### ALL IN Campus Democracy Challenge

**Big 12 Conference  Summary**

With over 588,394 college students in the Big 12 Conference, college student voters play an important role in local, state, and national elections.

#### Participating Campuses

- **13** Participating Campuses
  - 11 public institutions
  - 2 private institutions
  - 13 4-year institutions

**These Institutions Represent:**
- 2 Minority Serving Institution
- 3 Hispanic Serving Institution
- 5 Rural Serving Institutions

#### Impact

- **66.8%**
  - Average voting rate among ALL IN Big 12 campuses in 2020*
  - Compared to the national student voting rate of 66%*

- **15.7%**
  - Average 2020 campus voter turnout change at Big 12 campuses compared to 2016*
  - Compared to the 14 point increase for national student voting*

- **84.3%**
  - Average 2020 voter registration rate at ALL IN Big 12 campuses*
  - Compared to the national student registration rate of 83%*

- **6.9%**
  - Average 2020 campus voter registration change at Big 12 campuses compared to 2016*
  - Compared to 7 point increase for national student voting*

#### Engagement

- **10**
  - Big 12 senior leaders signed the Presidents' Commitment

- **7**
  - Big 12 campuses submitted 2024 action plans

#### Recognition

- **11**
  - Big 12 campuses earned the Most Engaged Campus Recognition

- **4**
  - Big 12 students were a recipient of the 2024 Student Voting Honor Roll

- **4**
  - Big 12 campus earned the Highly Established Action Plan Seal

- **12**
  - 2020 Seals were awarded to Big 12 institutions for their voter turnout rates

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*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date

**As of April 30, 2024**
Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.

- Arizona State University
- Baylor University
- Iowa State University
- Kansas State University
- Oklahoma State University
- Texas Christian University
- University of Arizona
- University of Central Florida
- University of Cincinnati
- University of Colorado Boulder
- University of Kansas
- University of Utah
- West Virginia University