



## **ALL IN Campus Democracy Challenge Action Plan**

Western Washington University is committed to increasing voter participation through the ALL IN Campus Democracy Challenge. This action plan outlines resources, strategies and activities that WWU will utilize as part of the ALL IN Challenge.

### WWU's campus-wide committee:

Western Washington University has convened a campus-wide committee that consists of dedicated students, faculty and staff. Representation on the committee includes student government, the Western Votes office, the Representation and Engagement office, the Residence Hall Association, the Provost's office, Enrollment and Student Services, University Relations and Community Development and faculty.

### WWU's campus-wide campaign:

As part of the ALL IN Challenge, Western's Associated Students (AS) will implement a voter registration and get-out-the-vote campaign to help increase student participation. The "YOU(th) Are The Vote" campaign will consist of posters, pamphlets, announcements and other efforts throughout campus to help increase student participation.

### ALL IN Challenge goals:

Through the ALL IN Challenge, WWU strives to raise awareness about the importance of being a civically-engaged citizen and engaging in the democratic process. As shown in the NSLVE Campus Report, WWU had a 65% voting rate in the 2012 presidential election. Through efforts of the ALL IN Challenge, WWU has a goal of increasing its 2016 voting rate to 80% to earn the platinum recognition seal.

Additionally, the campus-wide committee hopes to accomplish the following goals through its collaborative efforts:

- Open doors throughout campus for students doing VOTE work
- Educate staff and faculty on the work the AS does with civic engagement
- Increase voter participation from WWU students
- Increase resources that students have access to while doing this VOTE work
- Increase communication and shared governance efforts between students, staff and faculty

Activities that WWU students will implement on campus:

During the 2016 election season, students at Western plan to organize a variety of strategies on campus to increase voter participation and highlight the importance of democratic engagement. These activities include but are not limited to:

- Campus-wide voter registration drive
- Tabling in Red Square and other student hubs on campus
- Candidate debate viewing parties
- Documentary film screenings
- Distributing information in student resident halls, including on Move-In Day before classes start
- “Class Raps” – Informative presentations before and after classes
- Possibly on-campus discussions from candidates running for office