**ALL IN Campus Democracy Challenge**

**Big Ten Conference Summary**

With over 774,762 college students in the Big Ten conference, college student voters play an important role in local, state, and national elections.

### Impact

- **71.9%**
  - Average voting rate among ALL IN Big Ten campuses in 2020*
  - Compared to the national student voting rate of 66%*

### Engagement

- **14**
  - Big Ten senior leaders signed the Presidents’ Commitment

### Recognition

- **TBD**
  - Big Ten campuses earned the Most Engaged Campus Recognition

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### Participating Campuses

- **18** Participating Campuses
  - 16 public institutions
  - 2 private institutions
  - 18 4-year institutions

### These Institutions Represent:

- 1 Minority Serving Institutions
- 5 Rural Serving Institutions
- 1 AANAPISI Institutions

### 100% of Big Ten Institutions are Participating in ALL IN

- which have 100% of students in the state

### Impact

- **84.9%**
  - Average 2020 voter registration rate at ALL IN Big Ten campuses*
  - Compared to the national student registration rate of 83%*

### Engagement

- **13**
  - Big Ten campuses submitted 2024 action plans

### Recognition

- **9**
  - Big Ten campuses earned the Highly Established Action Plan Seal

### As of July 23, 2024

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*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date

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ALL IN CAMPUS DEMOCRACY CHALLENGE

Big Ten Conference Participating Campuses

- Indiana University Bloomington
- Michigan State University
- Northwestern University
- Purdue University
- Rutgers University - New Brunswick
- The Ohio State University
- The Pennsylvania State University
- University of California, Los Angeles
- University of Illinois at Urbana-Champaign
- University of Iowa
- University of Maryland
- University of Michigan Ann Arbor
- University of Minnesota
- University of Nebraska - Lincoln
- University of Oregon
- University of Southern California
- University of Washington
- University of Wisconsin-Madison

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.