



# ALL IN Campus Democracy Challenge

## Big Ten Conference Summary

With over 607,980 college students in the Big Ten conference, college student voters play an important role in local, state, and national elections.



### IMPACT

# 71.9%

Average voting rate among ALL IN Big Ten campuses in 2020\*

Compared to the national student voting rate of 66%\*

# 14%

Average 2020 campus voter turnout change at Big Ten campuses compared to 2016\*

Compared to the 14 point increase for national student voting\*

# 84.9%

Average 2020 voter registration rate at ALL IN Big Ten campuses\*

Compared to the national student registration rate of 83%\*

# 3.8%

Average 2020 campus voter registration change at Big Ten campuses compared to 2016\*

Compared to 7 point increase for national student voting\*

### ENGAGEMENT

# 11

Big Ten senior leaders signed the Presidents' Commitment

# 8

Big Ten campuses submitted 2024 action plans

# 89%

of ALL IN campuses in Big Ten have authorized NSLVE

# 0

Big Ten coaches have signed the Coaches' Pledge

### RECOGNITION

# 17

Big Ten campuses earned the Most Engaged Campus Recognition



# 11

Big Ten students were a recipient of the 2024 Student Voting Honor Roll



# 7

Big Ten campuses earned the Highly Established Action Plan Seal



# 17

2020 Seals were awarded to Big Ten institutions for their voter turnout rates



# 18

PARTICIPATING CAMPUSES

- 16 public institutions
- 2 private institution
- 18 4-year institutions

### THESE INSTITUTIONS REPRESENT:

- 1 Minority Serving Institutions
- 5 Rural Serving Institutions
- 1 AANAPISI Institutions

# 100%

OF BIG TEN INSTITUTIONS ARE PARTICIPATING IN ALL IN

which have 100% of students in the state

\*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



# ALL IN CAMPUS DEMOCRACY CHALLENGE

## Big Ten Conference Participating Campuses

- **Indiana University Bloomington**
- Michigan State University
- Northwestern University
- Purdue University
- Rutgers University - New Brunswick
- The Ohio State University
- **The Pennsylvania State University**
- **University of California, Los Angeles**
- **University of Illinois at Urbana-Champaign**
- **University of Iowa**
- **University of Maryland**
- **University of Michigan Ann Arbor**
- University of Minnesota
- **University of Nebraska - Lincoln**
- **University of Oregon**
- **University of Southern California**
- **University of Washington**
- University of Wisconsin-Madison

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.