



Berkeley City College 2024 Democratic Engagement Action Plan

Developed by: John Nguyen

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Berkeley City College in California for the 2023 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Berkeley City College for the 2023-2024 election are: **Increase voter registration at Berkeley City College through activities and events on campus.**

Leadership:

Our leadership team includes the following:

John Nguyen - Associate Dean of Student Engagement & Basic Needs

Commitment:

Berkeley City College is dedicated to increasing voter participating and encouraging students to actively participate in civic engagement activities. With a robust history of civic engagement and activism in our community, we continue to foster community involvement with local organizations such as the Women's League of Voters to inspire student to register for voting. Our commitment is amplified through our president's support by signing the [Higher Education President's Commitment](#).

Landscape:

Berkeley City College is a public community college and joined the ALL IN Campus Democracy Challenge in 2018. Our institution is the following: Minority Serving Institution and Hispanic-Serving Institution.

Our campus demographic and voting data:

Berkeley City College has 6,097 students.

Ethnicity:

29%: Latinx

22%: White

21%: Asian

16%: Black/African American
7%: Two +
2.7%: Unknown
1%: Pacific Islander
0.1%: American Indian

Age Group:

32%: 19 or Less
30%: 20 to 24
15%: 25 to 29
9%: 30 to 34
5%: 35 to 39
5% 40 to 49
4%: 50 +

Berkeley City College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 66.2%.
Our institution had a 2020 voter registration rate of 79.8%.

Our institution had a 2018 voter turnout rate of 44.9%.
Our institution had a 2018 voter registration rate of 68.8%.

Our institution has been recognized by ALL IN with the following seals: 2016 Bronze, 2018 Gold, 2020 Silver

Goals:

Our campus democratic engagement goals are:

Goal 1: Achieve a 5% rise in student voter turnout for 2024.

Goal 2: Attain a 2% growth in student voter registration.

Goal 3: Broaden civic engagement activities by fostering collaboration with staff, faculty, and student organizations.

Strategy:

These were the strategies Berkeley City College implemented during 2022 and 2023.

- Constitution Day
- National Voter Registration Day
- Partnerships with local organizations
- Newsletter to students
- Website postings
- Social media postings

In addition to these, we will do the following:

- Hosting educational voting events
- Working with faculty to make announcements in class
- Incorporate civic engagement activities during events on campus

Evaluation:

We will evaluate our action plan in the following ways:

In addition to using our 2022 NSLVE voting data, we will also include survey questions regarding civic engagement in our surveys to students.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/berkeley-city-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

- College President
- College Administration
- <https://www.berkeleycitycollege.edu/civicengagement/>