

Civic Engagement Planning Committee Tentative Plan (Spring 2016-Fall-2016)

Objective: To increase voter turnout in the 2016 election by coordinating efforts at civic education around the election on campus.

Participants:

Claire Sullivan, Associate Dean for Community Engagement, CLAS (co-chair of committee)

Rob Glover, Assistant Professor of Honors and Political Science (co-chair of committee)

Melissa Ladenheim, Associate Dean of the Honors College

Richard Powell, Professor of Political Science and Director of the Cohen Institute for
Leadership and Public Service

Lauri Sidelo, Director of the Student Wellness Resource Center and of the UMaine UVote
Initiative

EJ Roach, Director of Campus Activities and Student Engagement

Trey Stewart, undergraduate student, Chair of the UMaine College Republicans

Abby Bennett, undergraduate student, Chair of the Maine Federation of College
Republicans

Antonia Carroll, undergraduate student, Representative from the UMaine College
Democrats

Samuel Belknap, graduate student, President of Graduate Student Government

Jack McLachlan, graduate student, Vice-President of Graduate Student Government

Plan:

The following pages lay out what we have discussed thus far as “action steps” for working to meet the objectives above. The table lays out actions, timing, who will be responsible, as well as the resources needed, potential obstacles, and who we will need to be in communication with to ensure that we meet our goals.

Action	By Whom?	When?	Resources/Support	Potential Challenges	Communication
<i>(What needs to be done?)</i>	<i>(Who will take action?)</i>	<i>(By when?)</i>	<i>(What resources will be needed? What are available?)</i>	<i>(Any potential obstacles we might face in completing this step?)</i>	<i>(Who will need to be informed about these actions?)</i>
Make U-Vote website a clearinghouse of information related to 2016 election.	Lauri and committee	Already lots of information there, can update on an ongoing basis as we get closer to fall semester.	Lauri and peer educators. (no new resources needed)	Ensuring broad awareness among faculty, students, staff of UVote website and social media presence.	As much of the campus community as possible.
Make information about the elections a part of the New Faculty Orientation.	Rob, Claire, others	Typically mid-late August. Reach out to those doing planning.	tangible resource (handout/postcard, etc.) to offer to new faculty on this issue.	None immediately apparent.	Communicate with Monique LaRocque, those involved with planning the NFO.
Reach out to student government to see about the possibility of a match for at least part of the \$1000 Young Invincibles Grant.	Rob, Claire, Trey.	Reached out at the end of Spring semester; New eadrs on borad in Fall; on hold.	Raised as a possibility by Jack McLachlan in our second meeting. Might be able to utilize a match to support efforts in the Fall semester.	No immediate obstacles.	Undergraduate student government. Graduate student government.
Send student representative to "The College Debate 2016" workshop at Dominican University.	Rob, Claire, Antonia Carroll (Antonia has applied, been accepted, and will be the UMaine representative to this event in 2016.	Submit app Spring 2016, participation in workshop in early June and early September of 2016.	Travel/accommodations covered by the organization. If any additional resources are needed, Antonia should let Rob and Claire know ASAP.	None immediately apparent.	Antonia will report back to the committee and we can discuss how this might impact our larger strategy.

Voter Registration tabling as part of the Welcome Weekend Day of Service.	Our student committee representatives and/or peer educators working with Lauri and EJ	Date for this is Saturday, August 27 th . Need to plan in advance to see who would be available and to reserve a table.	Lauri and others have some infrastructure for this in place.	None immediately apparent.	Lisa Morin and the Bodwell Center to coordinate logistics.
Voter registration tabling as part of the student organization fair/Constitution Day	Our student committee representatives and/or peer educators working with Lauri and EJ	Date for this org fair is Wednesday, August 31 st . Constitution Day is Sept. 16.	Lauri and others have some infrastructure for this in place.	None immediately apparent.	Coordinate with CASE, and reserve table check on info here .
Send postcard to all on campus announcing this initiative and directing them to the U-Vote website.	Claire and Rob.	Would want to do this early in the Fall semester.	\$177 to send a postcard to everyone on campus. Can allocate from the YI budget.	None immediately apparent.	Printing Services, Division of Marketing and Communication.
E-postcard for distribution to student government email lists.	Trey, Jack, Sam, Claire, Rob.	Early fall.	None needed.	None immediately apparent.	Undergraduate and graduate student government secretaries.
Maine Campus Compact/Maine People's Resource Center/Maine People's Alliance voter registration efforts on campus.	Lauri.	Tend to be on campus doing voter registration efforts every election cycle. Check in Late summer 2016.	None needed.	None apparent.	Committee. Broader campus community to alert them of ongoing efforts at voter registration.

Check-in with Young Invincibles Organization.	Rob, Claire.	Late summer/early fall.	None needed. Check in.	None apparent.	Rob and Claire can report back to the committee on this.
Coordinate Debate Watch Party for Fall 2016 semester (public viewing of the debate with facilitated conversation afterwards).	Rob, Claire, Rich, Melissa, Honors College SAB, others.	Debates scheduled for 9/26 (Monday), 10/9 (Sunday), 10/19 (Wednesday). Sept. 26 would be the only date at which pre-registration would be possible.	Will have to work out a full budget—this might consume some resources (food and refreshments, renting of space, furniture, A/V equipment, advertising, etc.). It's also likely the type of event that we can obtain resources from units across campus (Student govt., Honors College, Political Science, CLAS, president's office, MSC Policy Center, etc.).	Biggest challenge with such events is typically making sure campus community is aware of this and ensuring that we get a healthy turnout. Would have to work on a turnout and publicity plan in the Fall.	Committee, UMaine Marketing and Comm., College email lists and newsletters, faculty, students, etc. Honors College would likely have significant interest in playing a role in organizing an event around the election.
Rock the Vote Concert.	Lauri, EJ, Claire, Rob.	Late summer/early fall.	Possibly after the debate event or in coordination with it.	None apparent. Has been done before.	Same as above.
Integrate voter registration info. and pitches into first year seminars.	Rob, Claire, Lauri.	Late summer/early fall.	Need voter info. and reg. cards, potentially a list of those teaching First year Seminars.	None apparent.	Katie Taylor, Assistant Director of Res. Life, John Mascetta, Director of the CLAS advising center.
Reach out to Greek Life and Inter-Fraternity Council.	EJ, Rob, Claire.	Late summer/early fall.	Making sure that the Greek organizations are aware of this effort.	None apparent.	EJ

