



**CAMPUS
DEMOCRACY
CHALLENGE**

Alabama A and M University 2020 Democratic Engagement Action Plan Developed by: Monica Clarke

Executive Summary:

Alabama A&M University is a historically black university. We are working diligently to educate our students on everything civically engaged. The university has established a Civic Engagement Team that consists of an administrator, faculty, staff and students. The team serves as oversight for all civic activities on campus. In addition, the civic team hosts voter registration drives, civically engaged conversations, podcast, town halls, and other events. The university wants all students to become civically engaged. We are training Resident Assistants (RAs) to register students in the residence hall. In addition, we educate and register students in their Orientation classes. Our goal for this action plan is to educate, register, and get our students to the polls. Our action plan started August 1 and will end at the end of the academic year.

Leadership:

Our leadership team includes the following:

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels, text messages

Landscape:

Our campus demographic and voting data:

Goals:

Our campus democratic engagement goals are:

long-term: 100% registration for students who live on campus, monthly civic-minded education
short-term- voter registration drives daily leading up to the last day to register,
social media and texting campaigns leading up to election day

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Classroom voter registration presentations (in-person or virtual), Virtual voter education events (e.g. film screening, debates, lectures series, etc.), Bussing students to the poll (absentee/early voting)

Daily voter registration drives, RAs registering students in the residence hall, weekly bussing students to early voting location, text messaging and social media campaigns, hosting town halls and education forums on voting

NSLVE:

Alabama A and M University has not authorized NSLVE yet.

Evaluation:

We will evaluate our action plan in the following ways:

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus hasn't confirmed a plan to post our NSLVE reports on our campus website.