

SIENA HEIGHTS UNIVERSITY

ALL IN Challenge Democratic Engagement Plan

OCTOBER 2016

REPORT SUBMITTED BY:
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ALL IN Campus Democracy Challenge Siena Heights University

Overview:

Siena Heights University, a teaching and learning environment that respects the dignity of all, joined the ALL IN Campus Democracy Challenge in September of 2016 in an effort to coordinate civic engagement initiatives on campus. Faculty and Staff were asked to examine the All IN Challenge and its partners to discern if this was a program that would align with Siena Heights mission. Ultimately, it was decided that the goals of both organizations are similar and the ALL IN Challenge would be a good framework to build upon our civic engagement efforts.

Goals of the ALL IN Challenge:

- Improve democratic engagement.
- Increase student voter participation rates.
- Graduate students with a lifelong commitment to being informed and active citizens.

Siena Heights Liberal Arts Learning Outcomes:

- Ethical Integration - Students will be able to suggest an ethical response to an issue and explain the basis for deciding on this response.
- Critical Thinking - Embracing complexities and presenting multiple points of view.
- Diversity in Community - Students will cultivate an understanding of globalization that recognizes its promising and problematic features.
- Social Responsibility - Students will promote peace by working for justice and the common good.

Siena Heights Student Development Model:

- Creativity - Develop and apply critical thinking skills to create innovative solutions.
- Intellect - Nurture an on-going curiosity and foster a commitment to life-long learning.
- Citizenship - Awareness of civic and social issues and the impact they have on individuals, groups, communities and cultures.

Planning Process:

Our process began in Spring 2016 with meeting the county clerk to build partnerships and collect resources. We also connected with Michigan Secretary of State Office to schedule an onsite visit. In August, during university workshops, we presented the All IN Challenge to faculty and staff and entered into the brainstorming phase of voter registration and election education efforts.



Along with the brainstorming process, we also asked faculty and staff to consider joining task force to implement ideas for our students. Most of our efforts focused on our College of Arts and Sciences, which is predominately our traditional undergraduate population. In future elections, we could expand to our Graduate College and College of Professional Studies which would broaden the scope of influence of our efforts. The planning committee consisted of the faculty, staff, and students below:

Task Force Members:

Roccola Chesnick, President of Student Government
Karin Barbee, Associate Professor of English
Eric Kos, Associate Professor of Political Science
Julie Barst, Associate Professor of English
Elizabeth Davis, Assistant Professor of Social Work
Jennifer Kling, Assistant Professor of Philosophy
Sharon Weber, Vice President of Academic Affairs
Sharese Mathis, Director of Diversity & Inclusion
Alonna Tipton, Graduate Assistant of Diversity Inclusion
Mary Jones, Director of Mission Education
Ben Rosebrock, Director of First Year Experience
Gabe Dunbar, Assistant Dean for Students & Director of Student Engagement

Implementation and Goals:

We wanted to provide students a variety of opportunities to prepare for the election. We developed a plan that would directly assist students registering to vote and also provide them with the information they would need to be prepared voters. Appendix A details the programs and events that we provided for our students. Our Constitution Day lecture on Friday, September 16th is not listed, but was included in the educational process. One of our main goals was to help students to register in person so they would be eligible to vote absentee. The State of Michigan makes the voting process challenging for first time voters, so we wanted to remove as many barriers as we could. We provided transportation to the Secretary of State Office and brought a member of the Lansing Secretary of State Office to campus to do on site registrations. We had 90 registrations in the course of 3 hours on September 29th. In total, during our campaign we had over 105 voter registrations and 116 absentee ballots. These numbers surpassed expectations, although we did not have a specific goal. Although, the registration numbers and educational process was exciting and we had great participation, we wanted to remind students that it did not matter if they did not vote! To this point, we held an event on Friday, November 4th to create an anticipation for Election Day. According to the NSLVE data (Appendix B), our voting rate for the 2012 election was 54%. Our campus goal for 2016 is 60%.

Siena Heights University: Election 2016 #SHUVOTES

September 26

Presidential Debate 8:30p -11:00p
University Center Living Room
Moderated by Eric Kos

September 29

Michigan Secretary of State Site Visit
11:00a-2:00pm
University Center

October 4

Vice Presidential Debate 8:30 -11:00p
Rueckert Auditorium

October 5

Get Woke: Election 2016 -Teach In
5:30- 7:30pm
Rueckert Auditorium

October 9

2nd Presidential Debate
8:30p -11:00p
Rueckert Auditorium
Moderated by Eric Kos
Hosted by Karin Barbee

October 10

**Mayor Berryman and
City Commissioner Rising**
12:45p-2:00p
Rueckert Auditorium

October 10-13

**Voting 101 Tables: I'm registered
to vote, now what?**
11:00a-2:00p
University Center Living Room

October 11

Deadline to registration

October 19

Last Presidential Debate
8:30p-11:00p
Rueckert Auditorium
Moderated by Eric Kos

November 4

Get excited! SHU Votes 1:00p-4:00p
University Center

November 8 ELECTION DAY

Register to vote in person to be eligible to vote absentee (by mail). There will be shuttles to the Secretary of State Office on the following Dates & Times:

Tuesday, September 20th | 12:00p-1:00p
Monday, October 3rd | 2:00p-3:00p

Wednesday, September 28th 6:00p-7:00p
Monday, October 10th | 11:00a-12:00p

SIGN UP FOR A SHUTTLE RIDE IN THE HUB

(Appendix A)

CAMPUS REPORT
Student Voting
Rates for
Siena Heights University

002316.00

WHAT'S INSIDE

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Your Students' Voting Rates

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By Age Group

By Education Level

By Gender

By Race/Ethnicity

By Field of Study

By Voting Method

**How Your Institution's
Numbers Compare**

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE), housed at the Jonathan M. Tisch College of Civic Life, Tufts University. Since NSLVE's launch in 2013, more than 900 colleges and universities have signed up to receive their voting rates for the 2012 and 2014 elections. Participating colleges and universities are located in 50 states and represent all Carnegie classifications. With others, your institution's participation in this study has allowed us to build a robust database of over 8 million college student records that is already serving as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE has recently published several resources including:

- ❑ *Talking Politics*: A tool for conversations on your campus regarding how to use the NSLVE report to spark change.
- ❑ *Democracy Matters: A Guide to Non-Statutory Barriers to Voting*: In this guide, we identify sometimes-hidden barriers students might face when registering to vote or voting, and strategies to overcome them.
- ❑ *National Data*: We have published data about the national landscape for college student political engagement including breakdowns by field of study and region.

Looking Ahead

Over the coming months, NSLVE will be releasing additional tools and resources that you can use to increase political learning and engagement in democracy on your campus. Here is a preview of some of this work.

- ❑ *Comparison Data*: We'll continue to aggregate comparison data for groups of participating campuses.
- ❑ *Case Studies*: We will be sharing the findings from our studies of campus climates for student political learning and engagement in democracy.

For up-to-date news on NSLVE data and resources visit: Activecitizen.tufts.edu/IDHE

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2014 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse ("Clearinghouse") and publicly available voting records collected by Catalist.

Using enrollment records submitted on a date closest to the election, we removed students under age 18 on Election Day. We also deducted an estimated number of students identified by your institution as non-resident aliens. This is based on the percentage of non-resident aliens reported by your institution to the Integrated Postsecondary Education Data System (IPEDS). Please note that students who blocked the use of their information under FERPA were also removed from the enrollment lists.

When combining two datasets, matching errors can occur. That said, for each record, we receive a "confidence score." The average confidence score for the student records in our database is 96.6%. Nonetheless, some errors are still possible:

- On page three, we indicate the number of students who blocked their records from being used for any purpose, including research. If those students voted at a much lower or higher rate than your other students, it might affect the voting rate.
- Students not found in the voting database are considered non-voters, but we have no way to remove individual noncitizens (resident aliens and non-resident aliens). We use an estimate based on IPEDS data to account for non-resident aliens. We cannot adjust for resident aliens. This may result in your actual voting rate being higher than we report. To recalculate that percentage, see our [FAQ on campus reports](#).

Reviewing the Data

Please use the following key to interpret the charts below:

- * = number of students is less than 10
- = no data was collected for this field

For some colleges and universities, this report will contain categories for which data is "unknown." These categories likely reflect either the quantity or quality of the data your institution provides, a problem that can be corrected by more comprehensive reporting to the Clearinghouse.

NSLVE encourages campuses to share their data as broadly as possible, including posting your campus report. When doing so please reference, *Institute for Democracy and Higher Education: National Study of Learning, Voting, and Engagement*; as the data source.

Your Students' Voting and Registration Rates

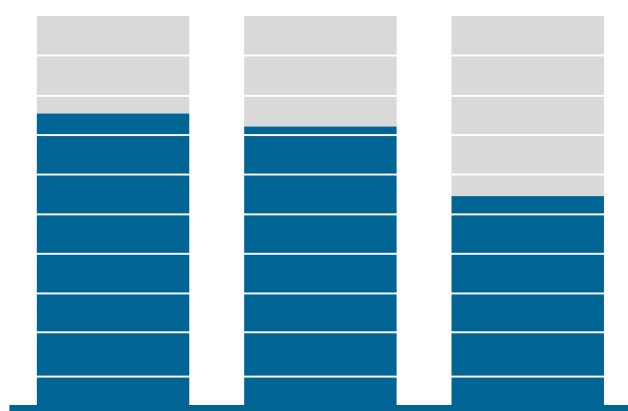
2012 Voting Rate

54%

2014 Voting Rate

29%

2012 Presidential Election



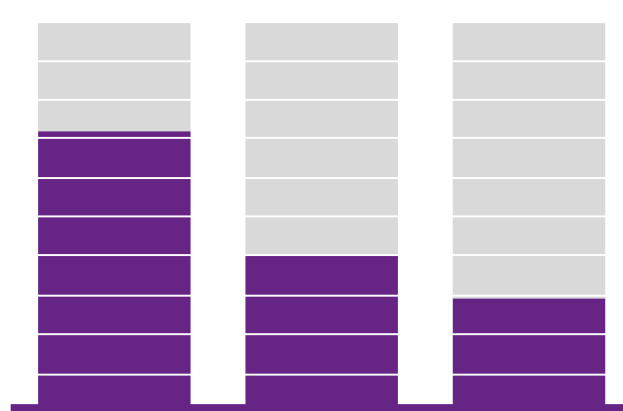
75.3%
Registration
Rate

72.0%
Rate of
Registered
Students
who Voted

54.3%
Voting
Rate

Total student enrollment	2,466
Ineligible to vote because too young	14
IPEDS estimated non-resident aliens	*
FERPA records blocked	*
Number of students who registered	1,841
Number of students who voted	1,326

2014 Midterm Election



72.0%
Registration
Rate

39.8%
Rate of
Registered
Students
who Voted

28.7%
Voting
Rate

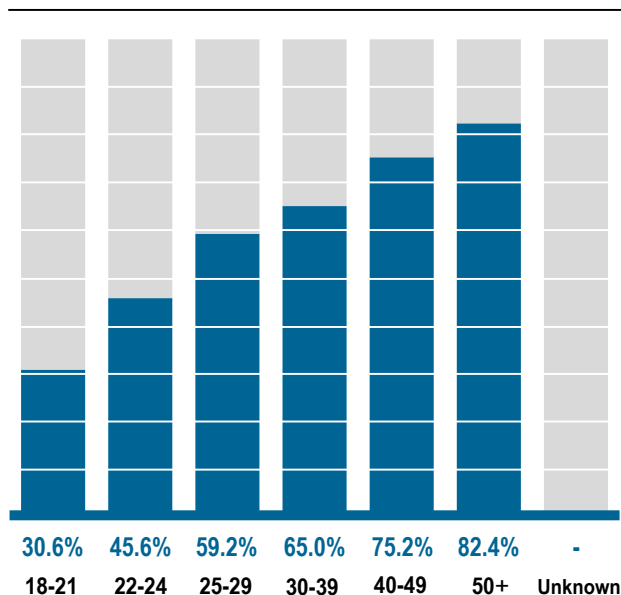
Total student enrollment	2,448
Ineligible to vote because too young	17
IPEDS estimated non-resident aliens	68
FERPA records blocked	*
Number of students who registered	1,694
Number of students who voted	675

Your Students' Voting Rate Breakdown

BY AGE GROUP

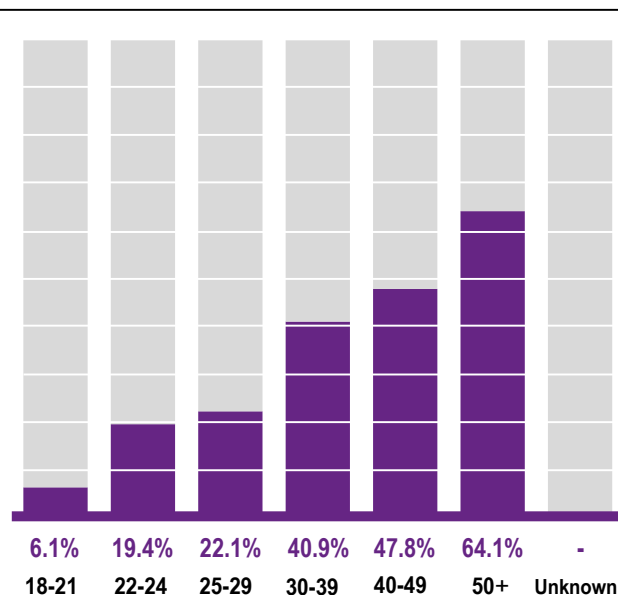
Your students' data broken down by age at the time of the election. The "enrolled" category removes students ineligible to vote because they were too young, as well as records that were FERPA blocked in order to provide more accurate voting rates. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election



AGE GROUP	ENROLLED	VOTED
18-21	758	232
22-24	309	141
25-29	333	197
30-39	491	319
40-49	339	255
50+	221	182
Unknown	-	-

2014 Midterm Election



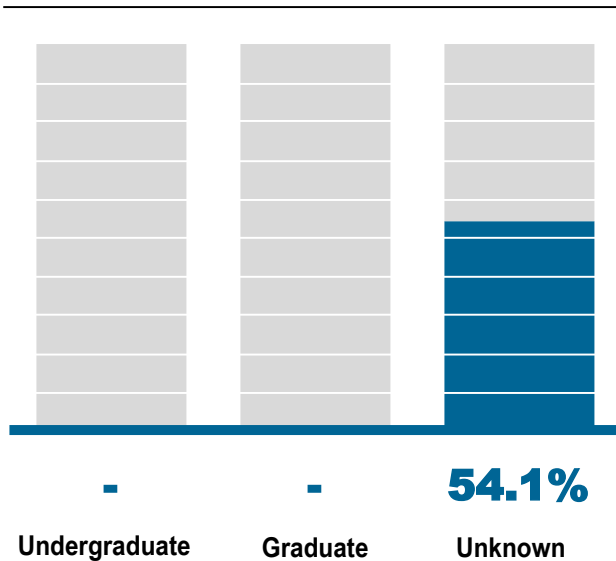
AGE GROUP	ENROLLED	VOTED
18-21	821	50
22-24	279	54
25-29	272	60
30-39	440	180
40-49	360	172
50+	248	159
Unknown	10	-

Your Students' Voting Rate Breakdown

BY EDUCATION LEVEL

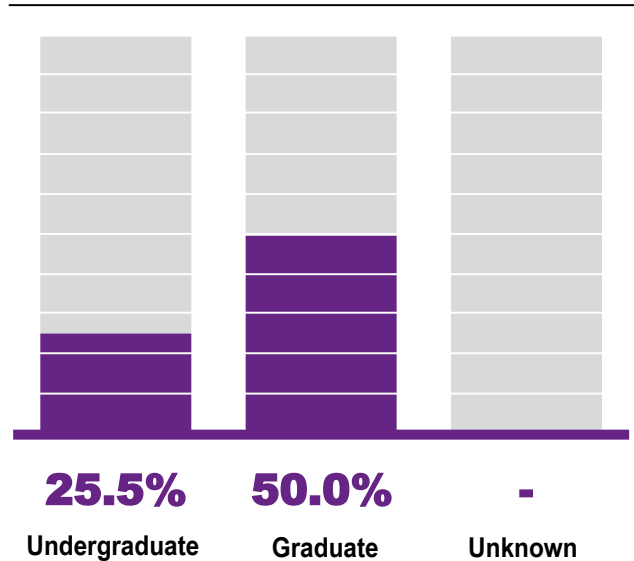
Your students' data broken down by undergraduate and graduate students. The "enrolled" category removes students ineligible to vote because they were too young, as well as records that were FERPA blocked in order to provide more accurate voting rates. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election



EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	-	-
Graduate	-	-
Unknown	2,451	1,326

2014 Midterm Election



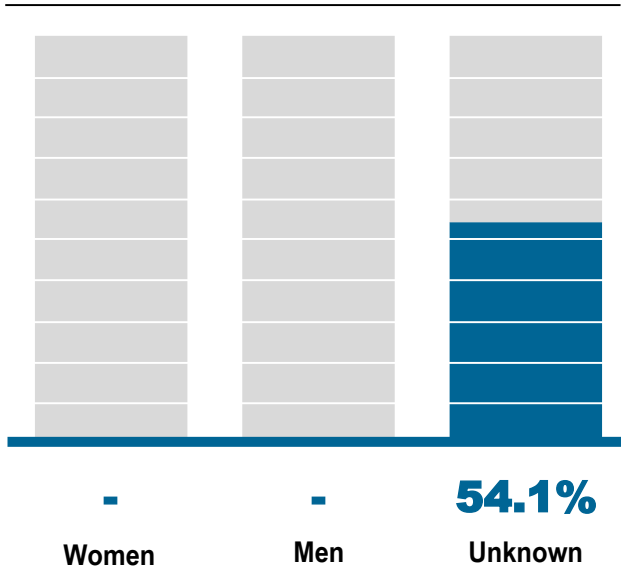
EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	2,180	555
Graduate	240	120
Unknown	-	-

Your Students' Voting Rate Breakdown

BY GENDER

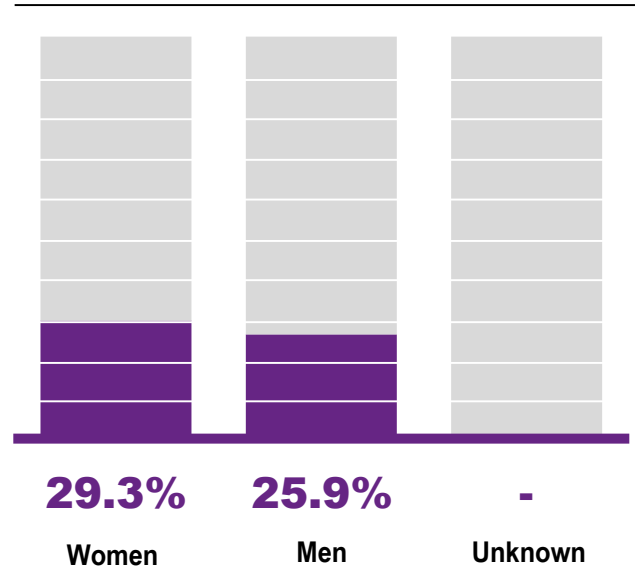
Your students' data broken down by gender. The "enrolled" category removes students ineligible to vote because they were too young, as well as records that were FERPA blocked in order to provide more accurate voting rates. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election



GENDER	ENROLLED	VOTED
Women	-	-
Men	-	-
Unknown	2,451	1,326

2014 Midterm Election



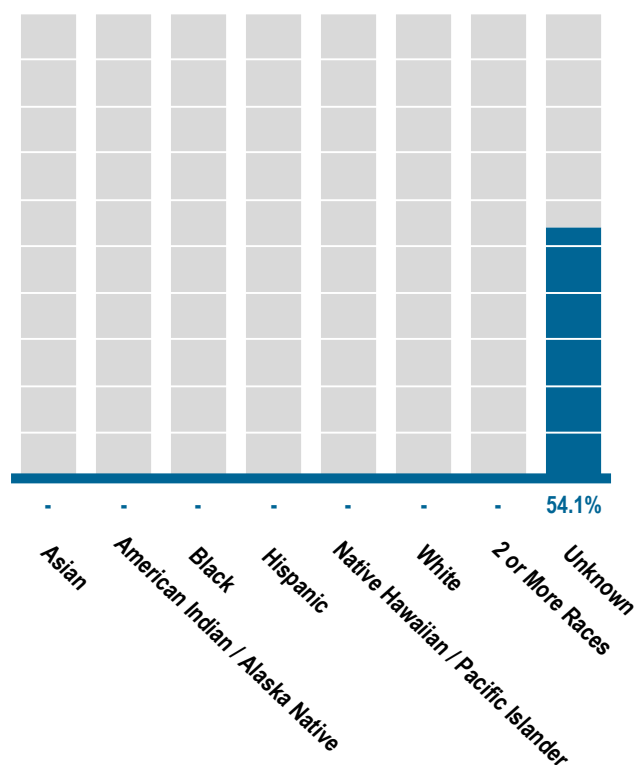
GENDER	ENROLLED	VOTED
Women	1,394	409
Men	1,026	266
Unknown	-	-

Your Students' Voting Rate Breakdown

BY RACE/ETHNICITY

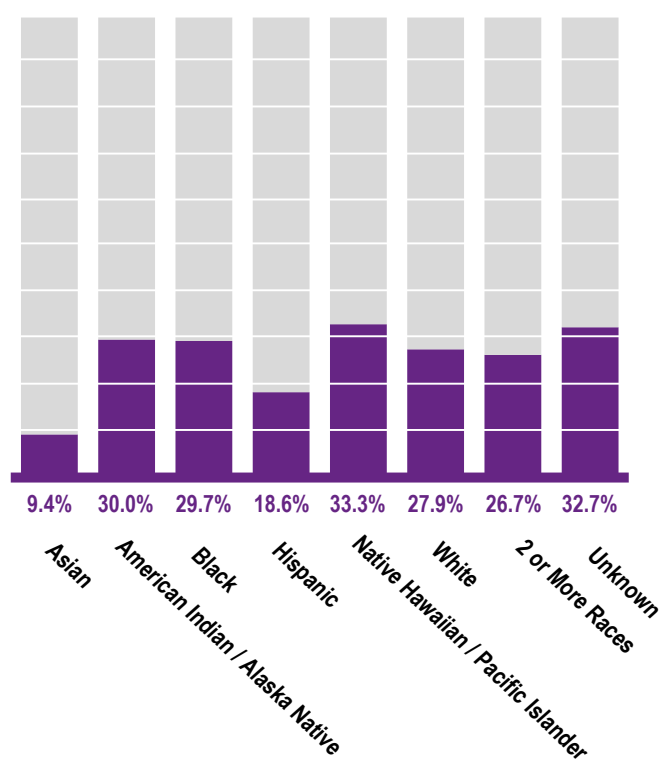
Your students' data broken down by race/ethnicity. The "enrolled" category removes students ineligible to vote because they were too young, as well as records that were FERPA blocked in order to provide more accurate voting rates. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election



RACE/ETHNICITY	ENROLLED	VOTED
Asian	-	-
American Indian/ Alaska Native	-	-
Black	-	-
Hispanic	-	-
Native Hawaiian/ Pacific Islander	-	-
White	-	-
2 or More Races	-	-
Unknown	2,451	1,326

2014 Midterm Election



RACE/ETHNICITY	ENROLLED	VOTED
Asian	32	*
American Indian/ Alaska Native	10	*
Black	320	95
Hispanic	97	18
Native Hawaiian/ Pacific Islander	*	*
White	1,693	472
2 or More Races	60	16
Unknown	202	66

Your Students' Voting Rate Breakdown

BY FIELD OF STUDY

Your students' data broken down by field of study. The "enrolled" category removes students ineligible to vote because they were too young, as well as records that were FERPA blocked. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

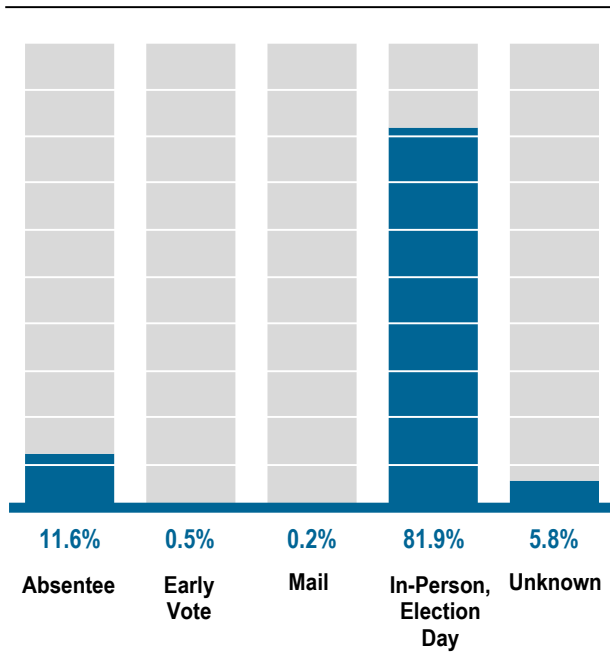
	2012 Presidential Election			2014 Midterm Election		
	Enrolled	Voted	Turnout	Enrolled	Voted	Turnout
Agriculture, Agriculture Operations, and Related Sciences	-	-	-	-	-	-
Biological and Biomedical Sciences	-	-	-	101	*	3.0%
Business, Management, Marketing, and Related Support	-	-	-	478	124	25.9%
Communications, Journalism, and Related Programs	-	-	-	62	26	41.9%
Computer and Information and Library Sciences	-	-	-	36	11	30.6%
Education	-	-	-	162	51	31.5%
Engineering	-	-	-	*	-	-
Health Professions and Related Sciences, Knowledge, and Skills	-	-	-	392	132	33.7%
Humanities	-	-	-	112	30	26.8%
Liberal Arts and Sciences, and General Studies	-	-	-	234	57	24.4%
Mathematics and Statistics	-	-	-	22	*	9.1%
Multi/Interdisciplinary Studies	-	-	-	24	14	58.3%
Parks and Recreation	-	-	-	65	*	1.5%
Physical Sciences	-	-	-	24	*	16.7%
Professions	-	-	-	170	76	44.7%
Psychology, Personal Awareness, and Self-Improvement	-	-	-	91	*	9.9%
Social Sciences	-	-	-	*	-	-
Technologies/Technicians	-	-	-	83	25	30.1%
Trades	-	-	-	205	72	35.1%
Visual and Performing Arts	-	-	-	74	*	12.2%
Unknown	2,451	1,326	54.1%	72	29	40.3%

Your Students' Voting Rate Breakdown

BY VOTING METHOD

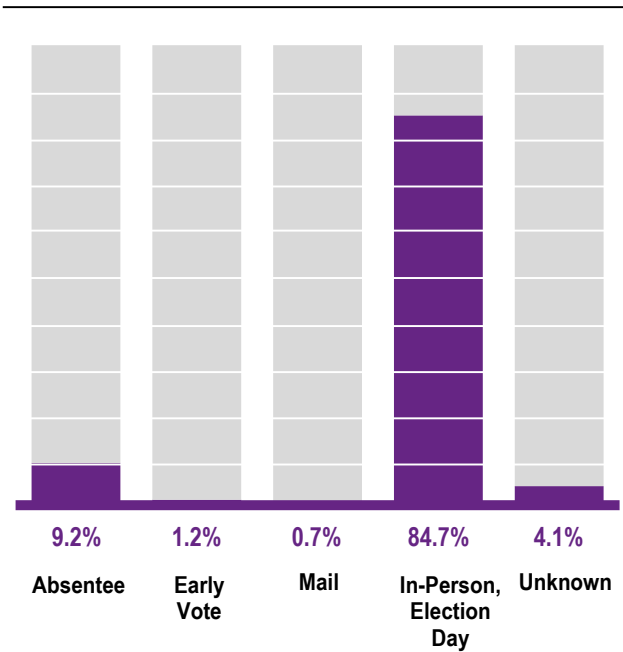
Your students' data broken down by voting method. If your campus has a high percentage of "unknown" voting methods, it means that this information is not reported by local officials.

2012 Presidential Election



VOTING METHOD	VOTED
Absentee	154
Early Vote	*
Mail	*
In-person, Election Day	1,086
Unknown	77
Total	1,326

2014 Midterm Election



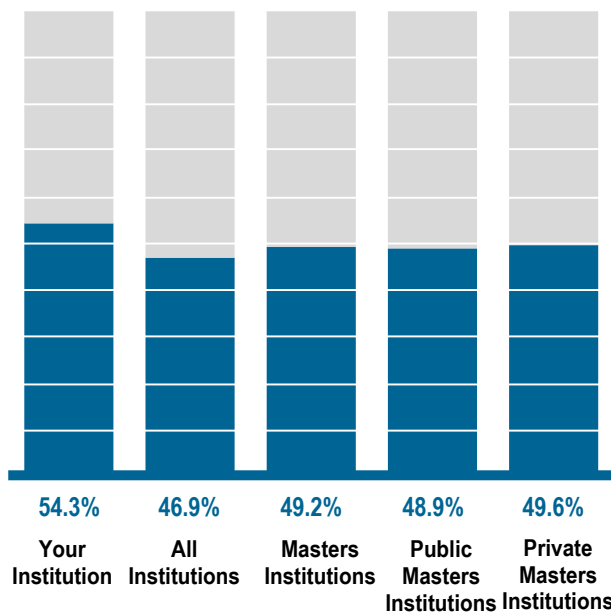
VOTING METHOD	VOTED
Absentee	62
Early Vote	*
Mail	*
In-person, Election Day	572
Unknown	28
Total	675

How Your Numbers Compare

BY CARNEGIE CLASSIFICATION

See how your campus voting rate compares to others in your institution's Carnegie classification. This comparison data allows your campus to understand your voting rate in the context of similar institutions.

2012 Presidential Election



2014 Midterm Election

