

# ALL IN Campus Democracy Challenge

## Big 12 Summary



We invite you to review the Big 12 Voting Challenge summary. With nearly 300,000 college students attending Big 12 campuses, college student voters in the conference will play an important role in local, state, and national elections.

- 9** participating campuses
  - 7** public institutions
  - 2** private institutions
  - 9** 4-year institutions

# 90%

of Big 12 campuses are participating in the Challenge

# 85.8%



Average 2020 voter registration rate at ALL IN Big 12

Compared to the national student registration rate of 83%\*

# 87%



of students at Big 12 campuses are at a campus in the Challenge, representing

# 245,558

of 280,716 students at Big 12 campuses

# &

# 100%



of ALL IN Big 12 have authorized NSLVE

Compared to 88% of all campuses participating in the Challenge 7 campuses currently receive voting data by race and ethnicity based on what the campus self-reports to the National Student Clearinghouse



# 67.5%

Average voting rate among ALL IN Big 12 campuses in 2020

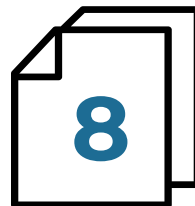
Compared to the national student voting rate of 66%\*

# 18.6%



Average 2020 campus voter turnout increase at Big 12 compared to 2016

Compared to the a 13.7% increase across ALL IN campuses\*



Big 12 campuses submitted 2020 action plans



# 8

Big 12 presidents and chancellors signed the ALL IN Presidential Commitment

# 8



2020 seals

were awarded to Big 12 campuses for their voter turnout rates

\*as calculated by NSLVE reports received by the report updated date

## Participating Campuses:

Campuses in bold have signed the presidents' commitment.

**Baylor University**, **Iowa State University**, **Kansas State University**, **Oklahoma State University**, **Texas Christian University**, **The University of Kansas**, **The University of Oklahoma**, **The University of Texas at Austin**, and **West Virginia University**.