



# THE ALL IN CAMPUS DEMOCRACY CHALLENGE

empowers colleges and universities to achieve excellence in nonpartisan student civic engagement. This includes civic learning, voter participation, and ongoing engagement in our democracy.

## BY PROVIDING:

### STRUCTURE

Intentional program design plus accountability for campus continuous improvement efforts



### SUPPORT

Tools campuses need to increase student participation in our democracy including coaching, training, resources, referrals, and networking



### RECOGNITION

National seals and awards that recognize campuses for improvement and success in increasing student civic and voter participation

## ALL IN ENCOURAGES COLLEGES AND UNIVERSITIES TO:

### COMMIT

Make a public commitment to expanding nonpartisan engagement in democracy



### LEARN

Develop a comprehensive understanding of their students, stakeholders, programs, and landscape for civic education and voter participation



### ESTABLISH GOALS

Establish short- and long-term goals to improve and institutionalize civic engagement and voter participation



### CONTINUOUSLY IMPROVE

Design, implement, measure, and continuously improve strategies to increase civic engagement

## RESULTING IN:

### STUDENT ENGAGEMENT

Students acquire and apply the knowledge, skills, attitudes, and behaviors to become lifelong participants in our democracy



### INSTITUTIONAL ENGAGEMENT

Colleges and universities develop a campus culture that promotes and embeds civic education and engagement programs and policies throughout the curriculum and co-curriculum



### NATIONAL NETWORK

This network brings together colleges and universities committed to increasing student civic engagement, highlighting the role of higher education in strengthening American democracy



### A MORE ENGAGED & REPRESENTATIVE DEMOCRACY

A strong, vibrant, and more representative American democracy resulting from greater participation of college students