CALIFORNIA INSTITUTE
OF THE ARTS

ALL IN DEMOCRACY CHALLENGE

ACTION PLAN

TABLE OF CONTENTS

EXECUTIVE SUMMARY

79.3%

2018 Registration Rate
19% increase from 2014

49.5%

2018 Voting Rate
43.3% increase from 2014

CalArts is committed to engaging our local, national, and global community through the education and inspiration of citizen artists.

We encourage our students to engage with the world with their art as well as with their vote. Through the work of a committed team of staff, faculty, and students, CalArts has made incredible gains in voter registration, and voter engagement.

As a part of our goals going forward, we have committed to raising our voting rate by 10% in for the next election, and hope to have 100% registration for all eligible incoming BFA1s in the 2020/2021 school year. We also seek to build a sustainable model for voter engagement, by empowering a committee of faculty, staff, and students to continue the work started during the 2018 mid-term cycle.

Our action plan focuses on continuing programming we've had, including voter watch parties, rides to the polls and voter registration tables at campus wide events, as well as expanding new programming and voter engagement efforts.

The All IN Campus Democracy Challenge aligns with the CalArts mission, which encourages students to "create work that matters globally to the state of culture today and in the future." We hope that as the CalArts campus culture changes, an increased interest in democratic engagement continues, and that we can expand into curricular programming.

LEADERSHIP

CalArts is new to the world of voter engagement and is still developing the systems and strategies around it.

So far, the work has been house within the President's Office, in collaboration with Student Experience and the CalArts Student's Union. We have been aided by our Office of Communications with help designing posters and our webpage, calartsvotes.org.

The group so far involved, including student leaders are the following:

- Abigail Salling, Assistant to the Office of the President
- Chebon Marshall, Chief of Staff and Assistant to the President for Government and Community Affairs
- Brian Harlan, VP of Student Experience
- Christine Ziemba, Office of Communications
- Christina Dailey, Director of Student Activities
- Zachary Morgan, Associate Director, Institute Research
- Georgia Peeples, Students' Union President
- Ryan Perez Adame, Student Trustee
- Gray Gall, Student Activities Ambassador
- Caryn Aono, graphic design faculty
- Louise Sandhaus, graphic design faculty

Starting in Summer 2020, this group will begin meeting monthly to plan and execute programming, and plan for the Primary, Special and General elections happening in 2020. CalArts is in the middle of a Strategic Visioning Process, which includes a rewrite of our Mission. A part of this process created a new system of radically transparent shared governance, and the new and ongoing priorities of the institute. Greater engagement with the Santa Clarita and Los Angeles communities has been expressed throughout this process.

LANDSCAPE

CalArts has no campus wide learning outcomes by design.

The learning outcomes are set for each class and, therefore, by each faculty member. This leads to a dynamic and ever-changing curriculum, but does make sustained curricular projects difficult.

In Fall 2019, there were classes that engaged with civics and and the democratic process. Those were The Legal Medium: Art & Law, Art and Politics, and LA Urbanscape.

Our co-curriculum for voter engagement and civic action is robust. Student Experience, specifically the office of Student Activities has assisted with programming support and planning help.

In the 2018/19 and 2019/20 school years, CalArts has had the following programs:

- Voter Registration at Move In Day in September 2018 and September 2019
- Voter Registration at Accepted Students Day
- Voter Registration at the Patty Disney Center for Life and Work's Opp Fest
- Rides to the Polls for the 2018 midterms (this will be repeated for the three elections in Santa Clarita in 2020)
- Election Watch Parties for the 2018 midterms (this will be repeated for the General Election in November 2020
- A town hall with then-represnetative Katie Hill
- Student participation in the AICCU Day of Advocacy in Sacramento
- The charter of official clubs with funding for CalArtians for Bernie and The Feminist Majority Foundation.

Additionally in 2020, we hope to complete our work with the LA County Clerk's office to get a polling place or mail ballot drop off on campus in time for the general elections in November.

The Student Experience and Registrar's Offices have been helpful in allowing space at their school wide events for prominent voter registration efforts.

GOALS

Our 5 long term goals are:

- Complete voter enrollment of our eligible student body.
- Citizen Artistry as a part as the Foundation Curriculum.
- Situate CalArts as a hub for student engagement and education in the Santa Clarita Valley in collaboration with College of the Canyons.
- Increase civic engagement and activism on campus and in the community.
- To create a CalArts specific system to engage with the ideas of democracy, patriotism and nationalism, and to challenge our perceptions of those ideas through art and civic action.

Our 5 short term goals are:

- Greater engagement of identity groups in democratic process (ie, issue based education for the Collective, QAC, Mi Gente, etc.)
- Get 100% voter registration of eligible voters for incoming class of BFA 1s
- Raise voter rate by 10% for 2020 elections
- Develop a sustainable model for continued voter engagement efforts by creating a standing Taskforce for Citizen Artistry with faculty, staff and students.
- Create an AICAD Group for the challenge, following the model of the Big 10 Conference, with MICA.
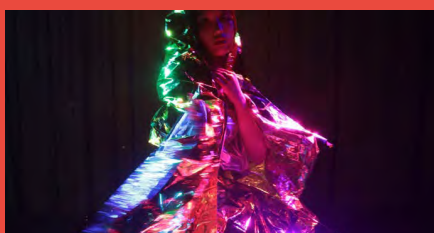
STRATEGY

Spring/ Summer 2020

- Voter registration at Course Sign Up Day and virtual registration during the Accepted Students Weekend events
- Ride to the polls for the primaries in March
- Reminders about the CA 25th special election in May in the weeks leading up to the election
- Build out the Citizen Artistry task force with faculty and staff over the summer
- Continued work with the LA County Clerk's Office to get polling place on campus in time for November

Fall 2020

- Voter registration at Move In Day and Course Sign Up
- Voter registration at President's Picnic in September
- Rides to the polls for the general election in November
- Voter education events with clubs throughout the semester
- Screening of Suppressed with the director (in talks) with voter registration in the week leading up to the voter registration deadline
- Election Watch Party in November

Longer Term

- Creation of 1st Year Foundation Curriculum with Civic Engagement as a learning outcome (likely 2022 term)
- Voter registration at all campus wide events
- Voting location on campus
- Increased curricular offerings around the topic of arts and civic engagement

REPORTING

CalArts currently participates in the NSLVE study at Tufts, and will continue to do so. Below is our information for 2014 and 2018.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2018 Voting Rate
49.5%

CHANGE FROM 2014
+43.3

2018 VOTING RATE FOR ALL INSTITUTIONS
39.1%

Registration Rate

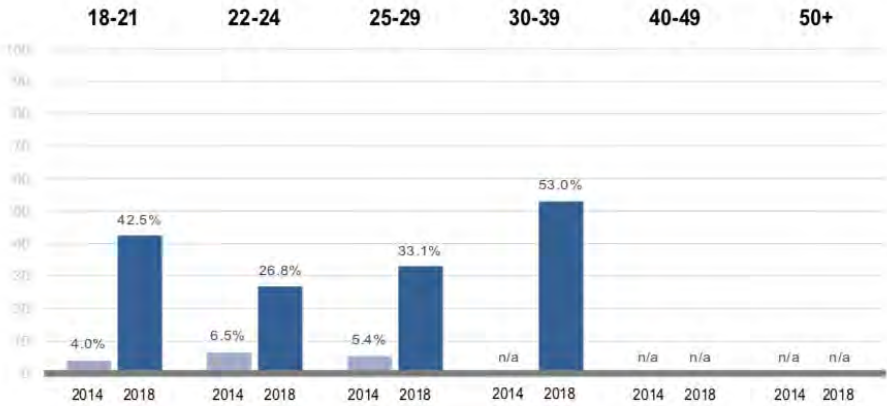- 60.2% (2014)
- 79.3% (2018)

Voting Rate of Registered Students

- 10.3% (2014)
- 62.4% (2018)

Voting Rate

- 6.2% (2014)
- 49.5% (2018)

◄ All Institutions, 2018
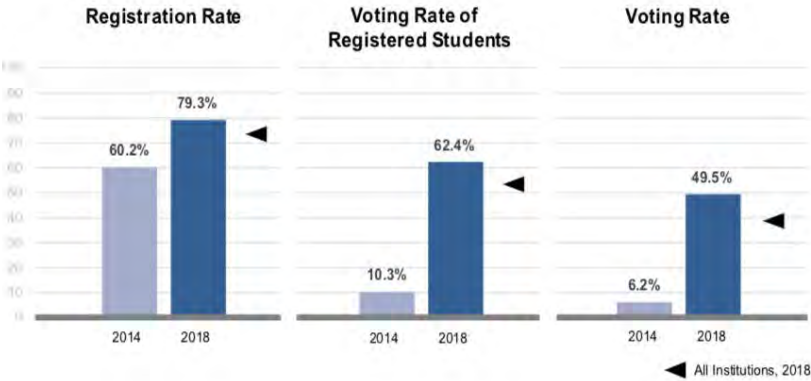
	2014	2018	Change
Total student enrollment	1,288	1,485 ⬆	197
Age under 18/Unknown	(12)	*	
IPEDS estimated non-resident aliens	(142)	(295)	
FERPA records blocked	0	(203)	
Total eligible voters	1,134	980 ⬇	-154
Number of students who registered	683	777 ⬆	94
Number of students who voted	70	485 ⬆	415
Registration rate	60.2%	79.3% ⬆	19.0
Voting rate of registered students	10.3%	62.4% ⬆	52.2
Voting rate	6.2%	49.5% ⬆	43.3
Difference from all institutions	-13.5	+10.4	

By Age Group*

	18-21	22-24	25-29	30-39	40-49	50+

- 18-21: 4.0% (2014), 42.5% (2018)
- 22-24: 6.5% (2014), 26.8% (2018)
- 25-29: 5.4% (2014), 33.1% (2018)
- 30-39: n/a (2014), 53.0% (2018)
- 40-49: n/a (2014), n/a (2018)
- 50+: n/a (2014), n/a (2018)

By Education Level*

Undergraduate

40.6%

n/a

2014   2018

Graduate

33.1%

n/a
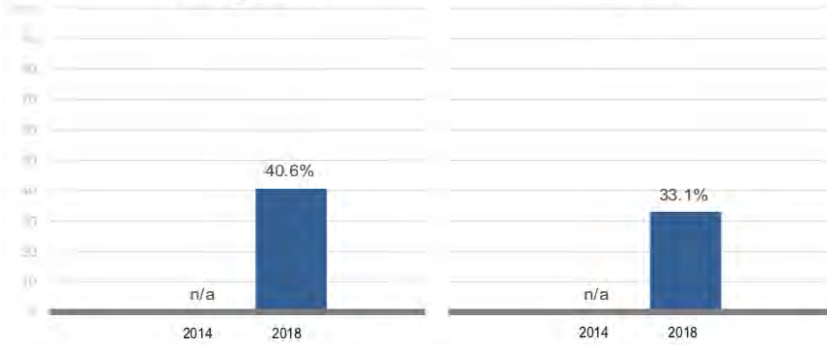
2014   2018

	2014			2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Undergraduate	0	0	n/a	874	355	**40.6%**	n/a
Graduate	0	0	n/a	387	128	**33.1%**	n/a
Unknown	1,276			14			

By Undergraduate Class Year*

First Year

36.4%

n/a

2014   2018

Sophomore

36.1%

n/a

2014   2018

Upper-level

45.9%

5.9%
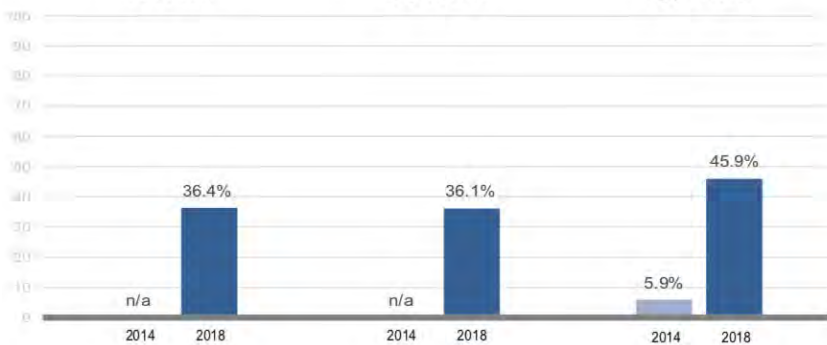
2014   2018

	2014			2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
First Year	186	*	n/a	242	88	**36.4%**	n/a
Sophomore	232	*	n/a	238	86	**36.1%**	n/a
Upper-level	387	23	5.9%	394	181	**45.9%** ⬆	40.0