CALIFORNIA INSTITUTE
OF THE ARTS

ALL IN DEMOCRACY CHALLENGE

ACTION PLAN

TABLE OF CONTENTS

CALARTS VOTES

Through artistic practice, we transform ourselves, each other, and the world.
CalArts Mission

CalArts is committed to engaging our local, national, and global community through the education and inspiration of citizen artists.

We encourage our students to engage with the world with their art as well as with their vote. Through the work of a committed team of staff, faculty, and students, CalArts has made incredible gains in voter registration, and voter engagement.

As a part of our goals going forward, we have committed to raising our voting rate by 10% in for the next election, and hope to have 100% registration for all eligible incoming BFA1s in the 2022/2023 school year. We also seek to build a sustainable model for voter engagement, by empowering a committee of faculty, staff, and students to continue the work started during the 2018 mid-term cycle.

Our action plan focuses on continuing programming we've had, including voter watch parties, rides to the polls and voter registration tables at campus wide events, as well as expanding new programming and voter engagement efforts.

The All IN Campus Democracy Challenge aligns with the CalArts mission, which encourages students to "through artistic practice, change ourselves, each o." We hope that as the CalArts campus culture changes, an increased interest in democratic engagement continues, and that we can expand into curricular programming.

EXECUTIVE SUMMARY

88.3%

2020 Registration Rate
5.4% increase from 2018

76.3%

2020 Voting Rate
22.9% increase from 2018

LEADERSHIP

CalArts is new to the world of voter engagement and is still developing the systems and strategies around it.
So far, the work has been house within the President's Office, in collaboration with Student Experience and the CalArts Student's Union. We have been aided by our Office of Communications with help designing posters and our webpage, calarts.edu/CalArtsVotes. The group so far involved, including student leaders are the following:

- Abigail Salling, Deputy Chief of Staff
- Chebon Marshall, Chief of Staff and Assistant to the President for Government and Community Affairs
- Brian Harlan, Associate Provost for Integrated Learning
- Christine Ziemba, Office of Communications
- Christina Dailey, Director of Student Activities
- Caryn Aono, graphic design faculty
- Louise Sandhaus, graphic design faculty
- Janie Geyser, theater design faculty
- Ishika Muchal, Student Union President

Starting in Summer 2020, this group will begin meeting monthly to plan and execute programming, and plan for the Primary, Special and General elections happening in 2020. CalArts is in the middle of a Strategic Visioning Process, which includes a rewrite of our Mission. A part of this process created a new system of radically transparent shared governance, and the new and ongoing priorities of the institute. Greater engagement with the Santa Clarita and Los Angeles communities has been expressed throughout this process.

LANDSCAPE

CalArts has no campus wide learning outcomes by design.

The learning outcomes are set for each class and, therefore, by each faculty member. This leads to a dynamic and ever-changing curriculum, but does make sustained curricular projects difficult.

In Fall 2022, there are classes that engaged with civics and and the democratic process. Those are Contemporary Political Thought, Art Politics and Autonomy, Usership, Historical Survey of Graphic Design, Dance Grad Topics: Clubbing, The Culture Wars: the Political Body in Performance, Rock:Extreme, and more.

Our co-curriculum for voter engagement and civic action is robust. Student Experience, specifically the office of Student Activities has assisted with programming support and planning help.

In the In Fall 2022 and Spring 2023 we will continue some programs that have proven most effective, including

- Voter Registration at Move In Day in September
- Voter Registration at Accepted Students Day
- Voter Registration at the Patty Disney Center for Life and Work's Opportunity Fest
- Rides to the Polls
- Election Watch Parties
- A town halls and meet-and-greets with local elected officials
- Student participation in the AICCU Day of Advocacy in Sacramento
- The charter of official clubs with funding for CalArtians for Bernie and The Feminist Majority Foundation.

Additionally, we will re-launch efforts to create a First Year Curriculum that would include the topic of Citizen Artistry, including seminars on voter registration, media literacy, and how to engage your local officials.

GOALS

Our 5 long term goals are:

- Complete voter enrollment of our eligible student body.
- Citizen Artistry as a part as the Foundation Curriculum.
- Situate CalArts as a hub for student engagement and education in the Santa Clarita Valley in collaboration with College of the Canyons.
- Increase civic engagement and activism on campus and in the community.
- To create a CalArts specific system to engage with the ideas of democracy, patriotism and nationalism, and to challenge our perceptions of those ideas through art and civic action.

Our 5 short term goals are:

- Greater engagement of identity groups in democratic process (ie, issue based education for the Collective, QAC, Mi Gente, etc.)
- Get 100% voter registration of eligible voters for incoming class of BFA 1s
- Raise voter rate by 10% for 2022 general elections
- Develop a sustainable model for continued voter engagement efforts by creating a standing Taskforce for Citizen Artistry with faculty, staff and students.
- Create an AICAD Group for the challenge, following the model of the Big 10 Conference, with MICA.

STRATEGY

Fall 2022

- Voter registration at Move In Day, Course Sign Up Day and registration during civic holidays, like National Voter Registration Day
- Ride to the polls for the mid-term election in November
- Engage Student Union for student-to-student engagement
- Build out the Citizen Artistry task force with faculty and staff
- Constitution Day Events
- Engage with the Provost's Office on the creation of a first year curriculum, which was delayed in implementation because of COVID.

Spring 2022

- Voter registration at Accepted Students Day events, CalArts Expo, and World Music Fest
- Work with faculty to present works that critically engage ideas of democracy
- Development of a Art/Democracy Toolkit
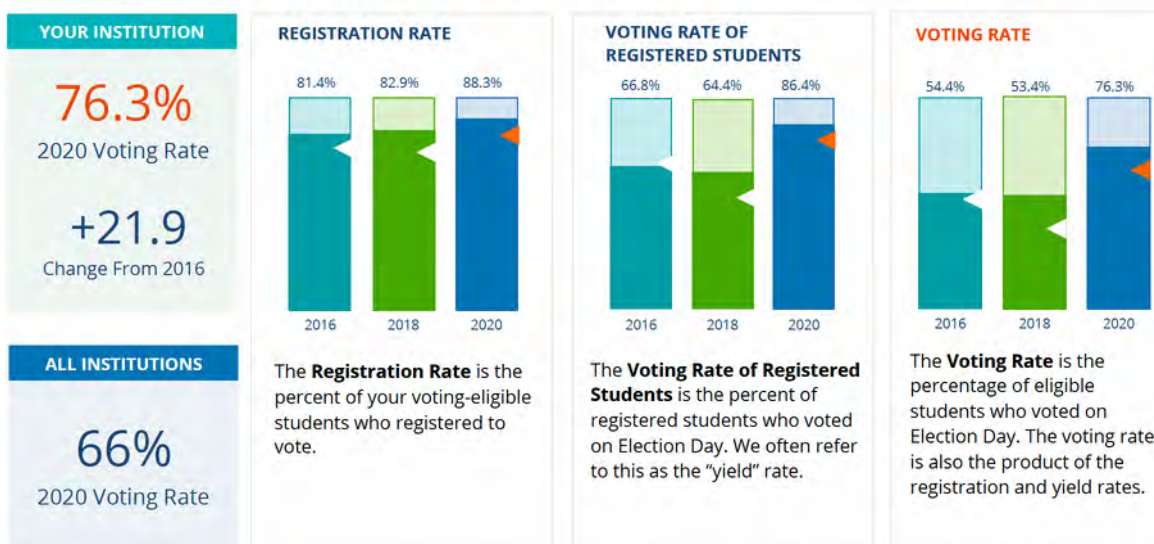- Engage with MICA around creation of a All In Art School Challenge

Longer Term

- A campus-wide survey on democracy
- Utilization of recently acquired property near CalArts to be used as a polling place for CalArtians and the Santa Clarita Community.
- Implementation of the First Year Curriculum with Civic Engagement as a learning outcome (delayed due to COVID)

REPORTING

CalArts currently participates in the NSLVE study at Tufts, and will continue to do so. Below is our information for 2020.

Voting, Registration and Yield Rates

YOUR INSTITUTION

76.3%
2020 Voting Rate

+21.9
Change From 2016

ALL INSTITUTIONS

66%
2020 Voting Rate

REGISTRATION RATE

81.4% 82.9% 88.3%

2016 2018 2020

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

66.8% 64.4% 86.4%

2016 2018 2020

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

54.4% 53.4% 76.3%

2016 2018 2020

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

By Institution Types

2016 Voting Rate for All Institutions

53%

HIGH 82%

LOW 13%

2020 Voting Rate for All Institutions

66%

HIGH 89%

LOW 19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

54% 53% 76%

2016 2018 2020

INSTITUTIONAL AVERAGE Bachelors

54% 39% 67%

2016 2018 2020

PRIVATE INSTITUTIONAL AVERAGE Bachelors

55% 39% 69%

2016 2018 2020

PUBLIC INSTITUTIONAL AVERAGE Bachelors

51% 38% 62%
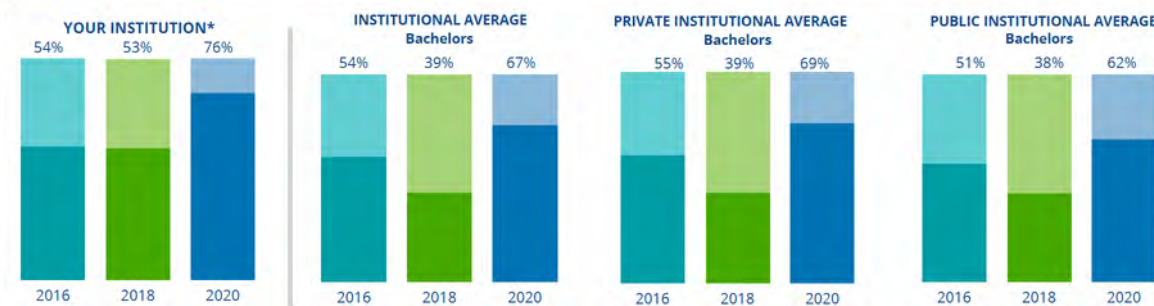
2016 2018 2020

By Age Group

	2016	2018	2020
18-21	41%	46%	64%
22-24	43%	31%	48%
25-29	47%	33%	45%
30-39	46%	49%	57%
40-49	–	–	–
50+	–	–	–

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
18-21	590	240	41	621	286	46	471	301	64	↑ 23
22-24	275	119	43	291	91	31	251	121	48	↑ 5
25-29	274	129	47	251	83	33	195	87	45	↓ -2
30-39	98	45	46	100	49	49	79	45	57	↑ 11
40-49	–	–	–	11	–	–	11	–	–	–
50+	–	–	–	–	–	–	–	–	–	–

By Race / Ethnicity

	2016	2018	2020			
ASIAN	AMERICAN INDIAN / ALASKAN NATIVE	BLACK	HISPANIC	NATIVE HAWAIIAN / PACIFIC ISLANDER	TWO OR MORE RACES	WHITE
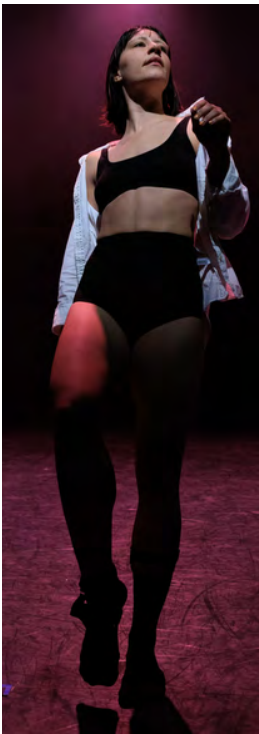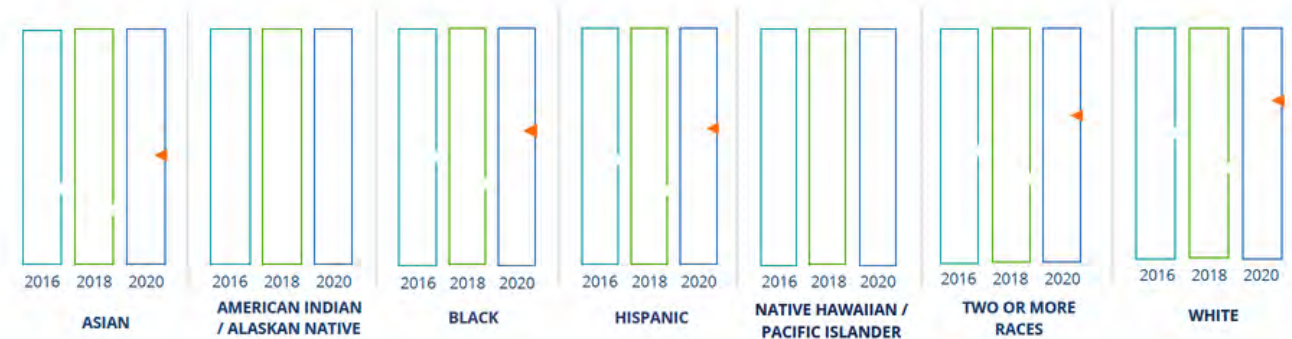
By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)
EDUCATION LEVEL										
Undergraduate	833	357	43	874	378	43	671	406	61	↑ 18
Graduate	403	182	45	387	137	35	339	159	47	↑ 2
Class Unknown	11	–	–	14	–	–	–	–	–	–
CLASS YEAR										
First Year	242	39	94	242	38	93	182	58	106	↑ 19
Second Year	222	43	96	238	42	99	150	61	91	↑ 17
Upper Level	369	45	167	394	47	186	339	62	209	↑ 16
ENROLLMENT STATUS										
Full-time	1,234	533	43	1,253	507	40	879	489	56	↑ 12
Part-time	13	–	–	22	–	–	131	76	58	–