



CALIFORNIA
STUDENTS VOTE PROJECT

Voter Registration Implementation Questionnaire 2020

California Community College

Campus Name: Berkeley City College

Designated Point of Contact:

- **Name: John Nguyen**
- **Title: Director of Student Activities & Campus Life**
- **Email: johnnguyen@peralta.edu**

1) Describe how prior to the November 2020 Election, the following [AB 963](#) deliverables were acted upon:

- A. Send all-campus emails and social media messages reminding students and employees to register to vote and providing a link to register online.
- B. Actively promote and participate in National Voter Registration Day (September 22, 2020).
- C. Send a communication to all faculty and staff encouraging them to support voter registration and get-out-the-vote efforts in their classrooms, both directly and by allowing access to student organizations conducting voter engagement drives.

- A. Communication was sent through email, social media (Instagram story), and website reminding students and employees to vote. The registration link was also posted on the website along with important voter registration dates.
- B. We encouraged students to vote through our weekly newsletter. Information was also posted on the website to encourage students to vote and participate. Students worked together to encourage voter registration.
- C. The President of the College sent a communication to all faculty and staff encouraging them to cast their votes. Faculty also encouraged their students to attend civic engagement events and to vote. A newsletter was also sent out to students, faculty, and staff to inform them that the student government has been working hard to plan civic engagement activities and creating voting resources. The student government also conducted voter

engagement drives such as phone and text banking.

2) Describe any creative methods in registering students to vote. Examples can include door hangers at campus dorms, and voter outreach videos with the school mascot. This information will be utilized to award the “most creative” campus award for each higher education institution.

On the week of Constitution Day, the Office of Student Activities created a trivia game where students would be able to answer questions about the constitution to win a free Berkeley City College swag bag. As part of National Voter Registration Day, students worked together to help other students register to vote.

The Associated Students of Berkeley City College worked hard on creating a non-partisan voter guide to educate others on California propositions and to encourage them to register to vote:

[ASBCC Voter Guide](#)

3) As mandated by AB 963, please briefly describe the outreach efforts on your campus. This information is due to the Secretary of State’s office by no later than December 1, 2020. Sending the plan at an earlier date would allow for the action plan to be considered when selecting the “most creative” Ballot Bowl award.

On October 7th, the Associated Students of Berkeley City College and the Office of Student Activities held a VP Debate Watch Party where it was streamed live through a platform called Discord that provided everyone the opportunity to watch the same stream together and chat in real-time. After the debate, a presentation was given by students to educate them on California propositions and encouraging them to register to vote.

On October 16th, Berkeley City College student leaders worked with Student PIRGS to reach out to students to encourage them to vote. Students would call and text their family and friends to encourage them to register to vote.

On October 19th, the Associated Students of Berkeley City College and the Office of Student Activities held a trivia night through Zoom and Discord about current events, the elections, and how/when to vote.

On October 19th, a voter guide created by student leaders was also shared to students, faculty, and staff so that they can be educated on California propositions.

Reminders to vote was sent through a newsletter to all students, faculty, and staff. Information was also posted on the website and through student club social media.