

# Voter Friendly Campus



**VOTE**

## Civic Engagement Plan

## Designation Point of Contact:

Pam Nettle Curtis

Director, Student Leadership and Service

Associate Director, Student Involvement

W310 Student Activities Center, Louisville, KY 40292

(502) 852-0242

[pncurt01@louisville.edu](mailto:pncurt01@louisville.edu)



## Team Contacts:

Kathy Meyer  
Coordinator, Student Leadership and Service  
Campus Champion, Vote Everywhere Program  
W310 Student Activities Center, Louisville, KY 40292  
[ktmeyer01@louisville.edu](mailto:ktmeyer01@louisville.edu)

Taylor Parks  
Lead Student Ambassador, Vote Everywhere  
[taylor.parks.1@louisville.edu](mailto:taylor.parks.1@louisville.edu)

Samantha Smith  
Student Ambassador, Vote Everywhere  
[samantha.smith.2@louisville.edu](mailto:samantha.smith.2@louisville.edu)

Brandy Warren  
Government Relations  
Office of Communications and Marketing  
2323 S. Brook Street, Louisville, KY 40292  
[brandy.warren@louisville.edu](mailto:brandy.warren@louisville.edu)

Justin Leibowitz  
On Campus Housing  
Stevenson Hall  
[justin.leibowitz@louisville.edu](mailto:justin.leibowitz@louisville.edu)

Jessy Rosenberg  
A&S Advising - Exploratory  
Gardiner Hall  
[j0rose03@exchange.louisville.edu](mailto:j0rose03@exchange.louisville.edu)

Jonas Bastien  
Student Government Association  
College Republicans  
[jsbast01@cardmail.louisville.edu](mailto:jsbast01@cardmail.louisville.edu)

Aaron Vance  
Student Government Association  
[alvanc01@louisville.edu](mailto:alvanc01@louisville.edu)

Leondra Gully  
Cultural Center  
2301 S. Third St.  
[lkgull01@exchange.louisville.edu](mailto:lkgull01@exchange.louisville.edu)

Dr. Angela Taylor  
Dean of Students Office  
[asbrow01@exchange.louisville.edu](mailto:asbrow01@exchange.louisville.edu)

Dionne Griffiths  
Anne Braden Institute  
[dcgrif02@exchange.louisville.edu](mailto:dcgrif02@exchange.louisville.edu)

Nisha Gupta  
Ideas to Action - QEP  
[n0gupt03@exchange.louisville.edu](mailto:n0gupt03@exchange.louisville.edu)

Professor Sherri Wallace  
A&S Political Science  
[slwall08@exchange.louisville.edu](mailto:slwall08@exchange.louisville.edu)  
502/852-4432



## Community Contacts:

Nellie Judd

Government and Community Relations

Jefferson County Clerk's Office

[ncooley@jeffersoncountyclerk.org](mailto:ncooley@jeffersoncountyclerk.org)

Alicia Hurle

Jefferson County Community

Organizer

Kentuckians for the Commonwealth

735 Lampton Street, Suite 202,

Louisville, KY 40203

[alicia@kftc.org](mailto:alicia@kftc.org)

(502) 589-3188



# Voter Registration

- Housing Packets - Stuff packets with voter registration information
- Day of SOUL (community service) - August 18 (tabling)
- SGA Cares - August 18 (tabling)
- Ville Grille Voter Registration Event - Date TBD
- Welcome Tents - August 22-24 (supply Charisma with information)
- Recognized Student Organizations Fair - August 23 (tabling)
- Student Involvement Fair - August 24 (tabling)
- Majors Fair - September 14 (roaming iPad registrations)
- National Voter Registration Day - September 27 (roaming popsicle cart) - Register event at <http://nationalvoterregistrationday.org/flagship-events/> to become a flagship event partner. (20 per state)
- Constitution Day - Sept. 16: Who was the MVP of the American Founding? Hamilton vs. Adams: A Constitution Day Debate  
*The McConnell Center is also partnering with WKU to release the 2016 Kentucky Civic Health Index. We hope to launch the report statewide during Constitution Day week. I'm presently working with our contacts at WKU and will have a better sense of the timeline and launch by the end of July, FYI.*

## Media

- Parent's Association newsletter
- UofL Today
- OrgSync (banner, event, newspost)
- Email/social media reminders to mail their ballots before the deadline, day before elections, day of elections
- Powerpoint slide on building monitors



## Voter Education

- Campus wide email sent 9/1 with voter registration information
- Student Activity Board events that may include:
  - College Democrats vs. College Republicans issue debate
  - elections results watch party
  - First Year Initiatives, CARDS program
- Promote Presidential and Vice Presidential debates
- Created CARDS Vote portal on OrgSync
  - CARDS Vote was established as a result of the University of Louisville's desire to receive Voter Friendly Campus designation from NASPA and the Fair Elections Legal Network's Campus Vote Project. The University of Louisville is required to develop a voter friendly campus civic engagement plan, which will be reviewed in January 2017 for final approval. Students, staff, and faculty members interested in civic engagement activities on and off campus should consider joining CARDS Vote.

## Ballot Access

Unfortunately it is not possible to host an early vote or polling location on campus. However, the nearest polling site is located within walking distance of campus at Noe Middle School.

Since students may be registered to vote at polls all over the city, we aim to provide bus route maps and perhaps offering carshare program for rides to the polls.

Kentuckians for the Commonwealth offer rides to the polling sites.



## Get Out the Vote

- ELSB, SAB, SGA - PR on how to cast a ballot, upcoming elections
- Promote to students how they can apply to work the polls (\$200 incentive)
- Kentuckians for the Commonwealth offer rides to the polling sites

## On Campus Resources:

### Vote Everywhere Program

UofL currently receives from the Andrew Goodman Foundation (AGF) to host two (2) Vote Everywhere student ambassadors. Additionally, we receive \$1,000 per academic year in support of civic engagement programs. AGF has supplied us with a large quantity of Vote Everywhere pens and buttons. We have a large Vote Everywhere cloth table covering and professional banner.

### Engage Lead Serve Board

The Engage Lead Serve Board (ELSB) is comprised of students interested in creating positive change on campus and in the community. They are highly supportive of all civic engagement activities on campus. Student program funding may be available upon request from the board.

### Student Activities Board

The Engaging Issues Committee on the Student Activities Board may be supportive to this initiative and could serve as a potential partner, especially when hosting voter educational events.

### First-Year Initiatives

Inquire with FYI as to whether civic engagement events can count as CARDS events.

### Car Share Program and Bus Information

Make information available about how to borrow a car or take a bus to one's polling site.

Provide information on addresses to polling sites.





## Community Resources:

Kentucky Democratic Party  
190 Democrat Drive  
Frankfort, KY 40601  
(502) 695-4828

Jefferson County Republican Party  
4545 Bishop Lane, Suite 102  
Louisville, KY 40218

Louisville Urban League  
Katina Whitlock  
Chief Development and Strategy Officer  
585.4622

Louisville NAACP  
Raoul Cunningham  
President  
[rcunnin3@bellsouth.net](mailto:rcunnin3@bellsouth.net)

Louisville Showing for Racial Justice  
Carla Wallace  
[ccarnewt@aol.com](mailto:ccarnewt@aol.com)

Campus Vote Project  
[www.campusvoteproject.org](http://www.campusvoteproject.org)  
Best practices to help students register and vote  
Student Voting Guides

National Voter Registration Day  
2016 Organizer Toolkit  
<http://nationalvoterregistrationday.org/>

Kentuckians for the Commonwealth  
735 Lampton Street, Suite 202, Louisville, KY 40203  
[alicia@kftc.org](mailto:alicia@kftc.org)  
(502) 589-3188

From our partner at KFTC: It's always good to have at least 2 to 3 contacts with new voters after you register them. We usually call right before the election to remind them about voting, answer any questions, and offer them a ride to the polls.





## Timeline:

Create marketing materials encouraging students to register to vote, i.e. Facebook cover photos and Instagram and Twitter .gif. Draft blurb to be submitted to the UofL Parents Association Newsletter. Create slide for SAC digital media displays. Create an OrgSync calendar of events, which will be accessible to all team members. Will request that all events be added to the University's campus calendar.

Provide links to the Kentucky Secretary of State Office. Additionally, link to websites and apps that offer information on the candidates and the issues they support.

The coalition intends to meet quarterly. The first meeting is July 15. The next meeting will be in October to finalize plans for election day. In January, we will discuss hits and misses. And finally for this this academic year in April, we will discuss plans for the coming year elections and review any assessment data collected.

### ***Important dates to know in 2016-2017 (see calendars below):***

**September 1** - Campus wide voter information email

**September 16** – Constitution Day at UofL

**September 26 – November 7** – absentee ballot voting open

**September 27** – National Voter Registration Day

**October** – CARDS Vote coalition meeting

**October 11** – last day to register to vote in KY

**November 8** – Presidential Election (UofL closed)

**January** – CARDS Vote coalition meeting



# August 2016

August 2016							September 2016 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17 Voter registration	18 Voter registration	19	20	
21	22	23 Voter registration	24 Voter registration	25	26	27	
28	29	30	31	Notes:			



# September 2016


September 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Campus wide email to all students with voter info	2	3
4	5	6	7	8	9	10
11	12	13	14 Voter registration	15	16 Constitution Day event	17
18	19	20	21	22	23	24
25	26 Jefferson County absentee voting through 11/7 TV Debate	27 National Voter Registration Day	28	29	30	Notes



◀ September 2016		October 2016					November 2016 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
						1	
2	3	4 TV VP Debate	5	6	7	8	
9 TV Debate	10	11 Last day to register to vote in KY	12	13	14	15	
16	17	18	19 TV Debate	20	21	22	
23	24	25	26	27	28	29	
30	31	Notes: Coalition meeting being scheduled for this month.					



# November 2016

November 2016							December 2016 ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
		1	2	3	4	5	
6	7	8 Election Day	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	Notes:			

Next coalition meeting to review and assess plan will be in January.



## Plan Assessment:

- We've applied to take part in the National Study of Learning, Voting, and Engagement (NSLVE). Still awaiting signature approval from university leadership
- Kentucky Secretary of State Office has a new program that can extract registration numbers from specific events.

## To do list:

- Submit plan for All In

