



ALL IN Campus Democracy Challenge 2020 Highlights

Growing Our Network

We welcomed **219** new campuses, increasing the number of participating campuses to **806** institutions serving **8.7+** million students. This includes **198** minority serving institutions and **178** community colleges.



Presidents' Commitment



312 presidents, chancellors, and provosts of higher education institutions signed the Presidents' Commitment to Full Student Voter Participation, committing themselves to asking every eligible student to cast an informed ballot.

Athletic Challenges

We supported **12** athletic conference voting challenges with **138** campuses across the ACC, America East, Big 12, Big Sky, Big Ten, C-USA, Ivy League, MIAC, NESCAC, OAC, PAC-12, and SoCon.



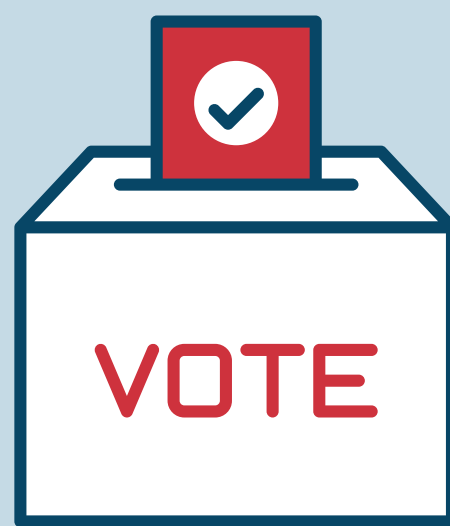
Digital Engagement

We expanded our digital presence due to COVID-19 restrictions. We supported **10** Campus Couch Parties and **5** Voting Power Hours with celebrity hosts, as well as helped plan or participated in **18** virtual state voting summits and **13** webinars.



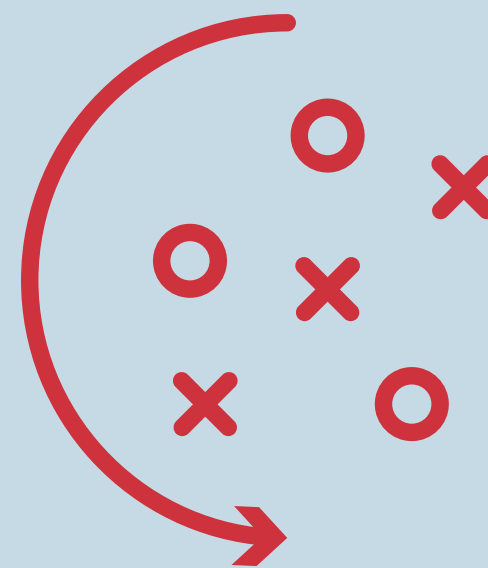
ALL IN to Vote

We re-launched ALLINtoVote.org, an online tool for pledging, registering, requesting vote by mail, researching your ballot, finding your polling place and more. Over **16,000** students pledged to vote in 2020.



Engaging Coaches

With the National Association of Basketball Coaches, ALL IN launched the Coaches' Voter Engagement initiative, including a **120**-person taskforce, a pledge with over **1000** signatories, and a coaches voter playbook.



State Voting Challenges

We co-hosted **16** state and city campus voting challenges to provide additional recognition to campuses based on their voter registration and turnout rates. Of these, **5** challenges are with Secretaries of State and **11** are with other local, state, and national partners.

