

University of Minnesota Duluth All-In Democracy Challenge Action Plan



Campus Partners

Corbin J. Smyth	Associate Vice Chancellor, Student Life (Coordinator)
Lisa Erwin	Vice Chancellor for Student Life & Dean of Students
Mariana Glitsos	MPIRG Campus Organizer
Jeni Eltink	Director, Kirby Student Center (KSC)
Nathan Ernst	President, UMD Student Association
Pavel Arkhipenkov	Rules & Elections Director, UMD Student Association
Student Groups	MPIRG, UMD Student Association, UMD Statesman Newspaper, Kirby Program Board, KUMD Student Radio
UMD Departments	UMD Library, Office of Student Life, Kirby Student Center, Writing Studies

Voter Registration

The Duluth chapter of MPIRG is coordinating the voter registration drive on our campus (goal of 2,000 student registrations), which includes:

- Visiting classes with permission from professors
- Passively accepting paper registrations at four campus location lock boxes
- Actively advertising for and collecting voter registration forms at the KSC Commons tables

General Publicity

- On-going screenings of [It's Election Year, Minnesota](#) videos on KSC digital monitors
- Poster campaign throughout UMD approved posting areas

Campus Events

Constitution Day – September 16

- "Know Your Amendment" paper fortune teller activity
- Constitution Trivia (possibility to win a \$10 gift card)
- "Which Founding Father Are You?" Quiz
- Constitution Fun Facts
- Handing out pocket copies of the U.S. Constitution
- Red, white and blue bone-shaped cookies
- Encouraging on-line voter registration

VoterPalooza – September 27

- College Democrats information table
- College Republicans information table
- Voter Registration table
- "I vote because..." photo booth
- Voting rights trivia
- Voter Registration Mascot
- Popcorn and cookies
- Music, buttons, candy, swag
- Snapchat Geo-filter for the event
- "I will vote" stickers
- Visits from Duluth Mayor Emily Larson & State Representative Jennifer Schultz
- Facebook, Twitter, Instagram, and Snapchat - [#UMDvotes](#)