

Executive Summary:

The Director of the Office of Civic Engagement (OCE), Ann Schulte, and Faculty Fellow of Civic Engagement, Amy Magnus, are leading civic engagement efforts at Chico State in partnership with several organizations and units on campus. Voter education and outreach is an important aspect of our work and, in 2021, Chico State won the State of California's Ballot Bowl: Registration Rumble for most new voter registrations out of all institutes of higher education in California!

In 2022, we will center our efforts on voter education and outreach while also broadening our office's mission and reach on campus. We are organizing a university film screening series that centers voting rights, community mobilization efforts, and key leaders who contributed to these efforts. For example, we will show *Willie Velasquez: Your Vote is Your Voice* (2016). We are also working on several video shorts which center critical civic issues, such as the history of voting rights, voter suppression, and key social issues that routinely make their way onto ballots throughout the United States. These videos will be circulated throughout campus and on social media. Finally, our office is using Collaboratory, a database which tracks, promotes, and celebrates civically engaged activities on campus and in the surrounding community. We will continue to develop our Collaboratory database throughout 2022, especially as it relates to voter engagement, for the benefit of our students, faculty, and greater community.

Communication is a key objective of our office's work. As per [AB 963](#), every student on campus receives several reminders/opportunities to register to vote, resources to learn about ballot items, important dates, and instructions about how to fill out and mail in their ballot. This will continue this year through campus announcements, social media, civic engagement, other organizations on campus. Messaging to students will occur through direct email to students via UComm, via Parent Engagement, Off-campus Housing services, Housing, and a LMS pop-up reminder. Additional outreach is happening through Associated Students, Student Affairs, and Academic Affairs, and Athletics. Community Action Volunteers in Education (CAVE), Legislative Affairs Council (LAC) and other Associated Students programs offer workshops and information. OCE also offers information at the multicultural welcome receptions and Queer week. OCE works with the Accessibility Resource Center (ARC) to assure our students have necessary accommodations, including making presentations accessible.

For faculty and staff, OCE participates in relevant Faculty Development forums, includes pertinent information for the President's convocation, and sends communications through Chairs and Deans.

We're addressing additional barriers to voting through regular communication with the Butte County Elections office. Our campus will host a Ballot Dropbox and Voting Assistance Center for all elections where it is available.

Leadership:

Our leadership team includes:

Ann Schulte, Director of Office of Civic Engagement, Professor of Education

Amy Magnus, Faculty Fellow of Civic Engagement, Assistant Professor of Political Science and Criminal Justice

Mary Wallmark, Director of Student Life and Leadership, Associated Student Government

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation. Our campus has used the following methods to communicate with students about the election: email, posting on institutional social media channels, development of a QR code to encourage convenient voter registration, and door hangers.

Landscape:

Student demographics, as of 2020:

Race:

White (Non-Hispanic) = ~44%

Hispanic/Latinx = ~36%

Asian (Non-Hispanic) = ~5%

Two or more races = ~5%

Black/African American = ~3%

Other = ~7%

Gender:

Women = 9,149

Men = 7,467

Gender nonbinary: 11

First-generation = 52%

International students = 2.2%

Goals:

Our 2022 campus democratic engagement goals are to integrate regular conversations and education throughout academic affairs and student affairs about political dialogue, activism, and voting.

Strategy:

Our campus has used the following strategies and organized the following events: Classroom voter registration presentations (in-person or virtual), Virtual voter registration drives (e.g.

Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.), and Pledge to Vote drive. There will be an official Elections Dropbox and Voter Assistance Center on our campus.

NSLVE: California State University Chico has authorized NSLVE.

Evaluation:

Leg Affairs Council: number of students, events, activity Number of course talks, workshops, or video shares Social media activity LMS pop-up metrics Secretary of State Ballot Bowl metrics Butte County Elections metrics.

Reporting:

Our campus hasn't confirmed a plan to post the action plan on our campus website. Our campus NSLVE reports will be posted on our campus website and shared with the campus community.