

2014 & 2018 CAMPUS REPORT

Student Voting Rates for
Appalachian State
University

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - <https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

☐ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals -

<https://idhe.tufts.edu/public-data-portal-visualizations>.

☐ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

☐ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation -

<https://idhe.tufts.edu/electionimperatives>.

☐ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



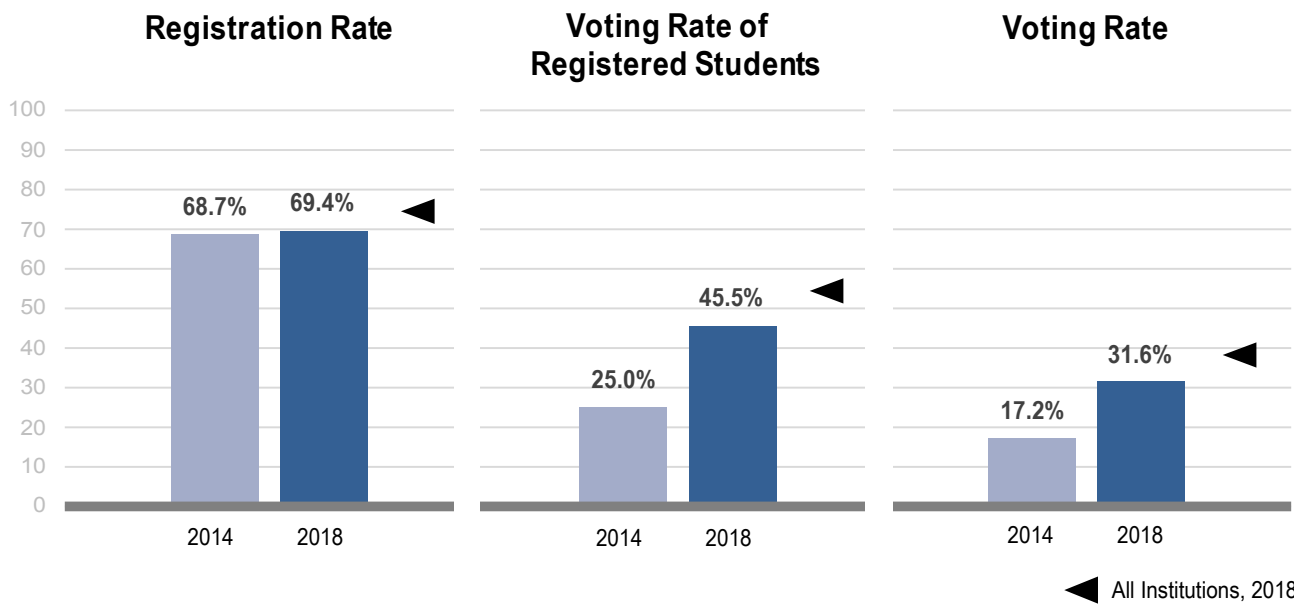
YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2018 Voting Rate
31.6%

CHANGE FROM 2014
+14.4

2018 VOTING RATE FOR ALL INSTITUTIONS
39.1%



	2014	2018	Change
Total student enrollment	17,473	18,814	↑ 1,341
Age under 18/Unknown	(41)	(44)	
IPEDS estimated non-resident aliens	(209)	(161)	
FERPA records blocked	*	*	
Total eligible voters	17,216	18,605	↑ 1,389
Number of students who registered	11,834	12,918	↑ 1,084
Number of students who voted	2,961	5,872	↑ 2,911
Registration rate	68.7%	69.4%	↑ 0.7
Voting rate of registered students	25.0%	45.5%	↑ 20.4
Voting rate	17.2%	31.6%	↑ 14.4
Difference from all institutions	-2.5	-7.5	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate
for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

2018 Voting Rate
for All Institutions

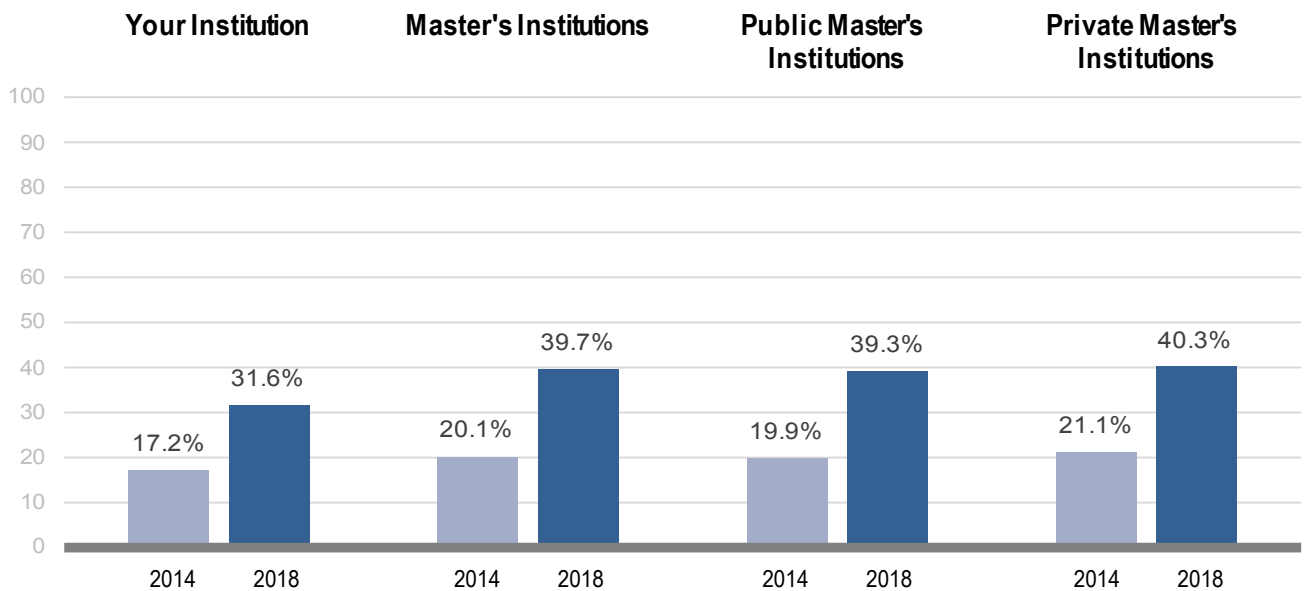
39.1%

HIGH
64.1%

LOW
11.5%

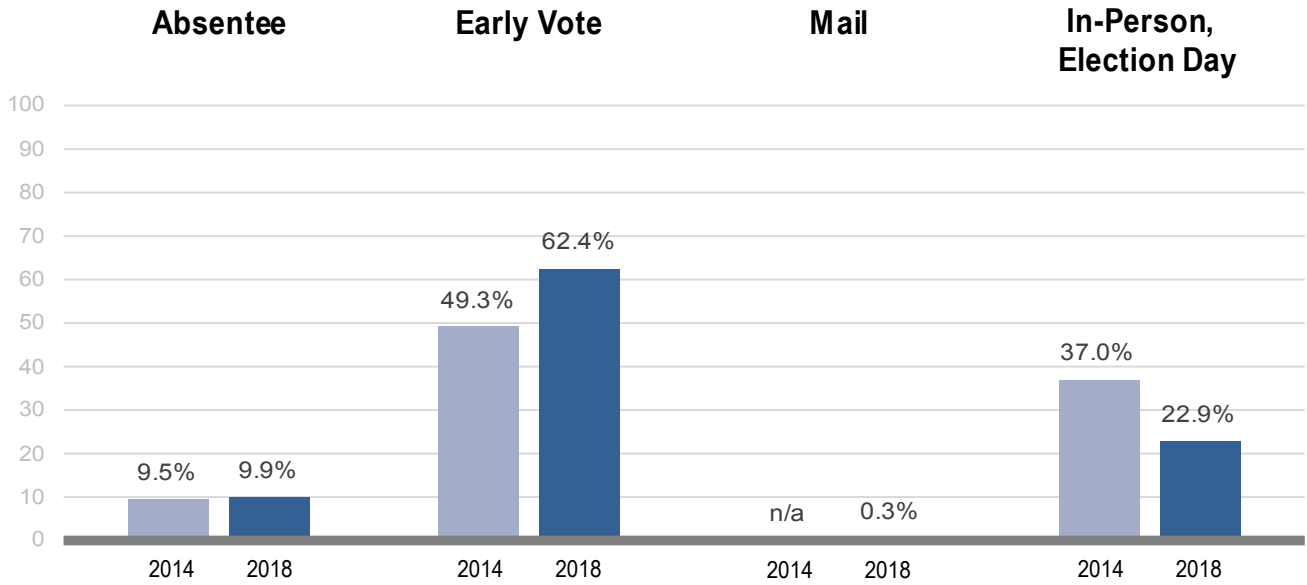
Difference from All Institutions **-2.5**

Difference from All Institutions **-7.5**



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

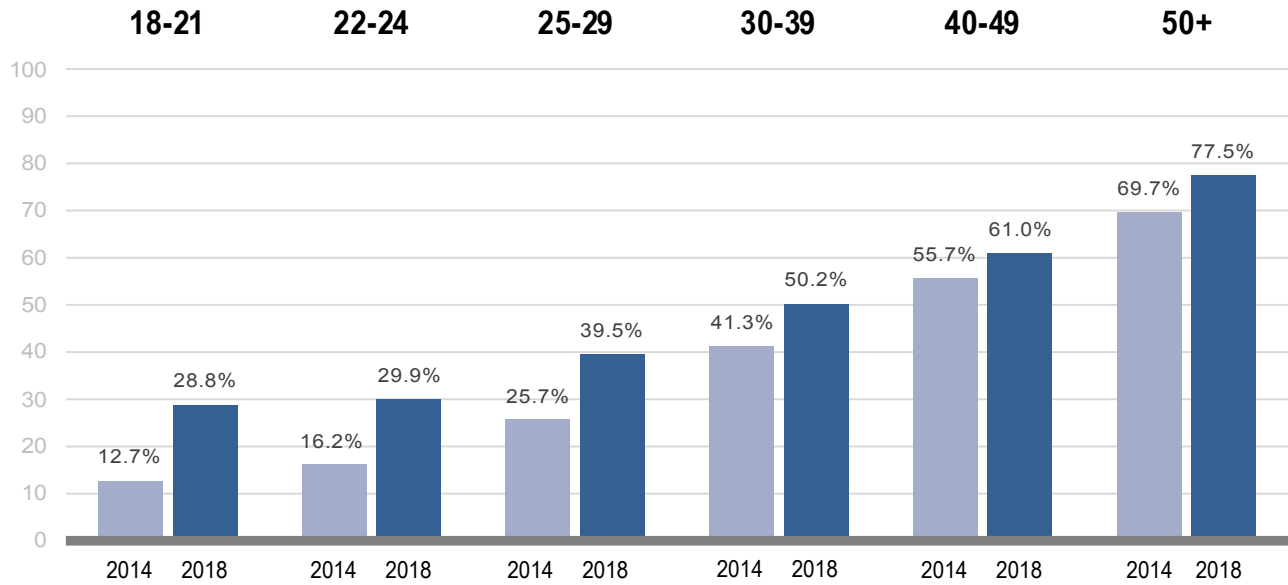


	2014		2018		Change
	Voted	Rate	Voted	Rate	
Absentee	280	9.5%	583	9.9%	↑ 0.5
Early Vote	1,459	49.3%	3,665	62.4%	↑ 13.1
Mail	*	n/a	16	0.3%	n/a
In-Person, Election Day	1,094	37.0%	1,343	22.9%	↓ -14.1
Unknown	123	4.2%	265	4.5%	
Total	2,961		5,872		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

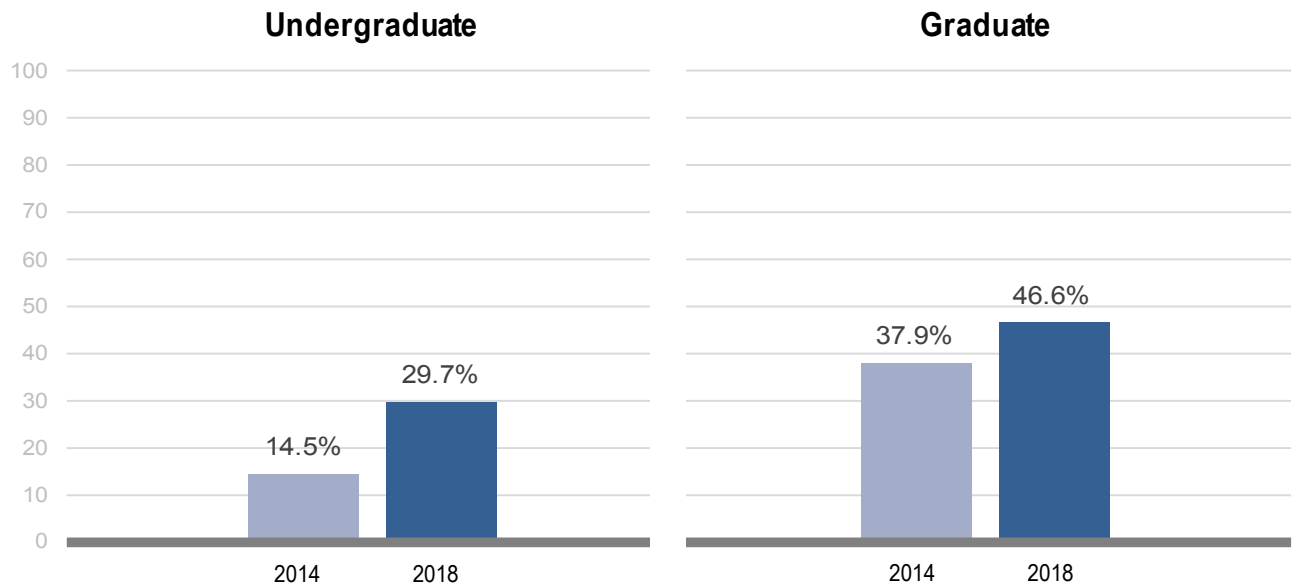


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	11,610	1,478	12.7%	13,056	3,754	28.8%	↑ 16.0
22-24	3,459	560	16.2%	3,473	1,039	29.9%	↑ 13.7
25-29	1,038	267	25.7%	1,122	443	39.5%	↑ 13.8
30-39	724	299	41.3%	622	312	50.2%	↑ 8.9
40-49	406	226	55.7%	351	214	61.0%	↑ 5.3
50+	188	131	69.7%	142	110	77.5%	↑ 7.8
Unknown	0			0			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

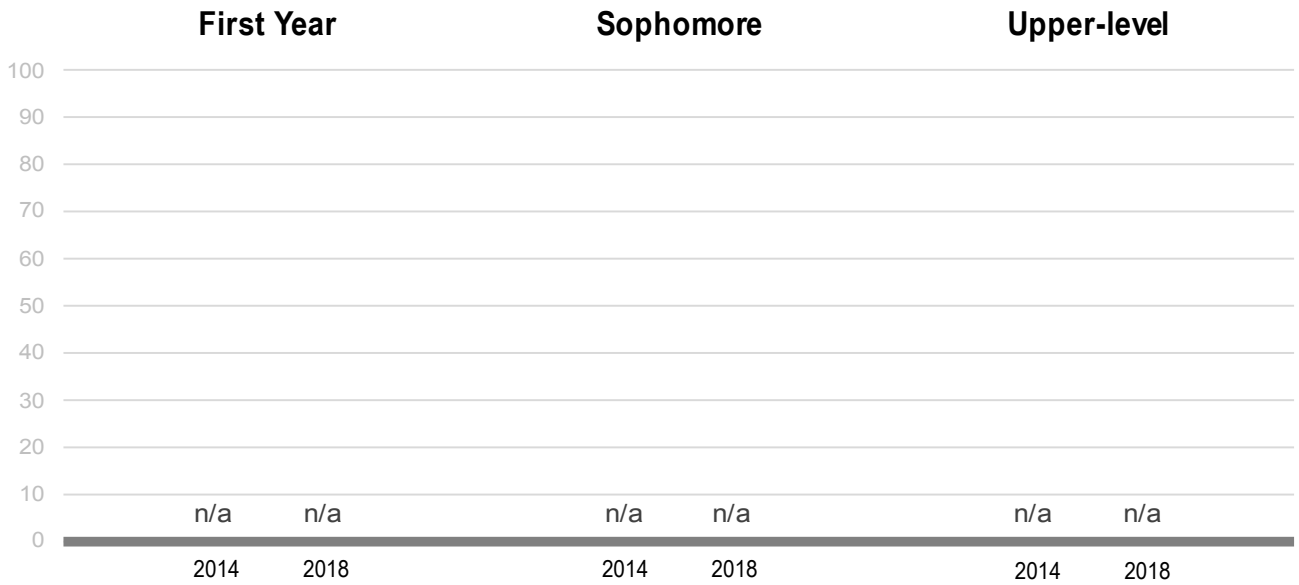


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	15,620	2,271	14.5%	16,977	5,045	29.7%	↑ 15.2
Graduate	1,693	642	37.9%	1,656	772	46.6%	↑ 8.7
Unknown	112			133			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

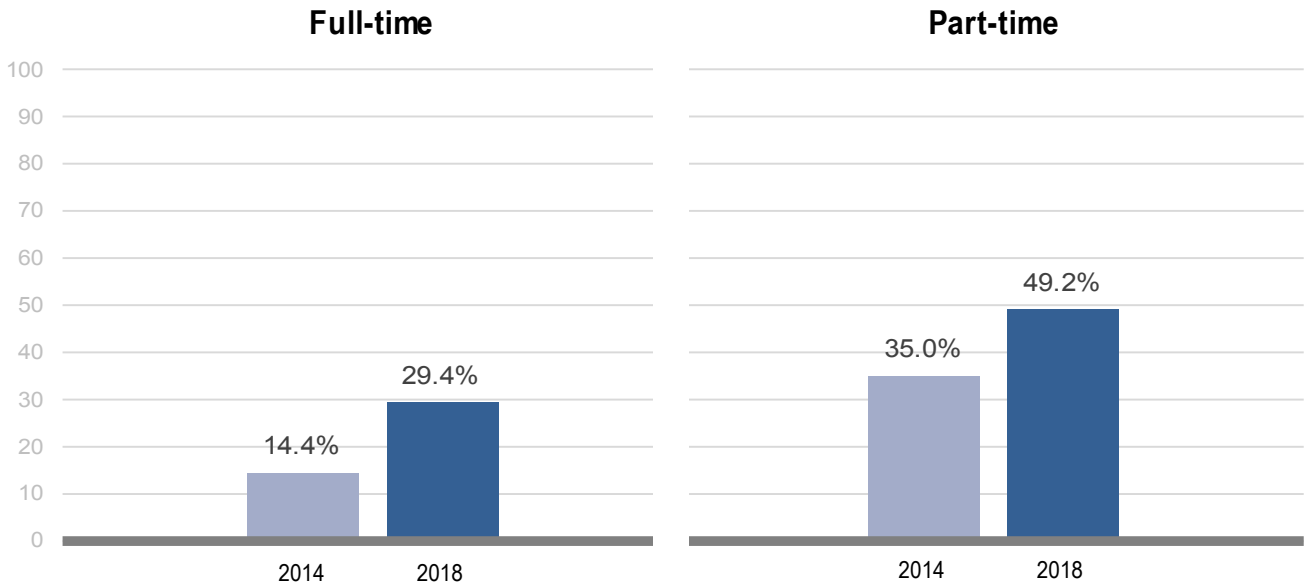


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	0	0	n/a	0	0	n/a	n/a
Sophomore	0	0	n/a	0	0	n/a	n/a
Upper-level	0	0	n/a	0	0	n/a	n/a

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

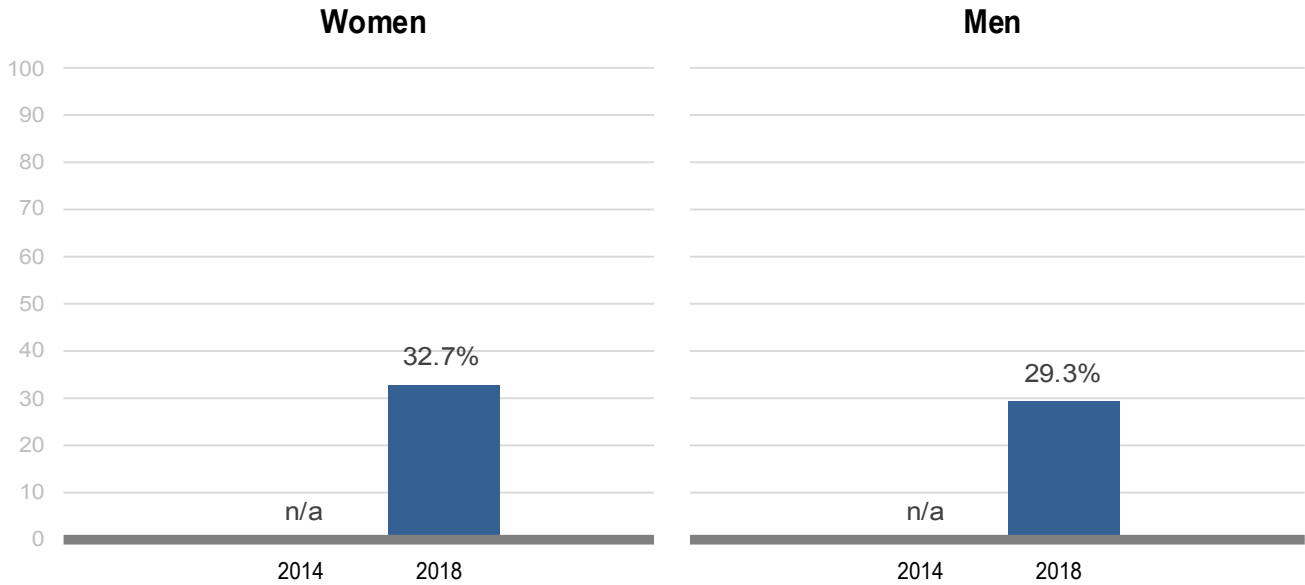


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	15,254	2,201	14.4%	16,984	4,996	29.4%	↑ 15.0
Part-time	2,171	760	35.0%	1,782	876	49.2%	↑ 14.2
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*

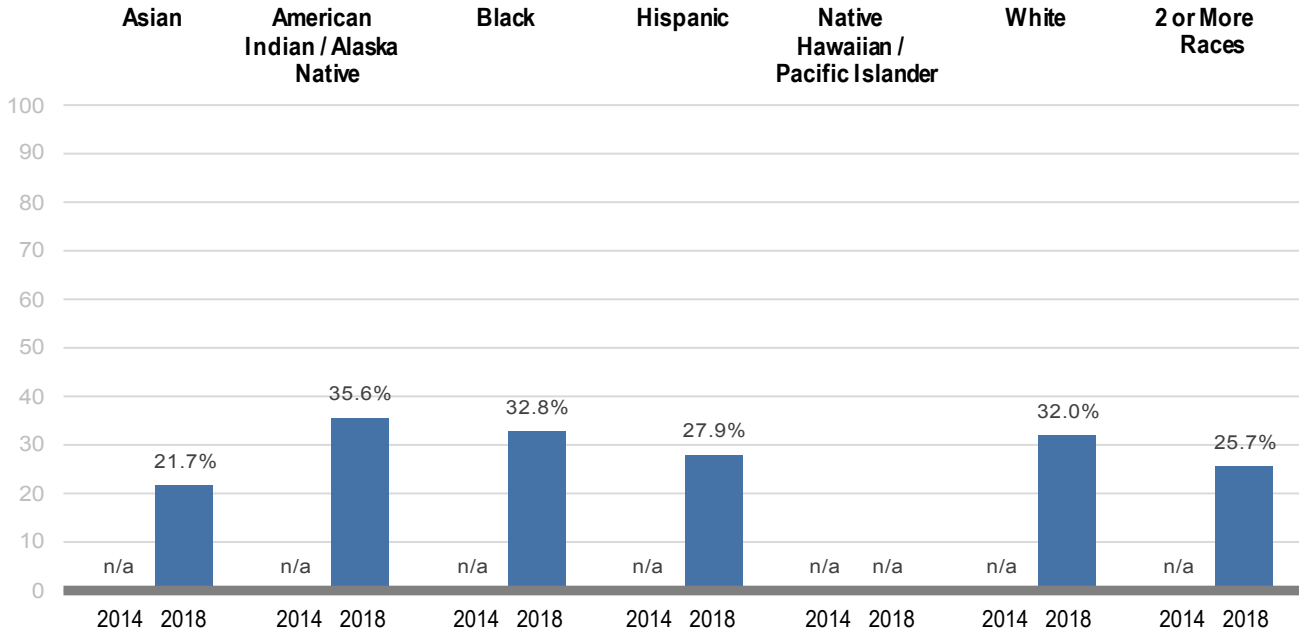


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	0	0	n/a	10,772	3,527	32.7%	n/a
Men	0	0	n/a	7,989	2,343	29.3%	n/a
Unknown	17,425			*			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	0	0	n/a	328	71	21.7%	n/a
American Indian/ Alaska Native	0	0	n/a	45	16	35.6%	n/a
Black	0	0	n/a	689	226	32.8%	n/a
Hispanic	0	0	n/a	1,161	324	27.9%	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a	14	*	n/a	n/a
White	0	0	n/a	15,604	4,988	32.0%	n/a
2 or More Races	0	0	n/a	670	172	25.7%	n/a
Unknown	17,425			255			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Agriculture and Agriculture Operations	71	*	n/a	89	25	28.1%	n/a
Architecture	11	*	n/a	20	11	55.0%	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	34	21	61.8%	29	17	58.6%	-3.1
Biological and Biomedical Sciences	777	90	11.6%	823	234	28.4%	16.9
Business, Management, and Marketing	2,929	396	13.5%	3,357	775	23.1%	9.6
Communication and Journalism	962	150	15.6%	1,110	366	33.0%	17.4
Computer and Information Sciences	346	45	13.0%	479	159	33.2%	20.2
Education	2,700	716	26.5%	2,321	922	39.7%	13.2
Engineering and Engineering Technologies	229	52	22.7%	267	94	35.2%	12.5
English Language and Literature	306	60	19.6%	324	99	30.6%	11.0
Family and Consumer/Human Sciences	173	22	12.7%	263	93	35.4%	22.6
Foreign Languages, Literatures, and Linguistics	65	12	18.5%	121	55	45.5%	27.0
Health Professions	1,707	251	14.7%	1,756	516	29.4%	14.7
History	180	36	20.0%	167	75	44.9%	24.9
Law Enforcement, Firefighting, and Protective Services	537	83	15.5%	456	101	22.2%	6.7
Liberal Arts and Sciences, and Humanities	448	88	19.6%	462	140	30.3%	10.7
Library Science	69	32	46.4%	60	37	61.7%	15.3
Mathematics and Statistics	114	14	12.3%	167	53	31.7%	19.5
Multi/Interdisciplinary Studies	124	25	20.2%	86	29	33.7%	13.6
Natural Resources and Conservation	391	75	19.2%	435	181	41.6%	22.4
Parks, Recreation, Leisure, and Fitness Studies	1,180	123	10.4%	1,292	293	22.7%	12.3
Philosophy and Religious Studies	78	11	14.1%	95	32	33.7%	19.6
Physical Sciences	560	54	9.6%	569	195	34.3%	24.6

Psychology	939	130	13.8%	1,016	296	29.1% ↑	15.3
Public Administration and Social Service Professions	442	127	28.7%	478	202	42.3% ↑	13.5
Social Sciences	872	205	23.5%	1,075	406	37.8% ↑	14.3
Visual and Performing Arts	1,162	129	11.1%	1,308	407	31.1% ↑	20.0
Unknown	19	*	n/a	141	59	41.8%	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____ [name of institution]*. Medford, MA.

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