

Impacts	Goals	Audiences	Context	Activities	Inputs	Benchmarks
To improve democratic engagement, increase student voter participation rates, and graduate students with a lifelong commitment to being informed and active citizens.	Increase <b>personal and social responsibility</b> among TAMUCC students by being involved in the 2016 Election process and aware of the political issues.	<b>Primary Audience:</b> TAMUCC student body	As part of the <b>AACSU ALL IN Campus Democracy Challenge</b> ( <a href="http://www.allinchallenge.org/">http://www.allinchallenge.org/</a> ) we seek to create several “civic spaces” for students to participate in active democratic citizenship during the 2016 Presidential, State and Local election cycles.	<b>Political – On-Campus</b>	All-nighter voter registration drive - League of Women Voters – College Democrats, College Republicans, and College Libertarians.	Physical and Social on-campus event attendance.
	Use <b>critical thinking</b> skills to assess political issues in the 2016 election cycle.				Political debates of candidates on campus.	Social network followers
	Utilize appropriate <b>communication skills</b> to be able to debate and address the political issues in a “safe and sane” manner.			<b>Secondary Audiences:</b> TAMUCC Faculty and Staff Community at large	<b>Social – On Campus</b>	Weekly rally in Garcia Plaza for College Republicans, College Democrats and College Libertarians.
	Utilize <b>team work</b> skills to coordinate with others, even those with different ideas and goals to achieve positive outcomes for the TAMUCC community and the community at-large.	Weekly Veep Binge watch with First Year faculty led discussion.				Data from the National Study on Learning, Voting, and Engagement.
	<b>Virtual</b>	Student driven Instagram, Twitter and Facebook pages for the election season with regular postings.				
		Weekly student directed pod cast summarizing election and political events on campus.				

**Proposed Logic Model for the ALL IN Campus Democracy Challenge**