CALIFORNIA INSTITUTE
OF THE ARTS

ALL IN
DEMOCRACY
CHALLENGE

ACTION PLAN
Through artistic practice, we transform ourselves, each other, and the world.

CalArts Mission
CalArts is committed to engaging our local, national, and global community through the education and inspiration of citizen artists.

We encourage our students to engage with the world with their art as well as with their vote. Through the work of a committed team of staff, faculty, and students, CalArts has made incredible gains in voter registration, and voter engagement.

As a part of our goals going forward, we have committed to raising our voting rate by 10% in for the next election, and hope to have 100% registration for all eligible incoming BFAIs in the 2022/2023 school year. We also seek to build a sustainable model for voter engagement, by empowering a committee of faculty, staff, and students to continue the work started during the 2018 mid-term cycle.

Our action plan focuses on continuing programming we’ve had, including voter watch parties, rides to the polls and voter registration tables at campus wide events, as well as expanding new programming and voter engagement efforts.

The All IN Campus Democracy Challenge aligns with the CalArts mission, which encourages students to “through artistic practice, change ourselves, each other.” We hope that as the CalArts campus culture changes, an increased interest in democratic engagement continues, and that we can expand into curricular programming.
CalArts is new to the world of voter engagement and is still developing the systems and strategies around it. So far, the work has been housed within the President’s Office, in collaboration with Student Experience and the CalArts Student’s Union. We have been aided by our Office of Communications with help designing posters and our webpage, calarts.edu/CalArtsVotes. The group so far involved, including student leaders are the following:

- Abigail Salling, Deputy Chief of Staff
- Chebon Marshall, Chief of Staff and Assistant to the President for Government and Community Affairs
- Brian Harlan, Associate Provost for Integrated Learning
- Christine Ziemba, Office of Communications
- Christina Dailey, Director of Student Activities
- Caryn Aono, graphic design faculty
- Louise Sandhaus, graphic design faculty
- Janie Geyser, theater design faculty
- Ishika Muchal, Student Union President

Starting in Summer 2020, this group will begin meeting monthly to plan and execute programming, and plan for the Primary, Special and General elections happening in 2020. CalArts is in the middle of a Strategic Visioning Process, which includes a rewrite of our Mission. A part of this process created a new system of radically transparent shared governance, and the new and ongoing priorities of the institute. Greater engagement with the Santa Clarita and Los Angeles communities has been expressed throughout this process.
The learning outcomes are set for each class and, therefore, by each faculty member. This leads to a dynamic and ever-changing curriculum, but does make sustained curricular projects difficult.

In Fall 2022, there are classes that engaged with civics and the democratic process. Those are Contemporary Political Thought, Art Politics and Autonomy, Usership, Historical Survey of Graphic Design, Dance Grad Topics: Clubbing, The Culture Wars: the Political Body in Performance, Rock:Extreme, and more.

Our co-curriculum for voter engagement and civic action is robust. Student Experience, specifically the office of Student Activities has assisted with programming support and planning help.

In the In Fall 2022 and Spring 2023 we will continue some programs that have proven most effective, including:

- Voter Registration at Move In Day in September
- Voter Registration at Accepted Students Day
- Voter Registration at the Patty Disney Center for Life and Work’s Opportunity Fest
- Rides to the Polls
- Election Watch Parties
- A town halls and meet-and-greets with local elected officials
- Student participation in the AICCU Day of Advocacy in Sacramento
- The charter of official clubs with funding for CalArtians for Bernie and The Feminist Majority Foundation.

Additionally, we will re-launch efforts to create a First Year Curriculum that would include the topic of Citizen Artistry, including seminars on voter registration, media literacy, and how to engage your local officials.
Our 5 long term goals are:

- Complete voter enrollment of our eligible student body.
- Citizen Artistry as a part as the Foundation Curriculum.
- Situate CalArts as a hub for student engagement and education in the Santa Clarita Valley in collaboration with College of the Canyons.
- Increase civic engagement and activism on campus and in the community.
- To create a CalArts specific system to engage with the ideas of democracy, patriotism and nationalism, and to challenge our perceptions of those ideas through art and civic action.

Our 5 short term goals are:

- Greater engagement of identity groups in democratic process (ie, issue based education for the Collective, QAC, Mi Gente, etc.)
- Get 100% voter registration of eligible voters for incoming class of BFA 1s
- Raise voter rate by 10% for 2022 general elections
- Develop a sustainable model for continued voter engagement efforts by creating a standing Taskforce for Citizen Artistry with faculty, staff and students.
- Create an AICAD Group for the challenge, following the model of the Big 10 Conference, with MICA.
STRATEGY

Fall 2022
- Voter registration at Move In Day, Course Sign Up Day and registration during civic holidays, like National Voter Registration Day
- Ride to the polls for the mid-term election in November
- Engage Student Union for student-to-student engagement
- Build out the Citizen Artistry task force with faculty and staff
- Constitution Day Events
- Engage with the Provost’s Office on the creation of a first year curriculum, which was delayed in implementation because of COVID.

Spring 2022
- Voter registration at Accepted Students Day events, CalArts Expo, and World Music Fest
- Work with faculty to present works that critically engage ideas of democracy
- Development of a Art/Democracy Toolkit
- Engage with MICA around creation of a All In Art School Challenge

Longer Term
- A campus-wide survey on democracy
- Utilization of recently acquired property near CalArts to be used as a polling place for CalArtians and the Santa Clarita Community.
- Implementation of the First Year Curriculum with Civic Engagement as a learning outcome (delayed due to COVID)
CalArts currently participates in the NSLVE study at Tufts, and will continue to do so. Below is our information for 2020.
### By Age Group

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<th>2016</th>
<th>2018</th>
<th>2020</th>
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<tr>
<td>18-21</td>
<td>41%</td>
<td>46%</td>
<td>64%</td>
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<td>22-24</td>
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<td>50+</td>
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## By Race / Ethnicity

![Bar graphs showing race/ethnicity by year for different groups: Asian, American Indian/Alaskan Native, Black, Hispanic, Native Hawaiian/Pacific Islander, Two or More Races, White.]

## By Education Level / Undergraduate Class Year

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### Education Level

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<th>2020 Enrolled</th>
<th>2016-2020 Change (p.p)</th>
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<td>182</td>
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### Enrollment Status

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<td>22</td>
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