

Voter Engagement Plans for AY 2020-2021

Given COVID-19 restrictions, voter registration efforts will focus on the promotion of web-based platforms, including Rock the Vote, that provide the opportunity to safely register to vote at home. Campus partners will be encouraged to highlight National Voter Registration Day, mail-in voting information, and all voting-related deadlines in student emails, electronic newsletters and social media.

Examples of Civic Engagement Programs at CSUSB 2019-2020

Voter Registration (ongoing)

Associated Students Inc. (student government) led campus voter engagement efforts to increase voter registration, voter turnout, and political engagement. ASI representatives collaborated with Mi Familia Vota, a local nonprofit agency, to host voter registration and information booths on a biweekly basis to encourage informed voting practices. ASI also led the campus' efforts to promote Census 2020 completion through the "Complete Count" committee, and engaged with local elected officials through Lobby Corps.

CSUSB's Services for Students with Disabilities (SSD) is designated as a voter registration agency and provides voter registration services. Their website provides detailed information about who can register to vote, how the voter registration process works, and the options for registering to vote. Students can choose to register to vote in the SSD office.

Latino Education and Advocacy Days Summit X

Panel presentations and keynote speeches at the Latino Education and Advocacy Days Summit focused on the idea that every voice counts and civic engagement is vital. With the theme "*¡Su Voto Es Su Voz!*" *Everyone Counts*, the free conference brought together teaching professionals, researchers, academics, scholars, administrators, independent writers and artists, policy and program specialists, students, parents, civic leaders, activists and advocates – all sharing a common interest and commitment to education issues that impact Latinos to help them define the future. California Secretary of State Alex Padilla gave the morning keynote address. Among his duties, Padilla serves as the state's chief election officer, and the office oversees the state's Elections Division and the Political Reform Division.

Dr. Enrique Murillo, Jr., the Executive Director of the LEAD organization, received the 2019 Outstanding Community Engagement Award for his deeply engaged academic work; history of community collaboration and change, especially in addressing educational equity and the specific needs of Latino education; and his leadership in raising the profile of CSUSB as an institution committed to diversity, inclusion and student success.

Social Media/Video Links:

CSUSB ASI: <https://www.csusb.edu/asi>

Latino Education and Advocacy Days Conference: <https://www.csusb.edu/lead>

Voter engagement video: <https://youtu.be/VoPndhjBOo8>

Facebook: <http://www.facebook.com/csusb.pawprint>

Instagram: <http://instagram.com?csusbleaveyourpawprint>