

Sauk Valley Community College

Action Plan

The Social Justice Organization (SJO) and Student Government will join forces to encourage civic engagement at Sauk Valley Community College. The Social Justice Organization's purpose is to help SVCC students become educated catalysts of positive change by encouraging civic engagement in both the local and global community. Since the Social Justice Organization is registered with Rock the Vote and Southern Poverty Law Center Campus, SJO will be using those partnerships to assist with marketing, organizing, and outreach.

REGISTER TO VOTE DRIVES:

- Wed. Aug. 31 – SaukFest - Students will be able to register to vote online at SaukFest's Informational Fair. SaukFest is our welcome to the fall semester event where college departments, student clubs/organizations, community agencies and area businesses increase visibility while sharing valuable information.
- Wed. Sept. 14 and Thu. 15 - Constitution Day (Sat. Sept. 17) - In addition to having [Constitution day](#) and [Voter Registration](#) information available on the SVCC website, Constitution Day is a time where students are encouraged to develop habits of citizenship. An informational table will be set up where students will be reminded of how they, as students, can also make a difference. Non-partisan online resources will be available for students to check their knowledge. Students will be able to take the citizenship test, play educational games or explore the constitution. Students will receive a folding constitution which includes the Preamble to the U.S Constitution, the seven original articles and all 27 Amendments, including the Bill of Rights. Voting and taking part in the democratic process is one of the best ways of celebrating Constitution Day therefore voter registration information will also be available.

SOCIAL JUSTICE ORGANIZATION TOWN HALL MEETINGS:

- Rock the Vote Concert and town hall meeting/panel with refreshments and selfie station - Sept. 26.

MARKETING:

Respect *Responsibility* ◆ *Sauk Valley Community College* ◆ *Fairness* *Integrity* *Caring*

- Text alerts sent to all students for events (Rock the Vote and Election Day).
- Web ads & social media during key times.
- Marketing materials (table tents, posters, banner with QR codes that would lead to the online registration page) will be posted to advertise events.
- A 4 minute YouTube Video will be created using Student leaders, athletes, faculty, and staff holding signs (provided by Southern Poverty Law Center Campus) of “I’m Voting Because” and their reasons. This will be sent out to students prior to events along with other marketing reminders via E-mail.
- Use coaches & professors for civic engagement opportunities - (Psychology, Political Science, First-Year Experience, Sociology). The Vice President will encourage this at the faculty inservices as well as follow up with direct contact.

Respect

Responsibility



Sauk Valley Community College

Fairness



Integrity

Caring