

**Kingsborough Community College
Student Union and Intercultural Center**

Summer 2020

Re: Kingsborough Community College 2020 Voter Registration Plans

The Student Union and Intercultural Center will also observe **Constitution Day** on September 17th. At this event, we will place an emphasis on voter rights enshrined in the Constitution by asking students to identify who “we the people” are and what they want to see to work towards a “more perfect union.”

On **National Voter Registration Day**, September 22nd, the Student Union and Intercultural Center, will develop a Zoom event to encourage students to register to vote. The event will include guest speakers, opportunities for questions and answers, and links to resources for further voter education. SU&IC will also release a political engagement video as part of our “Why I Vote” campaign where students will share their stories and reasons why they vote.

KCC will develop a targeted voter registration and education campaign using social media and a dedicated website to inform students about upcoming elections, early voting, campaign issues, polling sites, and instructions on how to register or update voter registration.

We will also explore the possibility of doing a **targeting email campaign to all 18-year old’s** enrolled at KCC to invite them to register to vote, if eligible.

KCC will continue to **collaborate with student government leaders to spearhead** many of these efforts as part of our Engage the Election campaign.

In addition to these efforts, **election information**, polling site locators, sample ballots, and information regarding early voting will be made available to students via email, text in the weeks leading up to elections.

Moving beyond the act of voting, the Student Union and Intercultural Center’s Fall **speakers series will place an emphasis on political engagement and civic learning** with invited lectures from local government officials, political organizers, and activists.

The Office of Student Life has initiated a social media based **interview/speaker series** on different approaches to activism, promoting the Know Your Rights campaign, Voting, and Civic Engagement. The Office of Student Life will also establish an Election Day Countdown to educate on the transformative power of voting, facilitate access to polling sites, etc.

Student Affairs Voter Challenge - In an effort to deepen our campus-wide coalition, each area under Student Affairs will set a target to register X amount of students (via the NYC DMV site as it is fully electronic) and enroll X amount of students onto TurboVote (forthcoming).

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Each area will integrate voting education and voter issues into one of their regular meetings, emails, and/or announcements as a focal point/topic for discussion.

Respectfully submitted,
Helen-Margaret Nasser
Director, Student Union and Intercultural Center