ALL IN Campus Democracy Challenge
Big Ten Conference Summary

With over 607,980 college students in the Big Ten conference, college student voters play an important role in local, state, and national elections.

<table>
<thead>
<tr>
<th>IMPACT</th>
<th>ENGAGEMENT</th>
<th>RECOGNITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>71.9%</td>
<td>11</td>
<td>17</td>
</tr>
<tr>
<td>Average voting rate among ALL IN Big Ten campuses in 2020*</td>
<td>Big Ten senior leaders signed the Presidents’ Commitment</td>
<td>Big Ten campuses earned the Most Engaged Campus Recognition</td>
</tr>
<tr>
<td></td>
<td>14%</td>
<td>17</td>
</tr>
<tr>
<td>Average 2020 campus voter turnout change at Big Ten campuses compared to 2016*</td>
<td>Big Ten campuses submitted 2024 action plans</td>
<td>Big Ten students were a recipient of the 2024 Student Voting Honor Roll</td>
</tr>
<tr>
<td>84.9%</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Average 2020 voter registration rate at ALL IN Big Ten campuses*</td>
<td>Big Ten campuses have authorized NSLVE</td>
<td>Big Ten campuses earned the Highly Established Action Plan Seal</td>
</tr>
<tr>
<td>3.8%</td>
<td>0</td>
<td>17</td>
</tr>
<tr>
<td>Average 2020 campus voter registration change at Big Ten campuses compared to 2016*</td>
<td>Big Ten coaches have signed the Coaches’ Pledge</td>
<td>2020 Seals were awarded to Big Ten institutions for their voter turnout rates</td>
</tr>
</tbody>
</table>

18 PARTICIPATING CAMPUSES
- 16 public institutions
- 2 private institutions
- 18 4-year institutions

THESE INSTITUTIONS REPRESENT:
- 1 Minority Serving Institutions
- 5 Rural Serving Institutions
- 1 AANAPISI Institutions

100% OF BIG TEN INSTITUTIONS ARE PARTICIPATING IN ALL IN, which have 100% of students in the state

*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date
Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.

- Indiana University Bloomington
- Michigan State University
- Northwestern University
- Purdue University
- Rutgers University - New Brunswick
- The Ohio State University
- The Pennsylvania State University
- University of California, Los Angeles
- University of Illinois at Urbana-Champaign
- University of Iowa
- University of Maryland
- University of Michigan Ann Arbor
- University of Minnesota
- University of Nebraska - Lincoln
- University of Oregon
- University of Southern California
- University of Washington
- University of Wisconsin-Madison