



**CAMPUS
DEMOCRACY
CHALLENGE**

Bronx Community College - CUNY 2020 Democratic Engagement Action Plan

Developed by: Tiffany Dubon

Executive Summary:

At Bronx Community College we held a Civic Action Week of events that led to a virtual campaign through our social media platforms. I along with other co-workers created a group titled the Social Justice Network which is comprised of 20 faculty, staff members and administrators. We created a Civic Action Week to kick off Constitution & Citizenship Day, National Voter Registration Day, Community Building event for DACA & Dreamer Students. At these various events we had the Bronx Borough President, NYPIRG, BCC Alumni, Faculty & Staff all presenting or discussing the importance of voting, civic engagement, knowing your rights and using your voice. These were all virtual events that Bronx Community College hosted. The Social Justice Network meets bi-weekly to create a monthly calendar of events for the semester. We look to educate, engage and empower our students during these challenging times that they may have not experienced before or would like to learn of new ways to navigate their environment. The Office of Student Life started the initiative of Social Justice Network but the most active and engaged departments within the working group are the Social Sciences Department, the Association of Latino Faculty and Staff, the WomXn Up! Center, ASAP, Alumni Affairs and many others. Our long term goal is to develop dependent, self educating, empowered citizens in our Bronx community, hopefully spark the little activist in everyone.

Leadership:

Our leadership team includes the following:

Tiffany Dubon, Student Life Specialist - Civic Engagement, Office of Student Life.
Dr. Yvonne Erazo, Student Life Specialist - Campus Activities & IOC, Office of Student Life.
Gloria Rodriguez, Social Sciences Department, Director of the WomXn Up! Center.
Dr. Monique Guishard, Social Sciences Department

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

Landscape:

Our campus demographic and voting data:

Past Voting Rates: N/A, 9,000+ students enrolled, 500 taking classes on campus, Demographic Breakdown: Latino/Hispanic - 61% Black, Non-Hispanic - 33% White, Non-Hispanic - 2% Asian/Pacific Islander - 4%, Female - 56%, Male - 44%

Goals:

Our campus democratic engagement goals are:

Just to educate students on what their rights are and to be as educated as possible with the elections local and presidential.

Strategy:

Our campus has used the following strategies and organized the following events:

Classroom voter registration presentations (in-person or virtual), Virtual voter education events (e.g. film screening, debates, lectures series, etc.), Pledge to Vote drive, Voter registration Social Media Campaign

Broadcast messages to campus community, page on the BCC website, Voter registration Social Media Campaign.

NSLVE:

Bronx Community College - CUNY has not authorized NSLVE yet.

Evaluation:

We will evaluate our action plan in the following ways:

We can connect with the Institutional Research department for assessment strategies. The Director is also a part of the Social Justice Network.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.