



# ALL IN Campus Democracy Challenge

## Big 12 Conference Summary

With over 280,716 college students in the Big 12 Conference, college student voters play an important role in local, state, and national elections.



# 9

### PARTICIPATING CAMPUSES

- 7 public institutions
- 2 private institutions
- 9 4-year institutions

### THESE INSTITUTIONS REPRESENT:

- 1 Minority Serving Institution
- 1 Hispanic Serving Institution
- 1 AANAPISI Institution
- 5 Rural Serving Institutions

# 90%

### OF BIG 12 INSTITUTIONS ARE PARTICIPATING IN ALL IN

which have 85% of students in the conference

As of July 17, 2023

### IMPACT

# 67.1%

Average voting rate among ALL IN Big 12 campuses in 2020\*

Compared to the national student voting rate of 66%\*

# 18.7%

Average 2020 campus voter turnout change at Big 12 campuses compared to 2016\*

Compared to the 14 point increase for national student voting\*

# 85.9%

Average 2020 voter registration rate at ALL IN Big 12 campuses\*

Compared to the national student registration rate of 83%\*

# 8.2%

Average 2020 campus voter registration change at Big 12 campuses compared to 2016\*

Compared to 7 point increase for national student voting\*

### ENGAGEMENT

# 6

Big 12 senior leaders signed the Presidents' Commitment

# 8

Big 12 campuses submitted 2022 action plans

# 56%

of ALL IN campuses in the Big 12 have authorized NSLVE

### RECOGNITION

# 8



Big 12 campuses earned the Most Engaged Campus Recognition

# 5



Big 12 students were a recipient of the 2023 Student Voting Honor Roll

# 1



Big 12 campus earned the Highly Established Action Plan Seal

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2020 Seals were awarded to Big 12 institutions for their voter turnout rates

\*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



# ALL IN CAMPUS DEMOCRACY CHALLENGE

## Big 12 Conference Participating Campuses

- **Baylor University**
- **Kansas State University**
- **Oklahoma State University**
- **Texas Christian University**
- **The University of Oklahoma**
- **University of Kansas**
- **University of Texas at Austin**
- **West Virginia University**

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.