



## Centralia College 2022 Democratic Engagement Action Plan

Developed by: Shelley Bannish

### **Executive Summary:**

This nonpartisan democratic engagement action plan was developed by Centralia College in Washington for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Centralia College for the 2022 election are:  
Create an awareness to students about mailing in their ballots by the deadline.

### **Leadership:**

Our leadership team includes the following:  
Shelley Bannish – Director of Student Life & Involvement  
Dr. Robert Mohrbacher - College President  
Dr. Jody Peterson – Faculty, Political Science  
Ruby Johnson – ASCC Executive Affairs Coordinator

### **Commitment:**

The vision statement of Centralia College is:  
Centralia College strives to be a responsive educational leader for our community.

Being part of the All in Campus Democracy Challenge helps to fulfill this vision. By being a leader in voter education and voter registration we can help be responsive to the needs to the community and our students. By making our students more aware of the importance of why voting matters they will become better citizens.

Centralia College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2022.

### **Landscape:**

Centralia College is a public community college and joined the ALL IN Campus Democracy Challenge in 2021.

Our campus demographic and voting data:

Centralia College has:

Headcount (all sources): 4,285  
FTES (all sources): 2,047  
Headcount (state funded): 3,103  
FTES (state-funded): 1,520  
Full-time: 49%

Part-time: 51%  
Students with Dependents: 51%  
Students receiving need-based financial aid: 38%  
Female: 56%  
Male: 44%  
Median Age: 23  
White: 79%  
Hispanic/Latino: 19%  
Black/African: 6%  
American Indian/Alaska Native: 5%  
Asian: 4%  
Pacific Islander: 2%  
In-State: 98%  
Out of State: 2%

Centralia College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 57.2%.  
Our institution had a 2020 voter registration rate of 71.6%.

Our institution had a 2018 voter turnout rate of 41.6%.  
Our institution had a 2018 voter registration rate of 67.9%.

Our institution has been recognized by ALL IN with the following seals: 2020 Bronze

### **Goals:**

Our campus democratic engagement goals are:

Increase 16- and 17-year-old pre-voter registration rate to 10% of the 455 running start students in 2022 and 50% in 2024.

Increase student voter turnout rate to 65% in 2022 and 70% in 2024.

### **Strategy:**

Centralia College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Participate in Constitution Day
- Participate in National Voter Registration Day
- Students will be out by the ballot box on campus, thanking people for voting.
- Add a position to the Student Governing Board Titled Coordinator for Civic Engagement
- Participate in State-Wide student group on legislative issues and bring those issues forward to the student body
- Work with our Running Start population to get them all registered early
- Create an awareness of the Woman's Suffrage movement
- Create an awareness of the right to vote for people of color
- Hold voter registration drives every quarter
- Host state legislators on campus
- Increase social media notifications

**Evaluation:**

We will evaluate our action plan in the following ways:

We will track our progression from the 2022 NSLV voting data and also from the specific voter registration link we have been provided by the State of Washington. The link tracks the number of students that register to vote.

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/centralia-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Our campus action plan will be shared campus wide via the website and email. A report will be given at a Board of Trustees meeting, Executive Management meeting and Student Government.

The information will be posted on the Student Governing Board website <https://www.centralia.edu/resources/student-life/student-leadership.aspx>