



# ALL IN Campus Democracy Challenge

## Big Ten Conference Summary

With over 607,980 college students in the Big Ten conference, college student voters play an important role in local, state, and national elections.



# 14

### PARTICIPATING CAMPUSES

- 13 public institutions
- 1 private institution
- 14 4-year institutions

### THESE INSTITUTIONS REPRESENT:

- 1 Minority Serving Institutions
- 5 Rural Serving Institutions
- 1 AANAPISI Institutions

# 100%

### OF BIG TEN INSTITUTIONS ARE PARTICIPATING IN ALL IN

which have 100% of students in the state

### IMPACT

## 72.1%

Average voting rate among ALL IN Big Ten campuses in 2020\*

Compared to the national student voting rate of 66%\*

## 14.2%

Average 2020 campus voter turnout change at Big Ten campuses compared to 2016\*

Compared to the 14 point increase for national student voting\*

## 86%

Average 2020 voter registration rate at ALL IN Big Ten campuses\*

Compared to the national student registration rate of 83%\*

## 4.6%

Average 2020 campus voter registration change at Big Ten campuses compared to 2016\*

Compared to 7 point increase for national student voting\*

### ENGAGEMENT

## 5

Big Ten senior leaders signed the Presidents' Commitment

## 14

Big Ten campuses submitted 2022 action plans

## 79%

of ALL IN campuses in Big Ten have authorized NSLVE

### RECOGNITION

## 13

Big Ten campuses earned the Most Engaged Campus Recognition



## 10

Big Ten students were a recipient of the 2023 Student Voting Honor Roll



## 4

Big Ten campuses earned the Highly Established Action Plan Seal



## 13

2020 Seals were awarded to Big Ten institutions for their voter turnout rates



\*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



# ALL IN CAMPUS DEMOCRACY CHALLENGE

## Big Ten Conference Participating Campuses

- **Indiana University Bloomington**
- **Michigan State University**
- Northwestern University
- **Purdue University**
- **Rutgers University - New Brunswick**
- **The Ohio State University**
- **The Pennsylvania State University**
- **University of Illinois at Urbana-Champaign**
- **University of Maryland**
- **University of Michigan Ann Arbor**
- **University of Minnesota**
- **University of Nebraska - Lincoln**
- **University of Wisconsin-Madison**

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.