

## What is your campus vote plan?

### Phase One

#### Point of Contact for Designation Process:

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4. Title: Assistant Director
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### Your Coalition

Who are the other team members who will be involved with the project? Example members include student leaders, deans, staffers and faculty. If not yet known, what are the academic institution's offices that will be involved?

- Matthew Betz <Matthew.Betz@ucf.edu>; Office of Student Involvement: Advisor to Student Government Legislative Branch
- SGA Legislative Affairs Coordinator <SGALegAffairs@ucf.edu>; Student Government Association- Student Representative
- Claire Knox <Claire.Knox@ucf.edu>; Faculty Member Public Affairs
- Hayley Markman <Hayley.Markman@ucf.edu>; Office of Emergency Management
- Jeannie Kiriwas <Jeannie.Kiriwas@ucf.edu>; Student Union
- David Oglethorpe <David.Oglethorpe@ucf.edu>; Office of Student Involvement Communications
- Mari Milenkovic <mari.milenkovic@ucf.edu>; Wellness and Health Promotions Communications
- Scott Mauro <Scott.Mauro@ucf.edu>; Recreations and Wellness Center Communications
- Latoya Jackson <Latoya.Jackson@ucf.edu>; Alumni Relations
- Lynell Hodge <Lynell.Hodge@ucf.edu>; Housing and Residents Life
- Matthew Lowe <Matthew.Lowe@ucf.edu>; Student Accessibility Services
- 'Julia Jordan' <julia.jordan@Knights.ucf.edu>; College Democrats- student
- Justin Andrade <Justin.Andrade@ucf.edu>; LGBTQ Services
- 'Teresa Brown' <tbrown@athletics.ucf.edu>; Student Athletics
- 'Gabrielle Higgins' <g.leighiggins@knights.ucf.edu>; Democracy Fellow
- Courtney Buzan <Courtney.Buzan@ucf.edu>; Homecoming Staff member
- Homecoming <ucfhc@ucf.edu>; Homecoming Student member
- Laura Crouch <Laura.Crouch2@ucf.edu>; Career Services
- Aimee Denoyelles <aimee@ucf.edu>; Center for Distributed Learning
- Shane Juntunen <Shane.Juntunen@ucf.edu>; Office of Student Involvement
- Stephen Masyada <Stephen.Masyada@ucf.edu>; Lou Frey Institute of Politics and Government
- Latoya Hodge <Latoya.Hodge@ucf.edu> Florida consortium of metropolitan research universities

Who else in your coalition will carry leadership responsibilities in implementing the field plan?

- Gabrielle will focus on communications.

Who are your community partners?

- Orange County Supervisor of Elections and Seminole County Supervisor of Elections

### **Your Checklist**

What best practice are you going to implement for each of the following? If you are already implementing any additional best practices please list those as well.

1. Voter registration:

- a. Sending out a campus wide-email including voter registration information and the necessary forms or online voter registration where available
- b. Providing staffers/volunteers to distribute and collect voter registration forms during orientation, welcome week, move-in and similar programs
- c. Work with student affairs and/or the residential life office to distribute and collect voter registration forms in student housing
- d. Embedding voter registration information in the school's homepage, course management systems (blackboard, sakai, myportals, etcetera), and other heavily trafficked online portals/sites operated by the school
- e. Coordinate with academic affairs to have faculty or a student representative distribute forms at the beginning or end of class
- f. Host a campus-wide event around programs such as National Voter Registration Day or Constitution Day
- g. Social media campaign (Videos with Knightro)

2. Voter education:

- a. Hosting a candidate or issue forum
- b. Hosting a debate watch party
- c. Distributing nonpartisan ballot guides or sample ballots
- d. Hanging up posters, flyers, or utilizing other types of campus media to inform students what candidates and issues are on the ballot in upcoming elections
- e. Creating a voter education website with comprehensive information for students
- f. Message to Faculty about voting (including student vote guide)

3. Ballot access:

- a. Providing rides or organizing walks to early voting or the polls
- b. Working with local election officials to address issues of student registration and ballot access, including having local election officials

participate in student registration and voting outreach efforts on campus

4. Get out the vote:

- a. Sending out a campus-wide email with information about vote by mail and early voting
- b. Hanging posters/flyers and utilizing campus media to publicize upcoming elections and how to cast a ballot
- c. If you live in a heavy vote-by-mail state, reminding students to mail their ballots back before the deadline
- d. Run a campus poll worker recruitment program
- e. Day before and Day of reminders for Election Day.

What resources do you have available to you? Please include all community partner resources as well.

- TurboVote, some funds for transportation, Video productions, physical space, money for programming, relationships with elected officials, Social media, graphic designers, Campus Vote Project Website/Guides and National Voter Registration Day Toolkit.

What additional resources would be helpful to you as you begin implementing your field plan?

- Other school's online information (i.e. websites)

If you anticipate any significant implementation challenges, how will you navigate them?

- We are trying to navigate the fact that this is not a current university-wide intuitive. We are working to get more campus leadership buy-in, but we will proceed even if the movement has less emphasis.

### **Your Timeline**

How often will your coalition meet?

- We have split our coalition into 4 separate groups: Voter Registration, Voter Education, Voter Mobilization, Voter Communications (Marketing). Each will meet twice a month.

With the goal of having your additional voter engagement tools in place by the next November election, what are you going to have completed halfway through and at the end of each semester between now and November?

- We are planning to have our online portals with information and to have a social media campaign started by the halfway point. We plan to be set up to mobilize students by the end.

At what point in the next year will you evaluate the successes and challenges of your current plan once it is completed?

- We will look at our success after we receive our NSLVE data. This will include assessing the implementation of our online marketing.

## August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15 Voter Webpage Active	16 Message Faculty about Voting	17 Have Canvas Message up	18 Move-in	19 Move-in	20 Pegasus Palooza
21 Pegasus Palooza Convocation	22 Pegasus Palooza First day of classes	23 Pegasus Palooza	24 Pegasus Palooza	25 Pegasus Palooza	26 Pegasus Palooza	27 Pegasus Palooza
28	29 Campus Wide Email from President	30 Primary Election	31			

## September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 Post flyers about Voter Registration	6	7	8	9	10
11	12 Knightro Registers to Vote	13	14	15	16 Constitution Day (Many events)	17
18	19	20 Homecoming Committee pushes Voting	21	22	23	24
25	26 First presidential debate	27	28	29	30	

		National Voter Registration Day				
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October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Stop pushing TurboVote	4 Vice presidential debate	5	6	7	8
9 Homecoming Second presidential debate	10 Homecoming	11 Homecoming Deadline to register to vote	12 Homecoming	13 Homecoming	14 Homecoming	15 Homecoming
16	17 Vote by Mail Media Week	18 Knightro Votes by mail	19 Third presidential debate	20	21	22
23	24 Push Early Voting	25	26	27	28	29
30	31					

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Provide Rides During Early Voting	2 Deadline to vote by mail	3	4	5
6	7	8 Election Day	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

First presidential debate: Monday, Sept. 26, 2016, at Hofstra University in Hempstead, N.Y.

The first debate will consist of six 15-minute segments selected by the moderator and announced ahead of the debate.

Vice presidential debate: Tuesday, Oct. 4, 2016, at Longwood University in Farmville, Va.

The vice presidential debate will be divided into nine 10-minute segments.

Second presidential debate: Sunday, Oct. 9, 2016, at Washington University in St. Louis

The second presidential debate will be a town meeting, where half of the questions will come from participants and the other from the moderator. The moderator's questions will be based on public interest topics determined via social media and other sources.

Third presidential debate: Wednesday, Oct. 19, 2016 at the University of Nevada, Las Vegas