



**CAMPUS
DEMOCRACY
CHALLENGE**

Champlain College 2020 Democratic Engagement Action Plan
Developed by: Christina Erickson

Executive Summary:

The ChampVotes ad hoc group brings together interested students, faculty, and staff to plan voter outreach during our current election cycle. This group plans various outreach and education methods so that we can increase our voter registration numbers and our voting numbers, within our entire Champlain College community. This group meets from mid-September until Election Day and is coordinated through our Center for Service & Sustainability.

Leadership:

Our leadership team includes the following:

Christina Erickson, Center for Service & Sustainability
Jared Cadrette, Student Affairs
Sandy Yusen, President's Office
Beth Dietrich, Library
Jimena Huaco, Career Collaborative
Kaylee Sullivan, Marketing
Monica Fung, Res Life
Jean-Marie Severance, Academic Affairs
Jessa Karki, International Student Services
Casey Maynes, Student Accounts
Ashley Michelle Fowler, Office of Diversity & Inclusion
Tarn Foerg, Social Work
Christie Howell, Women's & Gender Center
Students: JJ Anderson (SGA president), Angie Morales, Ariel Simpson, Sawyer Zundel, Whitney Bain, Brigid Florian, Kathryn Komerska

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

Landscape:

Our campus demographic and voting data:

We are NSLVE members and our reports are here. 2014 & 2018 Champlain report:
https://drive.google.com/drive/folders/1_S0npqYnlpCq-p0oDw6VB5SW0ZeHTGFo; 2012 & 2016 reports:
<https://drive.google.com/open?id=0B9DsrFqPqb4oRHRwd2tzU0JBckZ0UI9JTnlzUHEyNGFWTIIz>

Goals:

Our campus democratic engagement goals are:

75% voting rate

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, Classroom voter registration presentations (in-person or virtual)

You can see our outreach grid here:

https://docs.google.com/spreadsheets/d/1_RXGnARvzSV1WQbBLA7WEqaWOBvoAG7vDYbbiKhlqM4/edit?usp=sharing

NSLVE:

Champlain College has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

of TurboVote registrations; NSLVE data

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.