

# BECOMING FOR DEMOCRACY

Campuses that join the ALL IN Campus Democracy Challenge complete a set of action items, with the support of ALL IN, to institutionalize nonpartisan democratic engagement at their institution. Any accredited, post-secondary institution may participate. There is no cost to participate and campuses can join at any time.

## JOIN THE ALL IN CAMPUS DEMOCRACY CHALLENGE

Select any campus staff (e.g., center staff, student affairs, administrator, or faculty member) to serve as a primary contact then complete the [online form](#) to have your campus join ALL IN. Primary contacts serve as the point of contact for ALL IN staff and receive regular updates and invitations to participate in webinars and trainings. Once a primary contact has been chosen, identify secondary contacts and fill out the [Secondary Contact Form](#) so they can also receive ALL IN information. Students may serve as secondary contacts.

## ESTABLISH AND INSTITUTIONALIZE A CAMPUS-WIDE VOTING COALITION

Establish a nonpartisan campus-wide voting coalition to coordinate the institution's efforts to register, educate, and mobilize students to vote in local, state, and federal elections. We recommend that your coalition include representatives from these five stakeholder groups: 1) students, 2) faculty, 3) student affairs, 4) community / national organizations, and 5) local election offices. With an eye toward equity and inclusion, consider how best to include stakeholders of various ages, academic disciplines, races, and gender, as well as political persuasion.

## DEVELOP AND IMPLEMENT A CAMPUS ACTION PLAN

Document a nonpartisan, democratic engagement campus action plan that describes your institution's strategy to increase student voting rates and help students form the habits of active and engaged citizenship. Campuses are encouraged to reference [ALL IN's Action Plan Resource Hub](#) and the [Strengthening American Democracy Guide and Rubric](#) when creating their institution's action plan. Action plans are revised by campuses every two years.

## PARTICIPATE IN THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

Campus administrators are encouraged to authorize their institution's participation in the National Study of Learning, Voting, and Engagement ([NSLVE](#)) and share NSLVE reports with ALL IN. Information from the report should inform the work of your voting coalition and action plan and will be used by ALL IN to determine the designation of national- and state-level seals and awards.

## QUALIFY FOR RECOGNITION & AWARDS

Colleges and universities can earn [recognition](#) based on their voter registration and turnout rates as reported in an institution's NSLVE report. Seals and awards are presented in alignment with the release of NSLVE reports. Campuses are eligible retroactively for seals, but not awards. Individual campus stakeholders may also be recognized with awards through a nomination process. For more information on recognition, [review ALL IN's Recognition Page](#).

**ACTION PLAN DEADLINES: DECEMBER 15, 2025 | MAY 31, 2026 | OCTOBER 1, 2026**

