

Examples of Civic Engagement Programs at CSUSB 2018 - 2019

Voter Registration (ongoing)

The Office of Community Engagement (OCE) promoted voter registration through the Rock the Vote widget on the OCE website and launched a “Make Your Voice Heard” social media and video campaign. Once registered to vote through the site, Rock the Vote sends automatic reminders to students regarding upcoming elections. CSUSB Associated Students Inc., (ASI) retooled their website to highlight Civic Engagement and launch a new voter information and encouragement campaign “Your Vote, Your Future: The Power of Your Vote” for the Fall 2018 Midterm elections.

National Voter Registration Day

OCE, in partnership with Mi Familia Vota! Inland Empire office, organized a panel of students, San Bernardino County election officials and others to discuss the upcoming election, how to register, and voting booth locations.

Following the panel, OCE and ASI co-sponsored a movie screening of “*The Quiet Place*” in Lower Commons Lawn. OCE organized voter registration tables which were staffed by members of the Mi Familia Vota! and OCE student staff. OCE developed a series of informational videos educate students on the California ballot measures, while ASI hosted ballot information on their website.

OCE also hosted an event at the CSUSB-Palm Desert Campus to promote voter registration and voting behavior on National Voter Registration Day.

Last Day to Register to Vote

OCE student staff made classroom presentations encourage students to register before the deadline. OCE student staff also provided voter education materials to students on propositions and other key ballot measures for the November election.

Social Media/Video Links:

<https://youtu.be/VoPndhjBOo8>

https://youtu.be/pFMpq7YH_QA

Facebook: <http://www.facebook.com/csusb.pawprint>

Instagram: <http://instagram.com?csusbleaveyourpawprint>

OCE Website: <https://engage.csusb.edu>

CSUSB ASI: <https://www.csusb.edu/asi/civic-engagement>