

ALL IN Campus Democracy Challenge

Big Ten Summary




We invite you to review the Big Ten Athletic Conference summary. With over 600,000 college students attending Big Ten campuses, college student voters in the conference will play an important role in local, state, and national elections.



14 participating campuses

- 13** public institutions
- 1** private institutions
- 14** 4-year institutions

100%
of Big Ten campuses are participating in the Challenge

86.3% 

Average 2020 voter registration rate at ALL IN Big Ten

Compared to the national student registration rate of 83%*

100%



of students at Big Ten campuses are at a campus in the Challenge, representing

607,980

of 607,980 students at Big Ten campuses

&

100% 

of ALL IN Big Ten have authorized NSLVE

Compared to 88% of all campuses participating in the Challenge **9** campuses currently receive voting data by race and ethnicity based on what the campus self-reports to the National Student Clearinghouse



72.1%

Average voting rate among ALL IN Big Ten in 2020

Compared to the national student voting rate of 66%*

13.7% 

Average 2020 campus voter turnout increase at Big Ten compared to 2016


Compared to the a 13.7% increase across ALL IN campuses*



Big Ten campuses submitted 2020 action plans



10 Big Ten presidents and chancellors signed the ALL IN Presidential Commitment

12  2020 seals were awarded to Big Ten campuses for their voter turnout rates

*as calculated by NSLVE reports received by the report updated date

Participating Campuses:

Campuses in bold have signed the presidents' commitment.

Indiana University Bloomington, **Michigan State University**, Northwestern University, **The Ohio State University**, Pennsylvania State University, **Purdue University Main Campus**, Rutgers University New Brunswick, University of Illinois at Urbana-Champaign, University of Iowa, **University of Maryland**, University of Michigan Ann Arbor, University of Minnesota Twin Cities, University of Nebraska - Lincoln, and **University of Wisconsin-Madison**.