Aims
COMMUNITY COLLEGE

CIVIC ENGAGEMENT COUNCIL

ACTION PLAN

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Executive Summary

Aims Community College is a public and local tax-supported two-year college. Aims has four campuses across northern Colorado, with an additional Flight Center location. Greeley has been home to the 185-acre main campus for over 50 years, with additional campuses in Loveland, Fort Lupton, and Windsor. Through concurrent enrollment partnerships, Aims also encompasses several high school locations. Aims was recognized by the Top Workplaces organization in 2018, 2019, and again in 2022. Aims 2021-2022 12-Month Enrollment Integrated Postsecondary Education Data System (IPEDS) was 3,575 students.

Degrees and Certificates

Aims offers over 200 degrees and certificates from more than 50 academic areas of study. With more than 4,000 daytime, evening, weekend, and online course offerings each year, students can flexibly complete coursework part-time or full-time. Earning complete online degrees and certificates is also an option.

Aims degrees and certificates are designed to fit into one of two tracks:

- Transfer Track: Students can earn an Associate of Arts or Science Degree and then transfer that credit to a four-year university on the path to earning a bachelor's degree.
- Career and Technical Education Track: Students may also choose to earn an Associate of Applied Science Degree or complete a certificate program which will prepare them to enter the job market upon completion.

Leadership at Aims

The leadership of Aims Community College includes the Board of Trustees, the CEO/President, and other executive cabinet members.

Aims Community College is governed by a 5-person Board of Trustees. Each is elected by the public for staggered terms of four years each. Their roles and responsibilities include advocating for the college and students, establishing policies that support the College's purpose, mission, and vision, supporting the CEO/President, and monitoring the college's fiscal health. Dr. Leah L. Bornstein has been the CEO/President of Aims Community College since 2016. The College CEO/President is accountable to the Board. Some of the duties assigned to the position include: maintaining an effective system of campus governance, representing Aims and the interest of Aims in the community, administering all instructional programs and business affairs of the college, and providing direction to others in leadership positions.

Purpose, Mission, and Vision of Aims

In 2017, the Board of Trustees developed a new purpose, mission, and vision to better match the goals and strategic directions of Aims moving forward. Additionally, a set of values was established, with input from students, to align with the new purpose of creating a stronger community.

The mission of Aims Community College is to provide knowledge and skills to advance the quality of life, economic vitality, and overall success of diverse communities. The College's work to increase voter registration through the ALL IN Campus Democracy challenge aligns perfectly with the mission of Aims Community College because voting and civic engagement directly impacts life, economic vitality, and overall success of diverse communities.

Civic and Democratic Engagement Action Plan

The Civic and Democratic Engagement Action Plan will be implemented by a college-wide committee, the Civic Engagement Council (CEC). The CEC includes Aims faculty, staff, students, and community stakeholders. The plan was created by a subgroup of the CEC. The CEC reviews the Action Plan on an annual basis. The CEC will implement the plan via cultivating and overseeing strategies and initiatives as a Council as well as tracking and documenting programs and initiatives run by other entities at the College that fall under the civic engagement umbrella (i.e. Student Life Office, Center for Diversity & Inclusion, academic departments, etc.).

Goals of the Plan

The Action Plan and the Civic Engagement Council's goals are informed by the College's mission and values, strategic plan priorities, student interest and ideas, community needs, and HLC Criterion for Accreditation: 1.C. Mission and Diversity of Society *(The institution provides opportunities for civic engagement in a diverse, multicultural society and globally connected world, as appropriate within its mission and for the constituencies it serves)*.

- Inspire students to take an active interest in the well-being of communities, from local to worldwide
- Empower individuals to voice their opinions
- Champion volunteering, community service, and advocacy for social and environmental causes
- Promote voter registration and provide information on elections and ballot measures
- Offer opportunities to learn about current issues and build critical thinking and research skills to make informed decisions

Leadership

Aims feels the committee accurately represents the college culture and mission. The 2023-2024 Civic Engagement Council is comprised of the following members:

Students (16%):
- Jerika Rosales, Student and Campus Activity Programmer for Civic Engagement
- Bryelle Rummings, Student Government Association Vice President of Public Relations

Staff & Administrators (50%):
- Dana Jones, Assistant Dean of Students and Director of Disability Access Services
- Alyssa Garcia, Campus Activity Program Manager
- Jerry Harvey, Administrative Associate to the President
- Bex Herman, Student Life Program Director and Council for Equity and Inclusion representative
- Bryanne Ostoyich, Director of Accreditation and Compliance
- Natalie Stevens, Communications Strategist

Faculty (16%):
- Brian Seeman, Professor of English, Communication, and Literature
- Stacey Johnson, Professor of English, Communication, and Literature

Community Stakeholders (16%):
- Barbara Whinery, Weld County League of Women Voters
- Kathleen Milligan, Weld County League of Women Voters

Succession Planning
The CEC established a charter in June 2024 that formalized the framework and structure of the committee. The CEC is a primarily voluntary committee and relies on interest from participants. The charter outlines the required membership and leadership positions.

Recruiting Student Involvement
Students from the Campus Activities Programs Board (CAP) and Student Government Association (SGA) are recruited to apply for the CAP and SGA. Recruitment occurs through digital marketing, tabling events, classroom events, and nominations from students, faculty, and staff. Both CAP and SGA membership are paid positions. Once hired, one student from each group is nominated to serve on the CEC. Student members represent SGA leadership and CAP. SGA positions are responsible for representing the student body and advocating on their behalf to staff, faculty, and administrators. CAP leadership positions are responsible for planning and implementing events for students. Additionally, efforts are made to recruit additional student members; however, it has been noted that our student population is drawn to for-credit and paid positions due to the demand for their time and resources. While the college recruits and welcomes student volunteers on the CEC, the committee continues to move forward with plans regardless of volunteer availability. This ensures that progress is maintained and that the college's goals are met in a timely manner.

Commitment

Aims Community College is committed to increasing voter registration and student civic engagement. Since the inception of the Civic Engagement Council in February 2020, Aims has continued to coordinate events across the college for both even and odd years. Events aim to prepare and inform students to vote, as well as provide resources to increase voter registration. The college works to foster a campus culture that supports voting and civic participation. President Leah L. Bornstein signed the ALL IN's Presidents' Commitment to Full Student Voter Participation in April 2020.

Through assessment of data from past years, the Civic Engagement Council focuses on improving planning efforts to effectively engage students in voting and civic engagement. Aims works to involve students through a variety of means and activities in a friendly and inclusive manner.

Our upcoming goal is to increase voter registration campus-wide and increase civic engagement. We will partner with community resources, resources from the ALL IN Challenge and New Era Colorado, to help meet our goal. We will continue to use the data provided from the National Study of Learning, Voting and Engagement as one way to help track our progress. In 2022, Aims received a Silver Seal for voter turnout among students in the 2020 general election, in which 60% - 69% of Aims students submitted ballots.

Student Learning Outcomes and Co-Curricular Events

The Aims Common Learning Outcomes (CLO's) define the expectations of an Aims Community College education and provide the benchmarks against which the College holds itself accountable.

COMMON LEARNING OUTCOMES

Additionally, in 2023, the college began piloting two additional CLO's:

1. Problem-Solving and Quantitative Literacy
2. Diverse Perspectives and Global Learning

WRITTEN COMMUNICATION

PROBLEM SOLVING

CRITICAL THINKING

ORAL COMMUNICATION

PROFESSIONALISM

Curricular and Co-Curricular Connection

Curricular

Aims Community College faculty are encouraged to incorporate civic engagement in their curriculum. In recent years:

- Art faculty and their students regularly display their art for public consumption. A recent on-campus gallery show by an Aims faculty member considered the social assimilation of digital media tools and systems.
- An Aims theater group selected and performed the play Almost, Maine during the Spring 2022 semester.
- An Aims history faculty member recently researched and presented "Nazi Civil Religion During the Third Reich: The Link Between Secular Religiosity and Violence in Hitler's Germany" on Holocaust Remembrance Day.
- American Government class incorporates a written research assignment to find out who represents the student in the U.S. Congress. Because a large majority of Americans do not know who actually represents them on a federal or state level and thus cannot hold them accountable for decisions and votes they make in Congress, this assignment brings this information to the forefront of students' knowledge. While not required, students are encouraged to register to vote once they finish the written research assignment. The curriculum also highlights that voting is one way for students' voices to be heard and for representatives to be held accountable.

Co-Curricular Activities

The Student Life Office and the Center for Diversity & Inclusion (CDI) lead a significant portion of co-curricular programs and initiatives at Aims. Examples include:

- Student Government Association leadership positions are responsible for representing the student body and advocating on their behalf to staff, faculty, and administrators.
- Campus Activity Programming Board leadership positions are responsible for planning and implementing events for students.
- Student Clubs allow students to serve in executive student leadership positions based on interests.
- The CDI serves as a resource for all students to establish community, learn, and advocate for equity and justice.
- Peer Specialists engage with students within the CDI through programming, social norming and educational campaigns, and facilitation of dialogue on challenging topics.
- Student Employment offers on- and off-campus employment opportunities for students regardless of financial need.

Civic Engagement Council Actions and Events

Ongoing Engagement

- Hosts organizations such as New Era Colorado and League of Women Voters to have voter registration tables at events. Events are hosted during midterm and presidential election years. In 2022, New Era had 11 voter registration opportunities on the Greeley campus Additionally, the League of Women Voters led five voter registration drives to our outlying campuses in Windsor, Loveland and Fort Lupton.

- In compliance with the 2021 Colorado Votes (SB21-250) regulation, Aims sends notifications twice per year about voter registration, etc. In the fall, emails are sent the first full week of the semester. During the spring, emails are sent the last full week of the semester.

- Voter Registration notices and publicized events and programs in the Aims Daily (employee e-newsletter) and Aims Weekly (student e-newsletter).

- Notification of Voting Drop-Box locations on Greeley Campus and Fort Lupton Campus.

- In 2022, Aims Adopted the IssueVoter platform to promote civic engagement on campus. This is a free, nonpartisan tool for students, faculty, and staff to learn more about political candidates and issues. The project is promoted at events and via email.

- Civic Engagement Designation (points project), which launched in fall 2023. By engaging in educational events, service activities, and active participation in the governance of their communities, students can earn points toward a Civic Engagement Distinction at the Bronze Level (100 points), Silver Level (200 points), and Gold Level (300 points).

Fall 2022

- September 20: Know Your Rights Event: Carly Koppes, Weld County Clerk and Recorder, taught students about their voting rights and how to register to vote in Colorado.

- September 12 - 15: Constitution Awareness Week was celebrated with tabling events at the Greeley, Windsor, Loveland and Fort Lupton campuses.

- September 28, October 12 & November 1: Local public radio station KUNC (91.5) provided voting and civic engagement information tables on the Aims Greeley Campus as part of their midterm election outreach.

- October 6: Aims hosted representatives from KUNC to answer questions about the midterm elections and the new Colorado 8th Congressional District in Greeley. The Greeley and Fort Lupton campuses are in the 8th District.

- October 18: Kathleen Milligan and Barb Whinery from the Weld County League of Voters presented on upcoming races on the ballot and candidates running in the Colorado 2022 election on the Greeley Campus.

- October 24: Aims Professor Brian Seeman provided a Ballot Breakdown of the propositions and amendments on the 2022 Colorado ballot. Presented on Zoom and Facebook Live.

Spring 2023

- April 18: Meet the Presidents event was an opportunity to learn more about shared governance and the various organizations on campus. This session is designed to inform all of us at Aims about how organizations can work to affect decisions. Presidents and/or designees shared information about organizations and how you can get involved.

- April 23: Make Your Voice Heard to Community Boards and Councils was an event presented by League of Women Voters representatives Barb Whinery and Kathleen Milligan on how to best interact with school boards, city/town councils, county commissions, HOAs and more.

Fall 2023

- September 18: We the People of Trivia was a CAP/ Civic Engagement Council trivia contest recognizing Constitution Day.

- September 19: Hosted a tabling event to share information on National Voter Registration Day.

- October 2 - 6: National Voter Education Week, voter information and resources were shared on campus throughout the week.

- October 10: Ballot Breakdown overview for 2023 local elections and ballot measures.

- National Vote Early Day October 28: Resources and information provided as an overview of how to vote early in the State of Colorado.

- September 26 - 28 & October 3 - 5: The Unify Challenge College Bowl is a guided video conversation for students. They are paired with a student from another university who's different from them. Together, they talked about big goals for our country through a survey. They covered topics like mental health, climate change, policing, student loans, and immigration.

- October 25: Meet the Aims Board of Trustee (BOT) Candidates event was a candidate forum for students and community members to learn more about those running for the Aims Board of Trustees. The event was held on the Greeley Campus.

Spring 2024

- February 28: Freedom of Speech...Not Allowed at an Inclusive College Campus? The presentation explored the right to free speech, its limits, and how courts and colleges attempt to sort out students' rights to say what they want while promoting a safe, productive, and equitable educational environment. Attorney Elliott Hood, J.D. presented the information and has years of experience engaged in these ongoing questions.

- March 26: How to Disagree Without Being Disagreeable was an interactive workshop to practice engaging in tough conversations with respect and kindness. Going beyond politics, participants navigated any difference of opinions, from disputes between parents and children to workplace quarrels to romantic partner disagreements and more.

Curricular & Co-Curricular Collaboration
Fall 2022

- June 19: Awareness; Juneteenth
- September 11: 9/11 Remembrance Day
- October 10: Latinx Heritage Month; Mid-Term Refresh
- October 23: National Immigrants Day; Immigration Resource Fair
- October 27: Internal to the CDI & Autism Awareness & Neurodiversity; Bumpkins & Pumpkins
- November 9: Military Family Appreciation Month & Suicide Awareness; Workout Challenge
- November 13: Military Family Appreciation Month; Movie Screening at Centerra in Loveland
- November 14: International Student's Day
- November 16: Transgender Remembrance Day
- November 27: Military Family Appreciation Month; Movie Night

Spring 2023

- February 1 & 2nd: Seeds Leadership Program; Unearthing Assumptions about Leadership
- February 7: Korean New Year's
- February 14: Seeds Leadership Program; Introduction to Identity, Power, & Difference
- March 4: Microaggressions Training
- March 7: Seeds Leadership Program; Leadership & The Call to Action
- March 28: Seeds Leadership Program; Identifying, Deefiningy, and Dispelling Microaggressions
- April 24: Volunteer Day/Earth Day; Community Gardening
- April 29: Recovery Awareness; Unconscious Bias: Understanding Addiction, Empathy, & Belonging.
- July 29: Pride Day Celebration

Fall 2023

- September 18: We the People Trivia - Commemorate Constitution Day through a fun game of trivia to stay up to date on your rights.
- September 18: SGA Town Hall at Windsor Campus
- September 19: Arty's Bazaar - Students will have the opportunity to connect with external and local organizations for inquiries, volunteer opportunities, and more.
- September 19: Narcan Training
- September 25: Latinx Heritage Day Celebrate Latinx Heritage through games, food, and more.
- October 17: Human2Human Women in STEM Event
- October 23: Dia de Los Muertos Reimagination of Dia de los Muertos with food.
- November 6: SGA Town Hall at Greeley Campus
- November 6: Latinx Heritage Month Midterm Refresh
- November 8: Narcan Training
- November 16: Transgender Day of Remembrance
- November 27: Native American Heritage "What do you know about Native American Heritage?"
- November 25 - December 16: Zonta Silent Silhouettes Greeley Campus Wide Silent Witnesses - Domestic Violence awareness through stories of Weld County Victims

Spring 2024

- January 30 & February 1: World Religion Day Trading Cards/Card Swap
- February 22: Patton Veterans Project Short Film Screening
- February 27: Cyberbullying Awareness
- March 6: Microaggressions Training
- March 7: Drive-by Narcan Training
- March 19: Human2Human Women in STEM II Event
- March 20: SGA Town Hall at Greeley Campus
- March 21: SGA Town Hall at Loveland Campus
- April 1: Accessibility Awareness Week
- April 9: Human2Human - Healthcare Providers' Role in the Holocaust and Current Implications

- April 11: Pizza with the VPs
- April 13: Volunteer Event - Red Cross Home Fire Campaign
- April 16: Volunteer Drive
- April 18: SGA Town Hall at Fort Lupton Campus
- April 23: Unconscious Bias: Understanding Substance Use & Breaking Stigma
- June 13: February 22: Patton Veterans Project Short Film Screening

Additionally, the college-wide Council for Equity & Inclusion oversees two subcommittees, Aims Read (common read program) and the Human2Human Inclusion & Social Responsiveness Committee, that further demonstrate Aims' commitment to diversity, equity, and inclusion and support student and employee development as informed citizens of a diverse and complex community.

- Aims Read is a college-wide common read program rooted in increasing awareness and reducing stigma about identities and experiences.
- Human2Human (H2H) Inclusion & Social Responsiveness Committee plans monthly events that explore the histories and current experiences of people from a variety of identities and backgrounds. The events are open to employees, students, and community members.

Community & National Collaboration Partnerships

As a community college, Aims works diligently to connect with community and national partners on civic engagement projects. Below is more information about the organizations and our partnerships.

AFIT
The Alliance for Innovation & Transformation (AFIT) is an association of innovative higher education CEOs who are committed to transforming their organizations in the face of unprecedented challenges and change.

ALL IN Campus Democracy Challenge
The ALL IN Campus Democracy Challenge empowers colleges and universities to achieve excellence in nonpartisan student democratic engagement. Through institutional engagement, direct student engagement, and fostering a national higher education network, ALL IN strives for an electorate that mirrors our country's makeup and in which college students are democratically engaged on an ongoing basis, during and between elections, and not just at the polls.

IssueVoter
IssueVoter is a nonpartisan, nonprofit online platform dedicated to giving everyone a voice in our democracy. This public service makes civic engagement accessible, efficient, and impactful. Aims partners with Issue Voter to track those who sign up using an on-campus link.

Latino Coalition of Weld County Task Force
The Latino Coalition of Weld County is committed to ensuring cross-cultural inclusion. The Coalition seeks to inspire a municipal leadership that includes members of diverse cultural backgrounds and to encourage a local government that will bring a unique understanding to the needs of all people in all neighborhoods.

New Era Colorado
New Era is the leading voice for young people in Colorado politics and one of the most effective youth civic engagement organizations in the country. Attended community and tabling events to register voters at Aims.

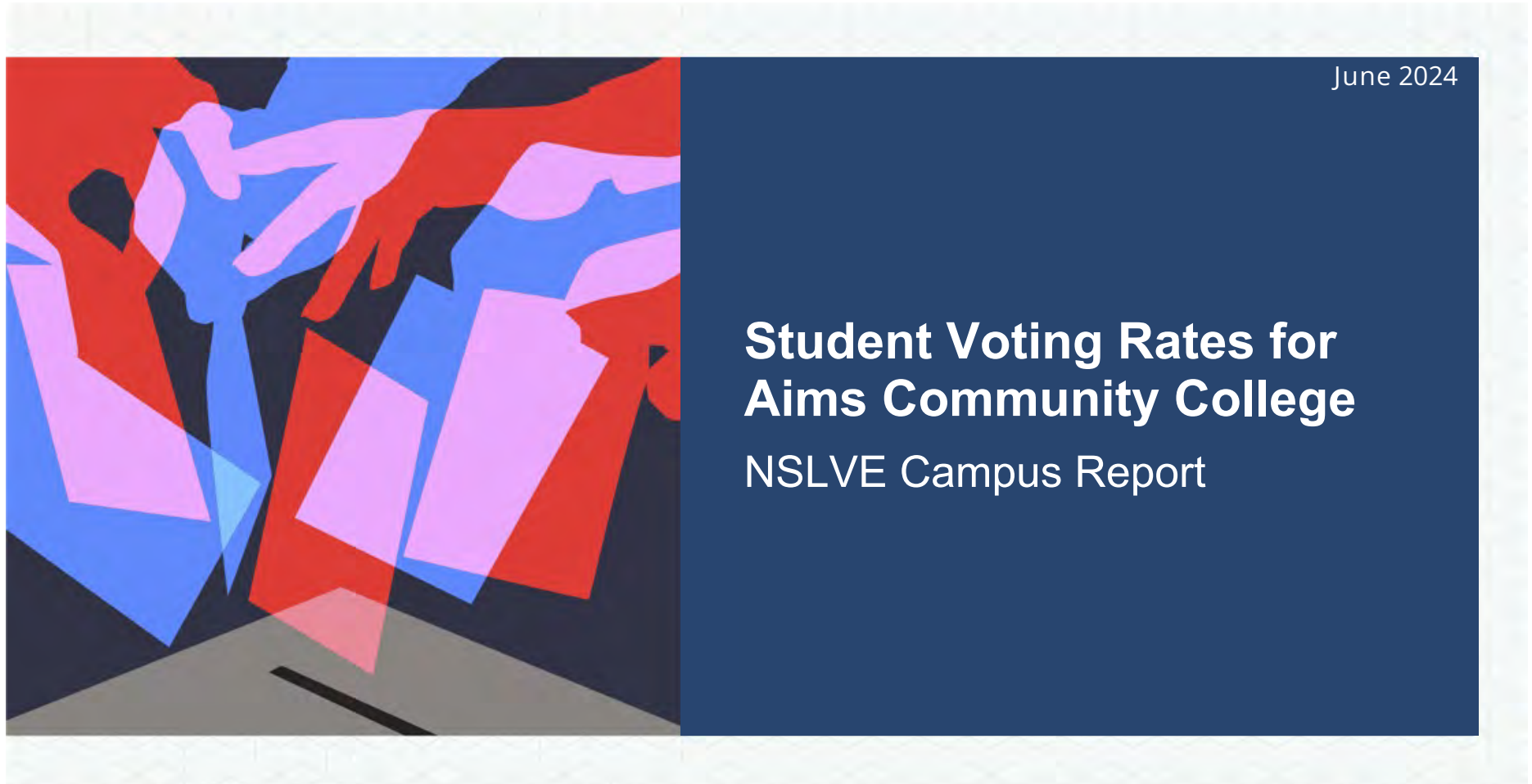**Weld County and Larimer County Women League of Voters**
The League of Women Voters is a nonpartisan, grassroots organization working to protect and expand voting rights and ensure everyone is represented in our democracy. We empower voters and defend democracy through advocacy, education, and litigation at the local, state, and national levels. Members of the Weld County League serve on our Civic Engagement Council.

NSLV

2022 NSLVE
NSLVE is the National Study of Learning, Voting, and Engagement

June 2024

Student Voting Rates for Aims Community College

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
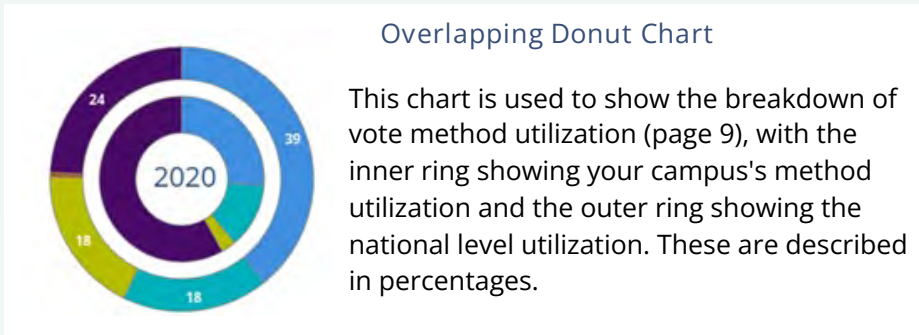Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

37.1%
2022 Voting Rate

-8.9
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

|	65.7%	74.0%	82.6%	81.0%
	2014	2018	2020	2022

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

	48.9%	62.2%	83.8%	45.8%
	2014	2018	2020	2022

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

	32.1%	46.0%	69.2%	37.1%
	2014	2018	2020	2022
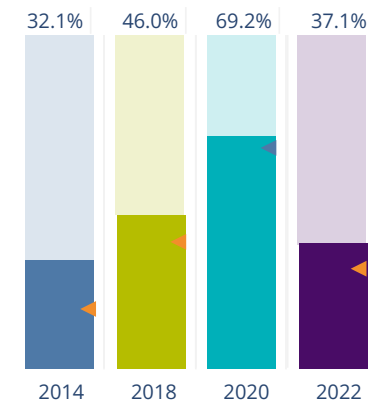
The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.
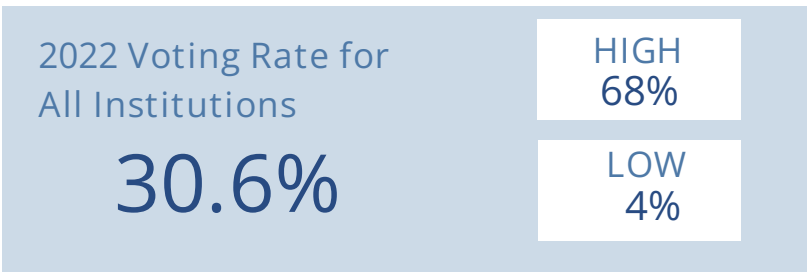
Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	4,768	5,382	5,967	7,244	⬆ 1,862
Age under 18/Unknown	747	1,073	1,990	2,901	⬆ 1,828
IPEDS estimated non-resident aliens	-	-	39	37	-
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	-	260	-	-	-
Total eligible voters	4,014	4,046	3,937	4,305	⬆ 258
Number of students who registered	2,639	2,993	3,254	3,489	⬆ 496
Number of students who voted	1,290	1,861	2,726	1,598	⬇ -263
Registration Rate %	65	73	82	81	⬆ 7
Voting Rate of Registered Students %	48	62	83	45	⬇ -16
Voting Rate %	32	45	69	37	⬇ -8

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
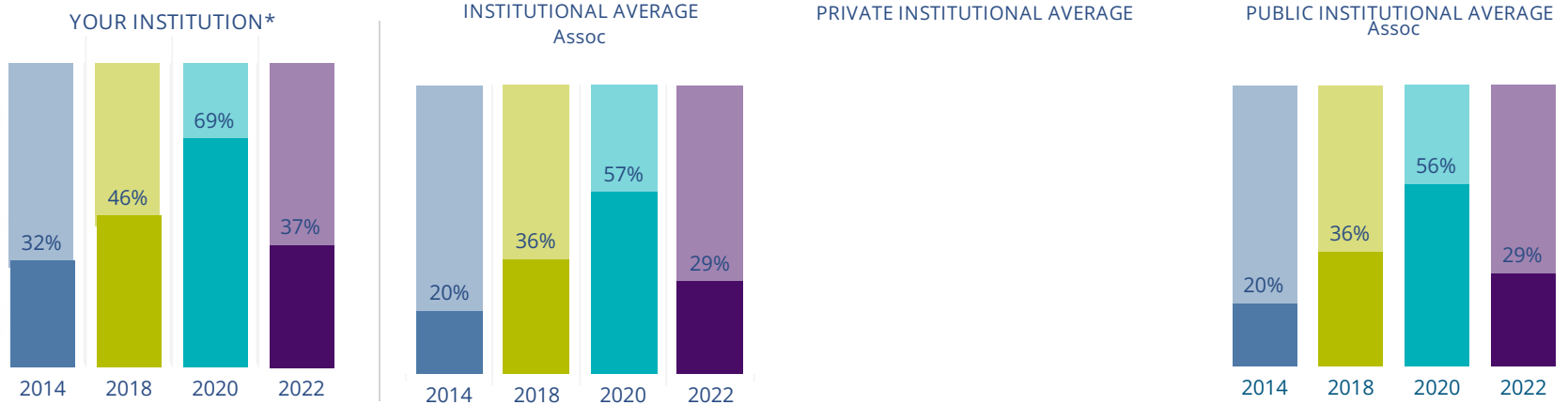
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

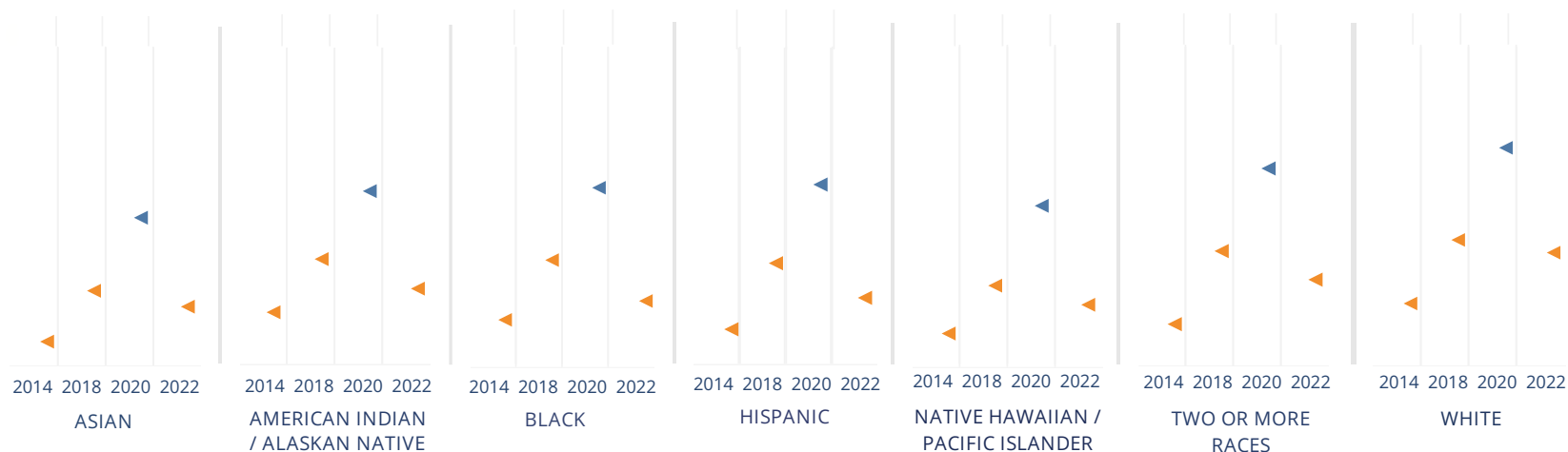| 2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

- 2014: 32%
- 2018: 46%
- 2020: 69%
- 2022: 37%

INSTITUTIONAL AVERAGE
Assoc

- 2014: 20%
- 2018: 36%
- 2020: 57%
- 2022: 29%

PRIVATE INSTITUTIONAL AVERAGE

PUBLIC INSTITUTIONAL AVERAGE
Assoc

- 2014: 20%
- 2018: 36%
- 2020: 56%
- 2022: 29%

By Race / Ethnicity

2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022
ASIAN	AMERICAN INDIAN / ALASKAN NATIVE	BLACK	HISPANIC	NATIVE HAWAIIAN / PACIFIC ISLANDER	TWO OR MORE RACES	WHITE

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014 Enrolled	2014 Voted	2014 Rate (%)	2018 Enrolled	2018 Voted	2018 Rate (%)	2020 Enrolled	2020 Voted	2020 Rate (%)	2022 Enrolled	2022 Voted	2022 Rate (%)	2018-2022 Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	-	-	-	-
White	-	-	-	-	-	-	-	-	-	-	-	-	-
Race Unknown	4,018	1,290	32	4,048	1,861	45	3,977	2,726	68	4,343	1,598	36	⬇ -9

8

By Voting Method

Legend: Not-In-Person | Early Vote | In-Person | Other | Provisional | Unknown
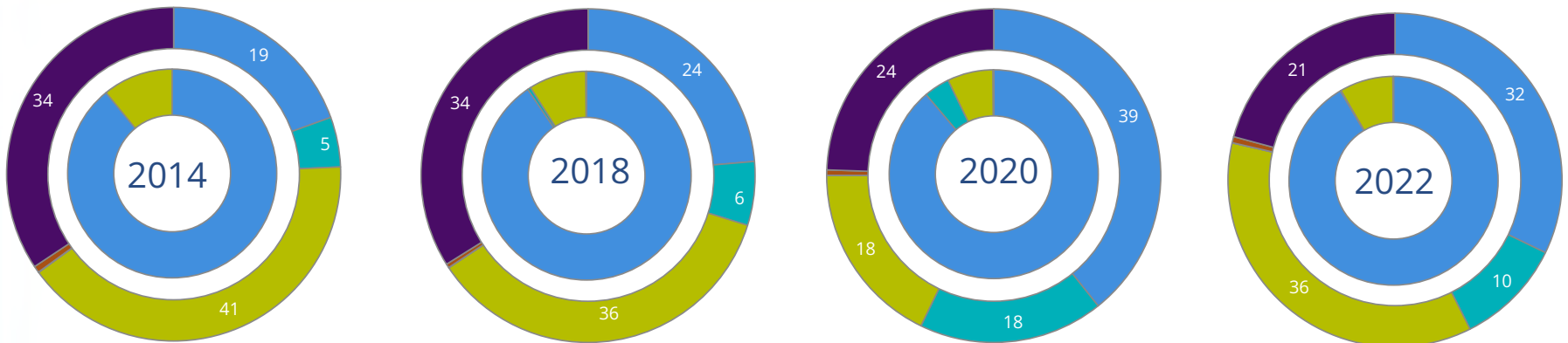
	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	-	-	108	4	-	-	-
In-Person	141	10	165	8	193	7	132	8	⇨ 0
Not-In-Person	1,149	89	1,685	90	2,425	89	1,465	91	⬆ 1
Other	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-
Voting Method Unknown	-	-	-	-	-	-	-	-	-

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

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By Age Group

	2014	2018	2020	2022
18-21	30%	42%	67%	34%
22-24	22%	43%	64%	28%
25-29	26%	44%	65%	32%
30-39	33%	51%	74%	43%
40-49	46%	57%	69%	56%
50+	70%	85%	85%	72%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

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As we interpret the latest NSLVE 2022 data, we see that 273 fewer students voted. The decline is in line with the national decline and Aims' rate of 37.1% is 7% higher than the national average.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	1,675	503	30	2,152	911	42	2,109	1,434	67	2,378	813	34	⬇ -8
22-24	613	139	22	579	250	43	526	337	64	571	164	28	⬇ -14
25-29	634	165	26	501	221	44	522	341	65	492	162	32	⬇ -11
30-39	606	201	33	452	232	51	462	345	74	558	244	43	⬇ -7
40-49	273	128	46	227	130	57	229	159	69	207	116	56	⬇ -1
50+	217	154	70	137	117	85	129	110	85	137	99	72	⬇ -13

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	-	-	-	-	-	-	-	-	-	-
Male	-	-	-	-	-	-	-	-	-	-	-	-	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	3,266	964	29	3,529	1,561	44	3,321	2,245	67	3,505	1,203	34	⬇ -9
Graduate	-	-	-	-	-	-	-	-	-	-	-	-	-
Class Unknown	752	326	43	519	300	57	656	481	73	838	395	47	⬇ -10
CLASS YEAR													
Freshman	-	-	-	-	-	-	-	-	-	-	-	-	-
Sophomore	-	-	-	-	-	-	-	-	-	-	-	-	-
Upperclassman	-	-	-	-	-	-	-	-	-	-	-	-	-
ENROLLMENT STATUS													
Full-time	1,561	483	30	1,845	802	43	1,543	1,071	69	1,666	596	35	⬇ -7
Part-time	2,457	807	32	2,203	1,059	48	2,434	1,655	67	2,677	1,002	37	⬇ -10

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	16	-	-	13	-	-	24	17	70	51	23	45	-
Business, Management, and Marketing	202	78	38	153	71	46	183	114	62	183	54	29	⬇ -16
Communication and Journalism	56	22	39	71	30	42	62	42	67	69	28	40	⬇ -1
Communications Technologies/Technicians	90	25	27	77	37	48	86	65	75	119	47	39	⬇ -8
Transportation	111	33	29	57	34	59	75	52	69	105	46	43	⬇ -15

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

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By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Communications Technologies/Technicians	90	25	27	77	37	48	86	65	75	119	47	39	🔻 -8
Computer and Information Sciences	62	21	33	104	55	52	115	78	67	118	47	39	🔻 -13
Construction Trades	20	-	-	40	17	42	46	28	60	56	19	33	🔻 -8
Education	29	-	-	27	11	40	-	-	-	14	-	-	-
Engineering and Engineering Technologies	107	37	34	63	28	44	67	40	59	82	40	48	🔺 4
Family and Consumer/Human Sciences	32	13	40	-	-	-	41	26	63	77	33	42	-
Health Professions	342	114	33	196	92	46	387	270	69	425	143	33	🔻 -13
Law Enforcement, Firefighting, and Protective Services	173	50	28	154	71	46	158	123	77	153	66	43	🔻 -2
Transportation	111	33	29	57	34	59	75	52	69	105	46	43	🔻 -15

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	2,094	587	28	2,323	1,031	44	2,054	1,389	67	2,055	703	34	⬇ -10
Mechanic and Repair Technologies/Technicians	99	25	25	177	52	29	163	89	54	220	52	23	⬇ -5
Precision Production	94	30	31	69	30	43	90	64	71	99	27	27	⬇ -16
Unknown	-	-	-	519	295	56	418	323	77	503	261	51	⬇ -4

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

✉ nslve@tufts.edu

🌐 nslve.tufts.edu

in The National Study for Learning Voting and Engagement

𝕏 TuftsNSLVE

NSLVE THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

9,664 STUDENTS

These are our students.

GENDER IDENTITY
54% FEMALES
46% MALES

17:1 STUDENT TO FACULTY RATIO

IPEDS FALL ENROLLMENT SURVEY SNAPSHOT AS OF FALL 2022

ANNUAL REPORT DATA 2022-23

TAKING COURSES IN
71% GENERAL EDUCATION
58% CAREER & TECHNICAL
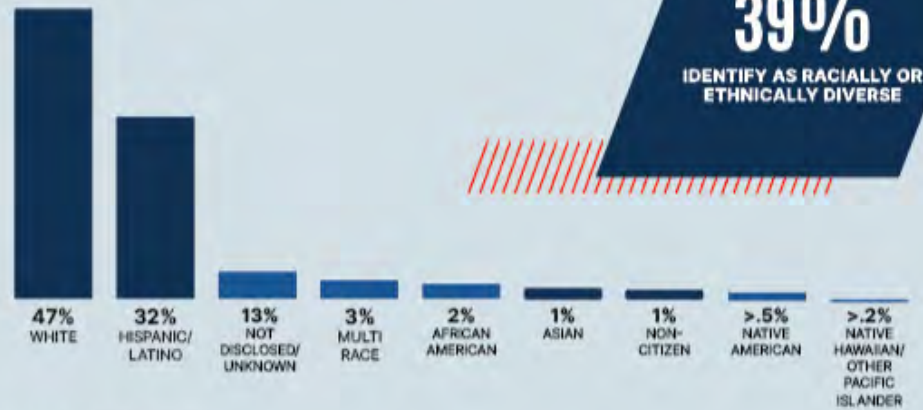5% BASIC EDUCATION

49% OF OUR STUDENTS ARE FIRST-GENERATION

STUDENT AGE PROFILE
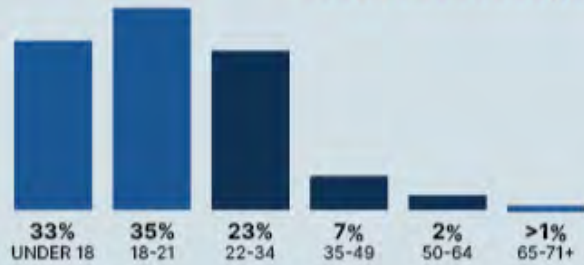
41%
OF OUR STUDENTS ARE AT HIGH SCHOOL LEVEL

33% UNDER 18	35% 18-21	23% 22-34	7% 35-49	2% 50-64	>1% 65-71+

ETHNICITY PROFILE

39%
IDENTIFY AS RACIALLY OR ETHNICALLY DIVERSE

47% WHITE	32% HISPANIC/ LATINO	13% NOT DISCLOSED/ UNKNOWN	3% MULTI RACE	2% AFRICAN AMERICAN	1% ASIAN	1% NON-CITIZEN	>.5% NATIVE AMERICAN	>.2% NATIVE HAWAIIAN/ OTHER PACIFIC ISLANDER

ANNUAL REPORT DATA 2022-23

2022-23

1,321
GRADUATES

325
GRADUATES
WITH MULTIPLE
DEGREES &
CERTIFICATES

SEEKING COLLEGE LEVEL

4,361
SEEKING ASSOCIATES

703
UNDECLARED

638
CERTIFICATES

8
BACHELOR'S

5,710
TOTAL

OUTCOMES

49%
CERTIFICATES

51%
ASSOCIATES

AFTER GRADUATION
Graduation Year 2021-22
Employment Outcomes
among survey respondents

80%
EMPLOYED

40%
EMPLOYED IN
RELATED FIELD

14%
UNEMPLOYED
NOT-SEEKING

54%
CONTINUING
EDUCATION

FROM 1968 TO 2023

35,663
TOTAL
GRADUATES

55,404
TOTAL
AWARDS

9,004
STUDENTS
RECEIVED
MULTIPLE
AWARDS

Goals

As a newly founded council, the broad goal is to increase voter registration and civic engagement. The strategy is to offer programming that meets these goals. Additionally, please reference the committee goals shared in the Executive Summary. These goals were set based on the college's culture and mission. Data from NSLVE, IssueVoter, and internal data collected at events will be reviewed and addressed within committee goals.

The college piloted the Civic Engagement Distinction plan in the fall of 2023. By engaging in educational events, service activities, and active participation in the governance of their communities, students can earn points toward a Civic Engagement Distinction at the Bronze Level (100 points), Silver Level (200 points), and Gold Level (300 points). The plan was fully launched in the spring of 2024 and the college will continue to assess interest, participation, and impact. Based on that assessment, the college will set participation and reach goals.

Additionally, the college has a current Seal Status of Silver and would like to advance to Gold.

Strategy

A central component of our strategy is to enhance our campus impact and establish a framework that fosters a culture of civic engagement. Through establishing the council and structuring this work, the college endeavors to provide unique and innovative opportunities for students and employees to engage in civic engagement. The Civic Engagement Distinction was specifically designed to foster a culture of civic engagement and the initiative proved successful in its pilot year. By creating an umbrella under which individual events were labeled as 'civic engagement' students gained familiarity with the term and could see more clearly the extent to which they participated in this work. In our inaugural year, we awarded 28 Bronze Level Distinctions and five Silver Level Distinctions. The programming highlighted in the curricular and co-curricular activities above includes specific opportunities and events. These will continue to be monitored for engagement and value to increase civic engagement and voter registration.

One example includes the Board of Trustees' Voter Registration Day Proclamation- the Fourth Tuesday of September annually.

Resolution Proclaiming the Fourth Tuesday of September as Voter Registration Day

WHEREAS, Aims Community College ("Aims") is committed to the highest standards of election integrity and also to encouraging broad voter registration, access, and citizen participation in elections among voting-eligible citizens; and

WHEREAS, Aims recognizes that many Americans are not able to vote because they miss a registration deadline, do not update their registration information, or are unfamiliar with how to register; and

WHEREAS, Aims recognizes the need for diverse partners such as nonprofits, libraries, businesses, colleges and universities, and more to work in the communities they serve to register citizens to vote; and

WHEREAS, the need for reliable and trusted public information and education on voter registration is critical to Americans' active participation in elections and the integrity of electoral processes; and

WHEREAS, National Voter Registration Day is an annual, nonpartisan celebration of democracy that takes place on the fourth Tuesday of September and seeks to create broad awareness of voter registration opportunities and reach tens of thousands of voters who may not otherwise register;

NOW, THEREFORE, BE IT RESOLVED that, the Board of Trustees of the Aims College District, proclaims the fourth Tuesday of September each year as Voter Registration Day at Aims and commits to support voter registration efforts and citizen participation in elections.
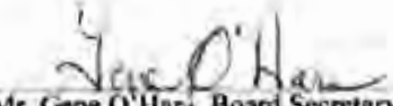
APPROVED AND ADOPTED THIS 14TH DAY OF SEPTEMBER, 2022.

Board of Trustees, Aims College District

By: _____
Mr. Kyle Achziger, Board Chair

Attest: _____
Mr. Gene O'Hara, Board Secretary

Reporting

As a relatively new council, the plan is to continue gathering and assessing data to share with the college cabinet. The council will continue to meet and make plans based on data and assessed needs. The Council will review the NSLVE Report each year to support annual goal-setting. The Action Plan will be shared with the college community through an End of Year Report presented to the College Council and will be kept on file for compliance purposes to show compliance with state and federal laws. Additionally, this report will be used as evidence for the Higher Learning Commission Assurance Argument.

Specifically, to show adherence to criterion 1.C. "The institution provides opportunities for civic engagement in a diverse, multicultural society and globally connected world, as appropriate within its mission and for the constituencies it serves."

This data will be used to impact adjustments and program changes. Past Action Plans and NSLVE reports are posted on the ALL IN website.

Evaluation

The Civic Engagement Council is responsible for evaluating the CEC engagement efforts. We continue to assess our programs after each event. This data will be used to inform and strengthen future civic engagement events. The CEC will compile and share an Annual Report showing what we have learned about student engagement with events and other initiatives and plans to move forward based on that data. The college provides ISSUE VOTER accounts to any interested student and employees. The college receives matrix data from Issue Voter. Beginning in AY24, the council will integrate this information into future programming. Additionally, the NSLVE report will be shared with the President, Institutional Research and Assessment, and the Civic Engagement Council to strengthen civic engagement involvement and understanding at Aims Community College.

Overall, in 2023-24, we observed:

- Significant increases in attendance at CEC events (each worth 20-40 Civic Engagement Distinction points)
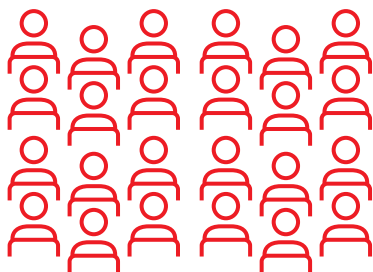
- **28** Bronze Level Distinctions (100 points) earned and **five** Silver Level Distinctions (200 points) earned.

- An additional 26 people signed up for Issue Voter for a 50% increase in accounts over the past year. The majority - 87% of users have been active this year.