absence from classes for the purpose of voting
- ❑ Policies that prohibit the use of college resources and employees to influence elections
- ❑ An emphasis on efficiency and conservation of resources

The Maricopa County Community College District (“MCCCD”) and its associated colleges, aim to implement various methods for informing students of, disseminating information, and promoting voter registration.

Voter Engagement Team

The *Chandler-Gilbert Community College* plan was created and supported by the following voter engagement contributors:

Administration, Faculty, and Staff:

- **Primary Contact:** Katie Haar, Service-Learning & Civic Engagement Program Supervisor
- Michael Greene, Student Life and Leadership Director
- Jill Anderson, Nursing Faculty, Service-Learning & Civic Engagement Liaison

- Anthony Braaten, Communication Faculty, Service-Learning & Civic Engagement Liaison
- Dr. Anne Suzuki, Dean of Student Development
- Veronica Hipolito, Vice President of Student Affairs
- Service-Learning and Civic Engagement Program
- Marketing Department
- Resource Management Department

Council of Student Leaders

- Due to working remotely since March 2020 and the delayed selection process of our student government there has been limited student leadership participation in the voter engagement campus planning.
- Associated Students of Chandler-Gilbert Community College (ASCGCC), Interim President will share voter registration information and deadlines at the advisory board meeting on October 1st. At that time he will also remind students that CGCC will be a polling site, for their accessibility.

Club Collaboration

- Due to working remotely since March 2020 club participation in voter engagement participation has been limited.
- The Service-Learning and Civic Engagement program has continued to share information with students (including club students) virtually, important dates, voter registration resources and information.
- The Service-Learning & Civic Engagement program will be asking club students to participate in a “Why I Vote” marketing campaign for social media, to run the week prior to elections.
- Email communication will be sent to the club advisors to share with their members regarding registration deadline, resources and information.
- Turbovote was initiated prior to our virtual club fair in September. This means that all students who logged in to our engagement software (CoyoteConnect) were notified to register to vote by Turbovote.

Community Partners

- Alberto Olivas, Executive Director, Pastor Center for Politics & Public Service, Arizona State University
- All In Democracy Challenge
- Arizona Public Interest Research Group (Az PIRG)
- Arizona Secretary of State Office
- Campus Vote Project
- Clean Election
- Maricopa Community Colleges District, Civic Engagement Department
- Maricopa County Elections
- Maricopa County Recorder's Office

- National Study of Learning, Voting, and Engagement (NSLVE)
- TurboVote (in partnership with Campus Labs Engage, CoyoteConnect)

Every election year prompts political activity in all sorts of venues, and MCCCDC both respects and encourages participation in the time-honored tradition of political activity on American college and university campuses. With that in mind, each of the District’s campuses has a plan consistent with the terms outlined in ARS § 15-1895 with the primary focus being to increase student voter registration and voting in elections.

Goals

This section should outline the goals set forth for your college and could be revised at any time to address unique circumstances and changes.

1. Increase student voter registration through virtual communication and resources
2. Virtual programming of events in collaboration with MCCCDC and other community partners
3. Become a polling location
4. Join the All In Democracy Challenge
5. Communication to college Faculty regarding “Civic Engagement” being new responsibilities added to the Service-Learning Program. Creating this communication with the intention for the Faculty to know where to go for inquiries and resources.

Voter Engagement Plan

This section should detail exactly what your college’s plan will be and how you intend to accomplish the directives laid out in the overview. Example section headers and content could be:

Voter Registration

- Text message to all currently enrolled students (18 years or older) to remind them to register to vote by the October 5th deadline. Including our Dual Enrollment students.
- Voter reminders and resources in biweekly Student Life and Leadership Newsletter, The Howler.
- Reminder links to register to vote embedded in virtual events
- Social media civic engagement marketing campaign (Facebook, Instagram, Twitter) regarding important deadlines and resources
- Provide Faculty with resources and links that can be easily added to their Canvas courses to promote student voter registration

Voter Education

- Voter reminders and resources in biweekly Student Life and Leadership Newsletter, The Howler.
- Email reminders to attend civic engagement virtual events
- Social media civic engagement marketing campaign (Facebook, Instagram, Twitter) regarding important deadlines and resources
- Online links and information including college civic engagement website, the Secretary of State Office, and the County Recorder Office
- Email to all Faculty regarding resources to embed civic engagement into their courses.
- CGCC becoming All In Democracy Challenge campus

Voter Education Events and Projects

- CGCC Polling site for primary election and general election
- September 17th - Constitution Day Webinar with Maricopa County Recorder's Office (Maricopa Community College District event)
- September 22nd - 24th - MCCCCD Leadership Experience. This experience focused on three central themes including: Change, Civic Engagement, and Social Justice
- October 1st - Our Vote. Our Future event. The focus of this event is on the importance of voting, with multiple guest speaker (Maricopa Community College District event)
- October 22nd - “From Hip Hop to Local Government” a presentation by Mariah Parker. This is a collaboration between Multicultural and Co-Curricular Programs and Service-Learning and Civic Engagement Program. The journey of a local hip hop artist and her path to running for an elected community official.
- Created a civic engagement section on the new CGCC website
- Inclusion of civic engagement events and information in CoyoteConnect our engagement software

Resources

This section should describe the ways in which your Plan was accomplished. For example:

Budget

- \$4,500 to cover speaker fee for Mariah Parker, “From Hip Hip to Local Government” presentation
- Facility rental fee absorption for polling site - Primary \$4510.44 and General \$6964.65

Materials

- Electronic materials including (text messages, emails, newsletter, social media, website, CoyoteConnect)

Support

- Administration, Faculty, Staff expertise and time
- Community partners expertise, time, and resources
- Utilizing existing technologies to share information. (social media, CoyoteConnect, email, Canvas, website)
- Ability to collaborate with other colleges and the district on virtual events

Assessment

This section should detail your assessment of the Plan. For example, what challenges do you anticipate with rollout and goal achievement? How do you plan on measuring success?

Assessment Markers:

- Looking at the number of students that actually registered to vote using the authenticated CGCC links. These links were created in partnership with AZ PRIG
- Attendance numbers at the multiple virtual events
- Sending out a survey after the elections to see which students not only registered but actually voted in the election.

Challenges: Due to COVID-19, there has been a complete shift on the college campus in regard to “typical” semester happenings. We are not allowed to host in-person events. The majority of campus employees are continuing to work remotely. Students are under higher levels of stress with a lot of virtual communication coming at them. This is a challenge for staff as we do not know what students are actually reading and seeing.

Luckily, we have been able to move some things virtually and innovate where we can. The collaboration with the Maricopa Community College District Office, Civic Engagement Program has provided an opportunity for collaboration and access to larger scale virtual events.