



## Berkeley City College 2022 Democratic Engagement Action Plan

Developed by: John Nguyen

### **Executive Summary:**

This nonpartisan democratic engagement action plan was developed by Berkeley City College in California for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Berkeley City College for the 2022 election are: **Increase voter registration and turnout by informing students of important dates and hosting civic engagement efforts.**

### **Leadership:**

Our leadership team includes the following:

John Nguyen - Director of Student Activities & Campus Life

Tom Rizza - Public Information Officer

### **Commitment:**

Berkeley City College is committed to increasing voter turnout and engaging our students to be involved with civic engagement. Berkeley City College has a rich history of supporting students to understand issues and concerns in their community through creating non-partisan voter guides. Additionally, we have partnered up with local organizations such as the Women's League of Voters to distribute flyers to encourage students to register to vote. Our commitment is amplified through our president's support by signing the [Higher Education President's Commitment](#).

### **Landscape:**

Berkeley City College is a public community college and joined the ALL IN Campus Democracy Challenge in 2018. Our institution is the following: Minority Serving Institution, Hispanic-Serving Institution, AANAPISI.

### **Our campus demographic and voting data:**

Berkeley City College has 6,097 students.

**Ethnicity:**

29%: Latinx  
22%: White  
21%: Asian  
16%: Black/African American  
7%: Two +  
2.7%: Unknown  
1%: Pacific Islander  
0.1%: American Indian

**Age Group:**

32%: 19 or Less  
30%: 20 to 24  
15%: 25 to 29  
9%: 30 to 34  
5%: 35 to 39  
5% 40 to 49  
4%: 50 +

Berkeley City College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 66.2%.  
Our institution had a 2020 voter registration rate of 79.8%.

Our institution had a 2018 voter turnout rate of 44.9%.  
Our institution had a 2018 voter registration rate of 68.8%.

Our institution has been recognized by ALL IN with the following seals: 2016 Bronze, 2018 Gold, 2020 Silver

**Goals:**

Our campus democratic engagement goals are:

- Goal 1:** Increase student voter turnout by 5% in 2022 and 2% in 2024.
- Goal 2:** Increase student voter registration by 5% in 2022 and 2% in 2024.
- Goal 3:** Expand civic engagement efforts through collaboration with staff and faculty.

**Strategy:**

Berkeley City College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Constitution Day
- National Voter Registration Day
- Partnerships with local organizations
- Newsletter to students
- Website postings

- Social media postings

**Evaluation:**

We will evaluate our action plan in the following ways:

In addition to using our 2022 NSLVE voting data, we will also include survey questions regarding civic engagement in our surveys to students.

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/berkeley-city-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

- College President
- College Administration
- <https://www.berkeleycitycollege.edu/civicengagement/>