



# ALL IN Campus Democracy Challenge

## Big 12 Conference Summary



With over 588,394 college students in the Big 12 Conference, college student voters play an important role in local, state, and national elections.

# 15

### PARTICIPATING CAMPUSES

- 13 public institutions
- 2 private institutions
- 15 4-year institutions

### THESE INSTITUTIONS REPRESENT:

- 5 Minority Serving Institutions
- 5 Hispanic Serving Institutions
- 1 AANAPI Serving Institutions
- 5 Rural Serving Institutions

# 94%

### OF BIG 12 INSTITUTIONS ARE PARTICIPATING IN ALL IN

which have 94% of students in the conference

As of November 7, 2024

### IMPACT

# 31%

Average voting rate among ALL IN Big 12 campuses in 2022\*

Compared to the national student voting rate of 31.3%\*

# 8%

Average 2022 campus voter turnout change at Big 12 campuses compared to 2018\*

Compared to the 8.3 point decrease for national student voting\*

# 78%

Average 2022 voter registration rate at ALL IN Big 12 campuses\*

Compared to the national student registration rate of 76.1%\*

# 0%

Average 2020 campus voter registration change at Big 12 campuses compared to 2016\*

Compared to 1.3 point increase for national student voting\*

### ENGAGEMENT

# 9

Big 12 senior leaders signed the Presidents' Commitment

# 13

Big 12 campuses submitted 2024 action plans

# 80%

of ALL IN campuses in the Big 12 have authorized NSLVE

# 0

Big 12 coach has signed the Coaches' Pledge

### RECOGNITION

# 9



Big 12 campuses earned the Most Engaged Campus Recognition

# 4



Big 12 students were a recipient of the 2024 Student Voting Honor Roll

# 6



Big 12 campus earned the Highly Established Action Plan Seal

# 12



2022 Seals were awarded to Big 12 institutions for their voter turnout rates

\*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



# ALL IN CAMPUS DEMOCRACY CHALLENGE

## Big 12 Conference Participating Campuses

- **Arizona State University**
- **Baylor University**
- **Iowa State University**
- Kansas State University
- Oklahoma State University
- **Texas Christian University**
- Texas Tech University
- University of Arizona
- **University of Central Florida**
- **University of Cincinnati**
- **University of Colorado Boulder**
- **University of Kansas**
- University of Utah
- **West Virginia University**

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.