



# ALL IN Campus Democracy Challenge

## Big Ten Conference Summary

With over 774,762 college students in the Big Ten conference, college student voters play an important role in local, state, and national elections.



# 18

### PARTICIPATING CAMPUSES

- 16 public institutions
- 2 private institution
- 18 4-year institutions

### THESE INSTITUTIONS REPRESENT:

- 1 Minority Serving Institutions
- 5 Rural Serving Institutions
- 1 AANAPISI Institutions

# 100%

### OF BIG TEN INSTITUTIONS ARE PARTICIPATING IN ALL IN

which have 100% of students in the state

### IMPACT

# 36%

Average voting rate among ALL IN Big Ten campuses in 2022\*

Compared to the national student voting rate of 31.3%\*

# 9%

Average 2022 campus voter turnout change at Big Ten campuses compared to 2018\*

Compared to the 8.3 point increase for national student voting\*

# 78%

Average 2022 voter registration rate at ALL IN Big Ten campuses\*

Compared to the national student registration rate of 76.1%\*

# -1%

Average 2022 campus voter registration change at Big Ten campuses compared to 2018\*

Compared to 1.3 point increase for national student voting\*

### ENGAGEMENT

# 17

Big Ten senior leaders signed the Presidents' Commitment

# 16

Big Ten campuses submitted 2024 action plans

# 89%

of ALL IN campuses in Big Ten have authorized NSLVE

# 0

Big Ten coaches have signed the Coaches' Pledge

### RECOGNITION

# 16

Big Ten campuses earned the Most Engaged Campus Recognition



# 11

Big Ten students were a recipient of the 2024 Student Voting Honor Roll



# 9

Big Ten campuses earned the Highly Established Action Plan Seal



# 16

2022 Seals were awarded to Big Ten institutions for their voter turnout rates



\*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



# ALL IN CAMPUS DEMOCRACY CHALLENGE

## Big Ten Conference Participating Campuses

- **Indiana University Bloomington**
- **Michigan State University**
- Northwestern University
- **Purdue University**
- **Rutgers University - New Brunswick**
- **The Ohio State University**
- **The Pennsylvania State University**
- **University of California, Los Angeles**
- **University of Illinois at Urbana-Champaign**
- **University of Iowa**
- **University of Maryland**
- **University of Michigan Ann Arbor**
- **University of Minnesota**
- **University of Nebraska - Lincoln**
- **University of Oregon**
- **University of Southern California**
- **University of Washington**
- **University of Wisconsin-Madison**

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.