ALL IN Campus Democracy Challenge
2020 Highlights

Growing Our Network
We welcomed 219 new campuses, increasing the number of participating campuses to 806 institutions serving 8.7+ million students. This includes 198 minority serving institutions and 178 community colleges.

Presidents' Commitment
312 presidents, chancellors, and provosts of higher education institutions signed the Presidents' Commitment to Full Student Voter Participation, committing themselves to asking every eligible student to cast an informed ballot.

Athletic Challenges
We supported 12 athletic conference voting challenges with 138 campuses across the ACC, America East, Big 12, Big Sky, Big Ten, C-USA, Ivy League, MIAC, NESCAC, OAC, PAC-12, and SoCon.

Digital Engagement
We expanded our digital presence due to COVID-19 restrictions. We supported 10 Campus Couch Parties and 5 Voting Power Hours with celebrity hosts, as well as helped plan or participated in 18 virtual state voting summits and 13 webinars.

ALL IN to Vote
We re-launched ALLINtoVote.org, an online tool for pledging, registering, requesting vote by mail, researching your ballot, finding your polling place and more. Over 16,000 students pledged to vote in 2020.

Engaging Coaches
With the National Association of Basketball Coaches, ALL IN launched the Coaches’ Voter Engagement initiative, including a 120-person taskforce, a pledge with over 1000 signatories, and a coaches voter playbook.

State Voting Challenges
We co-hosted 16 state and city campus voting challenges to provide additional recognition to campuses based on their voter registration and turnout rates. Of these, 5 challenges are with Secretaries of State and 11 are with other local, state, and national partners.

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