



ALL IN Campus Democracy Challenge Action Plan

Report prepared by the Morgridge Center for Public Service

With a rich history of civic engagement, the University of Wisconsin-Madison takes seriously its public service mission— including helping students become their best civic selves. Voting is one of the single most important actions US citizens can take in contributing to their democracy. To that end, UW-Madison students, administrators, staff and faculty have made and continue to pursue vigorous voter information, education, access and outreach efforts.

Cross-campus Student Voter Information Campaign



Website

Vote.wisc.edu – A one-stop website for students with information on registration, voting location, voter ID and more.

Videos

University Communications is producing a series of videos on voter ID, registration and the voting process. Fall videos are in production. Spring election video examples can be found here:

[Be Ready to Vote!](#) | [Students: What to do on Election Day](#)

Social Media

University Communications, the Division of Student Life, University Housing, the Associated Students of Madison and the Morgridge Center for Public Service are coordinating social media efforts.

Election Day Residence Hall Signage

University Communications and University Housing will produce signage in residence halls directing students to their proper polling locations.

Residence Hall and Dining Hall Advertisements

University Housing and the Morgridge Center for Public Service will coordinate on voter awareness and engagement advertising on digital displays and table tents in the residence halls and dining halls.

Computer Kiosk Advertisements

The Division of Information Technology will display voting information on desktop backgrounds of campus kiosk computers.

Student and Local Media Coordination

University Communications will continue to coordinate closely with both student and local media to share information, resources and updates on student voting

Service-Learning Course

Political Science service-learning students are working with the City of Madison Clerk to promote student voter information.

Email from Dean of Students

The Dean of Students will send an email with voter information to all students in the days leading up to Election Day.

Voter Registration Opportunities



Bus Pass Pick-Up Coordination

The Associated Students of Madison are providing voter registration opportunities when students pick up their free city bus pass.

Campus Political Groups

The College Republicans and College Democrats are each conducting independent registration campaigns.

Andrew Goodman Foundation Vote Ambassadors

The Morgridge Center for Public Service is hosting a team of Andrew Goodman Foundation Vote Ambassadors who are conducting registration and voter information events (a spring event registered 800 students).

Campus Events

The Morgridge Center for Public Service has arranged registration and voter information during its fall events, including:

- Public Service Fair on Sept. 27: Over 500 students are expected to attend based on past events
- Badger Volunteers program orientations: 30 orientations held the week of Sept. 19 for over 760 volunteers
- Co-sponsored campus-wide film and discussions events: "Bring it to the Table" and "Electoral Dysfunction"

Student Vote Coalition

The Student Vote Coalition is a student organization coordinated through UW-Madison's student government, Associated Students of Madison, that will conduct registration events throughout the fall (coordinating with the Andrew Goodman Foundation Vote Ambassadors).

Elections Research Center

The campus research coalition is hosting a presidential debate viewing event on Sept. 26. The Andrew Goodman Foundation Vote Ambassadors and Student Vote Coalition will be registering students at the event.

Voter ID Assistance



Student ID Pick-Up

All incoming students picking up their campus ID (Wiscard) were provided with information on voter ID. Those students were also offered the opportunity to acquire an eligible voter ID on the spot.

Election Day Printable Voter IDs

On Election Day, seven campus-area polling locations will offer printable paper voter IDs for students who don't have an eligible ID. This option came as a result of collaborative efforts between campus, city, county and state officials.

Extended Hours

Permanent Voter ID machine locations on campus will have extended hours in the week leading up to Election Day.

Voter Enrollment Verification Short Link

State law requires students using a UW-Madison-issued voter ID to also present proof of current enrollment. The Registrar's Office created a short link for students to easily access a customized voter enrollment verification letter to be printed out or presented digitally at the polling location.

Early Voting



Early Voting on Campus

UW-Madison has coordinated with the City of Madison to offer early voting at two campus locations: Union South and the Student Activity Center. Early voting hours at these locations are October 24 - Nov. 4.

Early Voting off Campus

University Communications and other campus units will promote early voting in off-campus locations throughout the city. Early voting at these locations begins Sept. 26. The nearest location is within a half mile of campus.

More Information

To learn more about the Morgridge Center for Public Service, please visit: www.morgridge.wisc.edu

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