

Arcadia University All in Campus Democracy Action Plan 2024

Overview:

Arcadia University's Division of Civic & Global Engagement will continue to spearhead "Arcadia Votes," a campus-wide initiative to get out the vote among Arcadia students. Arcadia Votes will sponsor a series of voter engagement activities and events. For this presidential election year, we will amplify our voter engagement by mobilizing students in two new ways:

1. We will hire Voter Fellows to conduct peer-to-peer, relational organizing and support event planning from August through Election Day (plus some wrap-up work later in November).
2. We will enlist our first-year Civic Scholars to augment our Arcadia Votes GOTV work including our celebrations of National Voter Registration Day and National Voter Education Week, a presentation by Civic Scholars to our university president, and a campus-wide GOTV workshop.

Executive Summary:

Arcadia University is a private university in greater Philadelphia that provides an educational experience that is values-based; rooted in justice, equity, diversity, and inclusion; and places students at the center. One-third of our students receive a Pell grant; a quarter are self-reported as first-generation; and more than a third are students of color. Arcadia is continuously committed to democratic engagement and efforts - especially through Arcadia Votes and our Civic Scholars program. Arcadia Votes is our campus's nonpartisan voter

engagement initiative. Through workshops for students, resources for faculty, challenges for student groups, and promotional materials, Arcadia Votes has successfully fostered collaboration across campus to encourage voter engagement among the student body. Arcadia University's Civic Scholars Program offers a home base, a training ground, and an incubator for students in any major passionate about driving social change. Our Civic Scholars have been integral in supporting the efforts of Arcadia Votes. In addition to hiring Voter Fellows, we will enlist all of the first-year Civic Scholars as voter champions and use their first-year seminar as a space to invite them into the work.

Voter Fellows

We will hire two Voter Fellows to serve as both relational organizers and event planners. They will be fully trained to do grassroots organizing on campus and will schedule five to seven, 30-minute, 1:1 meetings weekly with students. During these 1:1s, they will support students with their voter registration, answer any questions about voting, invite students to participate in events and assist them in creating a plan to vote on (or before) Election Day. This personal approach will be especially effective in engaging our students who may feel disconnected from their civic duty.

In addition to that personal organizing, the Voter Fellows will plan events with Arcadia Votes, including a voter registration drive during new student orientation, a celebration for National Voter Registration Day, and activities for National Voter Education Week. They will attend planning meetings with faculty, staff, and students, and play key roles within the Arcadia Votes coalition to

execute the events. Including students as leaders in the planning will help ensure we generate activities that will appeal to our student body.

First-year Civic Scholars as Voter Champions

The Civic Scholar First-Year Seminar allows Civic Scholars to take practical opportunities to engage with issues deeply connected to their passions and lived experiences. Each year the students create a proposal for the university president to support their efforts in creating social change in the community. We will use the 2024 time with the president to seek a continued, full commitment to student voter participation based on the Ask Every Student voter registration tactics. President Nair is a signatory to the All In Campus Democracy Challenge, and this will provide an opportunity to renew his commitment on behalf of Arcadia, and we will publicize it as such.

Additionally, Civic Scholars plan an annual workshop. For 2024, they will be assigned to put on a GOTV workshop for campus to help students create their plan to vote and get informed about the University's initiatives to aid students in reaching the polls. Civic Scholars will distribute sample ballots and all the information their peers need to vote. The call to action will be to create a plan to vote and invite their friends to join their plan.

Tracking Information

We will track all students who use our new [voter registration portal](#), which we plan to launch quietly in July, and with gusto in August. We will use a QR code to that portal across all our efforts. Also, the Fellows will gather information during their student interactions, including their 1:1s and our voter engagement events.

Our goal is to engage all students through email and 75% of our undergraduate student body through our activities. With an ongoing goal of 100% voter registration, we have a realistic minimum goal for 80% voter registration in 2024, which we will be able to track through the NSLVE study.

Coalition:

- Arcadia Votes as the umbrella
 - Division of Civic & Global Engagement
 - Athletics
 - Civic Scholars Program
 - First-Year Seminar Program
 - Student Government
 - Anyone else who wants to join the nonpartisan action!

Staff:

- Alison Lalond Wyant, Executive Director, Civic & Global Engagement
- Jaisy Omollo, Assistant Director, Civic Engagement
- Adam Hess, Director of Landman Library
- Ashley Knueppel, Assistant Director, Civic & Global Engagement
- Adam Planamento, Director of Athletic Communications
- Jill Pederson, Associate Professor of Art History and Associate Dean of the College of Arts and Sciences

Timeline	
July 15	Voter Fellows Application deadline
July 30	Selected Voter Fellows are informed
Aug 15	Fellows Training (virtual)? START Pre-Orientation Begins

Aug 19 (at latest)	Email to all students about voter registration options
Aug 23	Welcome Week Voter Registration Drive in lobby outside Rise Against Hunger activity
Sept 10	Tuesday, September 10, Debate Watch Bingo Party 8-11pm at Landman Library Collaboration among Library, Civic & Global, and Student Engagement
Sept 17	National Voter Registration Day Celebration, 11:30am - 3:30pm in the Chat
Sept 20	PA Student Voter Summit in Harrisburg
Oct 3	Civic Scholars Presidential Proposal for All In Full Commitment
Oct 7 - 11	National Voter Education Week <ul style="list-style-type: none"> ● Oct 8 - mail-in ballot application support and general Q&A in the chat ● Oct 8 - evening panel discussion with Rotary Club of Chestnut Hill ● Oct 10 - mid-day discussion about civil discourse

Oct 21	Voter Registration Deadline in Pennsylvania (Social media push leading up to it)
Oct 28	Vote Early Day-Eve Party Bus to the Montgomery County Voter Services Satellite Office for early voting and milkshakes
Oct 29	Vote Early Day -mail-in ballot support and general Q&A in the Chat
Oct 31	Get Out the Vote Workshop
Nov 6	Election Day Celebration <ul style="list-style-type: none">• Shuttle running to the polls, 12-7• Table in the Chat advertising the shuttle