

Bronx Community College 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Tiffany Dubon-Yard

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Bronx Community College in New York for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Bronx Community College for the 2024 election are:

- To educate students on the importance of voter rights.
- To register as many faculty, staff and students on campus from the beginning of classes to the last day to register to vote: 8/28/24 through 10/26/24.
- To bring awareness and opportunities involving civic engagement through events such as Constitution & Citizenship Day, National Voter Registration Day, and Get Out The Vote Day.

Leadership:

Our leadership team includes the following, campus groups, and organizations:

Tiffany Dubon-Yard – Associate Director of Student Life
Kyla Romanelli – NYPIRG Project Coordinator
Manny Lopez – Interim Vice President of Student Success
David Levers – Director of Government Relations
Mara Lazda – Professor, History Department

Commitment:

Bronx Community College does not have a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation.

Previously, our institution has developed and submitted an action plan to ALL IN for 2018 and 2020, which can be found on our ALL IN campus page:

<https://allinchallenge.org/campuses/cuny-bronx-community-college/>

Our campus incorporates Civic Engagement in the mission statement for the Student Life department and in academic programs. At Bronx Community College, Civic Engagement involves working to make a difference in the civic life of one's community and developing the combination of knowledge, skills, values and motivation to make a difference. It means promoting the quality of life in a community, through both political and non-political processes. Civic engagement includes forms of political activism, environmentalism, and community and national service. More information can be found on our website:

<https://www.bcc.cuny.edu/campus-life/student-life/campus-diversity/social-justice-civic-engagement/>

At Bronx Community College we will hold space for education in civic engagement at events such as Constitution & Citizenship Day, National Voter Registration Day, and Get Out the Vote Day. We will also hold additional workshops through the Social Justice Student Leadership Certificate Series that takes place every fall semester.

Marketing will consist of flyers, emails, webpage, and BCC App posts as well as posts on social media platforms.

Landscape:

Bronx Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2017. Our institution is designated as the following: Minority-Serving Institution, Hispanic-Serving Institution.

IMPORTANT DEADLINES:

General Election: November 5, 2024

Voter registration deadline (new registrants): October 26, 2024

Change of Address Deadline: October 21, 2024

Absentee Ballot Application Deadline: October 26, 2024

Early Voting: October 26, 2024 – November 3, 2024.

Our campus demographic and voting data:

Bronx Community College has 6,319 students.

Resident Tuition Status:

Non-Resident: 289 5%

Resident: 6,030 95%

Ethnicity:

American Indian: 15 0%

Asian or Pacific Islander: 268 4%

Black, Non-Hispanic: 2,489 39%

Latino/Hispanic: 3,147 50%

White, Non-Hispanic: 400 6%

Age Distribution:

19 years & under: 2,096 33%

20-22: 1,575 25%

23-24: 572 9%

25-29: 842 13%

30-44: 982 16%

45-Over	252	4%
Gender:		
Female:	3,525	56%
Male:	2,749	44%
Other:	45	1%

Bronx Community College has authorized the National Study of Learning, Voting, and Engagement (NSLVE) and will receive campus voting data for the 2022 election in fall 2023. Our NSLVE authorization runs through 2033.



Goals:

Our institution's nonpartisan democratic engagement goals are:

- Goal: Increase student voter turnout rate to 20% in 2024 and 30% in 2026.
- Goal: Increase student voter registration rate to 20% in 2024 and 30% in 2026.
- Goal: Add voter registration to new and transfer student orientation for fall 2024.

Strategy:

Bronx Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation. Please see the events and workshops below.

EVENT NAME	EVENT DESCRIPTION	DATE	TIME
Week of Welcome (tabling)	Semesterly Event in which faculty, staff, and student leaders volunteer to table and assist students navigate the campus grounds for the first week of classes.	8/28 through 9/4/24	All Day (9am to 4pm)
City Agency Resource Fair	A resource fair for the BCC student body from NY City agencies that provide free or low-cost assistance in several areas or can provide employment.	9/3/2024	12-2PM
America Needs You Information Session	ASAP Career Readiness and Transfer Services collaborate on Volunteer, work and internship opportunities with America Needs You.	9/10/2024	12:30-1:30PM
Constitution & Citizenship Day	Explanation of the constitutional rights that students have, review of campus rights that students have and introduction to several student services.	9/17/2024	12-2PM
National Voter Registration Day	Different tabling initiatives to get students, faculty, and staff registered to vote.	9/17/2024	2PM to 4PM
LA CASA DE MARÍA CONTRA LA VIOLENCIA DOMÉSTICA: STRUGGLES & TRIUMPHS Documentary Screening	The images of Puerto Rico in this documentary bring on such nostalgia for the island. It shares Vilma Luz's journey as the daughter of a battered woman. Vilma makes a final promise to fix the home that her beloved mother Maria built as a secret refuge to flee her abuser.	9/17/2024	5PM to 7PM
Latinx Heritage Month Kick Off Celebration	Celebration of Latin American music, food, crafts and services. There will be a live band, DJ, resource tabling, food, and arts & crafts on the Colston Plaza.	9/19/2024	12-2PM

Dominican Veteran Memorial	To give thanks and remembrance at America's first World War II Dominican Veteran's Monument.	10/9/2024	10-11AM
SGA Training: Justice Alliance Project with LaVerne King	LaVerne King will lead a leadership training geared for the SGA.	10/10/2024	12-2PM
Coming Out Day	Celebrates and shares the untold stories of coming out in the LGBTQI+ Community. Panel Discussion	10/11/2024	12-2PM

Evaluation:

We will evaluate our action plan in the following ways:

Bronx Community College will use the National, Study of Learning, Voting, and Engagement to evaluate the increase of student voting by comparing our campus voter turnout and voter registration rates to past elections to measure progress on increasing both.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/cuny-bronx-community-college/>.

Our institution has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.

For the campus action plan and NSLVE reports from BCC please contact Tiffany.Dubon@bcc.cuny.edu.