

# ALL IN NONPARTISAN STUDENT VOTING TOOLKIT

# TABLE OF CONTENTS

<b>TABLE OF CONTENTS</b>	<b>2</b>
<b>ACTION ITEMS FOR CAMPUS FACULTY, STAFF, AND ADMINISTRATORS</b>	<b>3</b>
<b>ACTION ITEMS FOR STUDENTS</b>	<b>7</b>
<b>STARTING YOUR NONPARTISAN STUDENT VOTING GROUP</b>	<b>8</b>
<b>GROWING AND SUSTAINING YOUR NONPARTISAN STUDENT VOTING GROUP</b>	<b>11</b>

# ACTION ITEMS FOR CAMPUS FACULTY, STAFF, AND ADMINISTRATORS

Campus employees play a vital role in the establishment and growth of nonpartisan student voting groups which are instrumental in institutionalizing and increasing nonpartisan civic engagement on campuses. Student leaders are key to ensuring the success of these nonpartisan efforts and the most successful nonpartisan student voter engagement groups have strong institutional support. Campus employees can use their positions of power and access to knowledge and resources to support students to start, grow, and sustain a nonpartisan student voting group.

# SUPPORT THE CREATION AND INSTITUTIONALIZATION OF A NONPARTISAN STUDENT VOTING GROUP:

## ORGANIZATIONAL STRUCTURE AND SUPPORT

**SERVE** as an advisor to the nonpartisan student voting group or ensure that a campus employee has the responsibilities to support a nonpartisan student voter engagement in their job description.

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**HOUSE** the nonpartisan student voting group in a center, department, or through the student government.

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**SUPPORT** students through the process to form an official student organization for the nonpartisan student voting group.

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**ADVISE** students on creating a sustainable organizational structure that includes a leadership succession and volunteer recruitment plan.

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**FUND** the nonpartisan student voting group to pay student leaders and have a budget to support nonpartisan programming.

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**FACILITATE** introductions and organize meetings for nonpartisan student voting group leaders to meet with key campus stakeholders like the president or chancellor, deans, athletics department, department chairs, facilities management, and others.

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**PARTNER** with local organizations outside of the institution, like the local chapter of the [League of Women Voters](#) to help the group make partnerships and expand their capacity.

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**INCLUDE** students and nonpartisan student voting group leaders in the campus-wide voting coalition and have students help create the coalition if one does not yet exist.

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**ALLOW** students within the organization to focus on campus voting issues. For example, students can create a holiday for Election Day across campus with [Day on Democracy](#), establish polling locations near campuses, or work on student voter ID laws within your state with [Vote Riders](#).

## CREATE

a for-credit or service hour focused branch of your engagement group to expand student participation to include more volunteers for events.

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## PROVIDE

opportunities for student leaders to draft or provide edits to the campus nonpartisan democratic engagement action plan with these [action planning resources](#).

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## SHARE

the institution's [NSLVE](#) report with the student leaders and encourage the students to use the data to develop goals and strategies to close voting gaps by race and age.

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## WORK

with ALL IN to receive a free, institution-branded voter registration portal for the student voting group and the institution to use to register students to vote.

# FUNDING

- **USE FEDERAL WORK-STUDY FUNDS,** [7%](#) of which must support civic engagement efforts, to create paid student positions for the nonpartisan student voting group.
- **INCLUDE FINANCIAL SUPPORT** in your budget to provide consistent funding to the nonpartisan student voting group each year.
- **HELP STUDENTS ORGANIZE** their own fundraising events and connect with the advancement office to help attract funders and donations.
- **WORK WITH PARTNER ORGANIZATIONS** that support paid student fellowships.
  - Use the Students Learn Students Vote Coalition's [Partner Directory](#) to search for organizations that provide paid student fellowships.
- **SHARE INFORMATION** about the budget for the nonpartisan student voting group with student leaders and include them on budgeting and accounting processes when possible.
- **CONNECT** with community partners for grants.
  - [Join the Ask Every Student Community](#) to be the first to hear about new funding opportunities and virtual programming that can support your work.

# COMMUNICATION



## DETERMINE

the preferred method of communication for the nonpartisan student voting group leaders like email, group texts, Slack, or other communication systems.



## TRAIN

students on a process to develop and share meeting agendas before each meeting.



## ENCOURAGE

the institution's president, provost, or chancellor to meet directly with student voting leaders at least once a year and support students to develop updates and asks for these meetings.



## SUPPORT

students to create social media platforms for nonpartisan student voting groups and encourage student leaders to share information on their personal social media to boost content engagement among their circle of peers.



## INCLUDE

input from the nonpartisan student voting group on email, text messages, and social media posts sent to the student body by campus leadership about elections. Include links to the nonpartisan student voting group's and campus voting coalition's resources.



## ESTABLISH

regularly scheduled meetings with nonpartisan student voting group leaders.



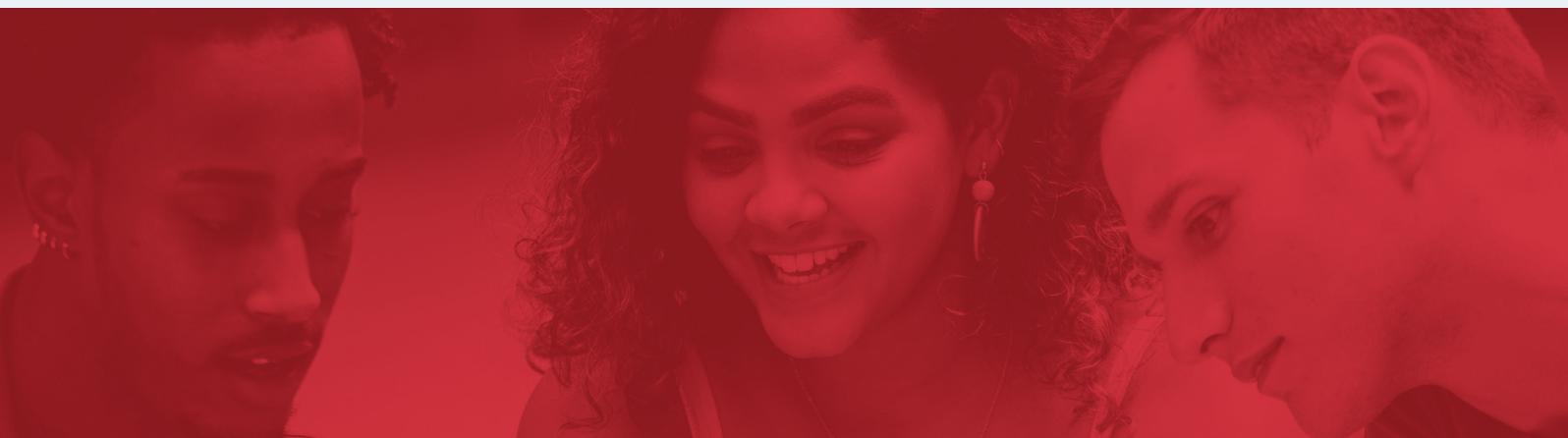
## ASSIST

the nonpartisan student voting group to create a website, hosted on the institution's web domain.  
Ex. [Penn Leads the Vote](#)



## REFER

to the SLSV Coalition's Voting Access Isn't Partisan [messaging guide](#) to help students develop content like social media posts and emails.



# ACTION ITEMS FOR STUDENTS

Whether you're starting your institution's first nonpartisan student voting group or an established nonpartisan student voting group already exists, review these ideas and resources from campuses and nonprofit partners across the country to start and sustain your nonpartisan student voting group. Developing a nonpartisan student voting group can take time. Know that you're creating the foundation for future students to build on your work to deepen student-led nonpartisan voter engagement on your campus, a key effort to increasing student voter participation.

# STARTING YOUR NONPARTISAN STUDENT VOTING GROUP

## LOGISTICS & PEOPLE OPERATIONS

- **DETERMINE WHERE TO HOUSE THE NONPARTISAN STUDENT VOTING GROUP.**

Explore the process for starting an official student group on campus, working through student government, or working with a civic engagement center. The most successful groups have official institutional support.

- **DEVELOP A NAME**

for your nonpartisan student voting group connected to your institution's branding like [Hawk the Vote](#) at the University of Iowa or [KVCC Votes](#) at Kennebec Valley Community College.

- **RECRUIT AN EXECUTIVE TEAM**

including representation across graduation years to develop a leadership pipeline for future leadership succession and train students to fill your leadership roles when you leave the institution.

- **CREATE A GENERIC EMAIL ADDRESS**

that the executive team can access and students, campus employees, or community partners can email like [studentsvote@awesomeuniversity.edu](mailto:studentsvote@awesomeuniversity.edu).

- **DETERMINE**

your organizational chart and position roles and responsibilities.

- **REVIEW YOUR INSTITUTION'S NSLVE VOTING DATA.**

Check [here](#) to see if your institution has shared NSLVE data with ALL IN. Encourage your administration to [authorize NSLVE](#) if your institution isn't participating in the study.

- **DEVELOP A MISSION STATEMENT, VISION, AND STRATEGIC PLAN.**

- **SET UP A GROUP CHAT**

in WhatsApp, GroupMe, Slack, or another platform for easy communication between the executive team, volunteers, and with campus staff supporting your group.

- **CHECK OUT THE SLSV COALITION'S Student Starter Pack** to learn more about the nonprofit partners and resources available to support you.

- **USE FEDERAL WORK-STUDY FUNDS,**

[7%](#) of which must support civic engagement efforts, to create paid student positions for the nonpartisan student voting group.

- **WORK WITH YOUR INSTITUTION'S ADVANCEMENT DEPARTMENT**

to find alumni to donate to your student voting group.

- **WORK WITH PARTNER ORGANIZATIONS**

that support paid student fellowships.

- Use the Students Learn Students Vote Coalition's [Partner Directory](#) to search for organizations that provide paid student fellowships.

## BUILD CAPACITY

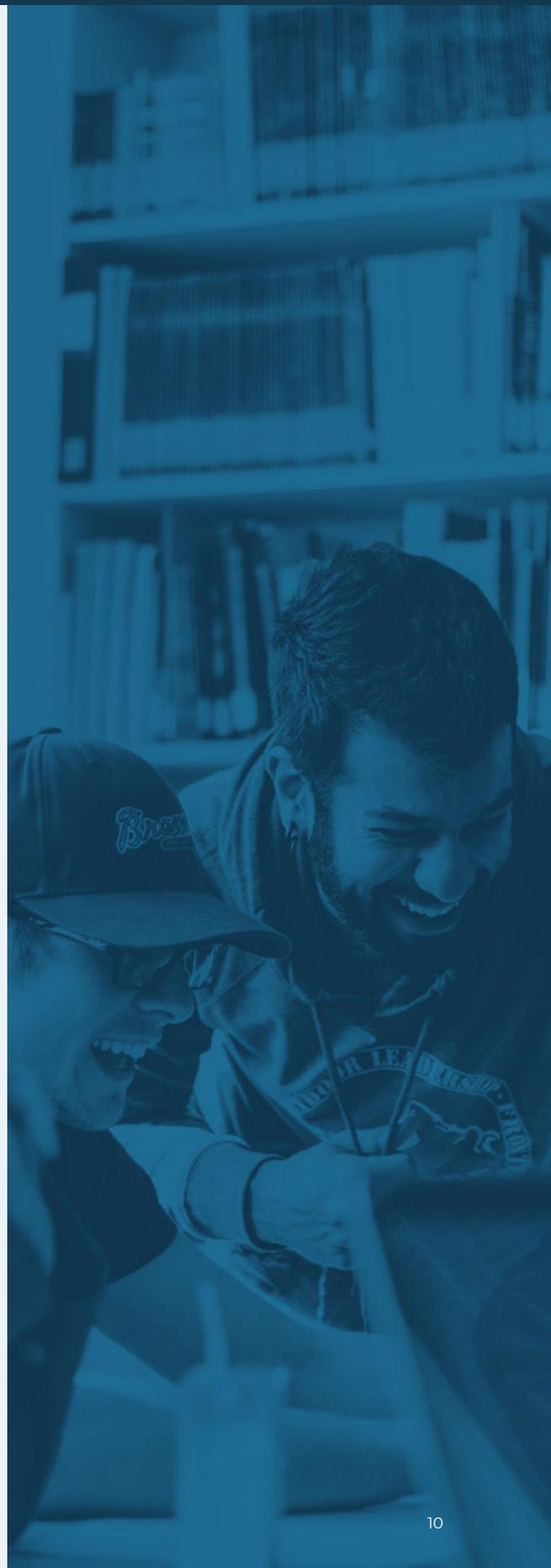
- DEVELOP** a training program for volunteers and connect with your local election officials for voter registration training support, materials, and expertise. Where applicable, organize trainings to deputize volunteer registrars to register students to vote.
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- RECRUIT** volunteers and meet students where they are to include underrepresented students. Ensure your leadership team and volunteers are representative of the student body.
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- CONNECT** with campus staff, administrators and faculty to build support as their access to resources, decision makers, and relationships are valuable assets.
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- BUILD** a website hosted on the institution's web domain. Check out these examples from [California College of the Arts](#), [Indiana University at Indianapolis](#), [Germana Community College](#), [George State University](#), [North Carolina A&T](#), [Pace University](#).
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- CREATE** social media accounts and develop a social media plan to share trusted voter engagement information. Check out this example from [Ohio Northern University](#).
- Check out this SLSV Coalition created [Student Democratic Engagement Social Media Guide](#).

## ACCESS AND SHARING RESOURCES

- PROCURE** resources like laptops or tablets for online voter registration during events.
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- CREATE** signs to post at events to increase your brand awareness.
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- USE** QR codes so students can easily access online voter information or voter registration forms.
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- WORK** with campus leaders to secure initial funding to develop a budget and create paid positions for nonpartisan student voting group leaders.
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- ORGANIZE** a fundraiser with a local business to diversify the revenue stream.
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- SEEK** grants from nonprofit partners, especially for [Civic Holidays](#) by opting into the [Campus Takeover](#) program.
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- SEARCH** the Students Learn Students Vote Coalition's [Partner Directory](#) for nonprofit partner organizations, especially partners who support paid student fellows.
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- PROVIDE** funding for stamps for mail-in ballot request applications and mail-in ballots.

# DEVELOP PARTNERSHIPS AND PLANS

- **CREATE PARTNERSHIPS**  
with key campus and community stakeholders including student leaders, faculty, staff, administrators, the athletics department, community and nonprofit partners, and local election officials.
  - Consider creating an advisory council with these key stakeholders to provide guidance, support, and introductions to other stakeholders.
- **CONNECT**  
with your institution's campus-wide voting coalition. If one doesn't exist, help recruit campus employees, students, and community partners to join.
- **SUPPORT THE DEVELOPMENT**  
of your institution's action plan. If one doesn't exist, review [these action planning resources](#) to start an action plan for your institution.
- **PLAN AND SCHEDULE**  
your first virtual or in-person voter engagement events.
- **ENSURE**  
the campus mail center is properly staffed and has the resources and policies ready to handle election mail as many states prohibit the forwarding of mailed ballots.
- **POLL WORKERS**  
partner with your local election officials to create a poll worker recruitment program. Review this [Guide to Build a Youth Pollworker Program](#).



# GROWING AND SUSTAINING YOUR NONPARTISAN STUDENT VOTING GROUP

## GROW YOUR COALITION

- **JOIN THE ASSEMBLY OF STUDENT CIVIC COALITIONS (ASCC)**  
which connects student voting leaders across the country to learn from each other and share best practices. Sign up [here](#)!
- **MEET WITH YOUR PRESIDENT OR CHANCELLOR**  
and ask them to sign the [Higher Education Presidents' Commitment to Full Student Voter Participation](#). Check [here](#) to see if they have already signed.
- **CONNECT WITH THE ATHLETICS DEPARTMENT**  
and ask coaches to sign ALL IN's [Coaches Pledge for the 2026 Presidential Election](#). Encourage coaches to use the [Voter Engagement Playbook](#) to ensure student-athletes are registered to vote and have a plan to vote.
- **SUPPORT**  
the marching band and other arts departments to produce voter engagement content, like [Vanderbilt's Ballot Palooza](#) and [Michigan Stamp's Creative Campus Voting Project](#)
- **CONNECT WITH MARKETING STUDENTS**  
to enhance your nonpartisan student voting group's brand and online presence.
- **ASK STUDENT-ATHLETES**  
to attend events, appear in social media content, and share election information on their social media accounts.
- **ENCOURAGE**  
students and student-athletes to serve as poll workers like [Weber State University's women's basketball team](#).
- **THINK OF CREATIVE PARTNERSHIPS**  
and engaging programming for voter engagement events like [Ben and Jerry's Churn out the Vote Ice Cream on Brown's Campus](#) or consider partnering with local businesses and on-campus organizations.
- **BUILD RELATIONSHIPS**  
with nearby colleges and universities and their nonpartisan student voting groups to organize joint events like debates and candidate forums. Search on social media for student groups and [check](#) to see if institutions have an ALL IN action plan with contact information.
- **CONNECT WITH LOCAL HIGH SCHOOLS**  
to organize voter engagement events and presentations for high school students like Harvard Vote's collaboration event with [Harvard CIVICS to talk about bringing civic education into Boston public schools](#).

# CONNECT WITH LOCAL ELECTION OFFICIALS AND NATIONAL RESOURCES

## ACTIVATE

a relationship with your local election officials and develop a student internship program or student-run polling location on or near campus. Check out [this toolkit](#) for more ways to engage with your local election officials.

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## WORK

with your local election officials and organizations to train volunteers on voter registration.

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## ORGANIZE

voter education and voter engagement events with your local election officials.

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## PLAN

to recruit more student poll workers by using [this guide](#) to build a youth poll worker project.

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## PROMOTE

[866-OUR-VOTE](#) so voters can access support if they encounter challenges with registering to vote or casting a ballot.

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## FOCUS

on primary elections and local elections, too. Check out [these resources](#) about primary elections.

# CELEBRATE CIVIC HOLIDAYS



## **SIGN UP YOUR INSTITUTION**

for the Civic Holidays and organize events for National Voter Registration Day, National Voter Education Week, Vote Early Day, and Election Hero Day.

- By signing up to celebrate the Civic Holidays and opting in to Campus Takeover, partners are eligible for mini-grants to support their Civic Holiday events. You also get access to specific toolkits and additional guidance to plan your events.



## **CHECK OUT THE WORK OF DAY ON DEMOCRACY**

and create opportunities for students to volunteer as poll workers or participate in celebratory get out the vote events on Election Day.

# DEEPEN YOUR PROGRAMMING

**DEVELOP** a voter registration or pledge to vote challenge between student organizations like the [University of Iowa's Hawk the Vote 90% Challenge](#) or the [Harvard Votes Challenges Pledge](#) to 100%.

- Use the [ALL IN Pledge to Vote tool](#).

**CONNECT WITH FACULTY** departments to organize classroom presentations (class raps) about nonpartisan voting information.

**ASK PROFESSORS** to include key voting deadlines in their syllabi and to avoid scheduling tests, quizzes, papers, or major projects on or around Election Day.

**REVIEW** the [Ask Every Student Playbook](#) for ideas to deepen nonpartisan democratic engagement at your campus.

- [Join the Ask Every Student Community](#) to be the first to hear about new funding opportunities and virtual programming that can support your work.

**SEARCH** the [ALL IN Programming Examples Page](#) for additional strategies.

**CHECK OUT** the Students Learn Students Vote Coalition's guide to [Decode the #StudentVote](#).

**ORGANIZE** an advocacy day for voting rights at your state capital, like [Harvard Votes Challenge](#), as they traveled to the Massachusetts State House to meet with legislators.

**CO-HOST EVENTS** with campus and community partners like the League of Women Voters, diverse student organizations, and Greek Life. University of Miami's Canes Votes Network partners with student-led organizations on campus. You can find a list [here](#).

**SHARE INFORMATION** to help students secure their voter ID through [Vote Riders](#). [North Carolina A&T](#) has a panel on securing a student's voter ID.

# ACCESS MORE RESOURCES AND USE YOUR VOICE



**DEVELOP** additional sources of funding through the student government, a civic engagement center, the office of advancement, the president's office, or other departments on campus.



**WRITE OP-EDS** for local and state-wide publications about increasing support for student voters. Check out this [SLSV Coalition created guide](#) on writing op-eds.



**ORGANIZE** an advocacy day for voting rights at your state capital.

# NONPARTISAN STUDENT VOTING GROUPS



Student volunteers at the University of St. Thomas promoting voter registration.

## ACKNOWLEDGMENTS

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[Students Learn Students Vote Coalition](#)

[Student PIRGs](#)



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