



THE ALL IN CAMPUS DEMOCRACY CHALLENGE

empowers colleges and universities to achieve excellence in nonpartisan student democratic engagement
(Democratic engagement = civic learning + political engagement + voter participation)

BY PROVIDING:

STRUCTURE

Intentional program design plus accountability for campus continuous improvement



SUPPORT

Tools campuses need to increase democratic engagement including coaching, training, resources, referrals, and networking



RECOGNITION

National seals and awards that recognize campuses for improvement and success in increasing democratic engagement

ALL IN ENCOURAGES COLLEGES AND UNIVERSITIES TO:

COMMIT

Make a public commitment to expanding nonpartisan democratic engagement



LEARN

Develop a comprehensive understanding of their students, stakeholders, programs, and climate for democratic engagement



ESTABLISH GOALS

Establish short-term and long-term goals to improve and institutionalize democratic engagement



CONTINUOUSLY IMPROVE

Design, implement, measure, and continuously improve strategies to increase democratic engagement

RESULTING IN:

STUDENT ENGAGEMENT

Students acquire and apply the knowledge, skills, attitudes, and behaviors needed for democratic engagement



INSTITUTIONAL ENGAGEMENT

Colleges and universities develop a campus culture that promotes and embeds democratic engagement programs and policies throughout the curriculum and co-curriculum



NATIONAL NETWORK

This network brings together colleges and universities committed to increasing student democratic engagement, highlighting the role of the higher education in strengthening American democracy



A MORE ENGAGED & INCLUSIVE DEMOCRACY

A strong, vibrant, and more representative American democracy resulting from greater inclusion of college student voters