

Carthage College
ALL IN Democracy Challenge
Voter Friendly Campus Designation
2022

Carthage College Get Out the Vote Team Purpose and Overview

The Carthage Get Out the Vote Team is a collaborative group focused on the following efforts:

- centralized messaging related to voter registration
- centralized messaging and production of Carthage student voter identification cards
- voter participation promotion activities
- promotion/education of the Carthage College Political Campaign, Candidates and Events Policy
- voter education with a strong emphasis on midterm and presidential elections
- facilitation of the Carthage College midterm and presidential election polling location
- Complete the National Study of Learning, Voting and Engagement
<https://idhe.tufts.edu/nslve>
- Commit Carthage College to the All In Campus Democracy Challenge
<https://allinchallenge-civcnation.bsd.net/page/s/join-the-challenge>

Key offices/departments across campus provide support for many of the operational tasks for the polling location management and the voter identification card production which are required to have representation in order to maintain clear communication with those who do promotion and/or programming. Offices/departments and organizations involved in promotion and programming may vary but several are typically constants in such work and should be expected to serve on the team.

Team Membership

Tom Applegarth, Digital and Social Content Manager

Tammy Broesch, Administrative Assistant for the Dean of Students Office

Kimberlie Goldsberry, Vice President of Student Affairs/Dean of Students

Taylor Mortensen '22, President of the Carthage College Democrats

Sam Ornig, Digital Communications Specialist/Editorial Assistant

Jeff Roberg, Chair Political Science Department

Liz Snider, Assistant Dean of Students/Director of Student Involvement

Cameron Swallow, Wife of Carthage College President John Swallow/Braver Angels state co-coordinator

Travis Wells '23, President of the Carthage College Republicans

Get Out the Vote Team OPERATIONAL TIMELINE 2020

Day/Date	Time	Action/Activity/Event	Location	In Charge	Set Up Needs	Supply Needs
Wednesday, February 9-Monday, February 14, 2022		Start to run Bridge election		Sam Ornig		
Tuesday, February 15, 2022		Local Primary Elections Across the State				
March 7-11, 2022		Early Voting story on The Bridge, will run that whole week		Sam Ornig		
Saturday, March 5, 2022		REFRESH Get Out the Vote Website	Student Involvement Website	Tom Appelgarth and Sam Ornig		
March 21-April 4, 2022		Local & State Primary Election Bridge story		Sam Ornig		
Tuesday, March 8, 2022	11:30-1:30 PM	Voter ID Printing Event	TWC-Caf Stairs	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
		Registration Promotion	TWC-Caf Stairs	College Repubs/Dems and Get Out the Vote Committee Members		
Tuesday, March 22, 2022	11:30-1:30 PM	Voter ID Printing Event	TWC-Caf Stairs	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
		Registration Promotion	TWC-Caf Stairs	College Repubs/Dems and Get Out the Vote Committee Members		
Tuesday, April 5, 2022		Local & State Mid-Term Primary Elections	Civil War Museum - Downtown Kenosha			
		Transportation to Mid-Term Primary Elections??	Hop on bus in South Lower Lot at the following times:			
By June 20th		Create an e-mail list of students issued VOTER ID's since 2020				
By June 20th		Draft e-mail to go to the 2020 VOTER ID student group to promote planning for voting in the primary and the fall mid-term election - need to ensure your registration in WI is complete and up to date in order to request the WI absentee to participate in the primary/fall; check this information on the MyVote; may vote in a different location; if wanting to vote back in your home community the student will have to re-register in their home community.		College Dems/College Repubs - signatories	Draft group - Molly, Kimberlie, Cameron, Tammy, Sam, Travis	

Get Out the Vote Team OPERATIONAL TIMELINE 2020

July 4-18, 2022		Promote Students w/Voter ID to get an Absentee Ballott or if planning to vote back in home community - you will need to re-register	Bridge Story, Social Media through college and the student orgs, direct e-mail to sudents who did secure a voter ID since 2020	Sam Ornig		
July 29-August 9, 2022		Federal Primary Election Bridge story		Sam Ornig		
Tuesday, August 9, 2022		Federal Primary Elections	Civil War Museum - Downtown Kenosha			
		Politcial Science Department Events				
Wednesday, October 12, 2022	11:30-1:30 PM	Registration Information and Voter ID Event	TWC	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
Thursday, October 13, 2022	11:30-1:30 PM	Registration Information and Voter ID Event	TWC	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
		Registration Promotion	TWC	College Repubs/Dems and Get Out the Vote Committee Members		
Tuesday, October 18, 2022	11:30-1:30 PM	Registration Information and Voter ID Event	TWC	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
		Registration Promotion	TWC	College Repubs/Dems and Get Out the Vote Committee Members		
Wednesday, October 19, 2022	11:30-1:30 PM	Registration Information and Voter ID Event	TWC	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
		Registration Promotion	TWC	College Repubs/Dems and Get Out the Vote Committee Members		
Tuesday, October 25, 2022	11:30-1:30 PM	Registration Information and Voter ID Event	TWC	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs

Get Out the Vote Team OPERATIONAL TIMELINE 2020

		Registration Promotion	TWC	College Repubs/Dems and Get Out the Vote Committee Members		
Wednesday, October 26, 2022	11:30-1:30 PM	Registration Information and Voter ID Event	TWC	Tammy Broesch	ID system; table/chairs; power outlets; extension cord	ID laptop; ID printer; cart; blank cards; signature pad/pen; ink ribbon; extension cord; signs
		Registration Promotion	TWC	College Repubs/Dems and Get Out the Vote Committee Members		
Tuesday, November 8, 2022	7:00 am to 9:00 PM??	Election Day - Carthage Poling Location	Civil War Museum - Downtown Kenosha			
		Transportation to Mid-Term Primary Elections??	Hop on bus in South Lower Lot at the following times:			
Wednesday, November 9, 2022		Election Reaction Space	Chapel??			
Fall		Campaigns and Elections Course (only during Presidential Election Year)		Jeffrey Roberg		

**Carthage College
Get Out the Vote Team
2022 Meeting Notes**

5/11/2022

In Attendance: T. Wells, M. Fineran, S. Ornig, C. Swallow, T. Broesch, E. Snider

Molly Fineran new Chair for the College Republicans

Voter Friendly Campus final submission is due at the end of the month. Liz is working on that for that recognition.

Tom Appelgarth is leaving but there is a student that will help with social media over the summer while Communications hires a new person.

Maybe: **Get Out the Vote! - Voter Registration Information and ID's**

College Dems new Chair is Henry Martin but may be a different representative for these meetings - invite to google group and share the notes with him

KG will work on DRAFT email meeting and future GOTV group meeting.

4/8/2022

In Attendance: E. Snider, S. Ornig, T. Wells, T. Mortensen, T. Broesch

Voter Id Events

March 8 - 2 ID's

March 22 - no ID

Election Day - 5 Students

Suggestion to consider an alternate name for the VOTER ID's events that is broader than the transaction itself.

Maybe: **Get Out the Vote! - Voter Registration Information and ID's**

Need social media posts in advance of all of these events.

<https://www.carthage.edu/life-at-carthage/student-activities/voting-civic-engagement/>

Liz is working on the Voter Friendly Campus supplemental information that is due in May. It is 500 words or less.

Question about what we will do about transportation for the fall election?

Carthage College
Get Out the Vote Team
2022 Meeting Notes

- Possibly have College Republicans and College Democrats request funds for a bus for the day of the election to be rolling to the location throughout the day.
- We can also reach out to KAFASI to promote free transportation to early voting if offered.

Added some story ideas for July to promote securing absentee ballots over the summer.

Kenosha News - express openness for partnership in events next fall. Sam will connect with Elizabeth Young about this.

<https://www.carthage.edu/about/offices-services/policies/>

<https://www.carthage.edu/live/files/4168-political-campaign-candidates-and-events-policypdf>

Short Notice Opportunity at Parkside:

https://www.kenoshanews.com/news/local/govt-and-politics/congress-comes-to-town-uw-p-to-ho-st-committee-meeting-april-11/article_c8c9b454-b5c0-11ec-ae8a-8f0083e7e7ed.html

Next Meeting: May 9-11, 2022

03/24/2022

In Attendance: E. Snider, S. Ornig, T. Applegarth, K. Goldsberry, T. Broesch

March 7th event

- Made two voter ID's
- Watson was present and helped attract students
- TWC Lobby
- Student worker from DSA was also from College Republicans
- Professor Roberg also attended
- Sam Ornig also stopped by

March 21, 2022

- No Watson present
- No ID's made - but good visibility because of other things going in the area
- TWC Lobby

Next event in October

- think we should consider the TWC or CSU
- need to think about a way to start the conversation with students
- Watson can attend but needs to be with Cameron and for a short visit
- **Food or candy might also help to attract folks**
- Need to have students from the student orgs at all events ready to market voting

**Carthage College
Get Out the Vote Team
2022 Meeting Notes**

Story Update

- There should be stories once a week until the upcoming election day
- Stories/website highlight transportation options available for voting

Voter Friendly Campus Renewal has been submitted

Tom can start featuring some social media posts on the week before and week of the election on April 5th

April 5th is the election day

- Elvira Chiappetta is an intern at the county clerk's office may be able to help us learn how many students' participated

Next Meeting: Friday, April 8, 2022 from 11am - 12noon

03/02/2022

In Attendance: E. Snider, J. Roberg, T. Broesch, S. Ornig, K. Goldsberry

Review Timeline for updates

Voter ID Event Updates - Sam will volunteer on March 9th, cards being made to be distributed

Website Updates - voter ID events have been added to the calendar and Bridge stories started last Friday and are happening each week. Updates for deadlines for absentee ballots. Sam has also worked with Communications on a card to distribute to anyone who gets a Voter ID.

Content:

- ___ Register to Vote
- ___ Get Your Voter ID if from out-of-state
- ___ Go Vote

Plus QR Code to go the registration site

Link to our website which then has a link to out-of-state website

Student Organizations Update from Liz - College Republicans (Pres. Travis Wells) and College Democrats are both working on a representative. Both have been fairly active of late and traveling so been hard to get a response. Deadline to notify us is Friday, March 4th.

Elvira Chiappetta
Evan Blievernicht

**Carthage College
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2022 Meeting Notes**

2/23/2022

In Attendance: E. Snider, T. Applegarth, T. Broesch, K. Goldsberry

Liz has reached out to the College Republicans and College Dems - both have interest but could not attend this week. They are working to identify an individual representative to invite to the next meeting.

Jeff Roberg has been approved for academic leave for 2022-23 so we need to see if there is someone else he would like to represent his department in our efforts. **KG will reach out to Jeff.**

Tammy updated all voter ID events to be 11:30-1:30 and reservations for the tables at the base of the Caf stairs. Sam is posting all the events in the college calendar.

For voter registration, all residential students whether from Wisconsin or not are only able to complete part of their registration online. They have to print off and mail in a portion or go in person to finalize. This likely contributes to why so many students are registering the day that they vote. ***Could we see if a representative of the clerks could be in attendance to facilitate registration at some of our Voter ID events - in particular prior to the next presidential election?***

Maybe the card could be more generic so we could use it for promotional purposes and at a VOTER ID table. Maybe an image Watson can be involved . . .

Example:

Watson says . . .

- Step 1: Register to Vote - QR Code to Registration Information
- Step 2: Secure a Voter ID - link or QR Code to voter ID Event Listing
- Step 3: Get out and VOTE!

Sam and Tammy had some exchange about a ½ sheet card stock handout to distribute to every voter ID we print directing the students to a QR code that goes to the voter registration information on the website. Plan to get completed to use for the event on March 8, 2022.

Liz has a call scheduled with the Voter Friendly Campus group to make sure all our paperwork is in order. The NSLVE involvement continues until we tell them we do not want to be part of it. Gateway is seeking the Voter Friendly Campus recognition and reached out to us to learn more about how the process worked for us.

Next Meeting: March 2nd @ 10am

**Carthage College
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2/7/2022

In Attendance: S. Ornig, T. Applegarth, T. Broesch, K. Goldsberry

Group updated the 2022 timeline for activities/events

Sam will work on the stories and events announcements

Tammy will work on the reservations for TWC

Kimberlie will work with Liz on engaging College Republicans and Democrats for engagement at the Voter ID Events

Next Meeting: February 23 @ 11am

1-27-2022

In Attendance: K. Goldsberry, E. Snider, S. Ornig, C. Swallow, T. Broesch

NSLVE 2020 Report Reflection

- 2016 to 2020 - Carthage increased voter engagement on campus by 16% increase
- 48.2% of our eligible students participated in 2016
- 16% increase to 64.2% in 2020
- Still a little below the national average, which was 66% for 2020
- Mid term elections in 2018 we had 38.6% participation of our eligible students - **this is an area of opportunity for our committee for the 2022 midterm elections**
- Eligible voters are 18 or older and have the legal documents to vote anywhere in the country

Generate ideas to increase student understanding they need to register to vote AND get a Voter ID:

- Host events in computer labs for registration - see if College Republicans and College Dems would host them
- We can do these events in the spring and in the fall - not time limited
- At voter ID stations have a sign posted reminding students they need to register to vote if they have not already done so; also have a sheet with information to give to the students with their Voter ID that reminds them of the same.

Next Meeting: 2/7/2022

Planning To Vote In WI?



VOTE!



Don't forget to register to vote!



Get a Voter ID card in the DSA
(if you're from a different state)



Get out and vote on election day!

For more info about registering to vote, acceptable voter ID cards, and important election dates and deadlines, visit carthage.edu/election-info.

Carthage College voter registration information flier featuring Watson Swallow, First Dog of Carthage College.

REGISTER TO VOTE IN WISCONSIN

Attend an upcoming Voter ID Printing Event to obtain a valid voter ID card.

Your student ID card will not suffice as valid voter photo identification. Only out-of-state students who plan to vote in Wisconsin but don't have a Wisconsin ID will need a voter ID card printed.

NEXT VOTER ID PRINTING EVENT:



Unable to attend the next event?

Students can request a voter ID card in the Division of Student Affairs during normal office hours, 8 a.m.-6 p.m. Monday through Friday.

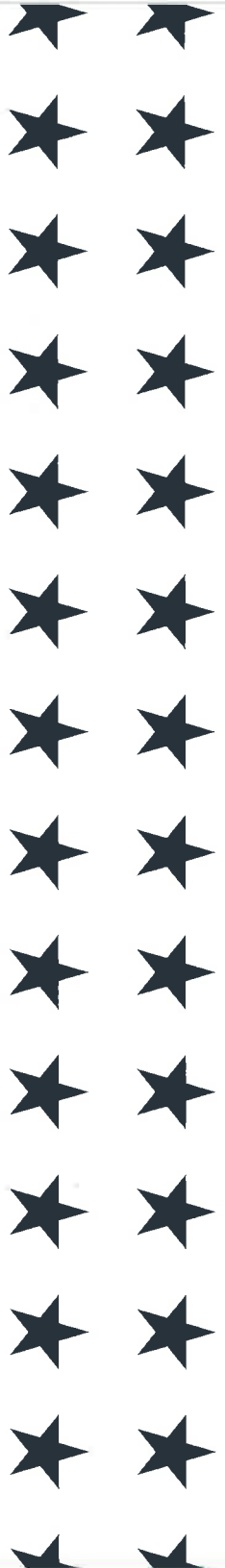
For more information on the upcoming elections, voter ID printing, and for contact information visit:

www.carthage.edu/2020

MAKE YOUR VOICE HEARD

VOTE

THE NEXT ELECTION WILL BE:



For information on the upcoming election, registering to vote,
finding your polling place, and for contact information, visit:

www.carthage.edu/2020

Sponsored by the Carthage Get Out the Vote Team

