2020 Civic Engagement Action Plan

Submitted by Katy Collins on behalf of Boston University
BU Votes formed in 2017. Comprised of staff, faculty, and students, this group has led civic engagement efforts at BU.

In 2017 and 2018, BU Votes led voter registration drives out of the College of General Studies.

In 2019, BU Votes expanded recruiting efforts and gathered members from across BU's 20 colleges as well as Residence Life and the Dean of Students Office.

In November 2019, Harvard University's Institute of Politics hosted the inaugural Boston Votes conference. This coalition of Boston colleges and universities collaborates on civic engagement efforts. We are working with ALL IN to assist our working groups with achieving our goals. We are still in the process of forming working groups after a conference call held earlier in May 2020.
2019-2020 BU VOTES EFFORTS

- Voter registration drives across the University
- Panels and lectures on the electoral college and voting rights.
- Creation of a BU Votes Instagram account
- Creation of a BU Votes page on the Dean of Students website to provide a central location for information. This page includes:
  - resources on voting during covid-19
  - access to bu.turbovote.org
  - resources such as Ballot Ready & a voter registration guide
  - calendar of voter registration drives
  - primary voting information
- BU's general education curriculum--the Hub--includes six capacities, including civic engagement.
OPPORTUNITIES

- Incorporate more regular meetings for BU Votes
- Increase outreach and recruitment efforts for members of BU Votes across the University
- Develop learning outcomes, goals, and assessment measures for civic engagement efforts
- Create a calendar of events and engagement opportunities ahead of each semester
- Develop and maintain a relationship with our local election office
- Garner explicit & visible commitment form senior leadership
- Incorporate civic engagement efforts into Orientation & FY101
GOALS

• By the fall of 2024, incorporate civic engagement as an educational topic in FY101 class
• By the summer of 2022, add voter registration drives to Orientation
• By the fall of 2020, have a calendar of events prepared including voter registration drives, debate watch parties, and lectures on the democratic process