

**Lebanon Valley College
Voter Engagement Plan
2016 National Election**

Point of Contact:

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Institutional Profile:

These are exciting times at Lebanon Valley College. Our faculty and students are advancing programs and research that improves lives around the world. Our graduates are thriving in their professions and communities.

The College is distinguished by innovative, high-impact, and customizable learning experiences. LVC has added eight new academic programs: accounting/MBA (3+1 accelerated), analytical finance, athletic training, communication sciences & disorders, environmental science, exercise science, international business, and speech-language pathology.

In addition, several campus facilities were upgraded with more than \$5 million in improvements this summer.

There is a College-wide devotion to community outreach and our students volunteer more than 20,000 hours of service each academic year.

Coalition Team:

Chris Dolan,
Professor of Politics

Jen Evans,
Director of Student Activities

Terrence Habiyarame,
President, Greek Council

Laura Schmidt,
President, Student Government

Todd Snovel,
Director of Student Engagement

Outreach Efforts:

The College will launch a campaign of organized and targeted programming aimed at increasing civic and voter engagement among the campus community. Main initiatives will include the following:

1. Curricular infusion with civic engagement.

Throughout courses within the departments of Politics, History, Global Studies, and the First Year Experience, curricular lectures and activities will include an emphasis on the benefits of civic engagement as well as education on registration, absentee ballots, and timelines for the upcoming election.

2. Co-curricular programming.

Programming in the co-curriculum will include specific emphasis on the impending election as well. This includes national and regional speakers, residence hall floor meetings with Resident Assistants, intergroup dialogues on political ideologies, and a film series on Electing the President.

3. Voter Registration Drives

The College will host a series of voter registration drives starting with our signature Activities Fair. That will be followed by a series of voter registration drives hosted by various students clubs and organizations within our College Center over meal hours. Students will have the opportunity to request absentee ballots, register electronically for the first time, or make changes to their current registration.

4. Debate Watch Parties

We will sponsor pizza parties for each of the major presidential and vice-presidential debates. The watch parties will be bi-partisan and will model civil discourse amongst those affirming different political ideologies.

5. Social Media Outreach

The College's Marketing and Communications Office will develop LVC specific hashtags and encourage students and staff to utilize them when they have registered and voted in the election.

Timeline of Activities:

August:

Registration Drive Kick-off at Activities Fair
Civic Engagement Lessons in all First Year Seminars

September:

First Watch Parties
National Speaker on politics and the upcoming election
Residence Hall Floor Socials, Civic Engagement

October:

Watch Parties
In-class presentations for various departments
Voter Registration Drives in the Mund College Center
Film series sponsored by the First Year Seminar "Electing the President"

November:

Final Election Results watch party
Social Media Campaigns around the election
E-mail campaign with reminders about Election Day Details