



Borough of Manhattan Community College 2024 Nonpartisan Democratic Engagement Action Plan

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Executive Summary:

Borough of Manhattan Community College (BMCC) is a vibrant teaching and learning community committed to advancing the intellectual and personal growth of our students. With an enrollment of more than 18,000 students and 586 full-time faculty, BMCC is among the largest of the 25 institutions comprising the City University of New York (CUNY) system. We are fully accredited by the Middle States Commission on Higher Education and offer over 50 associate degree programs through 18 academic departments, as well as certificates and micro-credentials created with industry partners.

Founded in 1963, BMCC is a federally designated Hispanic Serving Institution (H.S.I.), Asian American and Native American Pacific Islander-Serving Institution (AANAPISI) and, thus a Minority Serving Institution (M.S.I.). Our diverse student population is 44% Hispanic or Latino, 25% Black or African American, 12% Asian, 10% White, and 3% two or more races. Some 57% are women. Over 30% of BMCC students were born outside the U.S., representing more than 105 countries and 59 languages. More than half of our students (58%) are the first in their families to attend college. More than eight in 10 (82%) of incoming freshmen arrive from New York City public high schools.

A significant proportion of our students struggle to meet basic needs: 74% of our first-time, full-time students and 56% of all BMCC students receive Pell grants, an indicator of low income. Nearly seven in every 10 BMCC students experience some combination of housing insecurity, food insecurity and/or homelessness. BMCC supports student success through cohort programs, supplemental instruction, peer mentoring, tutoring, and proactive advisement, as well as emergency food distribution, crisis intervention, emergency financial assistance, and dormitory housing.

An educational leader, BMCC was selected from 1,000 community colleges nationwide to be included among 150 community colleges eligible to compete for the \$1 million Aspen Prize for Community College Excellence, the nation's signature recognition of high achievement and performance among community colleges. The Aspen Prize is awarded every two years. In 2021, BMCC was named one of the Aspen Award's Top Ten finalists.

Our recent retention and graduation rates are as follows: 59% one-year retention rate for a full-time, first-time student cohort (Fall 2022), and 26% three-year graduation rate for a full-time, first-time student cohort (Fall 2020).

This nonpartisan democratic engagement action plan was developed by Borough of Manhattan Community College for the 2024 election. The development and implementation of the democratic

engagement action plan is rooted in serving as a working document that will guide our efforts in highlighting our goals and the strategies needed to achieve those goals. Civic engagement is one of the core elements included in what BMCC defines as a successful student experience. BMCC wants our students to be informed, educated citizens prepared to participate in the civic life of not only our college community, but the region, state and the world.

The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The action plan outlines both short- and long-term goals with strategies that are sustainable and adaptable. It is designed to be reviewed yearly and revised accordingly. This perspective is manifested in the values of Borough of Manhattan Community College which is to “Promoting intellectual, socioeconomic, and personal growth of students and communities; empowering students to improve their lives and the lives of their families; advancing justice through education.”

The goals for Borough of Manhattan Community College for the 2024 election began during the Spring 2024 and continue throughout the academic year. The College is collaborating with external organizations and internal departments to help develop and expand our ability to support civic engagement. The college continues to explore new approaches to support its objectives and to utilize the data collected by the National Study of Learning, Voting, and Engagement (NSLVE), as well as to utilize input from faculty and students who are involved in civic engagement projects.

Funding and staff support for the 2024 democratic engagement action plan are supported through grants from the following:

- Ask Every Student
- Help America Vote
- National Voter Registration Day Community College

Additional resources and support materials such as the printing of posters, handouts, and buttons come from the budgets of the Office of Student Affairs along with other departments that may help – specifically academic departments.

Leadership:

The primary responsibility of voter registration and civic engagement falls under the responsibilities of the Office of Student Affairs in collaboration with campus groups, and organizations. Our leadership team includes the following, campus groups, and organizations:

Michael Hutmaker – Dean of Student Affairs, holds a Doctor of Education in Administration and Supervision with over 22 years of working with college students, he has distinguished himself as a student advocate and as an energetic and visionary administrator establishing programs that enhance the college experience for students.

Lisa O’Connor – Student Affairs Manager, holds a Doctor of Education in Executive Leadership with over 20 years of driving of organization development, talent management, and learning directed toward adapting theories and best practices into practical results-based solutions and established strategies that align employee and employer priorities.

While we as a college recognize the overall importance of civic engagement to better prepare our students, without monetary and human resources, we are limited somewhat as to what we can do, all the while, keeping in mind that most of the co-curriculum voter engagement activities fall on the Office of Student Affairs. Nonetheless, the office works collaboratively to review and discuss programs and activities despite not having a budget devoted solely to civically empowering students. As a result, this becomes a challenge for expanding initiatives.

The office currently consists of 15 students; 3 are work-study positions and 12 are volunteer positions. This is a result of the assembling of a diverse and inclusive team of students and leaders who serve as our Help America Vote Ambassadors, Voter Registration Influencers, and PLUS Leaders.

The Office of Student Affairs will collaborate with student organizations and some faculty to create and implement events and activities outlined in this action plan. Here is a list of stakeholders and their connection to the work:

Office of Student Affairs

The Office of Student Affairs works to support BMCC's Committee on Race, Equity and Inclusion (REI) and their mission of creating an inclusive and vibrant learning community. Providing voter registration opportunities and civic engagement training at college events are a key part of this effort, these resources include partnerships with Veterans Services, International Student Services, Office of Accessibility, New Student Programs, Women's Resource Center, and Office of Student Activities, UMLA, and Conexiones. For the fall, we will be planning partnerships and events with student clubs and mentorship programs.

We see voting as critical to our democracy and educating student voters as essential. Therefore, we lead several efforts to achieve these objectives, including but not limited to:

- Organize on campus voter registration drives, including National Voter Registration Day (NVRD).
- Host interactive pop-up tabling events around campus educate students on the latest voting rules and details about navigating New York City Voter ID laws.
- Class Visitations were conducted for 5-10-minutes voter registration presentations in classrooms which included walking students through the registration process and collecting completed registration forms.
- Working with Public Affairs to a landing page on our college website with information about voting and events to learn more.
- Welcome Week voter registration drives, students will receive their FREE Welcome Back materials and register to vote.
- Constitution Day – students stopped by the table, registered to vote, and created an “I Vote because...” display. The cards will be exhibited in the center of the hallway where its highly trafficked by the college community in an effort to encourage others to recognize the importance of participating in voting and perhaps should participate too.
- Postcards were distributed reminding students to vote and included early voting dates as well as the date for the upcoming election.
- Will work with the Advocacy and Resource Center to distribute voter registration and education flyers in food pantry bags for students.
- Voter registration tabling at fairs held on the fall semester.

Faculty across Disciplines

Engage again certain faculty across disciplines to collaborate on ways to see how they can incorporate voter and civic engagement in their course material. We plan to reach out to the instructors worked with in the spring semester to partner again in the fall semester.

Community Partners

Our community partners include the following who support our voter registration efforts in the past, through training, supplies, tool kits, voting guides, registration assistance, and many other resources.

- ALL IN Campus Democracy Challenge
- Ask Every Student
- National Voter Registration Day (NVRD)
- Help America Vote

Commitment:

President Anthony Munroe is a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation.

This is the first action plan that our institution has developed for ALL IN. Borough of Manhattan Community College supports student involvement both in and beyond the classroom, this action plan focuses on our ongoing commitments to curricular and extracurricular civic learning and engagement. We recognize the opportunity to continue expanding and building more relationships with other academic areas at the College and nonprofit organizations.

BMCC is committed to inspiring our students to be informed and active citizens through a myriad of engagement opportunities. The following highlights our efforts and strategies to foster civic and democratic engagement among students, faculty, and staff:

Strategic Planning

Borough of Manhattan Community College enforces the following mission, vision, and values:

- **Mission** – Borough of Manhattan Community College is a diverse teaching and learning community committed to advancing equity and the intellectual and personal growth of students. Working to strengthen a culture of care inside and outside the classroom, we share a passion for learning with students from around the world. We strive to increase degree completion, successful transfer, career achievement and service and leadership within our community, New York City, and beyond.
- **Vision** – BMCC will be nationally recognized for improving student learning and success, excellence in research and knowledge creation, and for advancing socioeconomic mobility through the transformative power of education. BMCC faculty and staff are committed to strengthening our culture of care, and take responsibility for creating the conditions under which all students can learn and all members of the BMCC community can thrive. Teaching and learning at BMCC, both inside and outside the classroom, is culturally responsive and sustaining, deeply engaging, and celebrates the rich diversity of experience and knowledge that the entire community brings to the College. Our students, faculty, staff, and alumni share great pride for BMCC, and for our role in creating a better, more equitable New York City.
- **Values** – *Belonging*: Creating an environment in which all members feel welcome, that they are valued, and that they can succeed. *Community*: Celebrating the uniqueness of individuals and groups; encouraging connection and participation; taking responsibility and caring for each other. *Equity*: Working as an engine of upward social mobility to reduce barriers and improve academic, career and personal success for all, particularly for individuals and groups with less advantage. *Teaching and Learning*: Creating exceptional teaching and learning environments inside and outside the classroom; valuing the experience and knowledge students bring to the classroom, and engaging them in the construction of knowledge. *Transformation*: Promoting intellectual, socioeconomic, and personal growth of students and communities; empowering students to improve their lives and the lives of their families; advancing justice through education.
- **Strategic Priorities** – Improve retention to double degree completion rates, and increase successful transfer and baccalaureate attainment; Improve learning through culturally responsive and sustaining pedagogy and support; Expand career development leading to meaningful work with family-sustaining wages; Achieve equity in these outcomes in a college community in which all members can thrive; and Strengthen BMCC's role in creating an equitably thriving NYC.

Integration of Democratic Engagement in Curriculum and Campus Activities

Evidence of BMCC's commitment to embedding the ideals of civic learning and democratic engagement in students' academic programs and co-curricular activities include, but are not limited to the following:

Curriculum

- **Criminal Justice:** Teaches students how to decipher patterns of human behavior, legal and ethical responsibilities, and how data on crime and prevention is collected and reported. Courses also cover psychological and sociological theories of crime causation, as well as fundamentals of criminal law, criminal procedure, civil law and the courts and our faculty bring valuable, real-world experience into every classroom.
- **Women's and Gender Studies:** Integrates gender theory and the impact of gender on the human condition through gender-focused courses in psychology, sociology, literature, and political science.
- **Political Science:** Focuses on basic issues including political theory, comparative political institutions, dominant ideologies and ideas, the importance of law, the domestic and Third World struggles for civil and political equality and international relations.
- **Sociology:** Examines current social problems in the United States from the major theoretical perspectives in sociology; substance abuse, crime and violence, family problems, ageism, sexism, racism, problems relating to work, education, urbanization, technology, health care, population, and the environment.

Co-Curriculum & Campus Activities

- **Internships and Experiential Learning – Study Abroad:** One of the program's goals is to "expand students' educational experience, foster multicultural understanding and encourage the exchange of knowledge about global relations, economies, histories and cultures." This program enhances skills that students' are able to apply in the diverse and fast-changing 21st-century workplace.
- **Urban Male Leadership Academy (UMLA):** committed to increasing the enrollment, retention, and graduation rates of groups severely underrepresented in higher education, particularly men of color. Participation in UMLA is open to all BMCC students and recent alumni.
- **Student Government Association (SGA):** Committed to be a source of information, guidance and service to students. The Student Government Association is open and receptive to the individual, ethnic and cultural interests of BMCC's students.
- **Conexiones & Connections:** The program is open to all students who are interested in exploring and refining their purpose through their college experience. In addition to serving all students, the program offers a community of support for males of color. Our Spanish-speaking staff members offer bilingual support for our Latinx students.
- **Women's Resource Center:** Promotes women's culture and awareness and expands the educational experience of women at BMCC.
- **Veterans Resource Center:** Help U.S. veterans continue their education at BMCC, and are available to help them adjust to college and civilian life with various services.
- **Pride Center:** This fosters a supportive environment for all students, faculty, and staff focusing on the experiences and identities within the Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQIA+) community. The Pride Center offers events, programs and services focused on supporting and celebrating the LGBTQIA+ community, and the role of allies. Our goal is to educate the BMCC community on inclusion, allyship, and intersectionality.
- **Asian American and Pacific Islander (AANAPISI) Bridge Initiative:** A partnership between Borough of Manhattan Community College and Hunter College that provides student programs and faculty development to support the diverse needs of Asian American and Pacific Islander students at BMCC and Hunter, with a focus on those who are immigrant students, first-generation college students, and English Language Learners.

Collaboration and Partnership

BMCC continues to maintain a non-partisan stance and affiliations with various nationally recognized civic professional entities which include, but are not limited to the following:

- Help America Vote: works with college campuses to promote non-partisan civic days of action that strengthen and celebrate our nation's democracy.
- ALL IN-Campus Democracy Challenge: A national awards program that encourages higher education institutions to help students form the habits of active and informed citizenship
- Ask Every Student: A nonpartisan organization that supports youth leadership development, voting accessibility, and social justice initiatives on campuses across the country.

Assessment and Report

Assessment is of great importance in examining various efforts in increasing student participation in the areas of voter registration, education, and participation. BMCC is continually improving in their assessment efforts in the area of civic and community engagement through the following:

- National Study of Learning, Voting, and Engagement (NSLVE): BMCC assesses students' voter engagement through the data from National Study of Learning, Voting, and Engagement's (NSLVE) study and signed up to participate to receive the most recent data. According to the NSLVE's 2022 Campus Report published in June 2024, BMCC students' voting engagement decreased by 10.8%. This data is the most relevant information considering it was taken from a presidential election which can be used comparatively to prepare and strategize our campus engagement for the 2024 election cycle. BMCC is utilizing this data to assess target areas for voter engagement and education with student populations based on participation in the most recent presidential election.

Commitment to Collaborate with External Groups

Our collaboration with the following community partners further defines our commitment to support student voter education efforts through training, supplies, tool kits, voting guides, registration assistance, and various resources.

- ALL IN Campus Democracy Challenge
- Ask Every Student
- National Voter Registration Day (NVRD)
- Help America Vote (HAV)

Landscape:

Borough of Manhattan Community College joined the ALL IN Campus Democracy Challenge in 2024. Our institution is designated as the following: Minority-Serving Institution, Hispanic-Serving Institution.

Our campus demographic and voting data: Borough of Manhattan Community College has 22,496 students. Borough of Manhattan Community College has authorized the National Study of Learning, Voting, and Engagement (NSLVE) through 2033 and will receive campus voting data in the future from Tufts University.

Our institution's 2020 NSLVE report provided the following voting data: 64.5% of BMCC registered students voted on Election Day, 33% are black, 36% are Hispanic, and 32% race was unknown. The voting method utilized was 30% early vote, 51% in-person, 12% not-in-person, and 5% unknown. The data also shows 35% were female and 31% were male with 32% enrolled full-time and 37% enrolled part-time.

Educational programming is extremely important in improving voter engagement because it helps students see beyond partisan politics and make connections between the issues that are critical to them and their vote. It should be noted that BMCC has experienced several changes in staffing

positions that have specifically focused on implementing civic engagement related programming. With those changes and re-structuring, plans to re-implement voter and civic engagement initiatives are on-going. Student engagement is at its highest with community informed programming. Borough of Manhattan Community College participates in the following initiatives to support the development our nonpartisan democratic engagement efforts on campus:

2024 Constitution Day

BMCC will host its annual Constitution Day activities with a new twist. There will be a webpage created that will include informational slides. Students will also have pocket-size constitution booklets, and a voter registration activity will run most of the day.

National Voter Education Week and Vote Early Day

BMCC believes that all voters should have access to the tools and information they need to be confident voters. During National Voter Education Week, we will be promoting a different voter engagement activity each day including (a) Registering to vote, (b) Requesting a mail-in ballot, (c) Making a plan to vote, (d) Learning what's on an individual's ballot and (e) Encouraging others to partake in the previous steps.

Vote Early Day will also be promoted, to further encourage voter participation and engagement. There will be a tabling and literature distributed to help spread the word and answer any questions about the voting process.

National Voter Registration Day

BMCC is committed to strengthening our democracy by encouraging faculty, staff, and students to register to vote. On National Voter Registration Day, the team coordinated a voter registration drive which invited students to learn more about democracy and assisted students with registration, mail ballot applications, and updating voter information.

National Poll Worker Recruitment Day & Beyond

BMCC promotes civic and service leadership by encouraging students to complete online applications to become an electoral poll worker. MetroCard's will be distributed to students who follow through on becoming poll workers.

Goals:

Our institution's nonpartisan democratic engagement goals are to graduate civically informed and democratically active students with the knowledge, skills, and values to solve the country's most pressing problems. We want our students to feel empowered to make the changes needed in the society they live in and understand that in order to have a strong and truly representative democracy, they need to participate.

Voter/Political Engagement – Increase the voting rates of students

- Collaborate with Financial Aid Office to hire positions through Federal Work Study (FWS) to support voter/political engagement efforts and financially support work study/financial aid eligible BMCC students participating in community services including voter engagement activities.
- Sustain partnerships with Andrew Goodman Vote Everywhere Program, Campus Vote Project, and Students Learn Students Vote Coalition
- Institutionalize voter registration by embedding voter registration information (Residence Halls, first year seminars, student programming and activities, and the voter registration portal created for us by All IN Democracy Challenge, etc.)

- Encourage participation in democratic/political engagement related events (Summits, National Voter Education Day, National Voter Registration Day, Constitution Day, Vote Early Day, Get-Out-The-Vote Campaign, etc.)
- Implement voter reminders into the student platform “Brightspace”
- Create a Student Vote Coalition where students are trained to register, educate, and help lead voter engagement efforts on campus. We plan to offer these students a small stipend.
- Increase student participation and consistency in voter education events by creating a new voter education workshop series and incentivizing attendance at the workshops.

Civic Education/Learning – Promote learning on ‘Engaged Citizenship’ among NCC students, faculty and staff to increase their understanding and awareness of the Democratic Process, Voter Rights, Census, Our Electoral Process, Impeachment, Civic Duties, etc.

- Regular Participation in Campus Compact’s Newman Civic Fellowship
- Increase social media and online engagement - frequent distribution of democracy fact sheets & election, video clips, certificates, and other resources via college’s news outlets and social media platforms
- Facilitate Information Sessions, Interactive Forums, etc. and encourage participation
- Review assessment data to update and improve programs and activities (NSLVE Report)
- Collaborate with Academic Affairs division to implement a structure for faculty to incorporate democratic engagement components in their curriculum
- Facilitate specific programming on social justice through the lens of civic engagement
- By 2026 create a Voter Engagement Advisory Committee composed of students, faculty, staff and community partners to provide strategic oversight and guidance. Additional partnerships across the institution, such as student organizations and faculty, are critical to this work. This group will meet monthly to share ideas, collaborate on projects and break down student voting barriers.
- Be designated as a Voter Friendly Campus by 2025

Based on the data from the 2022 NSLVE report we hope to achieve the following goals in the 2024 elections:

- Increase overall voter registration and voter rate by 10% from 2022.

	2020	2022	2024 Goal
Registration Rate	56%	51%	61%
Voter Rate	36%	11%	21%

- Increase students of color voting rates to the same rates as white students from 2022.

Race	2020	2022	2024 Goal
Black	33%	53%	63%
Hispanic	36%	9%	19%
Asian	22%	14%	24%
White	24%	12%	22%

Strategy:

Borough of Manhattan Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation. We intend to build a culture and infrastructure that supports nonpartisan civic learning, political engagement, and voter participation. Here is an outline of the strategic plan for this work.

Voter Registration

Action	Who is responsible	Where will it take	When will it take	Intended Audience
Post job announcement to hire Student Voting Ambassadors.	Student Affairs Manager	Job announcements will be sent via mass email to students and posted on the federal work-study platform and Brightspace.	Job notice will be posted in January and will remain open until all positions are filled. Reposted in August for fall	Any student who is interested in a leadership position and in preparing peers to confidently navigate the
Student Voting Ambassador Training; Students will be trained to register, educate and help lead voter engagement efforts on campus. We plan to offer these students a	Student Affairs Manager and Coordinator, non-partisan group NYC Board of Elections	Training will take place in the Office of Student Affairs classroom.	Throughout both the spring and fall semesters as needed.	Student Vote Ambassadors and Student Government Officers
Tabling/Voter registration drives	Student Government/ Student	3 rd Floor Hallway; Cafeteria; 1 st Floor Lobby	Every other week in Spring & Fall semesters	Entire campus body
Welcome Week/Voter registration; Students pick up their Welcome Back resources and can register to vote if not registered.	Student Affairs Manager	Spring & Fall – Richard Harris Terrace	Spring - January 2024 Fall - August 2024	Entire student body
Distribute voter registration and education flyers in food pantry bags for	Office of Student Affairs, Advocacy Resource Center	Campus Food Pantry	On-going throughout the academic year	Campus pantry users
Class Presentations, 15-20 minutes	Ambassadors, Student Affairs staff	Open to all instructors who sign up	Spring - January-April Fall - August-October	Any academic class
Create a democratic/ voting landing page on our college website. This will be a one stop shop where students can register, check status, see who's on the	Student Affairs Manager in collaboration with the Public Affairs Office.	College website	Will work with Public Affairs to go for the fall semester	The campus community
Athletic Challenge visit a practice session of the basketball and volleyball teams to do a 5 minute presentation about	Student Voting Ambassadors or Student Affairs Manager	Campus Gym	TBD according to the teams practice schedule	Student Athletes

National Voter Registration Day and Constitution Day combined event; Host a voter registration drive	Student Voting Ambassadors	2 nd floor Campus Conference Room	September 17,2024	Entire campus
Last Day to Register to Vote Communication and Tabling Activity	Student Affairs Manager will send campus-wide email, coordinate post on social media; Student Voting Ambassadors will be tabling to	2 nd & 3 rd Floor Hallways, Student Cafeteria	Primary - Feb. 9, 2024, for the primary election on March 5, 2024. General-Oct. 11, 2024, for the general election on Nov. 5, 2024.	Entire campus

Voter Education

Action	Who is responsible	Where will it take	When will it take	Intended Audience
Kick off National Voter Education Week with an email, tabling event, and video.	Student Affairs Manager	Email; Student Cafeteria	October 1	Entire campus
Student Affairs will host a tabling to discuss concerns voters may have, inform them about who's on the ballot, candidate issues, and registering to vote	Student Affairs Manager	Student Cafeteria	During National Voter Education Week – October 7-11	Student body
Hold a Watch Party. During this event, Presidential candidates will be viewed by students and a discussion will follow in the style of a Town Hall	Student Affairs Manager	TBD	September 10, 2024	Entire Campus
What's On the Ballot Presentation conducted by students	Student Voting Ambassadors	Student Cafeteria	October 2024	Student body
Create an "I Vote because..." display featuring the voices of BMCC students and why they participate in elections. These cards will be exhibited in the 3 rd Floor Hallway.	Student Voting Ambassadors, Work-study student	3 rd Floor Hallway	Fall (September & October) semester	Student body

Evaluation:

The purpose of the evaluation is to assist us in knowing if our democratic engagement efforts are effective in increasing student participation in the areas of voter registration, education,

and participation. It will also help us to know whether or not we are achieving our short-term and long-term goals.

We want to know that our voter engagement strategies are working and are effective. We want evidence that students are registering to vote and voting on Election Day and ultimately graduating as better informed and engaged citizens.

The audience for the evaluation is all the stakeholders listed in the Leadership section that are involved in this work.

The efforts to evaluate are limited to one area of our campus; the Office of Student Affairs will carry out the evaluation. The work described in this plan will be evaluated periodically; if the evaluation determines we are falling short of meeting the goals identified, adjustments to strategies will be made.

Evaluation plays an enormous role in our efforts to effectively enhance student participation in voter/political engagement and civic education. We will evaluate our action plan in the following ways:

Develop Problem Statement and Hypothesis

The Office of Student Affairs in collaboration with the Office of Institutional Effectiveness and Strategic Planning will collaborate to determine the areas that need to be evaluated (voting rate, civic-mindedness, program/activity impact, etc.). Based on the selected area(s), the relevance of the problem is highlighted. Further, the hypothesis provides a specific direction and a better understanding of the rationale for the evaluation.

Engage Stakeholders

Civic Engagement partners with BMCC's Office of Institutional Effectiveness and Strategic Planning (IEA) in the administration and analysis of National Study of Learning, Voting and Engagement (NSLVE). The Office of Student Affairs collaborates with IEA staff to determine whether the evaluation should be conducted using all the datasets or specific dataset(s).

Identify Models for Evaluation

The Office of Student Affairs & IEA staff determine evaluation questions to ensure that all needs are met. For each evaluation process, two evaluation designs (Cross-Sectional and Longitudinal) are utilized and applied singly or simultaneously. The Cross-Sectional design examines the extent to which different types of students are civically engaged while the longitudinal design examines the changes in engagement over time (e.g. time of admission – time of graduation).

Collect and Analyze Data

The Office of Student Affairs & IEA collaborates on data collection and analysis efforts. We plan to track how many students attend the voter and civic engagement events and activities outlined in this Action Plan. After data collection, strategies to analyze data include conducting and exploring statistical differences and similarities for quantitative data and identifying themes for qualitative data.

Interpret and Disseminate Data Findings

The Office of Student Affairs & IEA staff synthesize results to identify the findings that support and/or contradict the hypothesis/rationale of the evaluation. However, it is important to note that the process for the collection, interpretation and dissemination of NSLVE may vary based on delivery time of the report in relation to academic semesters.

Integrate and Apply Evaluation Findings

The findings may or may not reveal gaps that need to be bridged and conditions that need improvement or elimination. Based on the findings, the Office of Student Affairs & IEA staff make informed decisions and adjust programs and services to improve the overall satisfaction and engagement of students at BMCC.

Borough of Manhattan Community College, our institution has authorized the National Study of Learning, Voting, and Engagement (NSLVE), and we will use our campus voting data to help with the evaluation of our action plan and nonpartisan democratic engagement efforts to assess if we reached our goal of increasing voter registration and voter turnout in 2024.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/borough-of-manhattan-community-college/>. Borough of Manhattan Community College has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.

The democratic engagement action plan will first be shared among administrators and departments/offices that serve as stakeholders in promoting civic engagement. After review and approval of senior administration, efforts highlighted in this action plan will be shared with BMCC, posted on the civic engagement webpage and shared with the All In campus Democracy Challenge and other external organizations. Furthermore, updates and information will be shared through social media channels and other college news outlets. The NSLVE report will be included on the webpage and disseminated through virtual campus channels.

This democratic engagement action plan will be shared internally with all of the stakeholders, identified under the Leadership section of this action plan – Office of Student Affairs, Faculty across Disciplines, Community Partners and the Presidential Leadership Team.