#Ask Every Student
#American Democracy Project
#AIII in Challenge
#Carnegie Foundation
#Civic Nation
#National Association Student Professional Administrators
#National Study Learn Voter Engagement
#Students Learn Students Vote Coalition
#Student Voter Research Network

ALLEGANY COLLEGE OF MARYLAND

Student Voting Plan

August 26, 2023 to May 16, 2024

Our National Partner Organizations

All-in One Campus / American Democracy Project/ Students Learn Students Vote / Ask Every Student / Carnegie Foundation for the Advancement of Teaching - Community Engagement / Civic Nation / National Association of Student and Personnel Administrators / Student Vote Research Network

Submitted by Dr. Diane McMahon &
Voter Registration Student Ambassador - David Okwubizu Ogbonna

Submitted on December 14 to: Civic Nation - actionplans@civicnation.org

Submitted on Dec.14, 2023 to: Jennifer McLaughlin - jennifer.mclaughlin@maryland.gov - MD State Board of Elections

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Last years report submitted on Dec. 14, 2023 to:
Derrick Coley - derrick.coley@maryland.gov - MHEC Executive Director of External Affairs

Executive Summary:

The purpose of this plan is to increase student voting through civic learning and democratic engagement at Allegany College of Maryland [ACM]. ACM has one central campus in Cumberland, MD, and a small satellite campus location in Bedford, PA. Last year the college had about 1800 full-time and part-time credit students.

Related to this effort, we are looking to increase voter engagement and registration to at our institution to 70% of the student full-time population, (though our long-term stated target remains at 100%). In 2020, ACM's voter registration rate was 61% as determined by our most recent National Study of Learning, Voting, and Engagement [NSLVE] report conducted by Tufts University. This was an 8.1% increase when compared to the last report conducted in 2018. We hope, with concerted effort, and attention to strategy, that we will move closer to our goal of having at least 70% of our students registered to vote by the end of the academic year when the next NSLVE report is due to come out.

Allegany College of Maryland (ACM) is a small community college located in the Appalachian mountains of rural Western Maryland. We are located near the city of Cumberland, MD, which has a population of about 19,000 residents. Since the COVID pandemic, we have begun to offer more classes online as students become more acclimated to this new modality of learning. We still have many courses available face to face on campus as well. To see our course catalog, visit this link. In particular, we have a growing on-line LPN to RN nursing program that is enrolling students from across the country, from 14 different states, due to the level of national recognition and prominence it has received.

VOTER REGISTRATION EFFORTS:

At ACM, the Civic and Community Engagement Committee (CCEC), the College to Community Partnership Center staff, the Student Government Association, the Student Voter Registration Ambassador, and the Student Voting Research Team, oversee voter registration planning and voter engagement activities on campus.

Each of these groups support and assist in developing our voter engagement strategy. In particular, this year we have had the added support of our student voter registration ambassador: David Ogbonna.

With the support from our internal and external supporters, voter engagement strategies include new and innovative ideas. For example, this year we received a $10,000 grant from the "Ask Every Student" coalition to launch a student voting research project.

The project allows us to target one class that is taken by a majority of students on campus, which embeds an understanding of civic learning and democratic engagement within it. This class is our “Introduction to Sociology” course. This year we are piloting an innovation of this course, using sociological concepts as a lens to better understand what democracy means. Students watch videos, interact in one-on-one conversations, participate in a community engagement project, and create a presentation that focuses on democracy and civic and community engagement as part of the course interactions. The idea behind this strategy is to take a deeper dive into what it means to live in a democracy - and how we can promote equality and the common good. Along with this understanding, students see voting as a tool that gives them voice and agency to effect long-term sustainable changes in their communities and country.

To begin the year, we hosted several events on campus lifting up Constitution Day (Sept. 17, 2023) and then National Voter Registration Day (Sept. 19, 2024) this past fall. In the state of Maryland, in Allegany County, there were no general elections held this year. However, because many of our students travel to our campus from Pennsylvania and West Virginia - we post information about state voting dates, when and where to register, and how and when to complete a mail-in ballot. Information is available at https://www.allegany.edu/register-to-vote/.

At ACM we use our educational platform, Brightspace, to send out announcements to all ACM credit students about voter registration events and approaching voting dates. Last year, we partnered with Frostburg State University (FSU) to host a state governor, and lieutenant governor, candidate forum. We plan on collaborating with FSU in the spring of 2024 to work on candidate primary forums that we can involve our students in. We also work closely with our campus-community voter engagement partners- the local NAACP Chapter #7007, and the Maryland League of Women’s Voters, and invite them to come to campus, or join us virtually, to promote voter education and registration events.

This year we have been asked by the local NAACP, to host a spring candidate forum before the April primaries, and we plan on having our ACM students get involved, along with our community partner organizations.

On November 3, 2023, we requested funds to host a MLK Jr. Celebration - and received it from the Partnership Alliance, through Transform Mid-Atlantic. The celebration will feature DEI training. Part of the activity will include creating packets of information, with our partners information and the event that they are planning for the year, including the candidate forums. Additionally, in the spring, we will be working with ACM clubs, student associations, faculty, and our community partners on voter education and voter

volunteer training. Currently, we are in dialogue with the local NAACP to offer a volunteer voter registration on campus for students and our county citizens. We plan on continuing to work with our voting partner organizations to plan more voter education opportunities as funding and resources become available in the future.

Leadership:

For the past nine years, ACM has been actively working to strengthen and embed democratic engagement, civic learning, and student voter registration and education, into the very lifeblood of our institution.

Our original efforts began with cross-curricular activities and has expanded to include many diverse events and activities [ex. dialogues, summits, poster competitions, and more] along with voter registration initiatives. At the beginning of this journey, we worked primarily with the National Democracy Commitment Initiative [which was directed by: Verdis Robinson], which has since been disbanded. Verdis is now working at the Kettering Foundation, with a similar objective, and we continue working with him to build the resources and tools that our students need to participate in a healthy democracy. The original collaboration empowered us to learn about, and join with the NSLVE community. For more than eight years, we have been reporting our voter registration efforts to NSLVE (National Study of Learning, Voting and Engagement) - and they have provided us with student voting information from state voting records.

This past year we earned a "Highly Established" (Student Voting) Action Plan award from All in Challenge. This came with a seal of recognition to verify our strong action plans which focuses on increasing nonpartisan democratic engagement by promoting civic learning, political engagement, and college student voter participation. Action plan strength is determined by reviewing campus action plans with the *Strengthening American Democracy Action Planning Rubric.*

ACM's administrative leadership has provided a strong commitment to our democratic engagement, civic learning and voter registration efforts. Led by Dr. Kurt Hoffman, Sr. Vice President of Instructional Affairs, we have been able to charter a special functions committee at the college - entitled the *Civic and Community Engagement Committee* - that consists of faculty, students, and staff working at the college - along with external support from community leaders - to ensure that voter registration efforts are embedded into all that we do. This committee meets monthly to review voter registration efforts, to work on embedding civic learning into our curriculum, and to institutionalize a culture of democracy and civic learning. The ACM College to Community Partnership Center, is facilitated by Dr. Diane McMahon - who is directly responsible for implementing our civic

learning democratic engagement plan in partnership with our college, student, faculty, administration and community leaders. She is also the chair of our Civic and Community Engagement Committee on campus.

To better involve the student body - the center and committee - works closely with the Student Life Director, Erin Yokum, who coordinates the work of the Student Government Association on campus. We also work closely with Jennifer Engelbach, Dean of Enrollment and Educational Services on campus, who helps ensure that we reach every student on campus when communicating about voter registration deadlines. Jennifer has also been integral in designating a “community engagement” course type, which students can choose to get more involved with. “Community Engagement” classes focus on community projects that build personal and civic awareness. Jennifer has empowered every employee to reach students through student emails and our texting services - made available through our student engagement platform, Navigate.

Last year our “Ask Every Student” grant empowered us to launch a Voter Registration Leadership Team - which engaged the expertise of our PR and Marketing Director - Shauna McQuade. Shauna, has taken what she learned from the grant, into this year’s work to promote our voter engagement messages on ACM’s Facebook, Twitter, Snapchat, TikTok, Instagram, and Linked-in platforms, along with electronic sign-board messages, press releases, and other marketing opportunities. The voter engagement skills that Shauna learned from our strategic planning efforts last year will be utilized again this year, thanks to the grant we received.

Last year 36 faculty members participated in the Maryland voter registration training, so that they could promote voter engagement activities into their classes. Each received certification cards from the state of Maryland verifying them as qualified voter registration volunteers. This certification covers a two year period, so our faculty members still hold this credential, and can continue to immerse voter education and registration information into their classes.

A few years ago, the *Civic and Community Engagement Committee* worked to establish a polling place on campus through a partnership with the local Allegany County Election Board Director [contact: Diane Lobel] to move a polling site from an area that was no longer accessible in the city, to our campus, where free parking, bus transportation, and accessible parking is available to all resident citizens and all students.

The first use of the new polling place occurred this past April, 2022, at ACM’s Continuing Education building, which is located in Cumberland, MD, by the largest hospital in our region. Students received emails alerting them to the polling place and

also encouraged them to take advantage of it. We will do that again this year, to promote the April 23,2024 primary elections.

Our student registration ambassador, David Ogbonna, played a key role in developing this year's voter registration plan and will continue to be active in leading our efforts in the spring.

ACM is a certified 2020 Carnegie Classification Community Engagement Campus, a member of Campus Compact - Community College for Democracy, a participating member of NSLVE - Institute for Democracy, active with the ALL-IN-CAMPUS-DEMOCRACY CHALLENGE, a member of the Civic Learning and Democracy Engagement Collaborative, and an active member in the national ASK EVERY STUDENT COALITION. We are also very involved with the regional Transform Mid-Atlantic Campus Compact chapter.

At the local and state level, our civic engagement partners include the local chapter of the Allegany County Library's Choose Civility Committee [contact: Renee Mason], the Allegany County Public Schools Service Learning Division [contact: Kara Kennel], the local NAACP #7007 chapter [contact: Tifani Fischer], the Allegany County Women's Action Committee [contact Sarah Parsons], Frostburg State University [contact Patrick O'Brien], and the MD League of Women Voters [contact: Genie Massey]. ACM also belongs to a state education collaboration known as the MD Civic Education Coalition, [contact: Lena Morreale Scott] and were fortunate to plan and host their 2023 Western Maryland Civic Action Youth Summit engaging ACM students with Allegany County Public High School and Garrett County Public High students.

Civic and community engagement is deeply embedded in the work of our college. It is reflected in our strategic plan, and in our master education plan. A 1/3rd faculty position is dedicated in the campus budget to lead the work of the College to Community Partnership Center and the work of our Civic and Community Engagement Committee.

The goals of civic engagement are also embedded in our General Education Learning Outcomes. Faculty have the option to include a rubric that focuses on "personal and civic responsibility" in their syllabuses. About 35 courses are currently using the rubric. Likewise, we track our voter registration activities and outcomes very closely to report to the Maryland Higher Education Committee and the Maryland State Legislature as dictated by external regulatory processes.

Commitment:

The ACM community has institutionalized its commitment to voter registration and civic and community engagement in several ways! For example, civic engagement is explicitly listed in our Educational Master Plan - and “Civic Engagement” is a prioritized goal within it. Likewise, our college’s Strategic Plan promotes the college as an Anchor Institution [Goal 3.1] focusing specifically on student engagement, which includes the activities listed in this voter registration engagement plan.

The college has also established a General Education Learning Outcome [GELO] goal that focuses on “Personal and Civic Responsibility” and faculty utilize the voter engagement activities included in this plan, to help institutionalize the learning outcomes in their syllabi and classroom curriculum. Last year, we designated the college’s SOCIOLOGY 101 course - to embed components of civic learning, community engagement, and democratic understanding - to ensure that all students received an education in these areas. Any course can do the same - it only takes asking critical thinking questions - when exploring course concepts.

The college holds workshops on civic engagement, at least one a semester. The most recent one featured Andy Mott - and his Community Learning Partnership model. We hope to take this information and embed it within our Leadership program. Each year we honor civically engaged faculty and students with civic engagement awards in our All College ceremonies. We have a wall of plaques in our Humanities building on campus that lists all the students that have won this award over the past nine years under the title of “Allegany College of Maryland’s Democracy Commitment.” In the spring we are working on creating a faculty development module that focuses on minority representation and voter education.

Landscape:

ACM is located in a rural area of Maryland surrounded by the Appalachian Mountains. Over 91% of our students receive financial aid due to their low level of incomes. Over 80% of our students live in the surrounding areas and states that border Allegany County, which includes Pennsylvania and West Virginia. The Virginia border is about 50 miles away. About 10% of our students live on campus, many of these students come from the larger “down state” cities of Baltimore and Washington, DC. This creates a diverse integration of ethnicities and races at our institution, which helps diversify the perspectives of the students while they learn from each other within formal (ex. classes) and informal (ex. sports) activities at the college.

In the 2020 presidential election, 8,023 Allegany County citizens voted for Donald Trump [Republican], and 3,533 voted for Joe Biden [Democrat]. The three county

administrators identify as republican. City Council and the local Board of Education Identify as nonpartisan. Polarization has been evident in community interactions. For this reason, ACM has prioritized the goal of dialogues and discussions, which promote an understanding of diverse viewpoints by our students and many events are organized that include both the campus and our community leaders and residents within them.

ACM closely tracks civic engagement efforts, specific to activity, venue, hours spent, faculty involved, and location. These are recorded by individual faculty members, student organizations, and club leaders, and our administrative leaders. Throughout the semester - a tracking submission form - is available to the entire college community - to log into and add in their event titles, # of students, hours served, and community partners. This data is then tracked in an excel spreadsheet and organized to display the number of faculty, student, staff, and community leaders participating - along with hours spent - and events organized. Our college has a deep commitment to the community, which founded it. We make it a point to communicate our efforts to our local, state and national partners - along with our Board of Trustees, and everyone on campus, so they are aware of what is happening and how they might get more involved.

In Maryland, voters must request a mail-in ballot for the May primaries from the State Board of Elections or local board - it must be postmarked by **April 23, 2024**. Mail-in voting is available and no excuse is required. The last day to request a mail-in ballot is 14 days before the election. You can return your mail-in ballot request form through mail, in person at your local elections office, or online. Voter ballots must be received or postmarked by 8 p.m. on Election Day in order to be counted. You can sign up to track your mail-in ballot on your Board of Elections website. To vote in person, Marylanders can vote during early voting or on election day. Early voting is held for 8 days and begins on **Thursday, May 9, 2024 and extends through Tuesday, May 14, 2024 from 7 am until 8 pm**. Any state resident can vote early at any early voting center in the county that they live in. The Primary Election Day is **May 14, 2024**. To vote in person on election days, a student would need to visit their assigned polling place.

TRENDS

Over the past seven years we have documented the following metrics related to student civic and community engagement:

General Trends Related to Current Civic and Community Engagement at ACM

2022-2023 Statistics Community and Civic Engagement	
Total All Hours	18669
Total All Participants	3007
Credit Student Hours	12484.5
Credit Students (Duplicates)	1268
Already Active ACM Staff	48
Newly Recorded ACM Staff	70
Credit Student Surveys / Reflections	1324.5
Continuing Education or Community Participants	1626
Continuing Education or Community Participant Hours	3146.5
Community Engaged Organizations	319
Community Engagement Events	385
Community Engaged Leaders (Duplicates)	676

This data behind this information, and more, can be found at the ACM Community Engagement Report 8.15.22 - at this link. Our reports indicate that there has been improved tracking of community and civic engagement efforts by our faculty and staff, that more faculty are engaged in having students getting involved in their communities.

In 2020, ACM received Carnegie Classification recognition for developing a plan that engages our community partners in the civic engagement work of the college. A self-study group was formed and the application was created to apply for the status. Since then, our tracking of community engagement indicates a deeper level of civic engagement with our community partners and our students. As well, more faculty are becoming involved with these efforts. We are beginning to work on recertification next year and will submit a new application in April 2025.

2020 to 2022

2021-2022 Statistics Community and Civic Engagement	
Total All Hours	14064
Total All Participants	1442
Credit Student Hours	8690
Credit Students (Duplicates)	709
Already Active ACM Staff	40
Newly Recorded ACM Staff	32
Credit Student Surveys / Reflections	709
Continuing Education or Community Participants	8690
Continuing Education or Community Participant Hours	733
Community Engaged Organizations	203
Community Engagement Events	68
Community Engaged Leaders (Duplicates)	617

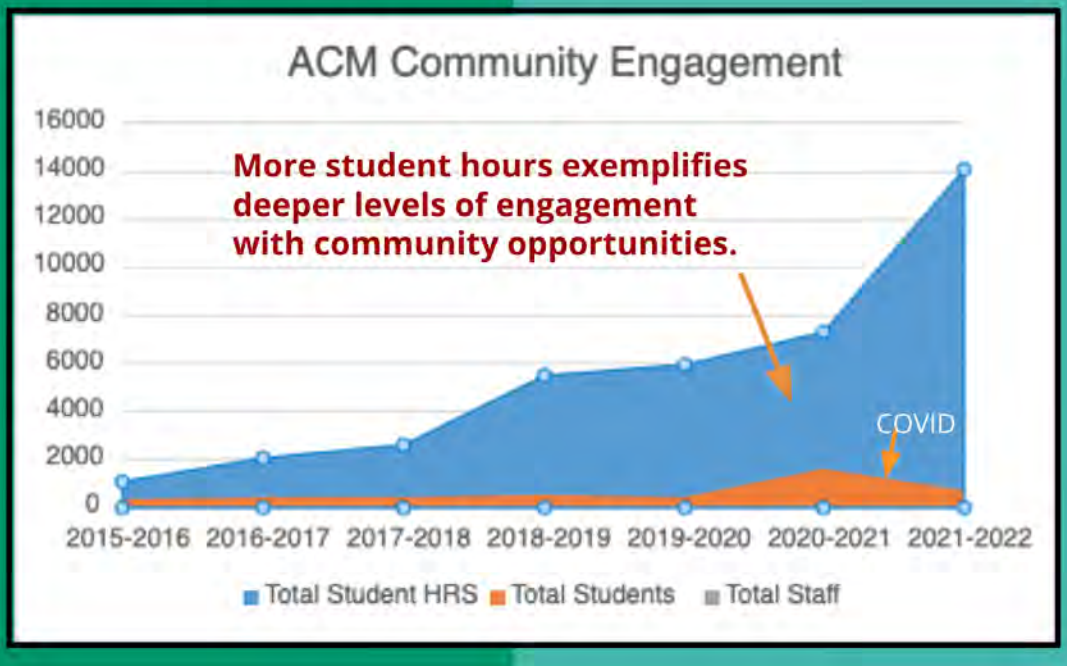
2020-2021 Statistics Community and Civic Engagement	
Total Credit Student Hours	7279
Credit Students (Duplicates)	1569
Already Active ACM Staff	33
Newly Recorded ACM Staff	40
ACM Credit Student Surveys / Reflections	1069
Continuing Education or Community Participants	1170
Continuing Education or Community Participant Hours	43080
Community Engaged Organizations	75
Community Engagement Events	73
Community Engaged Leaders	92

2019-2020 Statistics Community and Civic Engagement	
Total Student Hours	5915
Students participating 2+ times	167
Students	404
Already Active ACM Staff	31
New ACM Staff	46
Surveys / Reflections	591
Community Engaged Organizations	35
Community Engagement Events	37
Community Engaged Leaders	63

Trends

- Carnegie Classification recognition in 2019.
- *General Education Learning Outcome* focuses on Civic Engagement in 2018.
- Deeper understanding = deeper level engagement.
- More faculty willing to report engaged work.
- Students engaged at deeper levels.

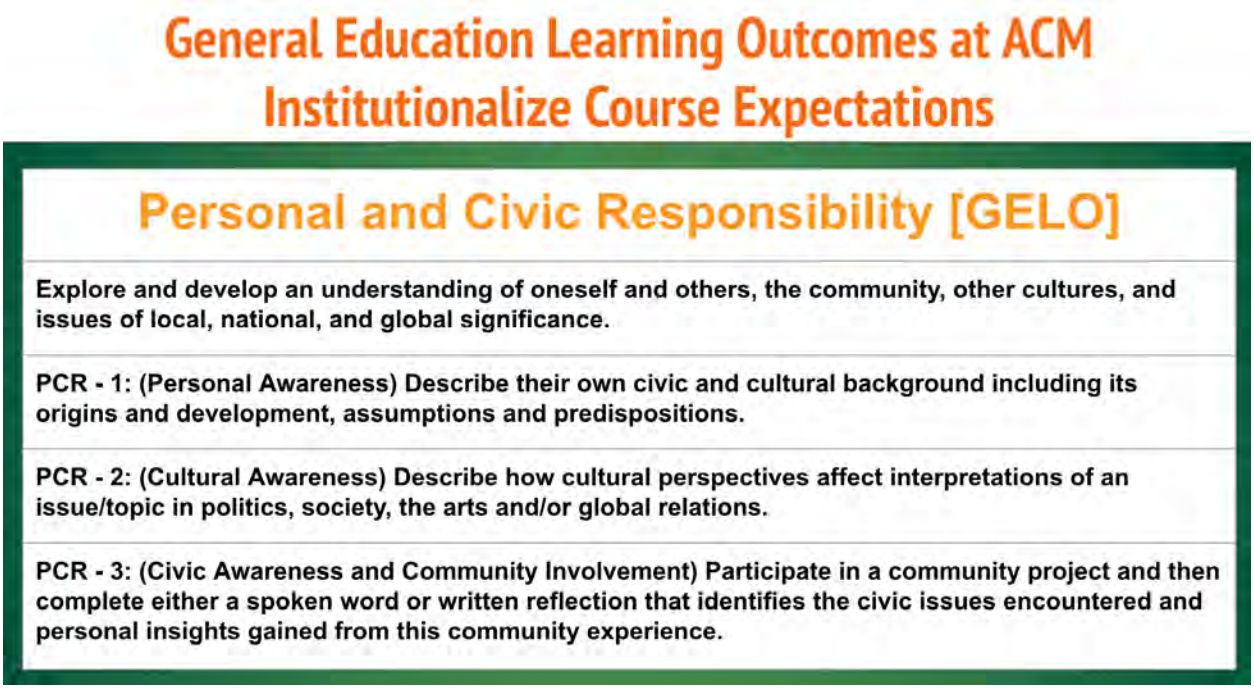
ACM Credit Student and Staff Involvement



To promote civic engagement in the classroom, ACM has adopted a general education learning outcome (GELO) that faculty can choose to include in their syllabuses, which then helps them determine what types of civic engagement activities to include in their course assignments. This in part has been a driving factor in deepening the civic

learning and democratic engagement activities throughout many disciplines and programs in the college.

The College to Community Partnership Center helps strengthen these goals by offering more intensive experiences like Voter Registration and Education. Below is the established framework of the rubric. This GELO is assessed every two to three years by an assessment team and the results help drive where more intensive interactions will occur in the Educational Master Plan.



Furthermore, our NSLVE reports displayed below will help inform our long-term and short-term goals detailed below.

Strategy & Goals:

The data from our reports show several interesting trends that are specific to ACM.

Currently, this coming year's short-term goals include the following:

Last year we piloted a small sample group of 4-5 courses that include civic and community engagement in their course structure - that were designated as "community engagement" courses in our online course catalog. This year 32 courses will be added into the catalog. Each will provide students with the option of choosing a course that requires engagement in the community - which we have found to be popular with the

students - and research shows that learning increased when using this modality.

Voter registration outreach efforts begin in the **classroom**, extends to **residential life**, occur within **extra-curricular events and** [be it online or in person] **programming**, and in **major campus events**, as well as in **minute processes**.

We also offer voter education for faculty to integrate lessons into their classes with presentations offered by our ***Student Registration Ambassador*.** We also engage our civic engagement committee in our Volunteer Registration training which is required by the state of Maryland for individuals that are assisting with voter registration events.

In the spring we will recruit students to participate in another volunteer voter registration class held at the college - and conducted by the Allegany County Election Director, Diane Loibel**. This will occur in partnership with our community partner - the local NAACP Chapter #7007.**

As the state of Maryland allows voter registration up to and including Election Day, volunteers who were trained, will be able to continue to help students register and update their registrations as necessary through each of these Civic Holidays and on Election Day. We will continue to offer voter registration information in the spring.

Our overall goal is to ensure that we **"ask every student"** if they are registered to vote, and to provide the assistance that they need to do so. Although we strive for 100% voter registration, we hope to reach 70% this year. This will be an 8% increase from our previous NLSVE report.

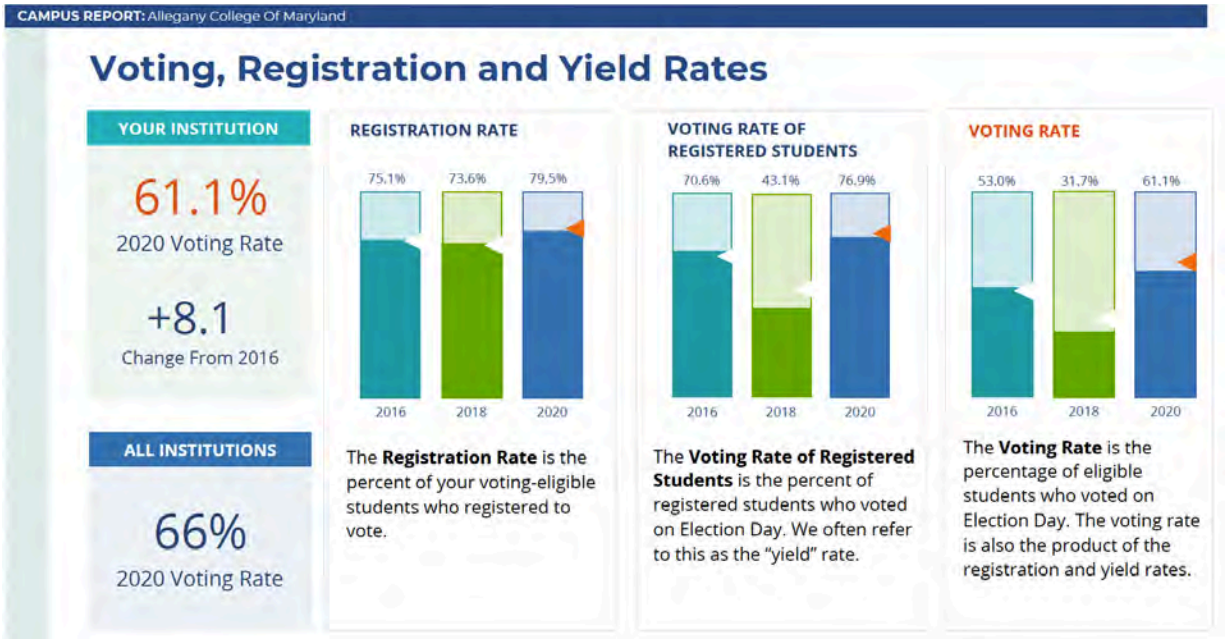
In the end, we will work to reach **1,260 students or more** (at least 70% of *ACM* students). We will primarily use **Vote.org** - **Rockthevote.org** - and **TurboVote.org** - along with internet connected laptops - to assist students to register to vote if needed. Students will also have the option to use cell phones to look up information.

Follow up will occur with every student contacted as possible. Our next NSLVE report will help us determine if we have reached our goal.

MOST RECENT NSLVE REPORT:

- Below is information from our most recent NSLVE 2020 report. The following data has helped guide us as we planned current interactions with faculty and students.

- Please note that there has been a general increase in student voter registration by **8.1% from 2016 to 2020.** We will continue to work on bringing the voting registration rate up in the coming year with the activities described in this plan.



- ACM is about 5% below the registration rate for all 2020 institutions. (This information is not broken out to represent community colleges.) During the last presidential election, we received a grant to help cover the cost of sending out a letter to all students to encourage them to vote. In our rural area, this was particularly helpful because of broadband access limitations, and because of the diverse dynamic of our students - some who work, some who are parents, many who live in other states and are enrolled in our nationally acclaimed LPN to RN nursing program. A physical letter helped us ensure that every student was reached in this voter education campaign.

CAMPUS REPORT: Allegany College Of Maryland

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	2,309	1,902	1,797	-512
(Age under 18/Unknown)	-	-	-	-
(IPEDS estimated non-resident aliens)	37	25	25	-12
(FERPA records blocked)	-	-	-	-
(Non-Degree Seeking Students)	-	46	56	-
Total eligible voters	2,272	1,830	1,716	-556
Number of students who registered	1,706	1,348	1,364	-342
Number of students who voted	1,204	581	1,049	-155
Registration Rate %	75	74	79	4
Voting Rate of Registered Students %	71	43	77	6
Voting Rate %	53	32	61	8

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. https://id-he.tufts.edu/nslve/nslve-recalculation-tool.

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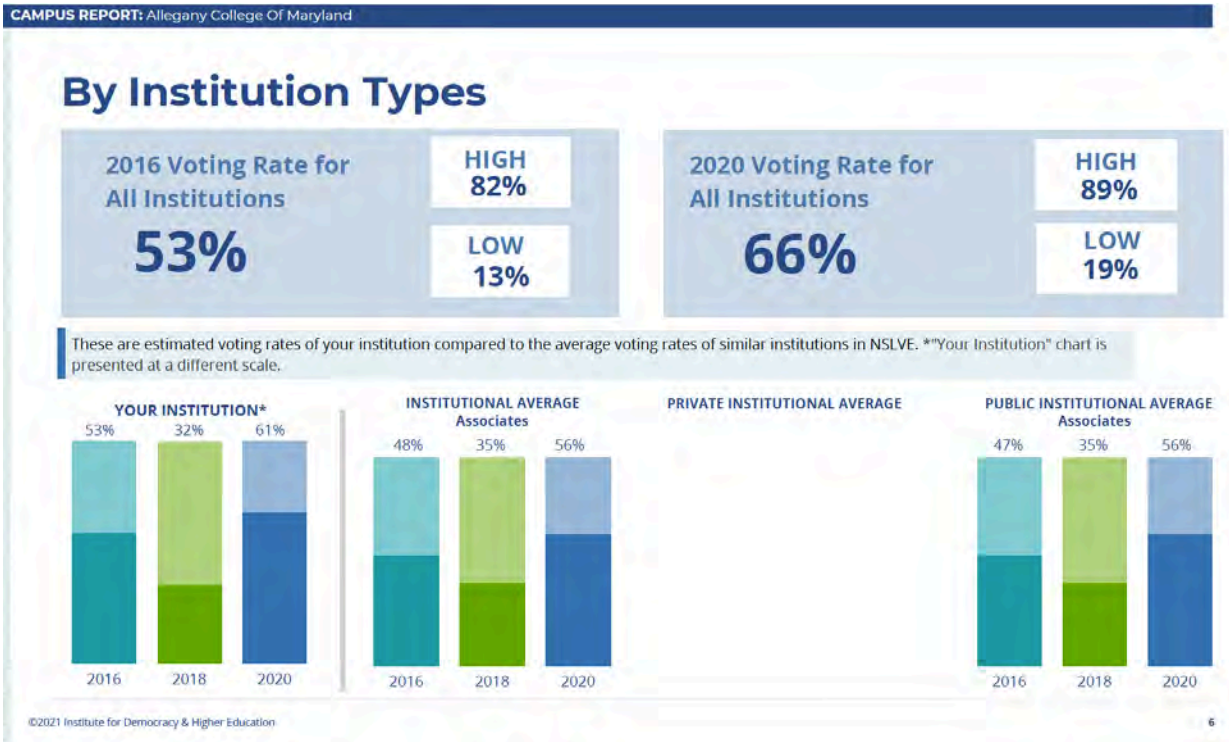
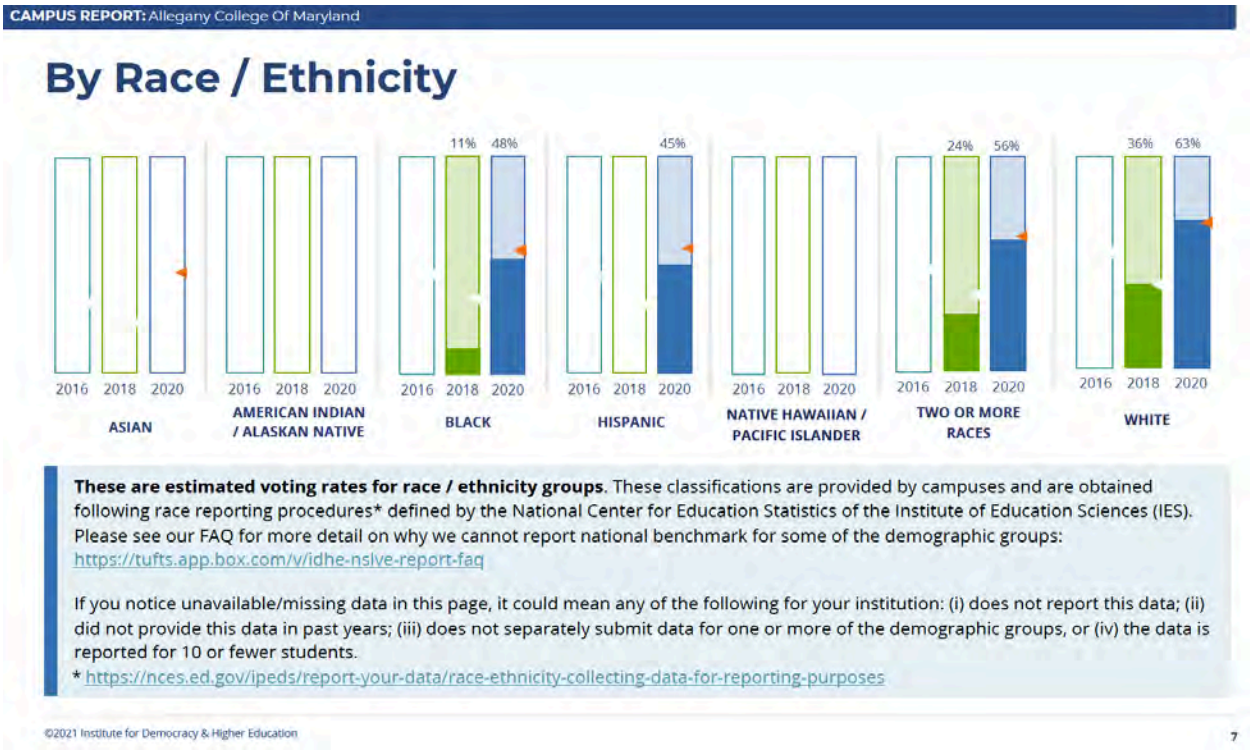
Overall, there has been a decrease in registered students. Our registration rate increased slightly even though registered students dropped. Due to the start of COVID in the spring of 2020 the rates of registered students again dropped. It is only this year that we see a leveling up back to pre-COVID registration numbers.

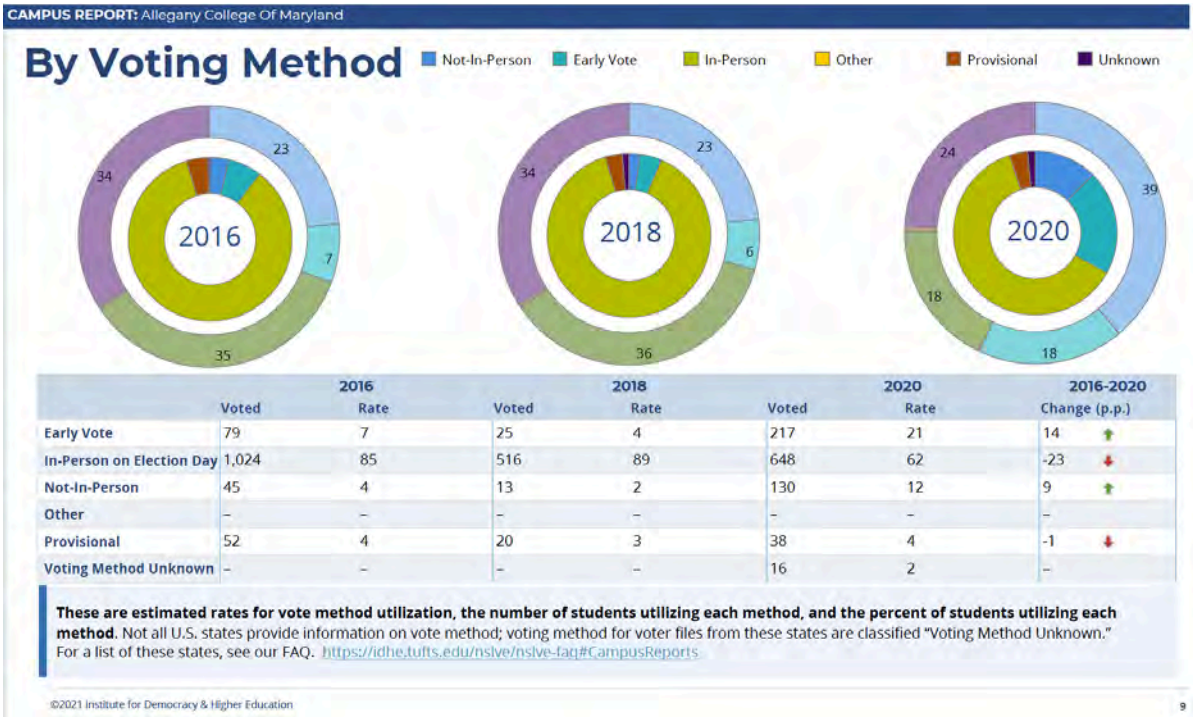


As noted, the voter registration rate increased across all institutions between 2016 and 2020. ACM averages in 2016, and 2020, were slightly better than other colleges.



Here is a breakdown of race/ethnicity identification for ACM students in the 2018 and 2020 elections. Note the increase in the rate of voting between 2018 and 2020.

There is a significant increase in ACM rates of voting among all race/ethnic groups between 2018 and 2020.



	2016		2018		2020		2016-2020
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)
Early Vote	79	7	25	4	217	21	14 ↑
In-Person on Election Day	1,024	85	516	89	648	62	-23 ↓
Not-In-Person	45	4	13	2	130	12	9 ↑
Other	–	–	–	–	–	–	–
Provisional	52	4	20	3	38	4	-1 ↓
Voting Method Unknown	–	–	–	–	16	2	–

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports

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As you can see, no in person voting increased between 2016 and 2020 - attributed to COVID restrictions. There was a significant increase in early voting between 2018 and 2020. In person voting decreased, for the same reasons, between 2018 and 2020.

Similar to national trends, we see an increase in the voting rate of young voters at ACM….this trend continues until we hit the 50+ group. There we see a decrease in the

number of people in this age category voting. With this data we can posit that younger and middle aged students may be interested in voting in coming primary elections.

CAMPUS REPORT: Allegany College Of Maryland

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
18-21	1,319	668	51	1,089	312	29	930	545	59	↑ 8
22-24	291	142	49	237	64	27	206	113	55	↑ 6
25-29	236	112	47	191	63	33	203	122	60	↑ 13
30-39	270	148	55	192	73	38	218	137	63	↑ 8
40-49	122	80	66	94	43	46	133	100	75	↑ 10
50+	64	54	84	46	26	57	44	32	73	↓ -12

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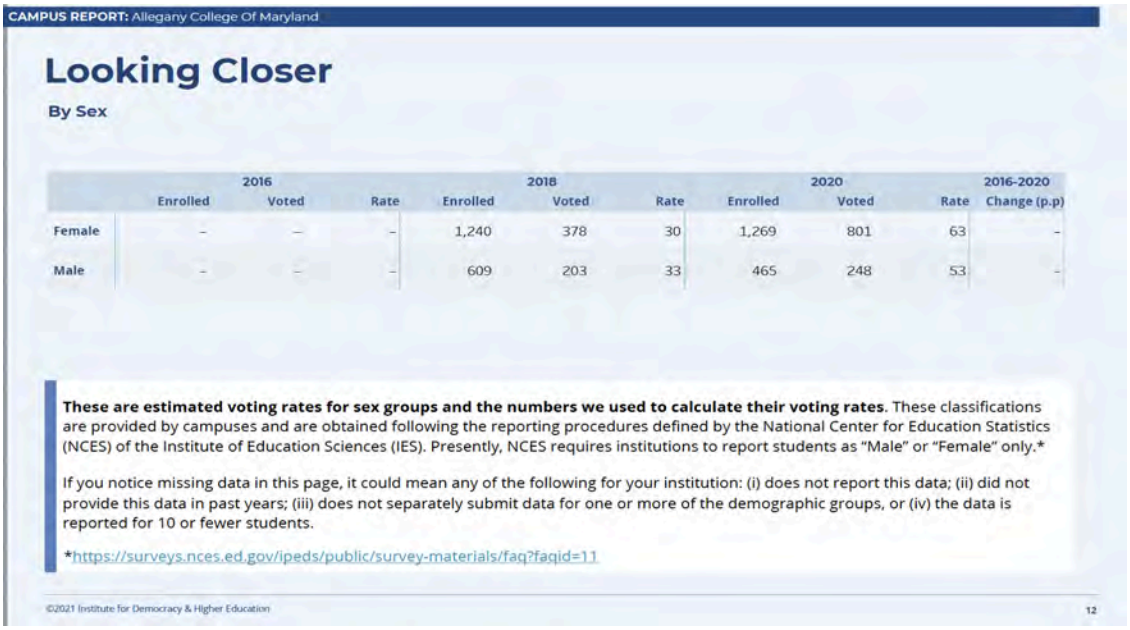
To follow up on the chart above, we see less students registered to attend ACM in 2020 - still a significant increase in voting rates for those who are attending. It is only the 50+ age group where we note a drop in voting rates.



CAMPUS REPORT: Allegany College Of Maryland

Looking Closer

By Sex

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Female	-	-	-	1,240	378	30	1,269	801	63	-
Male	-	-	-	609	203	33	465	248	53	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

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Interestingly, the rate of women and men voters increased significantly with a higher rate evidenced by female student voters at ACM. We will make sure to approach both females and males in current and future voter registration drives.

CAMPUS REPORT: Allegany College Of Maryland

Looking Closer

By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)
EDUCATION LEVEL										
Undergraduate	2,081	1,087	52	1,712	530	31	1,593	955	60	+ 8
Graduate	–	–	–	–	–	–	–	–	–	–
Class Unknown	221	113	51	137	51	37	141	94	67	+ 16
CLASS YEAR										
First Year	–	–	–	–	–	–	–	–	–	–
Second Year	–	–	–	–	–	–	–	–	–	–
Upper Level	–	–	–	–	–	–	–	–	–	–
ENROLLMENT STATUS										
Full-time	1,468	704	48	1,057	296	28	827	489	59	+ 11
Part-time	834	500	60	792	285	36	907	560	62	+ 2

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

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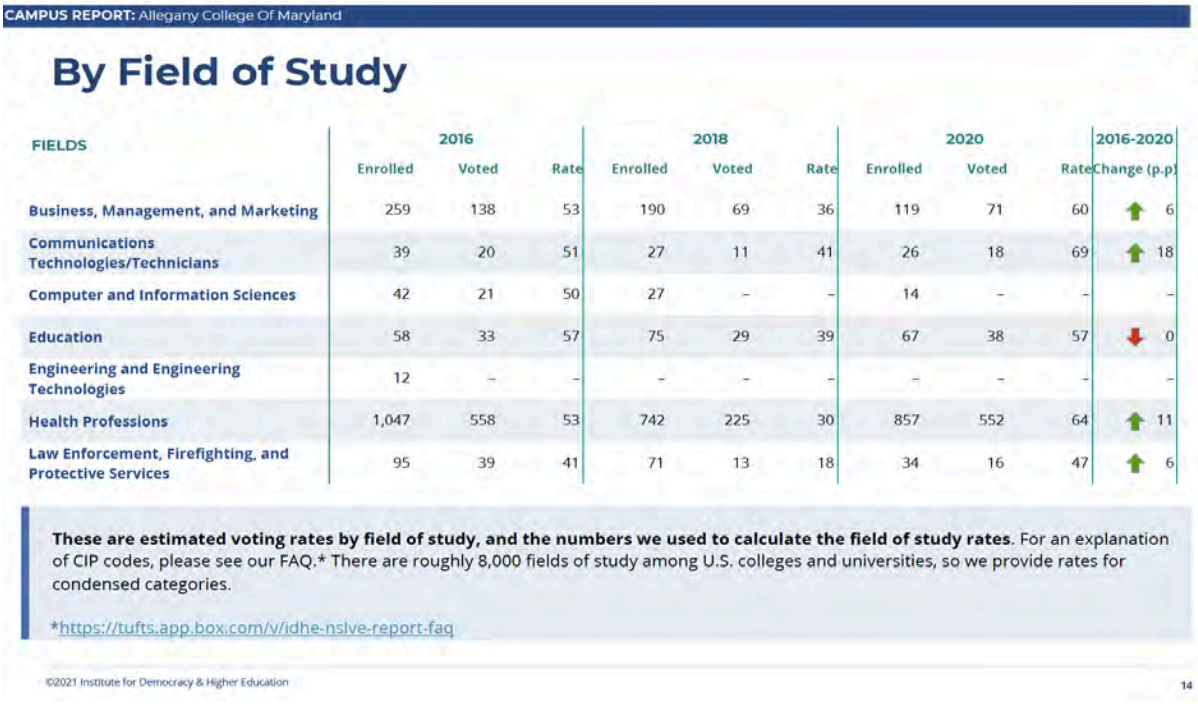
ACM is a two year college that provides associate degrees to our graduates. Full time students decreased between 2016 and 2020, while part-time students increased. Voting rates increased for both populations. This indicates we should approach both equally.



CAMPUS REPORT: Allegany College Of Maryland

By Field of Study

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Business, Management, and Marketing	259	138	53	190	69	36	119	71	60	↑ 6
Communications Technologies/Technicians	39	20	51	27	11	41	26	18	69	↑ 18
Computer and Information Sciences	42	21	50	27	–	–	14	–	–	–
Education	58	33	57	75	29	39	67	38	57	↓ 0
Engineering and Engineering Technologies	12	–	–	–	–	–	–	–	–	–
Health Professions	1,047	558	53	742	225	30	857	552	64	↑ 11
Law Enforcement, Firefighting, and Protective Services	95	39	41	71	13	18	34	16	47	↑ 6

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

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Interestingly, the communications and technology majors had the largest increase, followed by health professions, while there was no increase for the education majors. We can continue to approach all majors and programs but put more emphasis on our humanity majors at the college - adding more student outreach presentations.

CAMPUS REPORT: Allegany College Of Maryland

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Legal Professions and Studies	-	-	-	-	-	-	-	-	-	-
Liberal Arts and Sciences, and Humanities	519	266	51	495	150	30	394	205	52	↑ 1
Mechanic and Repair Technologies/Techni..	42	16	38	20	-	-	16	-	-	-
Natural Resources and Conservation	31	14	45	26	-	-	25	13	52	↑ 7
Personal and Culinary Services	47	19	40	26	-	-	14	-	-	-
Unknown	111	71	64	139	50	36	153	100	65	↑ 1

Culinary students and mechanics dropped in enrollment status during the COVID outbreak, those numbers are now increasing. It is interesting to note that our natural resources and conservation program [Forestry] has had an increase in voting rates. We are planning on reaching out to all faculty to provide voter education training. This year we both surveyed our faculty and offered stipends to those who participated in training, with support from an “Ask Every Student” grant that we received.

Anticipated Challenges:

The past three and a half years have seen added challenges to outreach efforts, as we continue to recover with more in-person events after the impacts of COVID and the need to protect our students, faculty, staff and community partners from the inherent dangers.

Recently, we have seen an up-tick in more face to face interactions, although we continue to see COVID occurrences. That is why most of last year’s voter registration initiatives occurred online. To stay up to date on the changing voting environment, we will promote https://alerts.howto.vote so students can find out what their state is doing to safeguard voters in the upcoming elections, as well as track changing voting laws. Other social media apps that quickly connect students to the information that they need to know about voting will be promoted including Vote 411 [League of Women Voters] and Activote.

Reporting:

ACM reports NSLVE activities to our Board of Trustees, the college community, our civic and community engagement committee, our voter registration leadership team, our community partner organizations, and our local leaders, through press releases and news stories. We are supported by our voter registration collaborations with state and

national organizations, including: All-in Challenge, Students Learn Students Vote Coalition, MD Civic Education Coalition, and Civic Nation - which provide us with “best practice” tools to promote our efforts on campus and in the community.

Our NSLVE report - provides more detailed information (see above) about voter registration demographics. We will continue to participate in NSLVE to receive this excellent data, which will help us strategically plan for the future.

Additionally, ACM publishes a yearly community engagement report that includes # of events, # of participants, # of hours, type of events and breakouts of students, employees, and community member participation. Details include a description of what occurred. Likewise, we track the level of involvement in the activity - hours served - showing if it was reflected or reported on in class - and if it was a one time or ongoing effort. Faculty and staff report their community engagement activities at the end of each academic year. This includes voter registration and education information.

Additionally, we make this report available to our national partners so they are aware of civic literacy, democratic engagement and voter registration trends and events at our college.

Evaluation of Goals:

Evaluation is ongoing and is used to guide our strategic efforts. We use the following evaluation and assessment instruments to ensure quality improvement.

- We will evaluate our progress by reviewing the results of our NSLVE report and incorporating what we learn into our strategic planning efforts.

- Last year we conducted our third NASCE assessment which students completed via a survey conducted by Siena College in partnership with our IRB department. The last time the NASCE was conducted was in the spring of 2020. A previous one occurred in spring 2019. The next assessment will occur in Spring 2026. As you can see, we have received very detailed reports from Siena College which are reviewed in our Civic and Community Engagement committee. We use the results to plan our future strategic goals and target areas that we have not yet focused on to increase civic and community engagement on campus.

- We will also continue to complete the CCSSE assessment on campus with a large percentage of the student population.

- We use a Microsoft Outlook 365 excel tracking sheet and send out end of the year Microsoft forms to gather data from ACM faculty. We then summarize information for board, faculty and community reports.

- We will be conducting a community leader survey this year to gauge how we are partnering with organizations that need our support and are actively looking for college engagement opportunities through our College to Community Partnership Center.

This information is reviewed by the Senior Vice President of Instructional Affairs, Dr. Kurt Hoffman, and presented to the President's Action Team [PAT] to administrative leaders in our organization, which ensures that the data is available and integrated into the ACM Strategic Plan and Educational Master Plan. These documents guide all programming efforts at our college, which connect to our program directors, and the faculty that they work with.

Succession Plan:

This work of this plan is institutionalized into the culture, strategy, and educational master plans for our community. The Civic and Community Engagement Committee, which leads the efforts of this plan, is an ongoing committee that is built into the structure of our organization. The program coordinator of the College to Community Partnership Center, chairs the committee. If the leader leaves, there will be another program coordinator hired to take this position. The committee, as structured by the President's Leadership Team, must include faculty, students and administrators on campus - including the director of the Student Life Center.

Submitted by Dr. Diane McMahon, Faculty Director - College to Community Partnership Center and the Chair of the Civic and Community Engagement Committee and our three Student Voter Registration Ambassadors, Cornell Johnson, Miles Newsome and Allen Brown.