

Civic and Voter Empowerment Action Plan

2024–2026

Cal State Fullerton®

Table of Contents

- Executive Summary..... 1**
- Leadership..... 2**
- Landscape..... 5**
- Reflection..... 9**
- Goals..... 11**
 - Short-term..... 11
 - Long-term..... 12
- Events..... 14**
 - Academic Year 2024 - 2025..... 14
 - Academic Year 2025 - 2026..... 17
- Addendum..... 18**

Executive Summary

California State University, Fullerton (CSUF) implemented a campus-wide Civic Engagement Working Group (CEWG) to strategize and coordinate overall planning of civic engagement programming and efforts. The mission of the Civic Engagement Working Group is to improve the campus climate for student political learning, discourse, equity, agency, and participation in democracy. Its goals are (1) to advise and serve as a sounding board for election, political protests, and civic engagement efforts, and (2) to mobilize efforts for implementation of civic engagement programs.

The Civic Engagement Working Group meets monthly and more frequently during major election cycles to discuss campus communications and programmatic activities related to informing and promoting voter registration and voting. The continuity of group meetings is scheduled to occur with similar frequency in future election years (even-numbered) and non-election years (odd-numbered), respectively.

CSUF Government Relations and the Division of Students Affairs will be facilitating the implementation of the action plan. The action plan will be implemented through several key strategies and methods that involve various CSUF divisions, departments, and offices and community partner organizations, including, not limited to:

- Planning informational sessions on a variety of relevant topics
- Hosting informational tables, street team events, and passive programming
- Distributing voter registration materials to departments and offices across campus
- Organizing candidate forums
- Partnering with the Orange County Registrar of Voters and other external community partners to provide guidance on the voting process
- Utilizing CSUF's social media, email newsletters, digital displays, and A-Frame signage to increase awareness

To ensure that the campus voting education plan is equitable, CSUF will implement strategies that address any potential barriers to access and participation. This can involve providing multilingual voter education materials, planning in-person and virtual events, and scheduling events at a variety of times to accommodate different schedules. Additionally, working with campus organizations representing diverse student populations and seeking input from students from underrepresented groups can help ensure that the plan is inclusive and addresses the needs of all students. The CEWG conducts regular evaluations of the plan's effectiveness in reaching all student demographics and can also help identify and address any disparities in access and participation.

Leadership

The Civic Engagement Working Group (CEWG) has been active since June 2020 with the mission of improving the campus climate for student political learning, discourse, equity, agency, and participation in democracy. The primary goals of CEWG is to advise and serve as a sounding board for election, political protests, and civic engagement efforts, and to mobilize efforts for implementation of civic engagement programs.

CEWG members meet regularly on a monthly basis (the third Friday of the month) during the planning months, and increase meetings to twice a month (the first and third Fridays of the month) beginning three months prior to the election. Every meeting is well-attended by all member departments, with each department representative providing updates to the group on past or upcoming civic engagement events.

Between the 2023-2024 and 2024-2025 academic years, there was turnover in the participating members. Two members of Academic Affairs (former Dean and professor) left their position at the university and were no longer able to continue in their position on the CEWG. Additionally, a new Chief Governmental Officer (CGO) for the Associated Student Inc. (ASI) was elected at the end of the previous academic year. With graduation and retirements, there were changes to the members of CEWG, but there were no significant disruptions to the overall operation of the group as new members joined and contributed to the group's ongoing civic engagement efforts.

Co-Chairs

- Annie Yea, ayea@fullerton.edu
 - As the Interim Associate Vice President of Government & Community Relations, Annie Yea is one of the co-chairs of the Civic Engagement Working Group (CEWG) at CSUF. Annie is the designated Civic and Voter Empowerment Coordinator and primarily serves as the connection to the University at-large, by identifying collaborative opportunities with the President's office, Alumni Association, and external community partners.
- Mary Becerra, mbecerra@fullerton.edu
 - As the Director of TitanHEALTH in Student Affairs, Mary Becerra is one of the co-chairs of the Civic Engagement Working Group (CEWG) at CSUF. Mary primarily facilitates discussion and collaboration between student facing operations and departments such as Housing and Residential Engagement, Student Life and Leadership, and Academic Affairs.

Campus Departments

- University Advancement
 - **Strategic Communications** plays an integral role in helping to shape and strengthen the University's commitment to civic engagement by highlighting events in publications and social media, creating Ballot Bowl branded material, and creating original videos in preparation for the election.

- Cerise Metzger, Interim Senior Director, cmetzger@fullerton.edu
 - Kendra Morales, Assoc. Dir. of News Media, kamorales@fullerton.edu
 - Lynn Juliano, Editorial Director, ljuliano@fullerton.edu
 - Jillian Brander, Assoc. Dir. of Digital Media, jboyd@fullerton.edu
 - **Alumni Association** maintains an extensive network and invites alumni to participate in the GO VOTE! Series, a voter education series focused on providing various insights on the upcoming election.
 - Jessica Rowland, Assoc. Dir. of Programs, jerowland@fullerton.edu
 - **College and Program Development** is connected with all eight colleges on campus and outreaches extensively to the local and graduated communities. Notably, Carlos is also a member of the OC Forum, a non-profit, non-partisan current affairs organization in Orange County and highlights CSUF civic engagement efforts at OC Forum events.
 - Carlos Leija, Associate Vice President, cleija@fullerton.edu
- Human Resources, Diversity and Inclusion (HRDI)
 - **Diversity, Equity, and Inclusion Programs (DIEP)** functions under HRDI and drives campus-wide initiatives that promote a positive and inclusive climate. In addition to incorporating civic engagement elements in their existing workshops, DIEP provides resources prior to and following the election.
 - Philip Vasquez, Director of DIEP, philipvasquez@fullerton.edu
 - **Diversity Initiatives & Resource Centers (DIRC)** is home to six identity-based resource centers, with two more coming soon. DIRC provides an unique opportunity for identity-based groups to organize their own civic engagement events or voter registration campaigns in their inclusive and affirming spaces.
 - Yvania Garcia-Pusateri, Director of DIRC, ygarcia-pusateri@fullerton.edu
- **Information Technology (IT)** creates portal messages to remind students, staff and faculty to register to vote for the upcoming election. Additionally, the IT team helps promote the Ballot Bowl and key election dates by displaying promotional material on the digital signage boards across campus.
 - Matthew Badal, Director of Enterprise Applications, mabadal@fullerton.edu
- **Academic Affairs** connects directly with the students and collaborates with faculty to design programming around civic engagement, or offer classroom incentives for attending or participating in related events and activities.
 - Scott Spitzer, Professor of Political Science, sspitzer@fullerton.edu
- **Housing and Residential Engagement (HRE)** oversees the CSUF residents on campus and serves as a hub for voter registration. During the Housing Orientation Weekend for the Fall 2024 Semester, HRE hosted a competition between the housing buildings to see which could register the most voters. HRE continues to collaborate with other campus departments to offer voter registration events.
 - Shaquille Manley, Senior Community Coordinator, smanley@fullerton.edu
- **Student Life and Leadership (SLL)** empowers students through involvement, leadership, and co-curricular learning opportunities on campus. Opportunities include student organizations, fraternity and sorority life, and sports clubs. SLL opportunities proves to be one of the most effective methods for organizing competition and message

saturation. SLL is also the leading department for the campus's Time, Place, and Manner policy, which highlights the university practices to have respectful conversations in a polarized world.

- Emily Whitt, Director of SLL, emwhitt@fullerton.edu
- Amanda Lopez, Assistant Director, amalopez@fullerton.edu
- **Associated Student Inc. (ASI)** is the student government organization on campus that has historically been one of the campus leaders of the Ballot Bowl competition. ASI hosts a weekly Ballot Bowl table during the farmers market on campus and plans one of the largest civic engagement events for the University.
 - Megan Hannoun, Chief Governmental Officer (CGO), asicgo@fullerton.edu
 - Juan Salguero, Lobby Corps Commissioner, 22jsalguero@csu.fullerton.edu
 - Alexa King, Lobby Corps Commissioner, alexaking@csu.fullerton.edu
 - Rebecca Hesgard, Director of Student Government, rmhesgard2@fullerton.edu

Consultants

At the direction and support of upper administration, CSUF employed two consultants to assist and support the coordination, communication, and collective decision making of the CEWG. The primary responsibilities of the consultants are to develop agendas and facilitate meetings, encourage collaboration and advise decision points, and coordinate with campus contacts and external partners for events. Both consultants contributed to the development and review of the University's 2024-2026 CVEAP.

- Jackie Wu, jackie@jwuconsulting.com
- Rebecca Lee, rebecca@jwuconsulting.com

Event Partners / Community Organizations

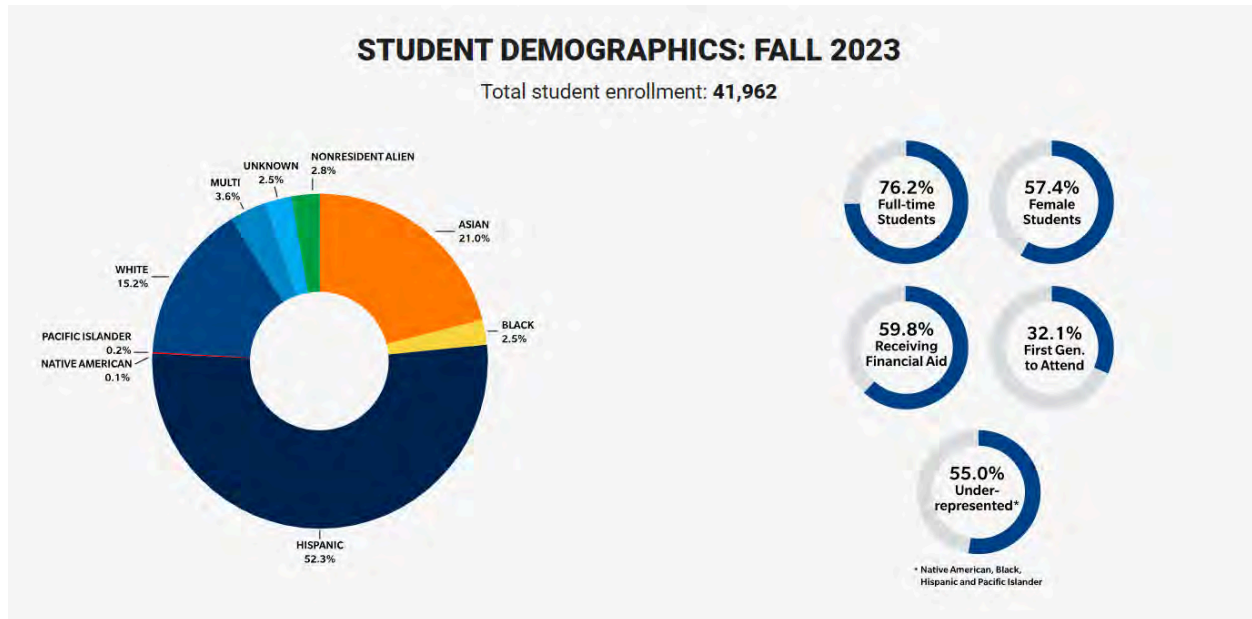
While the organizations listed below are not regular members of the CEWG, we would like to highlight their continued support as event partners and collaborators for university civic engagement efforts.

- AH-RI Center, <https://ah-ri.org/>
- Charitable Ventures, <https://charitableventuresoc.org/oc-votes/>
- Frida Cinema, <https://thefridacinema.org/>
- OC Forum, <https://www.ocforum.org/>
- Political Science Student Association (PSSA), <https://fullerton.campuslabs.com/engage/organization/poli-sci-association>
- Titan Athletics, <https://fullertontitans.com/>

Landscape

Campus Demographics, Goals, and Voting Data

Cal State Fullerton is a leading campus of the CSU and in 2024, the university is anticipating close to 43,000 students in the fall, including approximately 7,000 first-time, first-year students and more than 4,500 new transfer students. While data for Fall 2024 is still being collected, below is the student demographic data in Fall 2023.



Goals

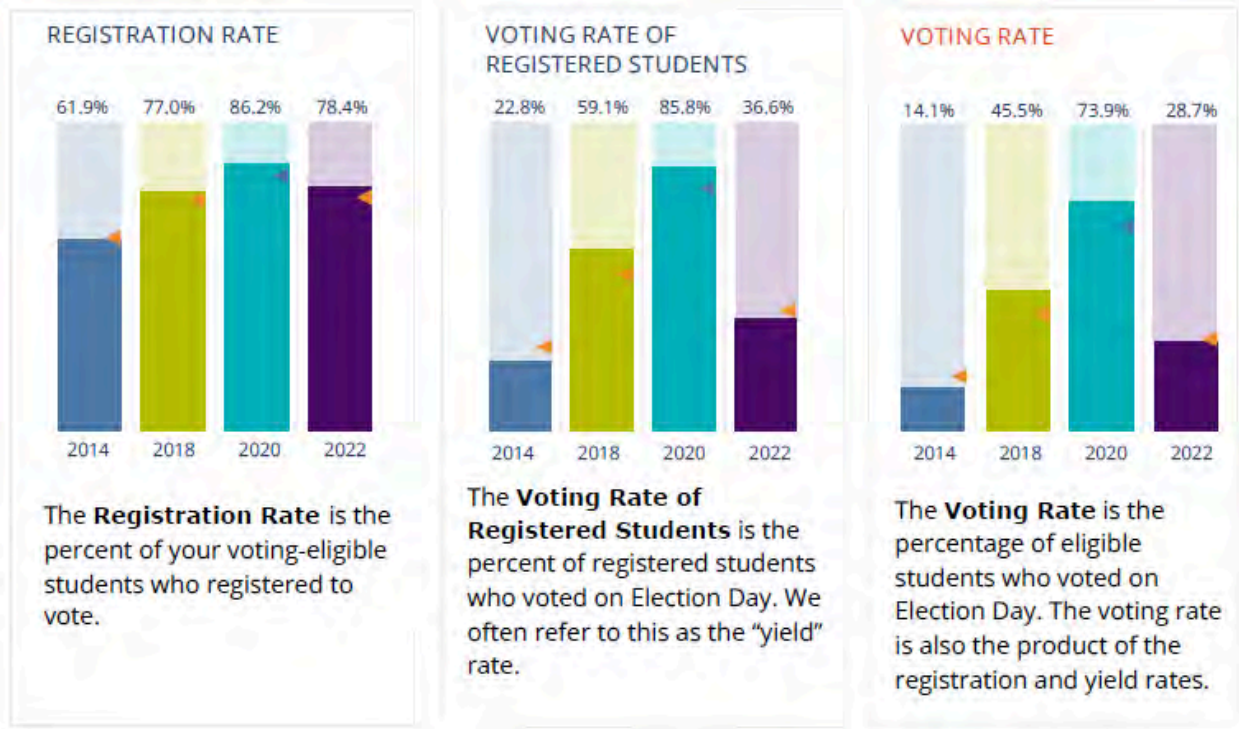
As noted in CSUF's Strategic Plan for 2024-2029, the University aims to deepen a culture of outcome-oriented assessment and data-informed decision making to improve effectiveness and efficiency of existing programs and adopt a culture of innovation.

CSUF's civic and community engagement vision is the following: To inspire all Titans to be informed, responsible, and engaged community members and advocates who promote social justice and strengthen the local and global communities we serve. CSUF is enrolled in the National Study of Learning, Voting and Engagement (NSLVE) and recently received the 2022 report on Student Voting Rates. We have analyzed our voting data to determine whether or not our civic engagement goals below are being met.

- Increase voter registration rates
 - Based on the 2022 report, CSUF voter registration rates fall just in line with national averages. Registration rates were noticeably higher in 2020 at 86.2%, but fell in the following midterm election year in 2022 to 78.4%. While we would have liked to see a consistent increase and upward trend in voter registration, we

recognize that midterm elections, on average, gain less attention than presidential elections which could result in a lower registration rate.

- Increase voter participation
 - The 2022 report provided yield rates for the registered students who voted in the election. In 2020, CSUF (74%) did better than the national average voting rate (66%) and public institutional average (65%). However, in 2022, CSUF (29%) did worse when compared to the national average and other public institutions (both at 31%). Although the voter turnout rate was not as expected, it did trend in the same way as the nation did in a decrease compared to 2020.
- Connect with historically underrepresented groups and the ineligible voter population
 - CSUF is a diverse campus and upper administration is attuned to the ineligible voter population on campus. This is reflected in the various Diversity Initiatives and Resource Centers at CSUF. Unfortunately, the 2022 report lacks the data breakdown for race / ethnicity and sex, and the university recognizes that these groups are historically underrepresented. Beyond these groups, there are also those who are ineligible to vote, and the electoral season can pose different stresses and anxieties. If this data cannot be captured by NSLVE, CSUF will seek to highlight ways for all students to become civically engaged, in different forms and at multiple levels of political participation. Students are members of the Titan community, regardless of their identity or voter eligibility status, and can contribute to political discussions and highlight how many issues affect them as individuals and in communities they belong to. The campus is already working to understand their participation and activism by collecting attendance data in their respective civic engagement events.
- Continue civic engagement efforts in non-election years
 - The campus coalition at CSUF was created in June 2020 and members meet regularly to discuss civic engagement efforts and mobilize partners for future programs. In non-election years, the CEWG reduced the frequency of meetings, but moving forward, we would like to continue our work of civic engagement beyond election years and in the months leading up to the election. Although Election Day is incredibly important for civic engagement, we would like to foster the same passion and excitement about civic engagement throughout the year with consistent engagement and involvement. We want our Titan community to feel empowered to take action, see their efforts achieve positive change, and understand how it can have lasting impacts. To meet this goal, we will explore ways to connect students to their elected officials, community partners, and local elections offices and maintain an up-to-date election website even in non-election years.



Civic Engagement Achievements & Areas of Improvement

As highlighted in the 2022 report, CSUF currently excels at increasing voter registration. Every year, more students are registering, or re-registering to vote. Voter registration is the first step needed to vote in an upcoming election and CSUF prides itself on consistently providing opportunities across campus and saturating the message to register. However, we also recognize that it cannot end with registration alone.

Total eligible voters	35,874	36,323	38,494	38,768	↑ 2,444
Number of students who registered	22,207	27,974	33,168	30,412	↑ 2,438
Number of students who voted	5,070	16,535	28,465	11,131	↓ -5,404

The 2022 report identifies the number of students who voted as an area of improvement. One strategy is to improve our messaging on voting in the election. For the 2024 Presidential Election, CSUF will continue to highlight voter registration and then strongly transition with messages to highlight voter participation as we approach Election Day. We will also remind students if they missed the deadline to register, they still have an opportunity to vote in California through Same-Day Voter Registration (or Conditional Voter Registration). Our Strategic Communications team has already designed a suite of graphics, with messages to be updated with the election calendar.



Today is National Voter Registration Day!

Titans, make your voices heard.
Register to vote today!

#TitansTurnOut2024
fullerton.edu/election



Missed the voter registration deadline?

You can still register in person!

#TitansTurnOut2024
fullerton.edu/election



Avoid Election Day lines.

Vote at the Titan Student Union
today from 8 a.m. - 8 p.m.

#TitansTurnOut2024
fullerton.edu/election

Reflection

According to the NSLVE 2022 report, CSUF's voter registration was most recently 78% in 2022. These past two academic years have been challenging to increase voter registration due to the gathering limitations posed by COVID-19 and mental health challenges resulting from limited socialization, fears of violence, and more. CSUF pivoted to primarily online programming in response to COVID-19 and it was challenging at times to garner the attention of students to focus on voting and elections, when they also had concerns about their basic needs (i.e., food, housing, mental health, healthcare, etc.). Though CSUF was largely able to conduct all civic engagement events planned during the past two academic years, CSUF is encouraged to do even more. As society has reopened more, we anticipate this number to continue growing with more in-person events and gatherings possible now.

In the past two academic years, CSUF experienced some leadership turnover which sometimes made it difficult to plan and implement civic engagement programming. As new leadership was brought in, the CEWG worked to educate and involve them in civic engagement planning and programming. The acclimation period required intensive efforts to bring them to speed and on as a partner while they learned their new role, the campus landscape, and how they could engage with the CEWG.

In 2022, the CEWG organized several civic engagement and election related events ahead of the 2022 midterm elections:

- Sept. 20 – National Voter Registration Day Event (ASI)
- Oct. 4 – Civic Engagement Event (ASI)
- Oct. 19 – Ballot Breakdown (Alumni Webinar)
- Oct. 24 – Threats to the US Constitution (Department of Political Science)
- Oct. 26 – Ballot Propositions 101 (Alumni Webinar)
- Nov. 3 – All Politics are Local (Political Science Honor Society)

In our reflection, we noticed that events with available recordings were the most well-attended and we will continue to implement this where possible in our events in the coming academic years. Many of the events in 2022 were inspired by the success from hosting them in the 2020 election year (see chart below for event attendance).



In the future, CSUF will have a suite of past materials and plans for new leadership to reference and create an onboarding training to explain the purpose and role of the CEWG, examples of how past leadership worked with the CEWG, and overviews of past efforts. The CEWG will invite them to be involved and have 1:1 meetings to discuss opportunities for partnership and collaboration during heavy election periods and on an ongoing basis.

CSUF has learned the importance of planning and preparing early for programming in advance of the lead up to major election cycles and the beginning of classes. Working closely with campus partners early on can help with obtaining the buy-in of key campus officials and create a smoother experience as schedules get busier and have unmovable commitments. Specifically, the summer period is an excellent time to meet with campus partners and students to develop plans. However, the transition of student government leadership between the spring and fall semesters can make planning somewhat difficult. Working closely with professional staff that support student government ensures continuity and helps decrease the challenges that would otherwise exist with the student government transitions.

Goals

Cal State Fullerton's short term civic engagement goals include increasing student participation in community service projects, promoting voter registration and education, and fostering partnerships with local organizations to address immediate community needs. In the long term, the university aims to develop sustainable civic engagement programs that become ingrained in the campus culture, produce graduates who are actively involved in their communities, and contribute to meaningful and lasting positive change in the region. These goals align with the university's commitment to preparing students to be responsible global citizens and to make a difference in the world.

Short-term

- Maximize campus engagement and awareness of the Ballot Bowl, election updates, and voting opportunities
- Develop branding suite for CSUF Ballot Bowl materials and programming
- Host relevant and timely events that leverage the expertise of CSUF faculty and staff
- Create digital ads and physical signage to raise public awareness
- Create video content explaining voter registration and voting processes
- Register eligible students moving into on-campus housing
- Engage and collaborate with local community partner organizations
- Place voter registration forms, flyers, and other materials at various high-traffic locations throughout the campus
- Host informational tabling at highly attended events

CEWG has done extensive work in engaging departments, offices, and divisions on CSUF's campus. Scheduling 1:1 meetings to explore ways to work together and building upon popular programs and services has been very successful. However, more work can be done to directly engage students and build a coalition that involves professional staff, faculty, and lecturers and also students. Currently, the CEWG has a student representative (ASI Chief Governmental Officer) but it would be beneficial to have even more student involvement in the CEWG's planning process. This process will involve Student Life and Leadership and the Diversity Initiatives & Resource Centers on how we can structure a student version of the CEWG or integrate them into the existing CEWG.

During this two-year period, CSUF will actively seek opportunities to promote civic engagement outside of the intensive election period. This will involve organizing community events, workshops, and forums to encourage participation in local governance and social issues. CSUF aims to foster a culture of civic responsibility and awareness among its students and the broader community. By creating ongoing initiatives and partnerships with local organizations, the university hopes to make civic engagement a year-round priority, rather than just focusing on elections. This approach aligns with CSUF's commitment to developing socially responsible and informed citizens who actively contribute to the betterment of society.

Long-term

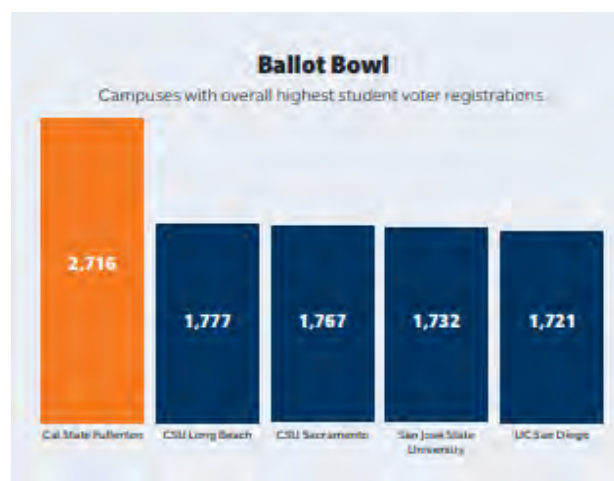
- Student voter registration: Reach 100% on-campus voter registration rate
 - As of 2022, the university sits at 78.4% registered and would like to reach 100% registration rate in the next five years. While we understand that this is an ambitious goal, CSUF would like to target a 5% increase in voter registration rate for its student population per year over the next 5 years. To reach this goal, the CEWG is working actively with various campus departments to host tabling opportunities and year-round programming to encourage students to register to vote.
- Student civic engagement: Create civic engagement training opportunities for CSUF students, faculty, and staff on how to become civically engaged
 - This year, the CEWG launched a volunteer training program to train any interested members of the community to be prepared to volunteer at any civic engagement event on-campus or with a partner organization. In the coming years, we would like to create a comprehensive and adequate program for civic education and dialogue both in the classroom-space through relationship-building with faculty and academic departments and in staff-spaces with employee-driven civic engagement events. Additionally, we would like to partner with the Center for Internships & Community Engagement (CICE) on campus to support student students who wish to engage with the community, through academic internships, service-learning courses and community engagement programs.
- Student voter turnout: Exceed national average for voter turnout on campus
 - We recognize that voter registration does not always lead to voter participation, and we would like to address the gap that exists between the two statistics. As we steadily increase voter registration on campus, we will translate this into turnout by reminding our Titan community of all of their options and opportunities to vote in upcoming elections. As a measure for success, we will set our goal to consistently exceed the national average for voter turnout by at least 5% in every election year.
- Develop countywide and state-level partnerships to offer more resources and services
 - The campus coalition currently consists of campus department members and students, but we would like opportunities to explore expansion to include county and state-level partnership. While some CEWG meetings would still be limited to our CSUF staff, faculty, and students for internal planning purposes, we could create quarterly meetings with local organizations, county or state representatives, or community leaders. To reach this goal, we would like to begin by partnering with the Orange County Registrar of Voters and local organizations to create ongoing initiatives towards civic engagement and voter registration.
- Formalize a pipeline for CSUF students to become community leaders
 - We want to help our Titans become active community leaders and develop a program for them to line up future opportunities in this space. In future years, we would like to partner most closely with our Outreach, Recruitment, and Orientation department (ORO) to strengthen our program for voter registration

and civic education in a student's first semester as a Titan. ORO consistently visits high school and community college campuses, and we would like to message CSUF's commitment to civic engagement in each of these interactions. This would include fostering an equitable approach to voter registration and civic engagement for those already on campus by partnering with our Diversity Initiatives & Resource Centers (DIRC) for underrepresented campus populations. As the last step, we will work with our Career Center and Alumni Engagement team to invite alumni to speak on their experiences as community leaders.

- Collect and analyze feedback from CEWG and other campus leaders on a regular basis on its effectiveness
 - One of our primary goals is to promote civic engagement year-round and keep the campus coalition meetings consistent through non-election periods. As a long-term goal, we would like to keep the CEWG active and continuously partner with other campus leaders to evaluate and improve existing programs for effectiveness.

As noted in the NSLVE 2022 report, more students are registering to vote at CSUF every year. While the increase was not as significant in 2022, we attribute some of the drop off to the heightened interest in a presidential election year compared to a midterm election year. As a university, we will aim to improve our efforts to promote civic engagement in smaller election years.

Most notably, in the first year of the CEWG, CSUF saw the highest number of student voter registrations which amounted to its victory as the Ballot Bowl Champions in 2020. This was a huge civic achievement by the university and reflection of the efforts put in by the working group.



The CEWG has been and continues to be an integral part in carrying out the campus mission and commitment to civic engagement. Furthermore, upper administration has committed to the development of an effective campus coalition by employing consultants to assist with the planning and implementation of civic engagement initiatives across campus.

Events

Academic Year 2024 - 2025

Event Name: Housing Orientation Weekend

Date: August 22 - 25, 2024

Summary: The Housing Orientation Weekend (HOW) is a weekend of activities for the newly moved-in residents on campus. Housing and Residential Engagement (HRE) incorporated voter registration as a component of the move-in and check-in process and provided instructions on how to register or re-register using the appropriate link. Participating residents were also given a button to incentivize them and their peers to register throughout HOW activities.

Event Name: DiscoverFest: Fall 2024

Date: September 4 -5, 2024

Summary: The Office of Student Life & Leadership, in partnership with Associated Students, Inc., co-sponsors DiscoverFest, the university's largest involvement event for student organizations. DiscoverFest is an opportunity for all clubs/organizations to showcase student life at CSUF, and for students to learn about engagement opportunities on campus. A table was dedicated to the Ballot Bowl and voter registration campaign to provide opportunities for students to register or re-register for the upcoming election.

Event Name: Presidential Debate and Dip

Date: September 10, 2024

Summary: CSUF Housing and Residential Engagement promoted the first presidential debate between candidates Kamala Harris (D) and Donald Trump (R) by hosting a "debate and dip" event for on-campus student residents.

Event Name: Presidential Debate at The Frida Cinema

Date: September 10, 2024

Summary: In partnership with Charitable Ventures, CSUF intends to promote the first presidential debate between candidates Kamala Harris (D) and Donald Trump (R) streamed live at The Frida Cinema. The debate will be held at the National Constitution Center in Philadelphia, and will be moderated by "World News Tonight" anchor and managing editor David Muir, and ABC News Live "Prime" anchor Linsey Davis. This viewing event endeavors to create a safe and welcoming space for all community members, regardless of political party or perspective, to take in this historic debate in a shared community space.

Event Name: Mike Madrid: How America's Largest Minority is Transforming Democracy

Date: September 19, 2024

Summary: Mike Madrid will be at Cal State Fullerton to discuss his new book, *The Latino Century: How America's Largest Minority Is Transforming Democracy*. His book is an insightful investigation of how and why the two major political parties have failed to appeal to the Latino

vote - the second largest ethnic voting group in the county - and the impact it will have on American democracy and politics for decades to come.

Event Name: Vice Presidential Debate and Dip

Date: October 1, 2024

Summary: CSUF Housing and Residential Engagement will promote the first vice presidential debate between vice presidential candidates Tim Walz (D) and J.D. Vance (R) by hosting a “debate and dip” event for on-campus student residents.

Event Name: 2024 Elections: Polling and Public Opinion

Date: October 6, 2024

Summary: Better understand election polling and public opinion research with a panel of experts from CSUF's Social Science Research Center and the department of Political Science, Administration and Justice. This event is part of CSUF Alumni & Family Weekend.

Event Name: Ballot Propositions 101

Date: October 8, 2024

Summary: Host Dr. Sarah Hill, Professor of Political Science & Director of Graduate Studies, will walk through each of the California State propositions included on the 2024 General Election ballot to help attendees decipher what a yes or no vote means for each proposition.

Event Name: African American Resource Center Ballot Measures Event

Date: October 15, 2024

Summary: Host Dr. Trina Greene, Teaching Faculty of College of Humanities and Social Sciences, Department of African American Studies, will walk through each of the California State propositions included on the 2024 General Election ballot to help attendees decipher what a yes or no vote means for each proposition.

Event Name: Panhellenic Civic Engagement Event (tentative)

Date: TBD

Summary: CSUF Panhellenic intends to host a civic engagement and voter registration event for students prior to the Presidential General Election. The Panhellenic community will invite professors to speak on matters related to voting and elections.

Event Name: Why Vote Republican

Date: October 17, 2024

Summary: The Republicans of CSUF intend to host a civic engagement and voter registration event for students prior to the Presidential General Election.

Event Name: Civic Engagement by the College Democrats of CSUF (tentative)

Date: TBD

Summary: The College Democrats of CSUF intend to host a civic engagement and voter registration event for students prior to the Presidential General Election.

Event Name: Titans Turn Out

Date: October 21, 2024

Summary: The Associated Students Inc. (ASI) at California State University, Fullerton intends to host a campus event to encourage civic engagement, voter registration, and participation in the upcoming election.

Event Name: What to Expect for the 2024 Election

Date: November 1, 2024

Summary: Titans from all around are invited to attend this session in the GO VOTE! voter education series organized by the Division of Politics, Administration and Justice and the Alumni Association. This informative session will discuss some of the major contests on the ballot and what to expect for the 2024 Presidential General Election.

Event Name: Election Night Watch Party

Date: November 5, 2024

Summary: CSUF Housing and Residential Engagement will host an election night watch party for on-campus student residents with an In-N-Out truck, professional and peer counselors to provide mental health support, and professors who can share their expertise and answer questions.

Event Name: "What Just Happened?": 2024 General Post-Election Analysis (tentative)

Date: November 13, 2024

Summary: CSUF Housing and Residential Engagement will host an election night watch party for on-campus student residents with an In-N-Out truck, professional and peer counselors to provide mental health support, and professors who can share their expertise and answer questions.

Event Name: How to Talk About the Election With Family and Friends (tentative)

Date: November 25, 2024

Summary: CSUF Housing and Residential Engagement will host an election night watch party for on-campus student residents with an In-N-Out truck, professional and peer counselors to provide mental health support, and professors who can share their expertise and answer questions.

Academic Year 2025 - 2026

Event Name: 2026 Elections: Polling and Public Opinion (tentative)

Date: Late April 2026 (approx. E-40)

Summary: Better understand election polling and public opinion research with a panel of experts from CSUF's Social Science Research Center and the department of Political Science, Administration and Justice.

Event Name: Ballot Propositions 101 (tentative)

Date: Early May 2026 (approx. E-30)

Summary: A virtual webinar hosted in partnership with the Department of Politics, Administration, and Justice and the Alumni Association to walk through each of the California State proposition included on the 2026 Statewide Primary Election ballot to help attendees decipher what a yes or no vote means for each proposition.

Event Name: What to Expect for the 2026 Election (tentative)

Date: Late May 2026 (approx. E-7)

Summary: Titans from all around are invited to attend this session in the GO VOTE! voter education series organized by the Division of Politics, Administration and Justice and the Alumni Association. This informative session will discuss some of the major contests on the ballot and what to expect for the 2026 Statewide Primary Election.

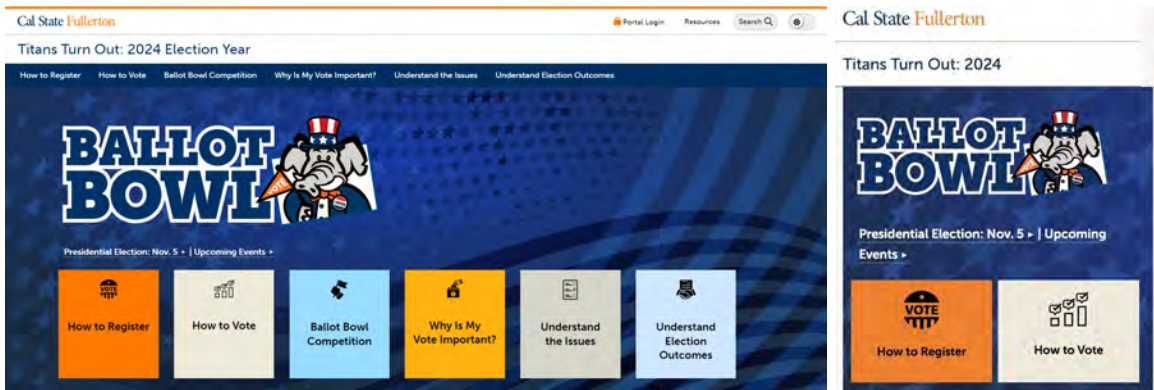
Addendum

Graphics



Left to right: Voting Tuffy Logo, Ballot Bowl Sticker, Key Election Dates Postcard / Magnet

CSUF Website



Left to right: Desktop view, Mobile view

Digital / Physical Signage



Left to right to bottom: Campus-wide digital signage, A-frame signage, Athletics Field signage

Videos

[National Voter Registration Day Video](#)



Podcast

[The CSUF Podcast: Ballot Bowl 2024](#)

