

Alabama Agricultural and Mechanical University



All-IN Challenge

Democratic Engagement Action Plan Mid-term Election

Executive Summary

Alabama A&M University(AAMU) plans to participate 100% in an effort to educate, register, and increase voter turnout in Alabama. AAMU’s faculty, staff, and students will work to educate students on voting laws, candidate information, and local, state, and national voting data. This institution will honor our founder, William Hooper Council, by creating a culture of community and civic engagement that is embedded in our motto, “Service is Sovereignty”.

Since joining Vote Everywhere and the All-IN Challenge, AAMU has dedicated time and effort into educating students and registering students to vote. Through this continuous effort, the university has developed a plan of action that includes, but not limited to registering students to vote and also casting votes on election day. This effort involves many campus-wide entities as well as community involvement. Our proposed plan increases voter registration drives and add door-to-door raids and go-vote initiatives on election day.

Leadership

The AAMU leadership team will consist of faculty, staff, students, and community members.

Faculty, staff, and student members:

- Monica Clarke, Service and Learning Coordinator
- Theresa Wessels, English and Foreign Languages Faculty
- Nicole Jackson, Writing Center Director
- Gary Edwards, Students Activities Coordinator
- Reginald Paige, Omega Psi Phi Fraternity Inc., Student
- Kendarius Wells, Omega Psi Phi Fraternity Inc., Student

Campus-Wide Support:

- Service and Learning Communities
- Freshman Academy/ Orientation 101 and 102 classes
- Students Activities and Registered Student Organizations
- Student Government Association (SGA)
- National PanHellenic Association Council (NPAC)
- Honors College
- AAMU Athletics
- AAMU ROTC

America Association of University Women (AAUW)
AAMU Honors College
Collegiate 100
AAMU NAACP
AAMU College Democrats
Vote Everywhere

Community Support:

NAACP
Madison County Democratic Women
Omega Psi Phi Fraternity Inc., XI Omicron Chapter

Commitment

Reflecting its heritage as a traditional 1890 land-grant institution, Alabama A&M University (AAMU) functions as a teaching, research, and public service institution, including extension. AAMU is a dynamic and progressive institution with a strong commitment to academic excellence and service.

Our mission:

Alabama Agricultural and Mechanical University is a public, comprehensive 1890 Land-Grant institution, committed to access and opportunity, and dedicated to intellectual inquiry. The application of knowledge and excellence in teaching, research and service is responsive to the needs of a diverse student population and the social and economic needs of the state and region. The University offers contemporary baccalaureate, master's, educational specialist and doctoral level degrees to prepare students for careers in the arts, sciences, business, engineering, education, agriculture and technology. As a center of excellence, the University is dedicated to providing a student-centered educational environment for the emergence of scholars, scientists, leaders and critical thinkers, who are equipped to excel through their contributions and leadership in a 21st century national and global

Landscape

Alabama A &M University actively participates in voting education as well as voting drives throughout the year. The activities include, but are not limited to:

Voter registration drives
AAMU Constitution Day/Roundtable Discussions
Voting Rallies

Due to the university's current partnerships with Vote Everywhere and the ALL-IN Challenge, campus-wide voter registration, voter education, and voter turnout have increased. The university still face many challenges:

Students not being motivated to register to vote
Students not showing-up to vote on election day
Off-campus students not made aware of their voting sites
Better advertisement and a need to utilize social media

Goals

Review past AAMU NSLVE rates and increase voting rates by 10%

Strategy

| Event | Day/Time | Place | Responsible Person (s) |
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| Voter Registration Drives (SOAR) | June 25, 2018;9am-10pm | Elmore Gym | Monica Clarke, Omega Psi Phi Fraternity, College Democratic |
| Voter Registration Drives (SOAR) | July 16, 2018; 9am-12pm | Elmore Gym | Monica Clarke, Omega Psi Phi Fraternity, NAACP |
| Voter Registration Drives (BULLDOG DAYS) | August 13-14; 3pm-5pm | Various locations | Monica Clarke, NAACP, College Democratic, Vote Everywhere Ambassadors |
| Voter Registration Drives (AAMU Fan Day)) | TBA | AAMU Stadium | Monica Clarke, NAACP, College Democratic, Omega Psi Phi Fraternity, Vote Everywhere Ambassadors |
| Voter Registration, Voter Education Drives (Orientation 101 Classes) | Variety | Variety TBA | Monica Clarke, Vote Everywhere Ambassadors, NAACP, College Democratic, Omega Psi Phi Fraternity |
| Voter Registration, (AAMU Homecoming) | Variety | Variety TBA | Monica Clarke, AAMU NAACP, AAMU College Democrats, Omega Psi Phi |
| Voting Rally | TBA | AAMU Fair Ground | NAACP, Monica Clarke, Vote Everywhere Ambassadors, AAMU NAACP, College Democratic, Omega Psi Phi Fraternity, NAACP |
| Social Media BLAST | TBA | Social Media Outlets | Theresa Wessels, AAMU College Democrats, Service and Learning |
| AAMU Constitution Day; Panel Discussion | September 17, 2018 @1pm | AAMU Student Center | AAMU Student Activities, Student Government Association |
| Get Out to Vote; Kickball Tournament | Saturday October 20 th 2018 @4pm | Old gym football field | Nicole Jackson, Monica Clarke, Vote Everywhere Ambassadors |
| Transport Absentee Voters to Vote | TBA | TBA | Monica Clarke, Student Activities |
| “Go Vote” Dorm Raids | Tuesday November 3 @8am-6:00pm | Variety (Residence Life) AAMU Dorms | Vote Everywhere Ambassadors, College Democrats |
| Election Meltdown | Tuesday, November 3, | AAMU Quad | Theresa Wessels, AAMU College Democrats |

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| | 2018; 10:00am-6:00pm | | |
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Reporting

How will you share the information with the campus about the plans and the results?
After approval from the university's president, we will:

- Distribute reports to faculty and staff
- Distribute reports to students via social media

Evaluation

- Review NSLVE report
- Use the report to improve action plan for 2020 election

