The ALL IN Campus Democracy Challenge empowers colleges and universities to achieve excellence in student democratic engagement (Democratic engagement = civic learning + political engagement + voter participation)

BY PROVIDING:

**STRUCTURE**
Intentional program design plus accountability for campus continuous improvement

**SUPPORT**
Tools campuses need to increase democratic engagement including coaching, training, resources, referrals, and networking

**RECOGNITION**
National seals and awards that recognize campuses for improvement and success in increasing democratic engagement

THE ALL IN CHALLENGE ENCOURAGES COLLEGES AND UNIVERSITIES TO:

Make a public commitment to expanding non-partisan democratic engagement

Develop a comprehensive understanding of their students, stakeholders, programs, and climate for democratic engagement

Establish short-term and long-term goals to improve and institutionalize democratic engagement

Design, implement, measure, and continuously improve strategies to increase democratic engagement

RESULTING IN:

**STUDENT ENGAGEMENT**
Students acquire and apply the knowledge, skills, attitudes, and behaviors needed for democratic engagement

**INSTITUTIONAL ENGAGEMENT**
Colleges and universities develop a campus culture that promotes and embeds democratic engagement programs and policies throughout the curriculum and co-curriculum

**NATIONAL NETWORK**
This network brings together colleges and universities committed to increasing student democratic engagement, highlighting the role of higher education in strengthening American democracy

A MORE ENGAGED & INCLUSIVE DEMOCRACY
A strong, vibrant, and more representative American democracy resulting from greater inclusion of college student voters

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