Carthage College
ALL IN Democracy Challenge
Voter Friendly Campus Designation
2022

Carthage College Get Out the Vote Team Purpose and Overview

The Carthage Get Out the Vote Team is a collaborative group focused on the following efforts:

- centralized messaging related to voter registration
- centralized messaging and production of Carthage student voter identification cards
- voter participation promotion activities
- promotion/education of the Carthage College Political Campaign, Candidates and Events Policy
- voter education with a strong emphasis on midterm and presidential elections
- facilitation of the Carthage College midterm and presidential election polling location
- Complete the National Study of Learning, Voting and Engagement
  https://idhe.tufts.edu/nslve
- Commit Carthage College to the All In Campus Democracy Challenge
  https://allinchallenge-civicnation.bsd.net/page/s/join-the-challenge

Key offices/departments across campus provide support for many of the operational tasks for the polling location management and the voter identification card production which are required to have representation in order to maintain clear communication with those who do promotion and/or programming. Offices/departments and organizations involved in promotion and programming may vary but several are typically constants in such work and should be expected to serve on the team.

Team Membership

Tom Applegarth, Digital and Social Content Manager
Tammy Broesch, Administrative Assistant for the Dean of Students Office
Kimberlie Goldsberry, Vice President of Student Affairs/Dean of Students
Taylor Mortensen ’22, President of the Carthage College Democrats
Sam Ornig, Digital Communications Specialist/Editorial Assistant
Jeff Roberg, Chair Political Science Department
Liz Snider, Assistant Dean of Students/Director of Student Involvement
Cameron Swallow, Wife of Carthage College President John Swallow/Braver Angels state co-coordinator
Travis Wells ’23, President of the Carthage College Republicans
<table>
<thead>
<tr>
<th>Day/Date</th>
<th>Time</th>
<th>Action/Activity/Event</th>
<th>Location</th>
<th>In Charge</th>
<th>Set Up Needs</th>
<th>Supply Needs</th>
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<tbody>
<tr>
<td>Wednesday, February 9-Monday,</td>
<td>Start to run</td>
<td>Sam Ornig</td>
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<tr>
<td>February 14, 2022</td>
<td>Bridge election</td>
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<tr>
<td>Tuesday, February 15, 2022</td>
<td>Local Primary</td>
<td>Sam Ornig</td>
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<td></td>
<td>Elections Across the State</td>
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<tr>
<td>March 7-11, 2022</td>
<td>Early Voting</td>
<td>Sam Ornig</td>
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<td>story on The</td>
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<td>run that whole week</td>
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<tr>
<td>Saturday, March 5, 2022</td>
<td>REFRESH Get Out the Vote Website</td>
<td>Tom Appelgarth and Sam Ornig</td>
<td>Fresh Get Out the Vote Website</td>
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<tr>
<td>March 21-April 4, 2022</td>
<td>Local &amp; State Primary Election Bridge story</td>
<td>Sam Ornig</td>
<td>Local &amp; State Primary Election Bridge story</td>
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<tr>
<td>Tuesday, March 8, 2022</td>
<td>11:30-1:30 PM</td>
<td>Voter ID Printing Event</td>
<td>TWC-Caf Stairs</td>
<td>Tammy Broesch</td>
<td>ID system; table/chairs; power outlets; extension cord</td>
<td>ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs</td>
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<tr>
<td></td>
<td>Registration Promotion</td>
<td>TWC-Caf Stairs</td>
<td>College Repubs/Dems and Get Out the Vote Committee Members</td>
<td>Tammy Broesch</td>
<td>ID system; table/chairs; power outlets; extension cord</td>
<td>ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs</td>
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<tr>
<td>Tuesday, March 22, 2022</td>
<td>11:30-1:30 PM</td>
<td>Voter ID Printing Event</td>
<td>TWC-Caf Stairs</td>
<td>Tammy Broesch</td>
<td>ID system; table/chairs; power outlets; extension cord</td>
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<tr>
<td>Tuesday, April 5, 2022</td>
<td>Local &amp; State Mid-Term Primary Elections</td>
<td>Civil War Museum - Downtown Kenosha</td>
<td>Local &amp; State Mid-Term Primary Elections</td>
<td>College Repubs/Dems and Get Out the Vote Committee Members</td>
<td>ID system; table/chairs; power outlets; extension cord</td>
<td>ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs</td>
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<tr>
<td>By June 20th</td>
<td>Create an e-mail list of students issued VOTER ID's since 2020</td>
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<tr>
<td>By June 20th</td>
<td>Draft e-mail to go to the 2020 VOTER ID student group to promote planning for voting in the primary and the fall mid-term election - need to ensure your registration in WI is complete and up to date in order to request the WI absentee to participate in the primary/fall; check this information on the MyVote; may vote in a different location; if wanting to vote back in your home community the student will have to re-register in their home community.</td>
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<td></td>
<td>Hop on bus in South Lower Lot at the following times:</td>
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</tbody>
</table>

**Notes:**
- ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
- Draft group - Molly, Kimberlie, Cameron, Tammy, Sam, Travis
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
<th>Team Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 4-18, 2022</td>
<td>Promote Students w/Voter ID to get an Absentee Ballott or if planning to vote back in home community - you will need to re-register</td>
<td>Bridge Story, Social Media through college and the student orgs, direct e-mail to students who did secure a voter ID since 2020</td>
<td>Sam Ornig</td>
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<tr>
<td>July 29-August 9, 2022</td>
<td>Federal Primary Election Bridge story</td>
<td>Sam Ornig</td>
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<tr>
<td>Tuesday, August 9, 2022</td>
<td><strong>Federal Primary Elections</strong></td>
<td><strong>Civil War Museum - Downtown Kenosha</strong></td>
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<td></td>
<td>Political Science Department Events</td>
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<tr>
<td>Wednesday, October 12, 2022</td>
<td>Registration Information and Voter ID Event</td>
<td>TWC</td>
<td>Tammy Broesch</td>
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<td>ID system; table/chairs; power outlets; extension cord</td>
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<td>Thursday, October 13, 2022</td>
<td>Registration Information and Voter ID Event</td>
<td>TWC</td>
<td>Tammy Broesch</td>
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<td>Registration Promotion</td>
<td>TWC</td>
<td>College Repubs/Dems and Get Out the Vote Committee Members</td>
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<tr>
<td>Tuesday, October 18, 2022</td>
<td>Registration Information and Voter ID Event</td>
<td>TWC</td>
<td>Tammy Broesch</td>
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<tr>
<td></td>
<td>ID system; table/chairs; power outlets; extension cord</td>
<td></td>
<td>ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs</td>
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<td></td>
<td>Registration Promotion</td>
<td>TWC</td>
<td>College Repubs/Dems and Get Out the Vote Committee Members</td>
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<tr>
<td>Wednesday, October 19, 2022</td>
<td>Registration Information and Voter ID Event</td>
<td>TWC</td>
<td>Tammy Broesch</td>
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<td></td>
<td>ID system; table/chairs; power outlets; extension cord</td>
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<td>Registration Promotion</td>
<td>TWC</td>
<td>College Repubs/Dems and Get Out the Vote Committee Members</td>
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<tr>
<td>Tuesday, October 25, 2022</td>
<td>Registration Information and Voter ID Event</td>
<td>TWC</td>
<td>Tammy Broesch</td>
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<td></td>
<td>ID system; table/chairs; power outlets; extension cord</td>
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<td>ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs</td>
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<tr>
<td>Date</td>
<td>Time</td>
<td>Event</td>
<td>Location</td>
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<tr>
<td>Wednesday, October 26, 2022</td>
<td>11:30-1:30 PM</td>
<td>Registration Promotion</td>
<td>TWC</td>
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<tr>
<td>Tuesday, November 8, 2022</td>
<td>7:00 am to 9:00 PM</td>
<td>Election Day - Carthage Poling Location</td>
<td>Civil War Museum - Downtown Kenosha</td>
</tr>
<tr>
<td>Wednesday, November 9, 2022</td>
<td></td>
<td>Transportation to Mid-Term Primary Elections??</td>
<td>Hop on bus in South Lower Lot at the following times:</td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td>Campaigns and Elections Course (only during Presidential Election Year)</td>
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5/11/2022


Molly Fineran new Chair for the College Republicans

Voter Friendly Campus final submission is due at the end of the month. Liz is working on that for that recognition.

Tom Appelgarth is leaving but there is a student that will help with social media over the summer while Communications hires a new person.

Maybe: Get Out the Vote! - Voter Registration Information and ID’s

College Dems new Chair is Henry Martin but may be a different representative for these meetings - invite to google group and share the notes with him

KG will work on DRAFT email meeting and future GOTV group meeting.

4/8/2022

In Attendance: E. Snider, S. Ornig, T. Wells, T. Mortensen, T. Broesch

Voter Id Events
March 8 - 2 ID’s
March 22 - no ID
Election Day - 5 Students

Suggestion to consider an alternate name for the VOTER ID’s events that is broader than the transaction itself.

Maybe: Get Out the Vote! - Voter Registration Information and ID’s

Need social media posts in advance of all of these events.

https://www.carthage.edu/life-at-carthage/student-activities/voting-civic-engagement/

Liz is working on the Voter Friendly Campus supplemental information that is due in May. It is 500 words or less.

Question about what we will do about transportation for the fall election?
Possibly have College Republicans and College Democrats request funds for a bus for the day of the election to be rolling to the location throughout the day.

We can also reach out to KAFASI to promote free transportation to early voting if offered.

Added some story ideas for July to promote securing absentee ballots over the summer.

Kenosha News - express openness for partnership in events next fall. Sam will connect with Elizabeth Young about this.

https://www.carthage.edu/about/offices-services/policies/


Short Notice Opportunity at Parkside:

Next Meeting: May 9-11, 2022

03/24/2022

In Attendance: E. Snider, S. Ornig, T. Applegarth, K. Goldsberry, T. Broesch

March 7th event
  - Made two voter ID’s
  - Watson was present and helped attract students
  - TWC Lobby
  - Student worker from DSA was also from College Republicans
  - Professor Roberg also attended
  - Sam Ornig also stopped by

March 21, 2022
  - No Watson present
  - No ID’s made - but good visibility because of other things going in the area
  - TWC Lobby

Next event in October
  - think we should consider the TWC or CSU
  - need to think about a way to start the conversation with students
  - Watson can attend but needs to be with Cameron and for a short visit
  - **Food or candy might also help to attract folks**
  - Need to have students from the student orgs at all events ready to market voting
Story Update
- There should be stories once a week until the upcoming election day
- Stories/website highlight transportation options available for voting

Voter Friendly Campus Renewal has been submitted

Tom can start featuring some social media posts on the week before and week of the election on April 5th

April 5th is the election day
- Elvira Chiappetta is an intern at the county clerk’s office may be able to help us learn how many students’ participated

Next Meeting: Friday, April 8, 2022 from 11am - 12noon

03/02/2022

In Attendance: E. Snider, J. Roberg, T. Broesch, S. Ornig, K. Goldsberry

Review Timeline for updates

Voter ID Event Updates - Sam will volunteer on March 9th, cards being made to be distributed

Website Updates - voter ID events have been added to the calendar and Bridge stories started last Friday and are happening each week. Updates for deadlines for absentee ballots. Sam has also worked with Communications on a card to distribute to anyone who gets a Voter ID.

Content:

___ Register to Vote
___ Get Your Voter ID if from out-of-state
___ Go Vote

Plus QR Code to go the registration site
Link to our website which then has a link to out-of-state website

Student Organizations Update from Liz - College Republicans (Pres. Travis Wells) and College Democrats are both working on a representative. Both have been fairly active of late and traveling so been hard to get a response. Deadline to notify us is Friday, March 4th.

Elvira Chiappetta
Evan Blievernicht
2/23/2022

In Attendance: E. Snider, T. Applegarth, T. Broesch, K. Goldsberry

Liz has reached out to the College Republicans and College Dems - both have interest but could not attend this week. They are working to identify an individual representative to invite to the next meeting.

Jeff Roberg has been approved for academic leave for 2022-23 so we need to see if there is someone else he would like to represent his department in our efforts. KG will reach out to Jeff.

Tammy updated all voter ID events to be 11:30-1:30 and reservations for the tables at the base of the Caf stairs. Sam is posting all the events in the college calendar.

For voter registration, all residential students whether from Wisconsin or not are only able to complete part of their registration online. They have to print off and mail in a portion or go in person to finalize. This likely contributes to why so many students are registering the day that they vote. Could we see if a representative of the clerks could be in attendance to facilitate registration at some of our Voter ID events - in particular prior to the next presidential election?

Maybe the card could be more generic so we could use it for promotional purposes and at a VOTER ID table. Maybe an image Watson can be involved . . .

Example:

Watson says . . .

Step 1: Register to Vote - QR Code to Registration Information
Step 2: Secure a Voter ID - link or QR Code to voter ID Event Listing
Step 3: Get out and VOTE!

Sam and Tammy had some exchange about a ½ sheet card stock handout to distribute to every voter ID we print directing the students to a QR code that goes to the voter registration information on the website. Plan to get completed to use for the event on March 8, 2022.

Liz has a call scheduled with the Voter Friendly Campus group to make sure all our paperwork is in order. The NSLVE involvement continues until we tell them we do not want to be part of it. Gateway is seeking the Voter Friendly Campus recognition and reached out to us to learn more about how the process worked for us.

Next Meeting: March 2nd @ 10am
2/7/2022

_In Attendance:_ S. Ornig, T. Applegarth, T. Broesch, K. Goldsberry

Group updated the 2022 timeline for activities/events
Sam will work on the stories and events announcements
Tammy will work on the reservations for TWC
Kimberlie will work with Liz on engaging College Republicans and Democrats for engagement at the Voter ID Events

_Next Meeting:_ February 23 @ 11am

1-27-2022

_In Attendance:_ K. Goldsberry, E. Snider, S. Ornig, C. Swallow, T. Broesch

NSLVE 2020 Report Reflection
- 2016 to 2020 - Carthage increased voter engagement on campus by 16% increase
- 48.2% of our eligible students participated in 2016
- 16% increase to 64.2% in 2020
- Still a little below the national average, which was 66% for 2020
- Mid term elections in 2018 we had 38.6% participation of our eligible students - _this is an area of opportunity for our committee for the 2022 midterm elections_
- Eligible voters are 18 or older and have the legal documents to vote anywhere in the country

Generate ideas to increase student understanding they need to register to vote AND get a Voter ID:
- Host events in computer labs for registration - see if College Republicans and College Dems would host them
- We can do these events in the spring and in the fall - not time limited
- At voter ID stations have a sign posted reminding students they need to register to vote if they have not already done so; also have a sheet with information to give to the students with their Voter ID that reminds them of the same.

_Next Meeting:_ 2/7/2022
Carthage College voter registration information flier featuring Watson Swallow, First Dog of Carthage College.
Next Voter ID Printing Event:

Who plans to vote in Wisconsin but don't have a Wisconsin ID will need a Wisconsin ID card printed.

Your student ID card will not suffice as valid voter photo identification. Only out-of-state students

Attend an upcoming Voter ID Printing Event to obtain a valid voter ID card.

In Wisconsin

Vote

Register To
The next election will be: Vote

Make your voice heard