

**All In Campus Challenge Action Plan
Macalester College
St. Paul, MN**

For More Information:

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This semester Macalester is focused on engaging voters through several methods.

The Civic Engagement Center is supporting efforts to engage students and community members both on and off campus in attempts to raise the voting rate for the Macalester community. According to data from past elections, there is a gap between students registering to vote and actual submitting a ballot, and this Election Day we want to change that.

In order to do this, we have several educational and advocacy opportunities that have already happened as well as several that are in the works. We are also trying to utilize the election as an educational opportunity to highlight policy issues and to help all members of the Macalester community to consider ways to be civically engaged during and after the election.

Last spring, we came up with an “Election Engagement Taskforce” made up of students, faculty, and staff from around all corners of campus. We held an initial meeting in April to brainstorm events and possible speakers. We also discussed possible collaborations between academic and extracurricular departments, student organizations, and community organizations. At the beginning of this semester, this task force met again to confirm plans and to begin actually planning events. This fall, have utilized Turbo Vote as one tool for voter registration.

The following is a list of events to help us meet our goals. This list has been circulated at several events and the campaigns and events have been publicized in Macalester’s daily newsletter as well as email newsletters targeted towards students interested in such opportunities.

- September 26, 8-9:30 first presidential debate, viewing party hosted by Pi Sigma Alpha and Mac Dems with recap discussion following. Open to entire community
 - Voter registration table outside event- Civic Engagement Center and Mac Dems
- September 27- National Voter Registration Day
 - Voter registration at lunch time
 - Photo campaign- “I’m going to vote because…” and “I’m excited to vote!”
 - Chalking sidewalks
- October 4, 9, 19- showings of other debates in Weyerhaeuser Board Room
- Wednesday, October 5, 6:30 to 8:30 pm at Highland Park Community Center, 1978 Ford Pkwy, Saint Paul, MN 55106. District 64 legislative candidate forum with the League of Women Voters. Volunteers keep track of time, serve as ushers, and sort through audience questions.
- October 15- Get Out the Vote door knocking with Penumbra Theatre, a social justice oriented theatre in St. Paul
- October 17- Senator Al Franken coming to campus, sponsored by Mac Democrats
- October 25th- Panel Discussion: Sexism and Racism in the Current U.S. Presidential Campaign
- Voter Registration on campus- ongoing at lunchtime, outside the campus center, at sporting events, in the library
 - TurboVote- available for entire Mac community
- Day of Election- November 8 “Voting Parades”-- Opportunity for groups of students to meet on campus and register/ walk to vote together with a different staff/ faculty each time (for example, the college president, football coach, popular theater professor, etc.)

Other

- Opportunities to volunteer/ intern with League of Women Voters
- Student Choices, Student Voices- grants up to \$100
 - Stickers with voting pledge to pass out Monday before election
- TurboVote on home screen of library computers
- Promote early voting (especially with faculty and staff)

Initiatives

- Minnesota College Ballot Bowl
- All In Challenge
- Reaching out to students who are abroad
- BallotReady- website with education/ information about down ballot elections
- Mac Weekly op/ed about the responsibility to vote- <http://thamacweekly.com/2016/10/vote-for-those-who-cannot-the-poll-arizing-issue-of-voting-rights/>
- MacTheVote election Fast Facts twice a week in the Daily Piper, Macalester’s daily newsletter

After the Election

- Panel of Macalester alumni who have worked/ are working on campaigns
- November 10- Pi Sigma Alpha (political science honors society) hosting lunchtime discussion
- Potential to bring Ben Finkenbinder (Macalester graduate who has worked with Obama) to campus in the spring